

1984 News Releases

DECEMBER 1984 (CONT'D)

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- 84-136: PIX CAPTION: (FIVE BOARD OF DIRECTORS RE-ELECTED)
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- 84-138: BART TO INSTALL TEST MATERIALS FOR PLATFORM EDGE DETECTION SYSTEM
- 84-139: BART PRESIDENT USSERY ANNOUNCES COMMITTEE ASSIGNMENTS FOR 1985
- 84-140: BART'S HOLIDAY GIFT TO PATRONS - SHOPPING BAGS, NEW ADVERTISING DIRECTORY AND "SHOPPERS SPECIAL" TRAIN SCHEDULES
- 84-141: BART AWARDS DALY CITY TURNBACK AND STORAGE YARD CONSTRUCTION MANAGEMENT CONTRACT
- 84-142: PIX CAPTION: (SPECIAL BART HOLIDAY SHOPPING BAGS)
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- 84-148: HOLIDAY MUSIC AT BART STATIONS
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- 84-003 NEW OUTLETS FOR BART TICKETS ANNOUNCED.
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FEBRUARY

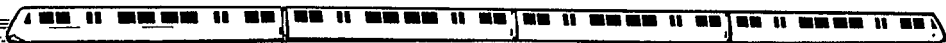
- 84-008 A NEW TOLL FREE TELEPHONE NUMBER FOR BART'S CHARGE-BY-PHONE SERVICE
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- 84-011 BART BOARD CLARIFIES EXTENSION POLICY
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- 84-015 BART TRAINS TO OPERATE ON MODIFIED SCHEDULE ON PRESIDENT'S DAY
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- 84-017 "TICKETS-TO-GO" NOW AT EIGHT MORE BAY AREA LOCATIONS
- 84-018 BART TICKETS NOW AVAILABLE AT EMPORIUM CAPWELL STORE IN FREMONT
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JANUARY

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NEWS RELEASE

BART



BAY AREA RAPID TRANSIT DISTRICT, 800 MADISON STREET, OAKLAND, CALIFORNIA 94607 (415) 465-4100

Mike Healy, Department Manager
Public Affairs

January 4, 1984

84-001

CONTACT: Sy Mober, Manager
Public Information
(415) 465-4100, Ext. 514

FOR IMMEDIATE RELEASE

1983 WAS A YEAR OF "MANY FIRSTS" AND HIGH PATRONAGE FOR BART

With the close of 1983 BART saw its highest annual ridership since first opening the doors for service in 1972, exceeding 55.5 million for the calendar year.

BART General Manager Keith Bernard noted that the transit system achieved its new annual patronage record despite a slow growth period during the first six months of 1983.

He said a year-end surge in system usage translated into a 13 percent increase for the last quarter of 1983 over the last quarter of 1982, while overall ridership for 1983 was about three percent above 1982.

"From October through December there were very few days in which the system saw less than 200,000 in weekday ridership. During December BART recorded its highest single day in ridership, Tuesday, December 20, with over 217,000," Bernard said, adding that most days during its last months were in fact well above 200,000.

He said that most of the year-end increases were during the off-peak periods, much of it for shopping.

"In 1983, BART took new strides, as many 'firsts' for the system were realized," Bernard said.

He said the first weekday timetable was issued, complementing the weekend and evening schedule which has been in use for several years. The first joint fare ticket, the BART/MUNI Fast Pass, was introduced. Also, BART's regular and discount tickets went on sale for the first time at retail business outlets in Berkeley, Concord, Oakland, Richmond and San Francisco. For the first time, Sunday "Shoppers Specials"

(MORE)

operated during the November/December holiday shopping season. BART's first "fire-hardened" vehicle was placed on public view and is now in regular service. This vehicle, one of 440, was the first to be completely refurbished with new fire-resistant materials.

"During 1983, while there were some minor fluctuations, our trains were on-time and on-schedule for approximately 95 percent of the time. This performance is the highest level of good service BART has ever delivered and compares very favorably with, or better than, other rail systems in this country or around the world," Bernard said.

Extensions of the system to other parts of the three BART counties, Alameda, Contra Costa and San Francisco, were again a primary concern of the BART Board of Directors, as some significant steps were taken in setting new priorities for moving ahead with these programs.

A new BART bus route was started up on an experimental basis. This was "The Martinez Link - the Z Line," which provides service from El Cerrito Del Norte BART Station to the Contra Costa County buildings in Richmond and Martinez, making stops along the route, including Hilltop Shopping Mall in Richmond.

Bernard noted that progress with BART's Five Year \$521 million Capital Improvement program, which is designed to increase the capacity of the system to carry between 250,000 and 300,000 riders by 1987, were well underway.

"In 1984, we are going to be involved with many projects and decisions directly affecting the next decade of BART, with specific emphasis on meeting our expected growth over the next five or six years," said Bernard.

Bernard noted that critical elements of the capital program include the 120 new C-Cars, the new integrated control system will make it possible to handle nearly 50 percent more trains than the current control system, finishing the work on the third track through downtown Oakland, construction and operation of a turnback track and storage yard at Daly City, modification and expansion of the automatic train control on the trackway in conjunction with the new expanded computer system, and

completion of the vehicle fire-hardening program.

"The increased patronage BART experienced in 1983, I believe, results from the public acceptance of BART as a reliable system that is going to get them to where they are going, safely and economically. I am confident that our ridership will continue to grow and to this end we at BART will be striving to implement those programs and projects which are designed to meet the growth in public demand," said Bernard.

To date, BART has carried 461 million passengers over 5 billion passenger miles.

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NEWS RELEASE

BART

BAY AREA RAPID TRANSIT DISTRICT, 800 MADISON STREET, OAKLAND, CALIFORNIA 94607 (415) 465-4100

Mike Healy, Department Manager
Public Affairs

January 10, 1984

84-002

CONTACT: Sy Mober, Manager
Public Information
(415) 465-4100, Ext. 514

FOR IMMEDIATE RELEASE

PUBLIC HEARING ON BART'S LIVERMORE/PLEASANTON EXTENSION - JANUARY 17, 1984

At 7 p.m. on Tuesday, January 17, 1984, BART will hold a public hearing on the Final Report of the BART Livermore/Pleasanton Extension Update Analysis, in the cafeteria of the Alameda County Fairgrounds in Pleasanton.

Copies of the BART Livermore/Pleasanton Extension Update Analysis (LPX) report are available from BART's Planning and Analysis Department at the District's headquarters in Oakland and from the planning departments of Alameda County and the cities of Dublin, Livermore and Pleasanton.

The public hearing is designed to provide a forum for persons who wish to give the BART Board of Directors their comments and suggestions regarding the BART Livermore/Pleasanton extension. The hearing will begin promptly at 7 p.m.

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NEWS RELEASE

BART

BAY AREA RAPID TRANSIT DISTRICT, 800 MADISON STREET, OAKLAND, CALIFORNIA 94607 (415) 465-4100

Mike Healy, Department Manager
Public Affairs

January 13, 1984

84-003

CONTACT: Sy Moubert, Manager
Public Information
(415) 465-4100, Ext. 514

FOR IMMEDIATE RELEASE

NEW OUTLETS FOR BART TICKETS ANNOUNCED

BART tickets are now available at eight new retail outlets in Concord, Oakland, Richmond and San Francisco. The new outlets sell full-fare and red and green discount tickets for senior citizens, children between five years and 12 years and handicapped persons, under BART's new "Tickets-To-Go" program. Children four years and under ride BART free.

According to Starla Bahem, BART's marketing representative for the "Tickets-To-Go" program, "Since announcing in September that BART tickets would be available at Emporium Capwells and Seulerberger's Florist, both in Oakland, we have had a number of calls from many other private companies expressing an interest in joining our program.

"I have been very pleased with the results of the first three months of our program and feel confident that we will be able to announce, very soon, other companies which have joined the program."

Prior to the new ticket outlet program, only banks and savings and loan branches sold BART tickets. When a number of these institutions discontinued selling BART tickets last year, BART began developing its new "Tickets-To-Go" program, which expanded its off-site tickets sales network to include small and large businesses, schools and community organizations.

Bahem noted that in addition to the new ticket outlets, 82 branches of 19 banks and savings and loan institutions are continuing to sell BART tickets. Also, she said that in Berkeley, Concord, Hayward, Martinez, Oakland, San Francisco and Walnut Creek there are 10 outlets selling full-fare BART tickets to employees and staff or selling

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senior, children and handicapped discount tickets only..

All three types of BART tickets are now available through the "Tickets-To-Go" program at the following outlets:

Civic Center Pharmacy
1198 Market Street
San Francisco, CA 94102

Longs Drugs Store (CLAYTON ROAD,
2677 Clayton Road CONCORD ONLY)
Concord, CA 94519

Diamond Super Market
2815 Diamond Street
San Francisco, CA 94131

P. O. Plus, Inc.
2966 Diamond Street
San Francisco, CA 94131

Emporium Capwell Company
20th at Broadway
Oakland, CA 94612

Richmond Check Cashing
2544 Macdonald Avenue
Richmond, CA 94804

Fox Pharmacy
1390 Market Street
San Francisco, CA 94102

Seulberger's Flowers & Gifts
418 Fourteenth Street
Oakland, CA 94612-2742

The Alta Bates Hospital in Berkeley, Oakland Tribune and Blue Cross Employee Club in Oakland are selling full-fare blue tickets to their employees only. The Center for Independent Living in Berkeley sells red tickets which may be used by disabled persons who possess a Bay Region Transit Discount Card or children between five years and 12 years old. (For information about how to obtain a Bay Region Transit Discount Card, individuals should call BART's Passenger Service Office at 415-465-4100, extension 569.) For its members only, the Embarcadero Federal Credit Union in San Francisco has the BART full-fare ticket available. The Concord, Hayward and Walnut Creek senior centers are outlets for the green BART ticket for seniors. Both red and green tickets are sold at the Martinez Senior Center.

At all the new BART "Tickets-To-Go" outlets, the blue full-fare ticket is discounted five percent, valued at \$21 and sold for \$20. The special discounted green and red BART tickets are good for \$12 worth of rides but are discounted 90 percent and sold for \$1.20.

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All three types of BART tickets are still available at 82 branches of the following banks and savings and loan offices:

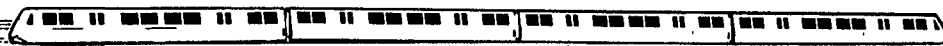
Alameda First National Bank	Delta Pacific Bank
American Bank & Trust	Fremont Bank
Bank of Canton .	Golden Gate Bank
Cal America Savings & Loan	Golden State Sanwa Bank
California Canadian Bank	Hayward Savings & Loan
California Savings & Loan	Lamorinda Bank
Centennial Bank	Mitsubishi Bank of California
Citicorp Savings & Loan	Security Pacific National Bank
Coast Federal Savings & Loan	Tokai Bank
	Toronto Dominion Bank of California

Bahem encourages any business, association or other such group interested in participating in BART's "Tickets-To-Go" sales outlet program to call her at (415) 465-4100, extension 510 for information.

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NEWS RELEASE

BART



BAY AREA RAPID TRANSIT DISTRICT, 800 MADISON STREET, OAKLAND, CALIFORNIA 94607 (415) 465-4100

Mike Healy, Department Manager
Public Affairs

January 13, 1984

84-004

CONTACT: Sy Mober, Manager
Public Information
(415) 465-4100, Ext. 514

FOR IMMEDIATE RELEASE

BART TICKETS NOW AVAILABLE AT LONGS DRUGS STORE IN CONCORD

Longs Drugs store at 2677 Clayton Road in Concord is now selling BART tickets through BART's new "Tickets-To-Go" sales outlet program.

The Longs Drugs store on Clayton Road is the only retail business in Concord selling BART tickets. In addition to the high-value blue BART tickets, which sell for \$20 but are worth \$21 in BART rides, the store also sells green BART tickets, used by senior citizens and red BART tickets, used by disabled person who possess a Bay Region Transit Discount Card or children ages five through 12. These special discount tickets are sold for \$1.20 but are worth \$12 in BART rides.

In September 1983, BART revised its off-site ticket sales program to include small and large businesses, schools and community organizations. Prior to the new "Tickets-To-Go" program, only banks and savings and loan institutions sold BART tickets. BART began the new program when a number of the institutions discontinued selling BART tickets.

Starla Bahem, BART's marketing representative for the new "Tickets-To-Go" program, said that since September, eight new outlets have been added to the network of 82 branches of banks and savings and loans that sell BART tickets to the public. In addition to these, said Bahem, there are 10 outlets in Berkeley, Concord, Hayward, Martinez, Oakland, San Francisco and Walnut Creek selling full-fare BART tickets to employees and staff or selling senior, children and handicapped discount BART tickets only.

(MORE)

The Alta Bates Hospital in Berkeley, Oakland Tribune and Blue Cross Employee Club in Oakland are selling full-fare blue tickets to their employees only. The Center for Independent Living in Berkeley sells red discount tickets for disabled persons and children. (For information about how to obtain a Bay Region Transit Discount Card, individuals should call BART's Passenger Service Office at 415-465-4100, extension 569.) For its members only, the Embarcadero Federal Credit Union in San Francisco has the full-fare BART tickets available. The Concord, Hayward and Walnut Creek senior centers are outlets for the green BART ticket for seniors. Both red and green tickets are sold at the Martinez Senior Center.

Following are the eight new outlets selling all three types of BART tickets to the public:

Civic Center Pharmacy
1198 Market Street
San Francisco, CA 94102

Longs Drugs Store (CLAYTON ROAD,
2677 Clayton Road CONCORD, ONLY)
Concord, CA 94519

Diamond Super Market
2815 Diamond Street
San Francisco, CA 94131

P.O. Plus, Inc.
2966 Diamond Street
San Francisco, CA 94131

Emporium Capwell Company
20th at Broadway
Oakland, CA 94612

Richmond Check Cashing
2544 Macdonald Avenue
Richmond, CA 94804

Fox Pharmacy
1390 Market Street
San Francisco, CA 94102

Seulberger's Flowers & Gifts
418 Fourteenth Street
Oakland, CA 94612-2742

All three types of BART tickets are still available at 82 branches of the following banks and savings and loan offices:

Alameda First National Bank
American Bank & Trust
Bank of Canton
Cal America Savings & Loan
California Canadian Bank
California Savings & Loan
Centennial Bank
Citicorp Savings & Loan
Coast Federal Savings & Loan
Delta Pacific Bank

Fremont Bank
Golden Gate Bank
Golden State Sanwa Bank
Hayward Savings & Loan
Lamorinda Bank
Mitsubishi Bank of California
Security Pacific National Bank
Tokai Bank
Toronto Dominion Bank of California

(MORE)

Of the 82 branches of banks and savings and loan companies selling BART tickets, three are located in Concord, including branches of California Savings & Loan, Citicorp, Savings & Loan and Security Pacific National Bank.

Bahem encourages any business, association or similar group interested in participating in BART's "Tickets-To-Go" program to call her at (415) 465-4100, extension 510 for information.

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NEWS RELEASE

BART



BAY AREA RAPID TRANSIT DISTRICT, 800 MADISON STREET, OAKLAND, CALIFORNIA 94607 (415) 465-4100

Mike Healy, Department Manager
Public Affairs

January 13, 1984 84-005

CONTACT: Sy Moubert, Manager
Public Information
(415) 465-4100, Ext. 514

FOR IMMEDIATE RELEASE

BART TICKETS NOW AVAILABLE AT "RICHMOND CHECK CASHING"

"Richmond Check Cashing," a business located at 2544 Macdonald Avenue in Richmond, is now selling BART tickets through BART's new "Tickets-To-Go" sales outlet program.

In addition to the high-value blue BART tickets, which sell for \$20 but are worth \$21 in BART rides, Richmond Check Cashing also sells green BART tickets, used by senior citizens, and red BART tickets, used by disabled persons who possess a Bay Region Transit Discount Card or children ages five through 12. These special discount tickets are sold for \$1.20 but are worth \$12 in BART rides.

In September 1983, BART revised its off-site ticket sales program to include small and large businesses, schools and community organizations. Prior to the new "Tickets-To-Go" program, only banks and savings and loan institutions sold BART tickets. BART began the new program when a number of the institutions discontinued selling BART tickets.

Starla Bahem, BART's marketing representative for the new "Tickets-To-Go" program, said that since September, eight new outlets have been added to the network of 82 branches of banks and savings and loans that sell BART tickets to the public. In addition to these, said Bahem, there are 10 outlets in Berkeley, Concord, Hayward, Martinez, Oakland, San Francisco and Walnut Creek selling full-fare BART tickets to employees and staff or selling senior, children and handicapped discount BART tickets only.

The Alta Bates Hospital in Berkeley, Oakland Tribune and Blue Cross Employee Club in Oakland are selling full-fare blue tickets to their employees only. The Center for

(MORE)

Independent Living in Berkeley sells red discount tickets for disabled persons and children. (Information on obtaining a Bay Region Transit Discount card is available by calling BART's Passenger Service Office at 415-465-4100, extension 569.) For its members only, the Embarcadero Federal Credit Union in San Francisco has the full-fare BART tickets available. The Concord, Hayward and Walnut Creek senior centers are outlets for green BART tickets for seniors. Both red and green tickets are sold at the Martinez Senior Center.

Following are the eight new outlets selling all three types of BART tickets to the public:

Civic Center Pharmacy
1198 Market Street
San Francisco, CA 94102

Longs Drugs Store (CLAYTON ROAD,
2677 Clayton Road CONCORD, ONLY)
Concord, CA 94519

Diamond Super Market
2815 Diamond Street
San Francisco, CA 94131

P.O. Plus, Inc.
29566 Diamond Street
San Francisco, CA 94131

Emporium Capwell Company
20th at Broadway
Oakland, CA 94612

Richmond Check Cashing
2544 Macdonald Avenue
Richmond, CA 94804

Fox Pharmacy
1390 Market Street
San Francisco, CA 94102

Seulberger's Flowers & Gifts
418 Fourteenth Street
Oakland, CA 94612-2742

All three types of BART tickets are still available at 82 branches of the following banks and savings and loan offices:

Alameda First National Bank
American Bank & Trust
Bank of Canton
Cal America Savings & Loan
California Canadian Bank
California Savings & Loan
Centennial Bank
Citicorp Savings & Loan
Coast Federal Savings & Loan
Delta Pacific Bank

Fremont Bank
Golden Gate Bank
Golden State Sanwa Bank
Hayward Savings & Loan
Lamorinda
Mitsubishi Bank of California
Security Pacific National Bank
Tokai Bank
Toronto Dominion Bank of California

Bahem encourages any business, association or other such group interested in participating in BART's "Tickets-To-Go" sales outlet program to call her at (415) 465-4100, extension 510 for information.

NEWS RELEASE

BART

BAY AREA RAPID TRANSIT DISTRICT, 800 MADISON STREET, OAKLAND, CALIFORNIA 94607 (415) 465-4100

Mike Healy, Department Manager
Public Affairs

January 13, 1984

84-006

CONTACT: Sy Mober, Manager
Public Information
(415) 465-4100, Ext. 514

FOR IMMEDIATE RELEASE

BART TICKETS NOW AVAILABLE AT FOUR NEW OUTLETS IN SAN FRANCISCO.

BART tickets are now available at four retail businesses in San Francisco, through BART's new "Tickets-To-Go" program.

All three types of BART tickets are now being sold at the following businesses in San Francisco: Daimond Super Market, 2815 Diamond St.; P.O. Plus, Inc., 2966 Diamond St.; Civic Center Pharmacy, 1198 Market St.; and Fox Pharmacy, 1390 Market St.

"Tickets-To-Go" is a new marketing program aimed at recruiting small and large businesses, schools and community organizations to serve as sales outlets for BART tickets. The program was implemented last September after a number of banks and savings and loan companies, the only businesses selling BART tickets at the time, dropped out of BART's off-site ticket sales program.

Joining the four new outlets in San Francisco are four East Bay businesses selling tickets under the "Tickets-To-Go" program. In Oakland, BART tickets are now available at Seulberger's Flowers & Gifts, 418 Fourteenth St. and Emporium Capwell at 20th and Broadway. Longs Drugs, 2677 Clayton Road, Concord and Richmond Check Cashing, 2544 Macdonald Ave., Richmond, also sell BART tickets.

At all the new BART "Tickets-To-Go" outlets, the blue full-fare ticket is discounted five percent. Blue tickets can be used for \$21 worth of BART rides but are sold for \$20. The special discounted green tickets and red tickets are good for \$12 worth of rides but are discounted 90 percent and sold for \$1.20. Green BART tickets may be used by senior citizens only and red tickets may be used by children ages five through 12 or disabled persons carrying a Bay Region Transit Discount Card. Children four years old and under

(MORE)

ride BART free.

Starla Bahem, BART's marketing representative for the new "Tickets-To-Go" program said that in addition to the eight new outlets selling BART tickets to the public, there are 10 organizations selling tickets to specific groups. The Alta Bates Hospital in Berkeley, Oakland Tribune and Blue Cross Employee Club in Oakland are selling full-fare blue tickets to their employees only. The Center for Independent Living in Berkeley sells red tickets for disabled persons and children. (For information about obtaining a Bay Region Transit Discount Card, call BART's Passenger Service Office at 415-465-4100, extension 569.) For its members only, the Embarcadero Federal Credit Union in San Francisco has the full-fare BART tickets available. The Concord, Hayward and Walnut Creek senior centers are outlets for the green BART tickets for seniors. Both red and green tickets are sold at the Martinez Senior Center.

All three types of BART tickets are still available at 82 branches of the following banks and savings and loan offices:

- | | |
|------------------------------|-------------------------------------|
| Alameda First National Bank | Fremont Bank |
| American Bank & Trust | Golden Gate Bank |
| Bank of Canton | Golden State Sanwa Bank |
| Cal America Savings & Loan | Hayward Savings & Loan |
| California Canadian Bank | Lamorinda Bank |
| California Savings & Loan | Mitsubishi Bank of California |
| Centennial Bank | Security Pacific National Bank |
| Citicorp Savings & Loan | Tokai Bank |
| Coast Federal Savings & Loan | Toronto Dominion Bank of California |
| Delta Pacific Bank | |

Of the 82 branches of banks and savings and loan companies selling BART tickets, 19 are located in San Francisco, including branches of the Bank of Canton, California Canadian Bank, Citicorp Savings & Loan, Golden Gate Bank, Mitsubishi Bank of California, Security Pacific National Bank, Tokai Bank, Coast Federal Savings & Loan and Toronto Dominion Bank of California.

Bahem encourages any business, association or similar group interested in participating in BART's "Tickets-To-Go" program to call her at (415) 465-4100, extension 510.

NEWS RELEASE

BART

 BAY AREA RAPID TRANSIT DISTRICT, 800 MADISON STREET, OAKLAND, CALIFORNIA 94607 (415) 465-4100

Mike Healy, Department Manager
Public Affairs

January 17, 1984

84-007

CONTACT: Sandy Tibbets
Public Information
(415) 465-4100, Ext. 566

FOR IMMEDIATE RELEASE

MIDDAY PARKING LOT AT GLEN PARK BART STATION NOW OPEN

BART Director Eugene Garfinkle of San Francisco has announced that limited parking is now available in a new midday parking lot at Glen Park BART Station in San Francisco.

The new lot, located on the corner of Bosworth and Arlington streets across from the Glen Park Station entrance, has parking space for 55 cars and 19 motorcycles. Midday BART riders may park their vehicles in the lot for a maximum of five hours between the hours of 9 a.m. and 2 a.m. Vehicles left in the lot beyond five hours or parked there between 2 a.m. and 9 a.m. are subject to being cited and towed away.

"I am very pleased to announce that this new lot is now completed, offering midday parking to BART riders who live in the Glen Park area and who ride BART. We have worked and cooperated with the Glen Park Community Association and the City and County of San Francisco for many years to make a parking lot available in San Francisco and it is my hope that this is only the first of other BART parking lots to be constructed in San Francisco," Garfinkle said.

Construction on the lot was begun last August by O. C. Jones and Sons of Berkeley. The landscaped, fully paved and lighted parking lot was an improvement on an existing dirt lot which BART patrons had been using for parking. Total cost of construction of the new lot is estimated at \$145,000.

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FEBRUARY

NEWS RELEASE



94-008

BAY AREA RAPID TRANSIT DISTRICT, 800 MADISON STREET, OAKLAND, CALIFORNIA 94607 (415) 465-4100

Mike Healy, Department Manager
Public Affairs

February 1, 1984

CONTACT: Sy Mober, Manager
Public Information
(415) 465-4100, Ext. 514

FOR IMMEDIATE RELEASE

A NEW TOLL-FREE TELEPHONE NUMBER FOR BART'S CHARGE-BY-PHONE SERVICE

BART announced today that (800) 634-9161 is the new toll-free telephone number to use when buying BART full fare tickets to be charged to Visa or MasterCard credit accounts.

Wire-Trans 800, a division of the Dunham Corporation, offers the "charge-by-phone" ticket service 24 hours a day. Those ordering tickets from Wire-Trans 800 pay \$20 for each \$21 ticket ordered and pay a \$2 service charge per order up to three tickets; each additional ticket ordered has a 50-cent service charge.

The tickets are sent by certified mail and delivered within 24 hours to 48 hours after the order is placed.

For additional information about this service, call BART's Passenger Service Office, (415) 465-4100, Ext. ~~242~~ 569.

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NEWS RELEASE

BART

BAY AREA RAPID TRANSIT DISTRICT, 800 MADISON STREET, OAKLAND, CALIFORNIA 94607 (415) 465-4100
84-009

CONTACT: Sy Mober, Manager
Public Information
(415) 465-4100, Ext. 514

February 2, 1984

FOR IMMEDIATE RELEASE

ADVISORY - BART DIRECTORS TO INSPECT EMERGENCY PREPAREDNESS OF BERKELEY HILLS TUNNEL

This is to advise you that at 8:00 p.m. on Tuesday, February 7, 1984, an inspection of the emergency preparedness and fire suppression systems presently in the Berkeley Hills Tunnel located between the Orinda BART Station and the Rockridge BART Station, will be conducted by the BART Board of Directors, BART staff, and fire department representatives.

Barclay Simpson, BART Director of Lafayette, and chairperson of the BART Board's Engineering and Operations Committee, had requested that such an inspection be conducted, saying, "We are conducting this inspection of the emergency equipment and fire suppression systems presently in place in the Berkeley Hills Tunnel, so that BART Directors will gain 'hands-on' knowledge of what these systems comprise, how they work, and what is being proposed for improvement.

"As chairperson of the Engineering and Operations Committee, I intend to move forward with final recommendations to the full BART Board so that we may proceed to identify the work to be done and what are the funding sources which might be available", said Simpson.

Schedule for Inspection Tour of BART's Berkeley Hills Tunnel:

TIME: 8:00 p.m.
DATE: Tuesday, February 7, 1984
PLACE: Orinda BART Station
11 Camino Pablo
Orinda, CA

SPECIAL NOTE: If you are planning to send a representative to make this tour, please contact: Sy Mober, Manager, Public Information, (415) 465-4100, ext. 514 (weekdays, 8:15 a.m. to 5:00 p.m.), or (415) 881-2663 (evenings or weekends). Your representative **MUST** be at the Orinda BART Station no later than 8:00 p.m. on the date noted. Train will depart very shortly thereafter.

NEWS RELEASE

BART

BAY AREA RAPID TRANSIT DISTRICT, 800 MADISON STREET, OAKLAND, CALIFORNIA 94607 (415) 465-4100

84-010

CONTACT: Sy Mober, Manager
Public Information
(415) 465-4100, Ext. 514

February 2, 1984

FOR IMMEDIATE RELEASE

THERE'S A BART LINE IN WEST CONTRA COSTA COUNTY'S FUTURE!!!!

Nello Bianco, BART's vice-president and West Contra Costa County's director, recently said, "Bringing the BART rail system into San Pablo, Hilltop Shopping Mall, Pinole and Hercules and providing accessible service to those living in Rodeo and Crockett, has been a goal of mine since I began my career as BART director 15 years ago. Now, with the adoption by the BART Board of Directors of a preferred alignment for this extension, I am more confident than ever there is a BART line in the future of West Contra Costa County."

Bianco noted that work will begin immediately to identify and secure the funding through the Metropolitan Transportation Commission (MTC) needed to purchase the four station sites and the rights-of-way for the 7.6 mile extension.

"As we acquire the station sites planned for this extension, these will be developed as 'park and ride lots' from which BART express buses will connect with the BART rail system. When this land acquisition is completed, then the West Contra Costa line will operate on rubber tires which will eventually be replaced with steel rail," said Bianco.

The price tag for the West Contra Costa Extension has been estimated to be \$337 million. According to recent studies, this new extension will mean that more than 12,500 additional weekday trips will be taken by BART patrons to various locations on the present system. In order to serve these new riders, three additional trains will be needed which will operate at about 15 minutes apart. Based on 1982 dollars, the cost of operating the new extension will be about \$6.7 million annually, however, with the anticipated patronage, this will mean

(MORE)

that fares will cover nearly 43 percent of these costs, which is only slightly lower than the present system's level of 49 percent of farebox recovery.

Bianco also noted that when a program to develop a BART Express Bus ticket which can also be used as a BART rail ticket is completed, then these tickets would also be used on the West Contra Costa BART Express Bus system.

"The extension of BART rails into Contra Costa County, a commitment which was made nearly 22 years ago, is now being fulfilled. The Extension Staging Policy adopted by the BART Board of Directors on September 1st of last year places the West Contra Costa rail extension in Phases II and III. The first element of this rail extension will probably start at Richmond Station with service to the San Pablo Station and the Hilltop Mall Station. The second element of the West Contra Costa Extension, which is now identified in the Phase III of the September extension policy, will extend the rail service to the Pinole and Hercules area," said Bianco.

Bianco also noted that extensions to the eastern portion of Contra Costa County are contained in Phase I, with service starting at the Concord BART Station to stations in North Concord and West Pittsburg. Another extension shown in Phase II of the September, 1983 extension policy will bring BART service to Pittsburg, West Antioch and East Antioch.

"We are witnessing today, in West Contra Costa County, the beginnings of what I am sure, will be one of the greatest expansion of communities, businesses and industries ever seen in the Bay Area. Not only will this expansion come about because of the opportunities which exist in this area, but because the future holds the promise of BART rail service," Bianco said.

Bianco, who had proposed the West Contra Costa Extension nearly two years ago explained that the 7.6 mile line would begin at the Richmond BART Station using one mile of the existing Santa Fe Railroad right-of-way in Richmond, at which point the route travels northeast to San Pablo and Hilltop Mall and then

3 3 3 3 THERE'S A BART LINE IN WEST CONTRA COSTA COUNTY'S FUTURE!

runs parallel to I-80 until it reaches the I-80/State Route 4 Interchange in Hercules, with easy access for people living in Rodeo and Crockett.

Station sites will be located at Contra Costa College in San Pablo, a subway station at the Hilltop Mall in Richmond, on Appian Way in Pinole and a station near the I-80/State Route 4 Interchange in Hercules.

Bianco pointed out that the BART Directors worked very hard in arriving at the decision in adopting West Contra Costa route alignment.

"The study which was considered by the BART Board, contained 15 potential routes, showing benefits and disadvantages of each. The work of the BART staff and consultants was very extensive and detailed.

"Based on patronage projections, the percent of operating costs which could be recovered by fares, construction and operating costs and perhaps one of the most important factors, the potential for development in the area surrounding proposed stations, were the primary factors which guided the BART Board in its decision," Bianco noted.

"I take great personal pride in the development and progress we have achieved with the West Contra Costa Extension. Since the BART Board of Directors began its extensive work in planning for the extension of the BART system nearly four years ago, we have accomplished a great deal.

"We are now on the move, and I sincerely hope that as the extension of the rail system within the present BART District becomes a reality, my dream of circling the San Francisco Bay with BART rails can also be achieved," said Bianco.

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NEWS RELEASE

BART

BAY AREA RAPID TRANSIT DISTRICT, 800 MADISON STREET, OAKLAND, CALIFORNIA 94607 (415) 465-4100

Mike Healy, Department Manager
Public Affairs

February 2, 1984

CONTACT: Sy Mober, Manager
Public Information
(415) 465-4100, Ext. 514

FOR IMMEDIATE RELEASE

BART BOARD CLARIFIES EXTENSION POLICY

The BART Board of Directors today voted to clarify its extension policy by explicitly including an extension from the system's Daly City Station to the San Francisco Airport as part of the policy's first phase commitment, it was announced by Board President Arthur Shartsis of Oakland.

The first phase of the current policy, which was adopted September 1, 1983 calls for extending the system to North Concord/West Pittsburg, Irvington/Warm Springs, Castro Valley/Dublin, and an extension commitment in San Francisco to be done concurrently. Before today's action by the Board, the San Francisco extension was identified as a general commitment of equal treatment for San Francisco.

Shartsis said, "I want to emphasize that the airport extension is designed to benefit only the people of the three BART counties, and not San Mateo County."

Shartsis said the BART Board, at the urging of its three San Francisco directors, Eugene Garfinkle, John Kirkwood and Wil Ussery, has now called for identifying the commitment to a San Francisco project as an extension to the San Francisco Airport.

"I believe that having the airport extension as part of the BART regional package will make it easier to raise federal money and will therefore help to make the proposed East Bay extensions a reality," Shartsis said.

San Francisco BART Director Kirkwood, who made the San Francisco Airport motion on behalf of himself and his fellow San Francisco Directors Garfinkle

- MORE -

2-2-2-2 BART BOARD CLARIFIES EXTENSION POLICY

and Ussery, said that they view the airport extension as serving residents of both San Francisco and the East Bay. Kirkwood and Ussery also pointed out that this was consistent with the policy of the San Francisco Public Utilities Commission, the Mayor, and the 1978 resolution of the Board of Supervisors.

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NEWS RELEASE

BART

BAY AREA RAPID TRANSIT DISTRICT, 800 MADISON STREET, OAKLAND, CALIFORNIA 94607 (415) 465-4100

Mike Healy, Department Manager
Public Affairs

February 8, 1984 84-012

CONTACT: Sandy Tibbets
Public Information
(415) 465-4100, Ext. 566

FOR IMMEDIATE RELEASE

BART TO HOLD PUBLIC AUCTION OF DISTRICT'S USED VEHICLES

BART will hold a public auction of 24 used cars, trucks and vans this Saturday, February 11, beginning at 10 a.m. at BART's Oakland Shop yard, located at 601-A East 8th St. in Oakland. A pre-auction inspection of the vehicles will begin at 9 a.m.

Among the vehicles up for bid are 13 sedans, eight trucks and three vans. Model years of the vehicles range from 1975 to 1981 and all are American-made. Although the mileage on each vehicle is more than 80,000, the vehicles have been serviced every 6,000 miles. All vehicles will be auctioned "as is," according to Al Verduzco, of BART's purchasing department, who will preside as auctioneer.

All payments must be made by cash, certified check, traveler's check, money order or bank draft. No personal checks will be accepted. A 25 percent deposit will be required immediately after the acceptance of a bid and the remaining balance must be paid in full no later than one hour after the conclusion of the auction.

BART District employees are not permitted to bid on the vehicles.

A comprehensive list of all vehicles to be auctioned will be available at the auction site or may be obtained in advance by contacting Verduzco at (415) 465-4100, extension 473.

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NEWS RELEASE

BART

BAY AREA RAPID TRANSIT DISTRICT, 800 MADISON STREET, OAKLAND, CALIFORNIA 94607 (415) 465-4100

Mike Healy, Department Manager
Public Affairs

February 9, 1984 84-013

CONTACT: Sy Moubert, Manager
Public Information
(415) 465-4100, Ext. 514

FOR IMMEDIATE RELEASE

ADVISORY: BART TO PARTICIPATE IN THREE FIRE DRILLS IN WALNUT CREEK TRANSITION TUNNEL

As part of its fire emergency preparedness program, BART will participate in two fire drills in February and one in March under the direction of a Contra Costa County Consolidated Fire Department (CCCCFD) incident commander. The drills will take place in the Walnut Creek Transition Tunnel.

The drills will occur on Sunday, February 12, Sunday, February 26 and Sunday, March 18. They are being conducted as training exercises to familiarize the Fire Department with BART's Emergency Plan covering a scenario in which a BART train is stopped and on fire inside the Walnut Creek Transition Tunnel and unable to move in any mode.

The gathering point for reporters, photographers or camera crews attending the drills will be at an emergency door entry into the tunnel, located on the south side of Camino Diablo, parallel to Highway 24, east of El Curtola Boulevard in Walnut Creek. To get there, take the Pleasant Hill Road exit off Highway 24 and travel north on Pleasant Hill Road; turn right on Stanley Boulevard and right on Camino Diablo; continue on Camino Diablo to El Curtola Boulevard. At the gathering point, media representatives will be met by CCCCCFD Battalion Chief Ray Miraglia and BART personnel.

The drill will take place between 6 a.m. and 7 a.m. on all three dates, however, media representatives should be at the gathering point no later than 5:45 a.m.

In order to make proper arrangements, notification to Sy Moubert, BART Manager, Public Information, is required of reporters, photographers or camera crews planning to attend any of the drills. On weekdays, contact Moubert between 8:15 a.m. and 5 p.m. at (415) 465-4100, extensions 514 or 566; at other times, call him at (415) 881-2663.

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NEWS RELEASE

BART

BAY AREA RAPID TRANSIT DISTRICT, 800 MADISON STREET, OAKLAND, CALIFORNIA 94607 (415) 465-4100

CONTACT: Sy Mober, Manager
Public Information
(415) 465-4100, Ext. 514

February 10, 1984 84-014

FOR IMMEDIATE RELEASE

BART BALLOONS TO SAY "BART LOVES YOU" ON VALENTINE'S DAY

On Valentine's Day, Tuesday, February 14, as a show of appreciation, balloons saying "BART Loves You!" will be handed to BART riders exiting the Powell Street Station from 11:00 a.m. to 4:00 p.m. The BART Valentine's Day balloons will also be given BART riders leaving the 12th Street--Oakland City Center--BART Station and the Montgomery BART Station between 7:00 a.m. and 1:00 p.m.

BART expects to give away about 4,000 balloons to show BART riders that their patronage is appreciated. BART ridership during the 1983 calendar year exceeded 5.5 million, with the system carrying more than 200,000 riders per average weekday.

Last year, on Tuesday, December 20, BART recorded its highest single day patronage level when 217,000 trips were made on the system.

The continued growth of BART patronage has been attributed to the public's awareness of BART reliability, which has been averaging 95 percent on-time performance. People are beginning to realize that riding BART is a bargain when compared to the cost of driving a car, including parking and, most important, the saving in travel time.

The average BART patron's trip is 13.5 miles long and costs about \$1.25. BART carries about 37 percent of all the trips made in the transbay corridor during the peak hours, both morning and afternoon, and this figure is growing.

"We hope our Valentine's Day gift will let our riders know we appreciate their loyalty and that BART indeed does love them," said Kay Springer, Manager, BART Passenger Service Office. The balloons will be given away as long as they last, Kay Springer noted.

NEWS RELEASE



BAY AREA RAPID TRANSIT DISTRICT, 800 MADISON STREET, OAKLAND, CALIFORNIA 94607 (415) 465-4100

Mike Healy, Department Manager
Public Affairs

February 16, 1984

84-015

CONTACT: Sandy Tibbets
Public Information
(415) 465-4100, Ext. 566

FOR IMMEDIATE RELEASE

BART TRAINS TO OPERATE ON MODIFIED SCHEDULE ON PRESIDENT'S DAY

BART trains will operate on a "Saturday schedule" when President's Day, Washington's Birthday, is observed this Monday, February 20.

BART stations will be open from 6 a.m. to midnight on President's Day and trains will operate 20 minutes apart all day. From 6 a.m. to 6 p.m. trains will operate on all four lines (Fremont/Richmond, Fremont/Daly City, Richmond/Daly City and Concord/Daly City). After 6 p.m., trains will operate on the Richmond/Fremont and Concord/Daly City lines only.

BART telephone information operators will remain on duty on President's Day; however, BART administrative offices will be closed.

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NEWS RELEASE

BART

BAY AREA RAPID TRANSIT DISTRICT, 800 MADISON STREET, OAKLAND, CALIFORNIA 94607 (415) 465-4100

CONTACT: Mike Healy, Department Manager
Public Affairs
(415) 465-4100, Ext. 528

February 16, 1984 84-016

FOR IMMEDIATE RELEASE

BART PRESIDENT LAUDS STARK

BART Board President Arthur J. Shartsis, of Oakland, today praised representative Fortney (Petè) Stark, (D. Hayward) for his strong stand in support of the BART extension to eastern Alameda County.

Shartsis, speaking at today's regular Board meeting to representatives from Livermore, San Ramon, Dublin and Danville, said that Congressman Stark's call for a rail extension to the Valley is in line with the BART Board's own policy which also calls for such an extension. Shartsis added that under the current BART Board policy, such an extension would be concurrent and would have equal importance with all other extensions. He said he hoped that Congressman Stark's urging, along with his own and other BART Board members' efforts, would ultimately place the BART extension to Castro Valley/Dublin in the final recommended package which will be forwarded to the full Metropolitan Transportation Commission for approval on February 22.

The first phase of the BART Board's extension policy calls for building an extension to North Concord/West Pittsburg, Castro Valley/Dublin, Warm Springs and service to the San Francisco Airport. In addition to the extension policy, the Board strongly supports some form of connecting line between BART and the Oakland Airport, which should also be built concurrently.

BART Directors John Kirkwood and Gene Garfinkle, both representing San Francisco, said that they believe San Francisco, as a tax-paying member of the BART District, also deserved additional BART service as part of any extension package, and that since no other proposal had been advocated by the City, service

(More)

directly to the San Francisco Airport was now identified as that commitment to serve San Francisco and East Bay residents, but not San Mateo residents.

BART Directors Garfinkle and Kirkwood said they thought East Bay communities should positively support service to the San Francisco Airport because BART service to the Airport would also serve the East Bay whereas the Caltrans proposal to extend the Southern Pacific line would only serve Santa Clara and southern San Mateo residents.

Shartsis noted that the Southern Pacific commute line has been requiring better than a 60% subsidy over the past few years and that operating subsidy is partially coming from broad-based state taxes, which means that we are all paying for it.

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NEWS RELEASE

BART

BAY AREA RAPID TRANSIT DISTRICT, 800 MADISON STREET, OAKLAND, CALIFORNIA 94607 (415) 465-4100

Mike Healy, Department Manager
Public Affairs

February 27, 1984

CONTACT: Sandy Tibbets
Public Information
(415) 465-4100, Ext. 566

FOR IMMEDIATE RELEASE

"TICKETS-TO-GO" NOW AT EIGHT MORE BAY AREA LOCATIONS

BART tickets are now available at eight more bay area locations, bringing to 16 the number of retail outlets selling red, green and blue BART tickets through the transit agency's "Tickets-To-Go" program.

In the past month, Emporium Capwell Company, which has been selling BART tickets at its Oakland store only, has begun selling tickets at its stores in El Cerrito, Walnut Creek, Hayward, Fremont and Pleasanton. Also, three other businesses - the New Mission Pharmacy and We Cash Checks, both in San Francisco, and Postag's Florist in Oakland - are now selling BART tickets.

"Tickets-To-Go" is a marketing program which was implemented last September to expand BART's network of ticket sales outlets to include retail businesses. Prior to September 1983, BART tickets were only available at banks and savings and loan offices. Presently, there are 82 branches of banks and savings and loan companies where BART tickets are sold.

At all the BART "Tickets-To-Go" outlets, the blue BART ticket is sold for \$20 but is worth \$21 in BART rides. Also available are the green tickets used by senior citizens and the red tickets used by children ages five through 12 and handicapped persons. Both tickets sell for \$1.20 but are worth \$12 in BART rides, a discount of 90 percent.

(MORE)

Following are the 16 "Tickets-To-Go" outlets where BART tickets may be purchased:

Civic Center Pharmacy
1198 Market Street
San Francisco

Longs Drug Store (CLAYTON ROAD,
2677 Clayton Road CONCORD, ONLY)
Concord

Diamond Super Market
2815 Diamond Street
San Francisco

New Mission Pharmacy, Inc.
2765 Mission Street
San Francisco

Emporium Capwell Company:

P.O. Plus, Inc.
2966 Diamond Street
San Francisco

- 1 El Cerrito Plaza
El Cerrito

Postag's Florist
5619 College
Oakland

- 2500 Mowry Avenue
Fremont

Richmond Check Cashing
2544 Macdonand Avenue
Richmond

- 800 Southland Mall
Hayward

- 20th at Broadway
Oakland

Saulberger's Flowers & Gifts
418 Fourteenth Street
Oakland

- 1400 Stoneridge Mall
Pleasanton

We Cash Checks, Inc.
(INSIDE F.W. WOOLWORTH STORE)
898 Market Street
San Francisco

- 1320 Broadway Plaza
Walnut Creek

Fox Pharmacy
1390 Market Street
San Francisco

Information on the locations of banks and savings and loan offices where BART tickets are sold is available from BART's Passenger Service Office, (415) 465-4100, extension 510.

Retailers interested in selling BART tickets should contact BART Marketing Representative Starla Bahem at (415) 465-4100, extension 242.

#

NEWS RELEASE

BART



BAY AREA RAPID TRANSIT DISTRICT, 800 MADISON STREET, OAKLAND, CALIFORNIA 94607 (415) 465-4100

Mike Healy, Department Manager
Public Affairs

February 27, 1984

84-018

CONTACT: Sandy Tibbets
Public Information
(415) 465-4100, Ext. 566

FOR IMMEDIATE RELEASE

BART TICKETS NOW AVAILABLE AT EMPORIUM CAPWELL STORE IN FREMONT

BART tickets are now available at the Emporium Capwell store in the Fremont Fashion Center, 2500 Mowry Ave. All three types of BART tickets - red, green and blue - are sold at the store, through BART's "Tickets-To-Go" program.

"Tickets-To-Go" is a marketing program which was implemented last September to expand BART's network of ticket sales outlets to include retail businesses. Prior to September 1983, BART tickets were only available at banks and savings and loan offices.

Emporium Capwell Company was among the first retail businesses to join BART's "Tickets-To-Go" program. Initially the company sold BART tickets at its Oakland store only, but recently began selling tickets at its stores in Fremont, Hayward, Pleasanton, El Cerrito and Walnut Creek.

At all the BART "Tickets-To-Go" outlets, the blue BART ticket is sold for \$20 but is worth \$21 in BART rides. Also available are the green tickets used by senior citizens and the red tickets used by children ages five through 12. Both of these tickets sell for \$1.20 but are worth \$12 in BART rides, a discount of 90 percent.

Presently, there are 16 retail outlets selling BART tickets. The businesses' names and locations are:

Civic Center Pharmacy
1198 Market Street
San Francisco

Fox Pharmacy
1390 Market St.
San Francisco

Diamond Super Market
2815 Diamond Street
San Francisco

New Mission Pharmacy, Inc.
2765 Mission St.
San Francisco

(MORE)

- | | |
|----------------------------------|-------------------------------|
| Emporium Capwell Company: | P.O. Plus, Inc. |
| - 1 El Cerrito Plaza | 2966 Diamond St. |
| El Cerrito | San Francisco |
| - 2500 Mowry Ave. | Postag's Florist |
| Fremont | 5619 College Ave. |
| | Oakland |
| - 800 Southland Mall | Richmond Check Cashing, Inc. |
| Hayward | 2544 Macdonald Ave. |
| | Richmond |
| - 20th at Broadway | Saulberger's Flowers & Gifts |
| Oakland | 418 Fourteenth St. |
| | Oakland |
| - 1400 Stoneridge Mall | We Cash Checks, Inc. |
| Pleasanton | (INSIDE F.W. WOOLWORTH STORE) |
| | 898 Market St. |
| - 1320 Broadway Plaza | San Francisco |
| Walnut Creek | |
| Longs Drug Store (CLAYTON ROAD, | |
| 2677 Clayton Road CONCORD, ONLY) | |
| Concord | |

Besides the retail outlets, BART tickets are available at 82 branches of 19 banks and savings and loan offices in the bay area. Those located in Fremont are:

- | | |
|---------------------------|---------------------------|
| California Savings & Loan | Fremont Bank |
| 37324 Fremont Blvd. | Sundale Office |
| | 4949 Stevenson Blvd. |
| Fremont Bank | Hayward Savings & Loan |
| Main Office | 40015 Mission Blvd. |
| 39150 Fremont Blvd. | |
| Fremont Bank | Security Pacific National |
| Brookvale Office | 39010 Paseo Padre Parkway |
| 35880 Fremont Blvd. | |

Information on the locations of other bank branches and savings and loan offices where BART tickets are sold is available from BART's Passenger Service Office, (415) 465-4100, extension 510.

Retailers interested in selling BART tickets should contact BART Marketing Representative Starla Bahem at (415) 465-4100, extension 242.

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NEWS RELEASE



BAY AREA RAPID TRANSIT DISTRICT, 800 MADISON STREET, OAKLAND, CALIFORNIA 94607 (415) 465-4100

Mike Healy, Department Manager
Public Affairs

February 27, 1984

84-019

CONTACT: Sandy Tibbets
Public Information
(415) 465-4100, Ext. 566

FOR IMMEDIATE RELEASE

BART TICKETS NOW AVAILABLE AT EMPORIUM CAPWELL STORE IN HAYWARD

BART tickets are now available at the Emporium Capwell store at the Southland Mall in Hayward. All three types of BART tickets - red, green and blue - are sold at the store, through BART's "Tickets-To-Go" program.

"Tickets-To-Go" is a marketing program which was implemented last September to expand BART's network of ticket sales outlets to include retail businesses. Prior to September 1983, BART tickets were only available at banks and savings and loan offices.

Emporium Capwell Company was among the first retail businesses to join BART's "Tickets-To-Go" program. Initially the company sold BART tickets at its Oakland store only, but recently began selling tickets at its stores in Fremont, Hayward, Pleasanton, El Cerrito and Walnut Creek.

At all the BART "Tickets-To-Go" outlets, the blue BART ticket is sold for \$20 but is worth \$21 in BART rides. Also available are the green tickets used by senior citizens and the red tickets used by children ages five through 12. Both of these tickets sell for \$1.20 but are worth \$12 in BART rides, a discount of 90 percent.

Presently, there are 16 retail outlets selling BART tickets. The businesses' names and locations are:

Civic Center Pharmacy
1198 Market St.
San Francisco

Fox Pharmacy
1390 Market St.
San Francisco

Diamond Super Market
2815 Diamond St.
San Francisco

New Mission Pharmacy, Inc.
2765 Mission St.
San Francisco

(MORE)

2-2-2-2 "BART Tickets at Emporium Capwell, Hayward"

Emporium Capwell Company:

- 1 El Cerrito Plaza
El Cerrito

- 2500 Mowry Ave.
Fremont

- 800 Southland Mall
Hayward

- 20th at Broadway
Oakland

- 1400 Stoneridge Mall
Pleasanton

- 1320 Broadway Plaza
Walnut Creek

Longs Drug Store (CLAYTON ROAD,
2677 Clayton Rd. CONCORD, ONLY)
Concord

P.O. Plus, Inc.
2966 Diamond St.
San Francisco

Postag's Florist
5619 College Ave.
Oakland

Richmond Check Cashing, Inc.
2544 Macdonald Ave.
Richmond

Seulberger's Flowers & Gifts
418 Fourteenth St.
Oakland

We Cash Checks, Inc.
(INSIDE F.W. WOOLWORTH STORE)
898 Market St.
San Francisco

Besides the retail stores, BART tickets are available at 82 branches of 19 banks and savings and loan offices in the Bay Area. Those located in Hayward are:

Centennial Bank
987 "B" St.

California Savings & Loan
620 Tennyson Rd.

Security Pacific Bank
1253 "A" St.

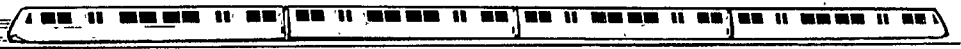
Information on the locations of other banks and savings and loan offices where BART tickets are sold is available from BART's Passenger Service Office, (415) 465-4100, extension 510.

Retailers interested in selling BART tickets should contact BART Marketing Representative Starla Bahem at (415) 465-4100, extension 242.

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NEWS RELEASE

BART



BAY AREA RAPID TRANSIT DISTRICT, 800 MADISON STREET, OAKLAND, CALIFORNIA 94607 (415) 465-4100
Mike Healy, Department Manager
Public Affairs

February 27, 1984

84-020

CONTACT: Sandy Tibbets
Public Information
(415) 465-4100, Ext. 566

FOR IMMEDIATE RELEASE

BART TICKETS NOW AVAILABLE IN PLEASANTON AT EMPORIUM CAPWELL STORE

For the first time, Pleasanton residents have the convenience of buying BART tickets in their own city, now that Emporium Capwell Company is selling the tickets at its store in the Stoneridge Mall in Pleasanton.

All three types of BART tickets - red, green and blue - are sold at the store, through BART's "Tickets-To-Go" program. "Tickets-To-Go" is a marketing program implemented last September which expanded BART's network of ticket sales outlets to include retail businesses. Prior to the new program, BART tickets were only available at banks and savings and loan offices, most of which were located in downtown areas near BART stations.

Emporium Capwell Company was among the first retail businesses to join BART's "Tickets-To-Go" program. Initially, the company sold BART tickets at its Oakland store only, but recently began selling tickets at its stores in Pleasanton, Walnut Creek, Fremont, Hayward and El Cerrito.

At all the BART "Tickets-To-Go" outlets, the blue BART ticket is sold for \$20 but is worth \$21 in BART rides. Also available are the green tickets used by senior citizens and the red tickets used by children ages five through 12. Both of these tickets sell for \$1.20 but are worth \$12 in BART rides, a discount of 90 percent.

Presently, there are 16 retail outlets selling BART tickets. The businesses' names and locations are:

Civic Center Pharmacy
1198 Market St.
San Francisco

Diamond Super Market
2815 Diamond St.
San Francisco

(MORE)

Emporium Capwell Company:

- 1 El Cerrito Plaza
El Cerrito
- 2500 Mowry Ave.
Fremont
- 800 Southland Mall
Hayward
- 20th at Broadway
Oakland
- 1400 Stoneridge Mall
Pleasanton
- 1320 Broadway Plaza
Walnut Creek

P.O. Plus, Inc.
2966 Diamond St.
San Francisco

Postag's Florist
5619 College Ave.
Oakland

Richmond Check Cashing, Inc.
2544 Macdonald Ave.
Richmond

Saulberger's Flowers & Gifts
418 Fourteenth St.
Oakland

We Cash Checks, Inc.
(INSIDE F.W. WOOLWORTH STORE)
898 Market St.
San Francisco

Fox Pharmacy
1390 Market St.
San Francisco

Longs Drug Store (CLAYTON ROAD
2677 Clayton Rd. CONCORD, ONLY)
Concord

Information on the locations of other bank branches and savings and loan offices where BART tickets are sold is available from BART's Passenger Service Office, (415) 465-4100, extension 510.

Retailers interested in selling BART tickets should contact BART Marketing Representative Starla Bahem at (415) 465-4100, extension 242.

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NEWS RELEASE

BART

BAY AREA RAPID TRANSIT DISTRICT, 800 MADISON STREET, OAKLAND, CALIFORNIA 94607 (415) 465-4100

Mike Healy, Department Manager
Public Affairs

February 27, 1984

84-021

CONTACT: Sandy Tibbets
Public Information
(415) 465-4100, Ext. 566

FOR IMMEDIATE RELEASE

BART TICKETS NOW AVAILABLE AT EMPORIUM CAPWELL STORE IN WALNUT CREEK

BART tickets are now available at the Emporium Capwell store in the Broadway Plaza shopping center in Walnut Creek. All three types of BART tickets - red, green and blue - are sold at the store, through BART's "Tickets-To-Go" program.

"Tickets-To-Go" is a marketing program which was implemented last September to expand BART's network of ticket sales outlets to include retail businesses. Prior to September 1983, BART tickets were only available at banks and savings and loan offices.

Emporium Capwell Company was among the first retail businesses to join BART's "Tickets-To-Go" program. Initially the company sold BART tickets at its Oakland store only, but recently began selling tickets at its stores in Walnut Creek, Fremont, Hayward, Pleasanton and El Cerrito.

At all the BART "Tickets-To-Go" outlets, the blue BART ticket is sold for \$20 but is worth \$21 in BART rides. Also available are the green tickets used by senior citizens and the red tickets used by children ages five through 12. Both of these tickets sell for \$1.20 but are worth \$12 in BART rides, a discount of 90 percent.

Presently, there are 16 retail outlets selling BART tickets. The businesses' names and locations are:

Civic Center Pharmacy
1198 Market Street
San Francisco

Fox Pharmacy
1390 Market St.
San Francisco

Diamond Super Market
2815 Diamond St.
San Francisco

New Mission Pharmacy, Inc.
2765 Mission St.
San Francisco

(MORE)

Emporium Capwell Company:

- 1 El Cerrito Plaza
El Cerrito
- 2500 Mowry Ave.
Fremont
- 800 Southland Mall
Hayward
- 20th at Broadway
Oakland
- 1400 Stoneridge Mall
Pleasanton
- 1320 Broadway Plaza
Walnut Creek

P.O. Plus, Inc.
2966 Diamond St.
San Francisco

Postag's Florist
5619 College Ave.
Oakland

Richmond Check Cashing, Inc.
2544 Macdonald Ave.
Richmond

Saulberger's Flowers & Gifts
418 Fourteenth St.
Oakland

We Cash Checks, Inc.
(INSIDE F.W. WOOLWORTH STORE)
898 Market St.
San Francisco

Longs Drug Store (CLAYTON ROAD,
2677 Clayton Road CONCORD, ONLY)
Concord

Besides the retail outlets, BART tickets are available at 82 branches of 19 banks and savings and loan offices in the Bay Area. Those located in Walnut Creek are:

American Bank & Trust
1900 Tice Valley Blvd.

Citicorp Savings & Loan
Walnut Creek Plaza Branch
1990 N. California Blvd.

Citicorp Savings & Loan
Rossmoor Branch
1910 Tice Valley Blvd.

Citicorp Savings & Loan
Walnut Creek/Newell Branch
1250 Newell Ave., Suite H

Security Pacific National
700 South Broadway

Cal America Savings & Loan
2905 N. Main St.

Information on the locations of other bank branches and savings and loan offices where BART tickets are sold is available from BART's Passenger Service Office, (415) 465-4100, extension 510.

Retailers interested in selling BART tickets should contact BART Marketing Representative Starla Bahem at (415) 465-4100, extension 242.

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MARCH

NEWS RELEASE

BART

BAY AREA RAPID TRANSIT DISTRICT, 800 MADISON STREET, OAKLAND, CALIFORNIA 94607 (415) 465-4100

Mike Healy, Department Manager
Public Affairs

March 9, 1984 84-022

CONTACT: Sy Moubert, Manager
Public Information
(415) 465-4100, Ext. 514

FOR IMMEDIATE RELEASE

ADVISORY: BART TO PARTICIPATE IN FIRE DRILL AT DALY CITY STATION

On Sunday, March 11, 1984, at the Daly City BART Station BART will participate in a fire drill being held under the auspices of San Mateo County's Office of Emergency Services. There will be a news media briefing at the Daly City Station commencing at 8 a.m. The drill will get underway at 8:15 a.m. and will conclude by 10:15 a.m.

Since this drill will be going on during BART revenue service, which begins at 9 a.m., access to the Daly City Station by BART patrons will be limited to the north station entrance, only.

The scenario for this drill will be that of a BART train simulating a derailment while entering the Daly City Station. The train operator is injured and unable to evacuate the train. He notifies BART Central Control of the situation; a fire exists and there are injured passengers.

"Victims" of the accident will be made up to appear injured. A triage team from San Mateo County Emergency Medical Services will be activated and all necessary equipment will be in use.

The Daly City Fire Department and San Mateo County Emergency Medical Services will be involved as will the San Mateo County Sheriff's Department, Daly City Police and BART Police.

Robert Kinsman, of the San Mateo County Office of Emergency Services, will be on the scene as coordinator of the drill. He can be reached at 363-4790.

SPECIAL NOTE TO EDITORS: If you are planning to cover this drill, please notify Sy Moubert, BART Manager, Public Information, by leaving a message at 881-2663 or BART Central Control, 451-4788; or call Kinsman at 363-4790.

NEWS RELEASE

94-023

BART



BAY AREA RAPID TRANSIT DISTRICT, 800 MADISON STREET, OAKLAND, CALIFORNIA 94607 (415) 465-4100

Mike Healy, Department Manager
Public Affairs

March 12, 1984

CONTACT: Sy Mober, Manager
Public Information
(415) 465-4100, Ext. 514

FOR IMMEDIATE RELEASE

TAKE BART TO THE MIDDLE OF OAKLAND'S ST. PATRICK'S DAY UNITY PARADE ON SATURDAY

If you are a son of the "ole sod" -- even if you only claim to be on St. Patrick's Day, then BART will get you to the middle of things in Oakland on Saturday, March 17, when Oakland's St. Patrick's Day Unity Parade will travel on Broadway between 10th and 21st streets from noon to 3 p.m. Take BART to the 12th-Street-City Center Station or to the 19th Street Station in downtown Oakland and you'll be able to see everything that's going on.

Three of BART's four lines--Fremont/Richmond, Concord/Daly City and Richmond/San Francisco--will serve the 12th Street-City Center Station and the 19th Street Station.

According to parade officials, this year the St. Patrick's Day Unity Parade in Oakland promises to be the best ever. Raymond Chester of the Oakland Invaders will be the parade's grand marshall. Marching bands from all over the area, military units, color guards, floats and dance groups, are just a few of the many things which will make up the three-hour parade.

Parking in the downtown Oakland area will be at a premium, and by taking BART this problem can be overcome.

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NEWS RELEASE

BART



BAY AREA RAPID TRANSIT DISTRICT, 800 MADISON STREET, OAKLAND, CALIFORNIA 94607 (415) 465-4100

Mike Healy, Department Manager
Public Affairs

March 16, 1984

84-024

CONTACT: Sy Moubert, Manager
Public Information
(415) 465-4100, Ext. 514

FOR IMMEDIATE RELEASE

ADVISORY: BART'S THE BEST WAY TO THE ST. PATRICK'S DAY PARADES IN
OAKLAND AND SAN FRANCISCO

Those planning to attend the St. Patrick's Day Unity Parade in Oakland on Saturday, March 17, can arrive directly on the parade route in Oakland at the Oakland City Center 12th Street BART Station, or the 19th Street BART Station. The route of the Oakland parade will be down Broadway from 10th Street to the reviewing stand located at 14th and Broadway (Oakland City Hall), and will then proceed to 12th Street and Broadway.

On Sunday, March 18, the San Francisco St. Patrick's Day parade will start at Second Street and Market, and proceed up Market Street to Golden Gate Avenue, and then on to the reviewing stand at the San Francisco City Hall, and back to Market Street and Polk Street.

On Sunday, BART operates two lines--Fremont/Richmond and Concord/Daly City, beginning at 9 a.m. For the best parade viewing locations in San Francisco, take BART to the Montgomery Street or Powell Street BART stations.

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NEWS RELEASE

BART



BAY AREA RAPID TRANSIT DISTRICT, 800 MADISON STREET, OAKLAND, CALIFORNIA 94607 (415) 465-4100

Mike Healy, Department Manager
Public Affairs

March 16, 1984

84-025

CONTACT: Sy Mouber, Manager
Public Information
(415) 464-7120

FOR IMMEDIATE RELEASE

ADVISORY: BART'S TELEPHONE NUMBERS WILL BE CHANGED ON SATURDAY, MARCH 17

Tomorrow, Saturday, March 17, BART's new telephone number will be (415) 464-6000. This number will be used for all calls to BART. As the new direct dial system is completed, further information about specific individual numbers for the various BART departments will be made public.

For the use of the news media ONLY, the following numbers are the new direct dial telephone numbers for BART's Public Information and Public Affairs office:

- Mike Healy, Department Manager, Public Affairs: (415) 464-7110
- Sy Mouber, Manager, Public Information: (415) 464-7120
- Sandy Tibbets, Public Information Assistant: (415) 464-7116
- Lorraine Sandberg, Secretary: (415) 464-7113
- BART NEWS SERVICE ----- (415) 835-3625 *

* At 8 a.m. each morning, BART's commute service is rated. Mondays through Fridays (usually by 10 a.m.) a recorded message is available describing the morning commute service (how it was rated and some limited information about any problems that may have occurred). Also, the previous day's patronage is reported on this number.

BART OPERATIONS UPDATE ----- (415) 834-5721**

** Communications Specialists in BART Central routinely record messages which provide information on revenue train operations. During an incident, these messages are updated every 15 minutes or as often as the situation warrants.

You can reach BART for the time being by calling 465-4100, since all calls coming in will be referred by the switchboard. We will keep you advised of any other changes.

NEWS RELEASE

BART



BAY AREA RAPID TRANSIT DISTRICT, 800 MADISON STREET, OAKLAND, CALIFORNIA 94607 (415) 465-4100

Mike Healy, Department Manager
Public Affairs

March 21, 1984

84:026

CONTACT: Sy Mober, Manager
Public Information
(415) 464-7120

FOR IMMEDIATE RELEASE

BART POLICE SEEKING INFORMATION ABOUT ROBBERY SUSPECTS

BART police are seeking information about an attempted robbery which took place at the AMTRAK/BART Station in Richmond on Tuesday, March 20, 1984, at approximately 3 p.m.

The incident involved two suspects who had attacked the AMTRAK agent in the AMTRAK office located at the Richmond BART Station. The victim was bound, blindfolded and gagged by the suspects, who fled the scene when a patron banged on the booth window, asking to buy a ticket.

Any persons who were in the area of the Richmond BART/AMTRAK Station and who have any information about this incident are urged to call BART police at (415) 464-7025 or WETip (800) 782-7463. The identity of callers will be kept confidential.

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NEWS RELEASE

BART

BAY AREA RAPID TRANSIT DISTRICT, 800 MADISON STREET, OAKLAND, CALIFORNIA 94607 (415) 465-4100

Mike Healy, Department Manager
Public Affairs

March 23, 1984 84-027

CONTACT: Sy Mober, Manager
Public Information
(415) 464-7120

FOR IMMEDIATE RELEASE

BART PLANS TO HAVE AUTOMATIC BANKING TELLER MACHINES INSTALLED AT SIX STATIONS

By the end of the summer, BART patrons will be seeing First Interstate Bank of California (FICAL) automatic teller machines (ATMs) in six BART stations. The ATMs will sell BART multi-ride \$21 tickets for \$20 and will perform other bank functions with a MasterCard, Visa card or bank debit card issued by FICAL.

On March 22, 1984, BART's Board of Directors approved a three-year agreement with First Interstate Bank of California for the ATM program.

The First Interstate ATMs will be installed in four San Francisco BART stations and two East Bay stations. The Montgomery Street and Embarcadero stations in San Francisco will each have two ATMs installed. The Powell Street and Civic Center stations in San Francisco, 19th Street Station in Oakland and Pleasant Hill Station will each have one ATM installed.

The ATMs will operate during regular BART service hours and will be located outside the station entry gates. The equipment will be maintained by the bank at no cost to BART. Terms of the agreement allow for cancellation of the program by either party following one year of operation. However, as the project proceeds, it is anticipated that probably in about a year MasterCards and Visa cards issued by other banking institutions may be accepted in the ATMs operating at the BART stations.

According to William Goelz, BART Controller-Treasurer, "The agreement with First Interstate was reached after an intensive effort over the past five years to interest banking institutions in a program to install ATMs in BART stations.

"During the past two or three years, many of the large banking institutions

(MORE)

have stopped selling BART tickets and this placed an unusually heavy usage on BART's ticket vending machines in stations. This increased use has meant an added cost for maintenance and repair of this equipment. The ATMs we believe will be one more means of reducing the use of station ticket vending machines and at the same time make it easier for BART patrons to purchase tickets," Goelz said.

Goelz also noted that the program represents an investment in excess of \$500,000 by the bank. According to the report made today to the BART Board of Directors, there will be virtually no cost to BART for installation of the equipment and the venture represents a good potential for BART ticket sales. The contract calls for the bank to pay an initial rental fee of \$3,000 per year per station. FICAL will receive a one percent commission on the sale of tickets - the same commission received by other BART ticket sales outlets.

Recently, BART began a program of selling tickets, both full fare and discount tickets for seniors, handicapped and youth, at more than 25 retail outlets in a number of cities throughout the BART District. The "BART Tickets-To-Go" program and the installation of ATMs in BART stations will make the purchase of BART tickets more accessible to many people, Goelz noted.

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NEWS RELEASE

84-028

BART

BAY AREA RAPID TRANSIT DISTRICT, 800 MADISON STREET, OAKLAND, CALIFORNIA 94607 (415) 465-4100

Mike Healy, Department Manager
Public Affairs

March 23, 1984

CONTACT: Sy Mober, Manager
Public Information
(415) 464-7120

FOR IMMEDIATE RELEASE

BART EMPLOYEE TO CARRY OLYMPIC TORCH

When the 1984 Olympic Torch reaches the San Francisco Bay Area, Pete Avalos, a 49-year-old tool room attendant in BART's Oakland Shop maintenance facility, will carry the Olympic Torch for one kilometer through downtown Oakland as part of the 23rd Olympic Torch Relay. Avalos will make his run later this summer, as the torch proceeds on its way to Los Angeles for the opening of the Olympics in June.

When a group of BART employees learned that an opportunity to carry the Olympic Torch was offered by the Los Angeles Olympic Organizing Committee (LAOOC), they formed an ad-hoc committee--"The BART Youth Legacy Kilometer Committee"--to raise the required \$3,000 to sponsor a BART employee as a runner in the nationwide relay. To stir interest in the fund-raising drive, employees were told that the sponsored torch bearer from BART would be the employee who raised the most donations.

Avalos was by far the leader of the pack in raising donations. He collected over \$1,000 from fellow employees, family, friends and members of his parish, St. Joseph's Catholic Church in Pinole. The remaining \$2,000 came from donations collected by various BART employees throughout the transit organization.

The fact that Avalos will be one of a small group of Americans who will carry the Olympic Torch is not the only thing which makes him unique. About two years ago, while competing in a marathon run, Avalos developed chest pains and subsequently underwent an open heart quadruple bypass operation. He says he is healthier than ever, runs daily and has competed in a number of marathon runs in the Bay Area.

2-2-2-2 BART EMPLOYEE TO CARRY OLYMPIC TORCH

When Avalos makes his one-kilometer run with the Olympic Torch he will be cheered on by his family, friends, parishioners and fellow BART employees.

Funds generated by the Olympic Torch Relay Project will benefit sports programs of the Boys Clubs of America, the Girls Clubs of America, family YMCAs and the Special Olympics throughout the United States. The BART Youth Legacy Committee's contribution will be divided equally among Oakland chapters of these organizations.

Ten thousand kilometers have been designated as "Youth Legacy Kilometers" of the Olympic Torch route in the United States. By making a commitment of \$3,000 to the LAOOC Torch Relay Foundation, any individual, group, corporation or organization can designate a torch bearer for a "Youth Legacy Kilometer."

In this country the torch will be carried 15,000 kilometers, nearly 9,000 miles, in its journey across the country. The torch will arrive from Athens by plane in New York on May 8, 1984, and is expected to reach the Bay Area sometime in mid summer.

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NEWS RELEASE

BART

BAY AREA RAPID TRANSIT DISTRICT, 800 MADISON STREET, OAKLAND, CALIFORNIA 94607 ~~(415) 465-4100~~

Mike Healy, Department Manager
Public Affairs

March 29, 1984 84-029

CONTACT: Sy Mober, Manager
Public Information
(415) 464-7120

FOR IMMEDIATE RELEASE

BART'S NEW TELEPHONE NUMBER: 464-6000

BART now has a new telephone number - 464-6000 - for its administrative headquarters in Oakland. The number was changed when a new telephone system was recently installed in the transit organization.

In emergencies, the new number to call for BART Police is 464-7000.

The following numbers, which have not been changed, may be called for BART information. All are within the 415 area code:

Travel Information for BART Train and Connecting Bus Service

Fremont/Union City area.....	793-BART
Hayward/San Leandro area.....	783-BART
Livermore/Pleasanton area.....	462-BART
Oakland/Berkeley/Orinda area.....	465-BART
Richmond/El Cerrito area.....	236-BART
San Francisco/Daly City area.....	788-BART
South San Francisco/San Bruno area.....	873-BART
Lafayette/Walnut Creek/Concord area.....	933-BART
Antioch/Pittsburg area.....	754-BART
TTY (for hearing impaired).....	839-2220

Special Purpose Numbers

Central Operations (recorded message)...	834-5721
Employment Office (recorded message)....	839-9500
Passenger Service TTY.....	839-2218
WeTip (anonymous witness).....(800) 782-7463	

APRIL

NEWS RELEASE

BART

BAY AREA RAPID TRANSIT DISTRICT, 800 MADISON STREET, OAKLAND, CALIFORNIA 94607 (415) 465-4100

Mike Healy, Department Manager
Public Affairs (415) 464-7110

April 5, 1984

CONTACT: Sy Mober, Manager
Public Information
(415) 464-7120

FOR IMMEDIATE RELEASE

BART SEES RECORD RIDERSHIP

More people rode BART on Tuesday, April 3, than on any other day in the 11-year history of the transit system. According to Keith Bernard, BART's General Manager, "220,513 trips were recorded on Tuesday, April 3, and this is the largest number of paid trips ever made on any single day in BART's history."

Bernard noted that more than 8,000 patrons rode BART to the Oakland Coliseum Tuesday evening for the opening day of the 1984 Oakland A's baseball season, as well as a Warriors basketball game being played in the Coliseum Arena at the same time.

BART ridership has continued to see an upward swing with a new record set for this past March. During March 1984 the average daily patronage reached 206,345, which is over seven percent above the forecast. Ridership on the weekends also saw an increase. The average ridership on Saturdays reached 82,219, or nearly four percent above forecast, and the average ridership for Sundays in March was 49,747, or seven percent over forecast.

These new high levels of BART weekday and weekend patronage brought the total for the month to 5,149,677. This was a 9.1 percent gain over March of 1983, which had a total of 4,716,689 patrons.

Bernard attributed the increased ridership on BART to several factors, including the BART/Muni fast pass, and the fact that the transit-using public of

2-2-2-2 BART SEES RECORD RIDERSHIP

the Bay Area has a growing confidence in BART as an economical and reliable system, with trains now operating at between 95 and 98 percent on schedule.

BART will be operating longer trains for those planning to attend the various athletic and entertainment events at the Oakland Coliseum, and will have extra trains standing by following these events.

On Sunday, May 20, for the Bay to Breakers race in San Francisco, BART will operate 16 special trains early in the morning prior to regular service.

#

NEWS RELEASE

BART

BAY AREA RAPID TRANSIT DISTRICT, 800 MADISON STREET, OAKLAND, CALIFORNIA 94607 (415) 465-4100

Mike Healy, Department Manager
Public Affairs (415) 464-7110

April 5, 1984

CONTACT: Sy Mober, Manager
Public Information
(415) 464-7120

FOR IMMEDIATE RELEASE

1983 INCOME TAX INFORMATION WILL BE AVAILABLE AT EMBARCADERO BART STATION

Beginning on Monday, April 9, from 7 a.m. to 8:30 a.m., and then again from 3:30 p.m. to 6:30 p.m., at the Embarcadero BART Station, the U. S. Internal Revenue Service will have representatives on duty to answer questions and distribute literature, forms and instructions about filing 1983 income tax returns.

The IRS representatives will be available at the Embarcadero Station through Friday, April 13, and will return again on Monday, April 16, the last day for filing 1983 personal income tax returns.

According to Lila Bradellini-Gaetjens, Taxpayer Education Coordinator for the IRS, taxpayers will not be able to file their returns with the IRS representatives at the BART station, only information and forms will be available.

For additional income tax information, taxpayers should call the IRS toll-free number (800) 424-1040.

#

NEWS RELEASE

BART

83-032

BAY AREA RAPID TRANSIT DISTRICT, 800 MADISON STREET, OAKLAND, CALIFORNIA 94607 (415) 465-4100

Mike Healy, Department Manager
Public Affairs (415) 464-7110

April 5, 1984

CONTACT: Sy Moubert, Manager
Public Information
(415) 464-7120

FOR IMMEDIATE RELEASE

BART RIDERS CAN WIN FREE GRAND TIER TICKETS TO THE OAKLAND OPERA SEASON

BART patrons will have a chance of winning two Oakland Opera 1984 season tickets in the Grand Tier of the Paramount Theatre which is located just one block from the 19th Street BART Station in downtown Oakland. Six pairs of season tickets will be given away in the contest which can be entered by using the flyer only available in BART stations. The flyer's coupon can also be used to order season tickets at a 10 percent discount off regular season ticket prices.

The Oakland Opera 1984 season will include performances of Puccini's "La Boheme," Nicolai's "The Merry Wives of Windsor," and Mozart's "Don Giovanni." All will be sung in English during the season when operas will be presented on April 14, 1984 (opening night), April 15, June 16 and June 17, and finally on August 18 and 19. Both evening and matinee performances are scheduled.

For single ticket information, call the Paramount Theatre Box Office at (415) 465-6400, or leading ticket outlets.

#

BART & THE PARAMOUNT THEATRE INVITE YOU TO ENJOY THE OAKLAND OPERA

1984 SEASON

PROGRAM SERIES

Puccini's
La Bohème
Sung in English
Saturday, April 14 at 8 p.m.
Sunday, April 15 at 2 p.m.

Nicolai's
The Merry Wives of Windsor
Sung in English
Saturday, June 16 at 8 p.m.
Sunday, June 17 at 2 p.m.

Mozart's
Don Giovanni
Sung in English
Saturday, August 18 at 8 p.m.
Sunday, August 19 at 2 p.m.

BART & THE PARAMOUNT THEATRE

Ride BART to the 19th Street Station, just one block from the Paramount Theatre at 20th and Broadway, Oakland.

SPECIAL DISCOUNT

10% off on all regular season ticket prices with coupon below!

FREE

Six pairs of Grand Tier season tickets to be awarded! No purchase necessary. You need not be present to win. Just send in the coupon with your name and address.

SEASON TICKETS

Series A—Saturdays at 8 p.m.
Series B—Sundays at 2 p.m.

	Regular price	Discount price with coupon
Orchestra	\$35.00	\$32.50
Grand Tier	\$35.00	\$32.50
Orchestra Terrace	\$27.00	\$24.30
Dress Circle	\$27.00	\$24.30
Orchestra Terrace Rear	\$22.00	\$19.80
Balcony	\$22.00	\$19.80



For single ticket information call the Paramount Box Office at 465-6400. Single tickets are also available at all leading outlets.

OAKLAND OPERA 1984 SEASON TICKET DISCOUNT COUPON

Section	Number of tickets	Discount price with coupon	Total
<input type="checkbox"/> Orchestra	@	\$32.50 ea.	
<input type="checkbox"/> Grand Tier	@	\$32.50 ea.	
<input type="checkbox"/> Orchestra Terrace	@	\$24.30 ea.	
<input type="checkbox"/> Dress Circle	@	\$24.30 ea.	
<input type="checkbox"/> Orchestra Terrace Rear	@	\$19.80 ea.	
<input type="checkbox"/> Balcony	@	\$19.80 ea.	
Tax-deductible Contribution			
Grand Total			

- Free Tickets Only
 Series A—Saturdays at 8 p.m.
 Series B—Sundays at 2 p.m.

Name _____
 Address _____
 City _____ State _____ Zip _____
 Business phone _____
 Home phone _____
 Check is enclosed payable to the Paramount Theatre
 Please charge to: Mastercard Visa
 Account number _____
 Expiration date _____
 Signature _____

Mail to: Paramount Theatre Box Office
 2025 Broadway
 Oakland, CA 94612

Please enclose stamped, self-addressed envelope for return of tickets. Tickets will be mailed to you by the Paramount Theatre.

Six pairs of Grand Tier Season Tickets to be awarded free! If you are one of the lucky winners, your tickets will be sent to you without charge.

No purchase necessary. You need not be present to win. Just send in the coupon with your name and address. Winners will be notified by phone. Offer ends April 11, 1984.



NEWS RELEASE

BART

 BAY AREA RAPID TRANSIT DISTRICT, 800 MADISON STREET, OAKLAND, CALIFORNIA 94607 (415) 465-4100 83033

Mike Healy, Department Manager
Public Affairs (415) 464-7110

April 5, 1984

CONTACT: Sy Moubert, Manager
Public Information
(415) 464-7120

FOR IMMEDIATE RELEASE

VOTER REGISTRATION FORMS AVAILABLE IN BART STATIONS

Voter registration forms from the Registrar of Voters in all three BART counties--Alameda, Contra Costa and San Francisco--are now available in all BART stations.

If you are eligible to vote and have not registered, or have moved since the last election, you are required to register on or before Monday, May 7, 1984, in order to be eligible to vote in the June 5, 1984 presidential primary.

The voter registration forms, which are postage paid mail-in forms, provide all the information needed to register and contain instructions about absentee ballot voting. The voter registration forms are to be mailed, not left with the BART station agent, and are available at the station agent booth.

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NEWS RELEASE

84-034

BART

The BART logo features a stylized 'B' with 'BART' written above it. To the right, a train is shown in profile, moving from left to right. Below the train, a horizontal line represents the tracks.

BAY AREA RAPID TRANSIT DISTRICT, 800 MADISON STREET, OAKLAND, CALIFORNIA 94607 (415) 464-4400

(415) 464-6000

Mike Healy, Department Manager
Public Affairs (415) 464-7110

April 6, 1984

CONTACT: Sy Mober, Manager
Public Information
(415) 464-7120

FOR IMMEDIATE RELEASE

HERE'S YOUR CHANCE TO BE A CIRCUS RINGMASTER!!!

A BART patron will become the Ringmaster for Circus Vargas when it plays at The El Cerrito Plaza, located near the El Cerrito Plaza BART Station on Tuesday, May 1, 1984. Available at all BART stations is a flyer containing a coupon which is good for two circus tickets for the price of one for the May 1 performance, and an entry blank for the Ringmaster Contest.

Circus Vargas, one of the last remaining tent circuses in the United States, will perform at The El Cerrito Plaza Shopping Center in El Cerrito on April 30, May 1 and 2. The huge tent can accommodate 4,300 persons who will be treated to one of the most outstanding circus performances to be seen today.

The BART patron who is selected to perform as Ringmaster at the 8 p.m. performance on May 1 will receive free admission, a show program and coloring books. This person will be introduced by the regular Circus Vargas Ringmaster, and will then go on to start the show.

All entries in the Ringmaster Contest must be received by BART's Passenger Service Circus Promotion, 800 Madison Street, P. O. Box 12688, Oakland, CA 94604-2688 by noon on Monday, April 23. No purchase is required to enter the contest.

#

BART TO CIRCUS VARGAS

El Cerrito Plaza, April 30-May 2

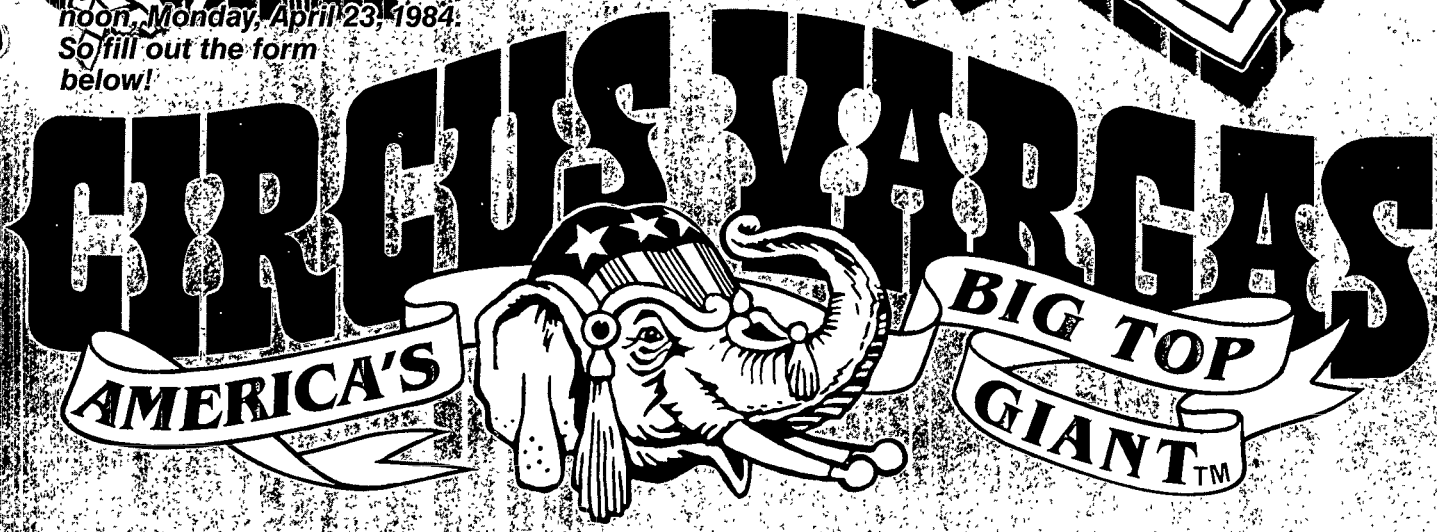
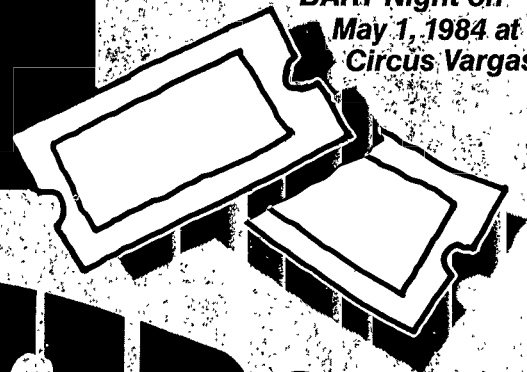
Honorary Ringmaster

This year it could be your chance to be Honorary Ringmaster and start the show. If your name is selected, you will win free admission for four at the May 1, 8 p.m. performance, a show program, poster and coloring book for the kids. As you step up to the podium, the ringmaster will introduce you. Then YOU start the show. To enter the drawing, simply fill out the entry form below and send it to: BART, % Passenger Service Circus Promotion, 800 Madison Street, P.O. Box 12688, Oakland, CA 94604-2688. Entry forms must be received by noon, Monday, April 23, 1984. So fill out the form below!

Let BART take you to see Circus Vargas, the largest big top circus in the world. BART's El Cerrito Plaza Station is just steps away from a real old-fashioned tent circus with elephants, tigers, aerialists, jugglers and much, much more.

Two Tickets for the Price of One

BART and Circus Vargas also offer you the chance to see "America's Big Top Giant" at a price that is hard to beat. For the Tuesday, May 1, 1984, 8 p.m. performance, the coupon below entitles you to two seats for the price of one on preferred seating. So clip out the coupon below, and enjoy BART Night on May 1, 1984 at Circus Vargas!



For Further Information Call (415) 583-9402

2 CIRCUS TICKETS FOR THE PRICE OF 1!

PREFERRED FRONT OR BACK SIDE



El Cerrito
El Cerrito Plaza
Tuesday, May 1, 1984
8 p.m.



VALID FOR ABOVE PERFORMANCE ONLY... TO RECEIVE DISCOUNT ON THIS COUPON, PURCHASE TICKET AT CIRCUS MIDWAY BOX OFFICE AT LEAST 30 MINUTES BEFORE SHOWTIME. Property of Circus Vargas. May not be sold or distributed on circus premises. One coupon per ticket purchase. May not be used with any other discount offer.

Yes, I want to be Circus Vargas' Honorary Ringmaster on May 1, 1984 at 8 p.m.

Name _____

Address _____

City _____ State _____ ZIP _____

Daytime Phone _____

Daytime phone is important. We must be able to reach you between 8:30 a.m. and 5 p.m., Monday through Friday. You need not purchase a BART ticket to enter. Employees of BART, their families or their advertising agency are ineligible for this drawing.



NEWS RELEASE

84-035



BAY AREA RAPID TRANSIT DISTRICT, 800 MADISON STREET, OAKLAND, CALIFORNIA 94607 (415) 465-4100

Mike Healy, Department Manager
Public Affairs, (415) 464-7110

April 18, 1984

CONTACT: Sy Mouber, Manager
Public Information
(415) 464-7120

FOR IMMEDIATE RELEASE

BART EASTER HOLIDAY SERVICE

BART will be operating longer trains over the Easter holiday weekend to accommodate passengers leaving the City on Good Friday and for the Oakland Invaders fans on Easter Sunday after the game at the Coliseum with the Washington Federals.

Beginning at 12:00 noon on Good Friday, April 20, BART will operate longer trains on all lines out of San Francisco to accommodate those leaving early for the start of the holiday weekend. Trains will be operating on a regular weekday schedule.

There will be no change in service on Saturday, April 21.

Following the Oakland Invaders/Washington Federals game at the Coliseum on Easter Sunday, April 22, extra trains will be operated, as needed, to accommodate fans riding BART.

On Saturdays, BART service begins at 6 a.m. on all four lines, Richmond/Fremont, Concord/Daly City, Richmond/Daly City and Fremont/Daly City until 6 p.m. Trains arrive at stations every 20 minutes. Beginning at 6 p.m., train service is available on two lines only, Richmond/Fremont and Concord/Daly City, with transfer points located in the downtown Oakland area.

On Sundays, BART service begins at 9 a.m. and ends at 12 midnight and operates on two lines only, Richmond /Fremont and Concord/Daly City.

Those planning to use BART over the weekend are encouraged to pick up one of BART's weekend and evening schedules available at all BART stations.

#

NEWS RELEASE

BART

84-036

BAY AREA RAPID TRANSIT DISTRICT, 800 MADISON STREET, OAKLAND, CALIFORNIA 94607 (415) 465-4100

Mike Healy, Department Manager
Public Affairs (415) 464-7110

April 23, 1984

CONTACT: Sy Mouber, Manager
Public Information
(415) 464-7120

FOR IMMEDIATE RELEASE

CINCO DE MAYO CELEBRATION AT BART'S LAKE MERRITT STATION

Award ceremonies, a fashion show, musical extravaganza, art exhibits, and more, will mark this year's Cinco de Mayo celebration at and around BART stations on Friday, May 4, and Saturday, May 5.

The METRO Transit System in Mexico City will receive special recognition at a ceremony to be held on Friday, May 4, at 12:00 noon, in the Plaza area of BART's Lake Merritt Station in Oakland. BART's guest of honor, the Honorable Ambassador Licenciado Marcelo Vargas Campos, Consul General of Mexico in San Francisco, will receive the special tribute in support of mass transit on behalf of Mexico City's METRO.

Other activities, beginning at 10:30 a.m. at BART's Lake Merritt Station Plaza, will include Mariachi music and colorful Ballet Folklorico and guest speakers. Also present will be the U.S. 6th Army Band and color guard.

Laney College, just across the street from the Lake Merritt Station will be the site of continuing festivities beginning at about 12:00 noon with music, food, special guests, art exhibit and a low rider car show, all free to the public.

Also, on Friday, May 4, at 6 p.m., the second annual awards banquet will be held at Miguel's Restaurant, located a few blocks from the Hayward BART Station. This event is sponsored by the BART Employees Cinco de Mayo Committee, and will include dancing following dinner and the awards presentation. Ticket information

- MORE -

for this event may be obtained by calling 464-6106. In San Francisco, at 8 p.m., there will be a Cinco de Mayo Coronation Ball at Caesar's Club, a short bus ride from BART's 24th Street Station. For ticket information, call 648-0680.

On Saturday, May 5, Cinco de Mayo festivities will continue at Laney College, beginning at 12:00 noon, with a cultural program, music, food, and a fashion show, again free to the public.

Also on May 5, from 11 a.m. to 6 p.m., in San Francisco, the 24th Street Merchant's Association and Mexican Cultural Foundation will celebrate Cinco de Mayo with music, food and entertainment. These festivities will be held in the park at Potrero Avenue and Army Street, near BART's 24th Street Station, and the Comite Mexicano Civico Patriotico of San Francisco will host a civic and cultural program between the hours of 2 p.m. and 4 p.m. with an official presentation to the Mexican Consulate. It is expected that San Francisco Mayor Dianne Feinstein will make this presentation.

Adding to the festivities, will be a parade beginning at 1 p.m. from 20th and Mission Streets in San Francisco. The parade will continue down 24th Street to Potrero Avenue.

In Berkeley, at the University of California's Greek Theatre, walking distance from the Berkeley BART Station, the 9th annual Latin musical extravaganza will be held Saturday at 12:00 noon, sponsored by the Cinco de Mayo Fiesta de la Comunidad. For ticket information, call 642-2396.

For BART patrons interested in attending any of these Cinco de Mayo festivities, flyers will be available in most BART stations beginning April 25.

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NEWS RELEASE

84-037

BART

BAY AREA RAPID TRANSIT DISTRICT, 800 MADISON STREET, OAKLAND, CALIFORNIA 94607 (415) 464-4600

Mike Healy, Department Manager
Public Affairs (415) 464-7110

April 24, 1984

CONTACT: Sy Mober, Manager
Public Information
(415) 464-7120

FOR IMMEDIATE RELEASE

BART TO OPERATE LONGER TRAINS FOR WEEKEND A'S GAMES

BART will be operating longer trains for fans going to the A's vs. Minnesota Twins' baseball game at the Oakland Coliseum Stadium on Friday evening, April 27, and the doubleheader on Sunday, April 29.

For the first doubleheader of the season on Sunday, April 29, and Friday evening's game, April 27, at the Oakland Coliseum between the Oakland A's and the Minnesota Twins, BART will operate longer than normal trains to accommodate fans going to and from the stadium. Following the Sunday game, which is expected to end at approximately 10 p.m., extra trains will be dispatched as needed, to accommodate fans riding BART.

There will be no change in BART service on Saturday, April 28.

On Saturdays, BART service begins at 6 a.m. on all four lines, Richmond/Fremont, Concord/Daly City, Richmond/Daly City and Fremont/Daly City until 6 p.m., arriving at stations every 20 minutes. Beginning at 6 p.m., train service will be available on two lines only, Richmond/Fremont and Concord/Daly City, with transfer points located in the downtown Oakland stations.

On Sundays, BART service begins at 9 a.m. and ends at 12 midnight and operates on two lines only, Richmond/Fremont and Concord/Daly City.

BART's weekend and evening schedules are available at all BART stations for those planning to use BART. The Coliseum BART Station is a short walk from the Coliseum Stadium via an aerial walkway.

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NEWS RELEASE

BART

BAY AREA RAPID TRANSIT DISTRICT, 800 MADISON STREET, OAKLAND, CALIFORNIA 94607 (415) 465-4100
 84-038
 464-6000

Mike Healy, Department Manager
 Public Affairs (415) 464-7110

April 25, 1984

CONTACT: Sy Mober, Manager
 Public Information
 (415) 464-7120

FOR IMMEDIATE RELEASE

BART COMMITTEE ACCEPTS THE SYSTEM'S TENTATIVE OPERATING
 BUDGET FOR FY 1984/85

BART's preliminary and tentative budget for the coming fiscal year totaling \$149.7 million was accepted today (April 25, 1984) by the Administration Committee of the BART Board of Directors. The committee approved the budget to go to the full Board for the meeting tomorrow (Thursday, April 26, 1984).

BART General Manager Keith Bernard presented the proposed budget to the committee and noted that it represents about a 4.5 percent increase over the current year's budget of \$142.8 million. The proposed budget, according to Bernard, was developed to meet the BART Board's goals and objectives, which were also contained in the budget document presented to the Board committee. Included in the budget proposal is the addition of two peak-hour trains, one on the Concord/Daly City line and another on the Fremont/Richmond line. Also, Bernard noted that \$2 million would be set aside each year for parking facilities at various stations around the system in order to more quickly address the access to the system.

The tentative BART FY 1984/85 budget was reviewed and discussed by the BART Board's Administration Committee, chaired by Margaret Pryor, BART Director of Oakland, and contains increases for labor costs, BART Express Buses, operating power costs, non-labor costs and improved coordination between BART and AC Transit regarding connecting services. The largest increase, \$3.9 million, is expected in net labor costs, due in part to contractual wage and salary increases

and increased costs of fringe benefits, plus an increase in the number of BART employees which is expected to grow by 42 positions. These new positions will be required to support the expanded level of service, which is scheduled to begin in the fall of 1984, added cash handling staff, and maintenance personnel in anticipation of the arrival of the new C-Cars.

Anticipated power costs will increase by 3.7 percent to \$17.8 million including \$227,500 for the planned service increase.

Bernard noted that, while the submitted tentative budget reflects a fiscal shortfall of \$1.2 million, this is a vast improvement over the current year's budget which when adopted in June of 1983 anticipated a shortfall of \$6.1 million. This fiscal shortfall was made up during the past year through increased ridership as well as stringent cost controls and efficiencies, Bernard said.

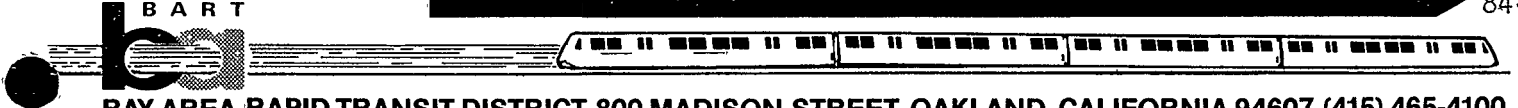
It is anticipated that the Board will hold a public hearing on the proposed FY 1984/85 budget in early June 1984, with planned adoption being completed before the close of the current fiscal year, which ends June 30, 1984.

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NEWS RELEASE

84-039

BART



BAY AREA RAPID TRANSIT DISTRICT, 800 MADISON STREET, OAKLAND, CALIFORNIA 94607 (415) 465-4100

Mike Healy, Department Manager
Public Affairs (415) 464-7110

April 26, 1984

CONTACT: Sy Moubert, Manager
Public Information
(415) 464-7120

FOR IMMEDIATE RELEASE

BUSWAY AT DALY CITY BART STATION OPEN FOR SERVICE MONDAY, APRIL 30

On Monday, April 30, 1984, the busway at the Daly City BART Station, closed for construction of a canopy since September 1983, will be open for regular service.

Daly City BART Station is a transfer point for commuters traveling from the San Francisco Peninsula and Pacifica areas via SamTrans, as well as commuters traveling on the San Francisco Municipal Railway (Muni) buses.

Directional signs will be posted on the walls at the Daly City Station directing patrons to their specific loading zones. SamTrans personnel will also be available for the first few days to assist patrons as they leave the BART system.

Although the construction project to build the busway canopy took longer than expected, due to inclement weather and the fact that some of the steel components were not completed on time, this improvement will be an added convenience, as well as protection against bad weather, for patrons using the Daly City BART Station.

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NEWS RELEASE

84-040

BART



BAY AREA RAPID TRANSIT DISTRICT, 800 MADISON STREET, OAKLAND, CALIFORNIA 94607 (415) 465-4100
Mike Healy, Department Manager
Public Affairs

April 26, 1984

CONTACT: Sy Mober, Manager
Public Information
(415) 465-4100, Ext. 514

FOR IMMEDIATE RELEASE

BART BOARD OF DIRECTORS ADOPTS PRELIMINARY OPERATING BUDGET
FOR FISCAL YEAR 1984/85

At its regular meeting held today, Thursday, April 26, 1984, the BART Board of Directors adopted a preliminary operating budget totaling \$149.7 million for the fiscal year 1984/85, which is only 4.5 percent higher than the current budget.

The BART Board has set June 7, 1984, as the date for a public hearing to seek public comment on the District's proposed operating budget for the coming year which begins July 1, 1984. A pamphlet outlining BART's FY 1984/85 budget will be available on May 23, 1984, from the District Secretary's Office or Public Affairs Office in the Lake Merritt Administration Building, 800 Madison Street, in downtown Oakland.

BART's preliminary operating budget reflects an approximate 4.5 percent increase over the current budget of \$142.8 million and is designed to support BART's goals and objectives for the coming fiscal year.

Included in the BART budget for the coming year is the addition of two peak-hour trains, one on the Concord/Daly City line and another on the Fremont/Richmond line. The BART budget contains an item which sets aside \$2 million each year for parking facilities at various stations around the system in order to more quickly address the access to the system.

The preliminary BART FY 1984/85 budget was reviewed and discussed by the BART Board of Directors on Thursday, April 26, and contains increases for labor costs,

BART Express Buses, operating power costs, non-labor costs and improved coordination between BART and AC Transit regarding connecting services. The largest increase, \$3.9 million, is expected in net labor costs, due in part to contractual wage and salary increases and increased costs of fringe benefits, plus an increase in the number of BART employees which is expected to grow by 42 positions. These new positions will be required to support the expanded level of service, which is scheduled to begin in the fall of 1984, added cash handling staff, and maintenance personnel in anticipation of the arrival of the new C-Cars.

Anticipated power costs will increase by 3.7 percent to \$17.8 million including \$227,500 for the planned service increase.

While the adopted preliminary budget reflects a fiscal shortfall of \$1.2 million, this is a vast improvement over the current year's budget which when adopted in June of 1983 anticipated a shortfall of \$6.1 million. According to BART's General Manager Keith Bernard, the anticipated fiscal shortfall will be made up through increased ridership as well as stringent cost controls and efficiencies.

The BART Board of Directors is expected to adopt a final budget at its meeting on June 21, 1984.

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NEWS RELEASE

84-041



BAY AREA RAPID TRANSIT DISTRICT, 800 MADISON STREET, OAKLAND, CALIFORNIA 94607 (415) 464-6000
464-6000

Mike Healy, Department Manager
Public Affairs (415) 464-7110

April 27, 1984

CONTACT: Sy Mouber, Manager
Public Information
(415) 464-7120

FOR IMMEDIATE RELEASE

ADVISORY

CORRECTION To BART News Release #84-040, dated April 26, 1984, entitled "BART BOARD OF DIRECTORS ADOPTS PRELIMINARY OPERATING BUDGET FOR FISCAL YEAR 1984/85":

The fourth paragraph of that release, beginning "Included in the BART budget, one on the Concord/Daly City line and another on the Fremont/Richmond line" was in error.

This line should read:

Included in the BART budget for the coming year is the addition of two peak-hour trains, one on the Concord/Daly City line and another on the Fremont/Daly City line.

#

NEWS RELEASE

BART

84-042

BAY AREA RAPID TRANSIT DISTRICT, 800 MADISON STREET, OAKLAND, CALIFORNIA 94607 (415) 465-4100

Mike Healy, Department Manager
Public Affairs (415) 464-7110

April 30, 1984

CONTACT: Sy Mober, Manager
Public Information
(415) 464-7120

FOR IMMEDIATE RELEASE

PUBLIC INVITED TO CINCO DE MAYO CELEBRATION AT BART HEADQUARTERS

The public is invited to share in festivities celebrating Cinco de Mayo at BART's Lake Merritt Station on the Plaza (street level) in Oakland on Friday, May 4, 1984, beginning at 10:30 a.m.

In addition to lively Mariachi music and colorful Ballet Folklorico, the U. S. 6th Army Band and color guard will present the colors and play a number of tunes for the public's enjoyment. Mexican pastries and coffee will be served, compliments of Amalgamated Transit Union, Local 1555.

Also on the program will be a special ceremony at 12:00 noon to recognize and honor Mexico City's METRO transit through the presentation of a special tribute to BART's guest of honor, The Honorable Ambassador Licenciado Marcelo Vargas Campos, Consul General of Mexico in San Francisco. Master of Cermonies will be Alameda County Supervisor Charles Santana.

BART Board President Arthur Shartsis and Oakland Mayor Lionel Wilson will be on hand to speak, along with other representatives from BART and the BART Employees Cinco de Mayo Committee, who are sponsoring the event.

Award ceremonies, a fashion show, musical extravaganza, art exhibits, and other activities will take place at or near various BART stations on both Friday, May 4, and Saturday, May 5. Flyers detailing the dates, times and locations are available at all BART stations.

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MAY

2

1

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NEWS RELEASE

84-043

BART



BAY AREA RAPID TRANSIT DISTRICT, 800 MADISON STREET, OAKLAND, CALIFORNIA 94607 (415) 465-4100

Mike Healy, Department Manager
Public Affairs (415) 464-7110

May 3, 1984

CONTACT: Sy Mober, Manager
Public Information
(415) 464-7120

FOR IMMEDIATE RELEASE

ADVISORY: BART HELPS CELEBRATE CINCO DE MAYO ON FRIDAY, MAY 4

On Friday, May 4, beginning at 10:30 a.m., festivities in celebration of Cinco de Mayo will be held at BART's Lake Merritt Station on the Plaza (street level) in Oakland. It is expected that the festivities will end at 1 p.m.

The celebration will include lively Mariachi music and colorful Ballet Folklorico along with the U. S. 6th Army Band and color guard, and guest speakers.

Mexican pastries and coffee will be served, compliments of the Amalgamated Transit Union, Local 1555.

Master of Ceremonies will be Alameda County Supervisor Charles Santana. BART Board President Arthur Shartsis and Oakland Mayor Lionel Wilson will be among the speakers, along with other representatives from BART and the BART Employees Cinco de Mayo Committee.

The public is invited to attend.

#

NEWS RELEASE

BART

BAY AREA RAPID TRANSIT DISTRICT, 800 MADISON STREET, OAKLAND, CALIFORNIA 94607 (415) 465-4100

464-6000

Mike Healy, Department Manager
Public Affairs (415) 464-7100

May 4, 1984

CONTACT: Sy Moubert, Manager
Public Information
(415) 464-7120

FOR IMMEDIATE RELEASE

BART TO RENT SPECIAL TRAINS TO DELEGATES TO SAN FRANCISCO CONVENTION

Four rented BART trains on Tuesday, May 8, 1984 will carry more than 3,000 delegates and guests to the May 5 to May 10 convention of the American Congress of Obstetricians and Gynecologists, being held in San Francisco's Moscone Center, on a direct nonstop trip from the Powell Street BART Station in order to attend a performance of "A Musical Salute to the Olympics" which will be given at the Paramount Theater, less than a block away from Oakland's 19th Street BART Station.

By special arrangement, BART has leased four 10-car trains which will depart from the Powell Street Station between 6:30 p.m. and 7:00 p.m. and will travel, without making stops, to the 19th Street Station in Oakland where they will arrive approximately 15 minutes later. Also, these trains will bring the ACOG delegates back to San Francisco following the theatrical performance.

BART has for some time been able to rent special trains and operate them during noncommute hours and on weekends. This service has proven to be an inexpensive method of moving large groups of persons who wish to travel as a group between specific BART Stations.

For more information about this special "Rent-a-BART Train" service, contact BART's Chief Transportation Officer at the system's Oakland headquarters, 800 Madison Street, Oakland, CA 94607 or by calling (415) 464-6710.

#

Mike Healy
Dept. Manager
Public Affairs

BART

NEWS RELEASE

BAY AREA RAPID TRANSIT DISTRICT, 800 MADISON STREET, OAKLAND, CALIFORNIA 94607 (415) 465-4100

464-6000

CONTACT: Sy Mober, Manager,
Public Information
(415) 464-7120

May 4, 1984

FOR IMMEDIATE RELEASE

BART TO OPERATE 16 "BAY TO BREAKERS" SPECIAL TRAINS ON
SUNDAY, May 20 - RACE DAY

The tradition continues, as BART will again operate sixteen "Bay to Breaker Specials" on Sunday, May 20, from eight East Bay BART stations and two BART stations on the San Francisco line to the Embarcadero BART Station in San Francisco. This is two more trains and from three more stations than last year.

The ten "Official Bay to Breakers BART Stations" that will open earlier than usual on Sunday, May 20, for the Bay to Breakers special train service are: Fremont, Hayward, Oakland West, El Cerrito Del Norte, North Berkeley, MacArthur, Pleasant Hill, Lafayette, Daly City and Glen Park. These stations will open 45 minutes prior to the departure of the first train from each station. Following the departure of the last Bay to Breakers' train from a station, the station will close until 9 a.m., the beginning of regular BART train service on Sundays.

BART officials remind patrons that tickets must be dry as the entry gates will not accept wet tickets. Those planning to ride the special trains are urged to purchase round-trip BART tickets in advance, to avoid delays at ticket vending machines on the day of the race. No special ticket is necessary; regular round-trip tickets may be purchased at any BART station. BART officials advise passengers to arrive at the station 15 minutes prior to train departure or 30 minutes before train time if a ticket has not been purchased.

The "Bay to Breakers Special Trains" departing the El Cerrito Del Norte BART Station will make station stops at North Berkeley and MacArthur stations and will then proceed non-stop to the Embarcadero Station. Trains departing from the Fremont BART Station will make stops at Hayward Station and Oakland West Station before traveling on to the Embarcadero Station. When the four special trains leave Pleasant Hill

Station, they will make one stop at Lafayette Station and will then continue non-stop to the Embarcadero Station. The trains leaving Daly City will make a stop at Glen Park BART Station and will continue without making additional stops to Embarcadero.

Four Bay to Breakers Special trains will depart from each of the official Bay to Breakers BART Stations about 15 minutes apart, and will arrive at the Embarcadero Station between 6:42 a.m. and 7:37 a.m., which allows enough time to walk to the corner of Howard and Spears streets, the starting point of the race by 8 a.m., when the race is scheduled to start.

Following are the departure times of the first and last Bay to Breakers Special trains: Fremont Station, 6:07 a.m. and 6:52 a.m.; Hayward Station, 6:21 a.m. and 7:06 a.m.; Oakland West Station, 6:45 a.m. and 7:30 a.m.; Pleasant Hill Station, 6:06 a.m. and 6:51 a.m.; Lafayette Station, 6:15 a.m. and 7:00 a.m.; El Cerrito Del Norte Station, 6:15 a.m. and 7:00 a.m.; North Berkeley Station, 6:23 a.m. and 7:08 a.m.; MacArthur Station, 6:33 a.m. and 7:18 a.m.; Daly City Station, 6:30 a.m. and 7:15 a.m.; and from Glen Park Station, 6:37 a.m. and 7:22 a.m.

After the race, San Francisco MUNI will be operating extra buses to shuttle runners and spectators from the finish line back to downtown BART stations. The extra buses will be in service from 9:15 a.m. to approximately 12:30 p.m.

On Monday, May 7, flyers detailing BART's special Bay to Breakers train service and schedule will be available at all BART stations.

For additional BART fare and travel time information, call BART's toll-free information number found in telephone directories. For San Francisco MUNI "Bay to Breakers" service, call (415) 673-6864.

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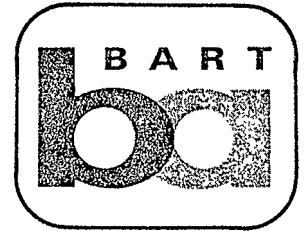


BART Bay-to-Breakers Special Train Schedule — A.M. Only!

RACE DAY • SUNDAY • MAY 20

On race day, Sunday, May 20, BART will operate special early morning trains from 10 stations to Embarcadero Station to accommodate "Bay-to-Breakers" runners and rooters.

Embarcadero Station is just three blocks from the race's starting point, Spear and Howard Streets.



Buy Your Round Trip BART Ticket in Advance to Avoid Delay. Each Rider Must Have a Ticket!

If you are planning to ride BART's "Bay-to-Breakers Special Train" be at your station at least 10 minutes prior to the train's departure, **if you have a ticket**. If you have not purchased your ticket in advance, be at your station at least **30 minutes** before the train's departure.

The "Bay-to-Breakers Special Trains" will stop **ONLY** at the stations listed on the schedule below and will leave the stations exactly on schedule, since time between trains is very short.

Keep Your Tickets Dry—Wet Tickets Will Not Be Accepted by BART Fare Gates.

THESE ARE THE OFFICIAL BAY-TO-BREAKERS BART STATIONS

Upon departure of the last "Bay-to-Breakers Special Train," BART stations will close and will not reopen until regular Sunday train service begins at 9 a.m. There will be **NO** special train service from the Embarcadero Station.

FREMONT LINE

Fremont 2000 BART Way Fremont	Hayward 699 "B" St. Hayward	Oakland West 1451 Seventh St. Oakland	Embarcadero 298 Market St. San Francisco
Lv 6:07	Lv. 6:21	Lv 6:45	Ar. 6:52
Lv. 6:22	Lv 6:36	Lv 7:00	Ar. 7:07
Lv 6:37	Lv 6:51	Lv. 7:15	Ar. 7:22
Lv 6:52	Lv. 7:06	Lv. 7:30	Ar. 7:37

FARE TO EMBARCADERO STATION

From Fremont----- 4.10 round trip / \$2.05 one-way
 From Hayward----- 3.40 round trip / \$1.70 one-way
 From Oakland West----- 2.20 round trip / \$1.10 one-way

CONCORD LINE

Pleasant Hill 1365 Treat Blvd. Pleasant Hill	Lafayette 3601 Deer Hill Rd. Lafayette	Embarcadero 298 Market St. San Francisco
Lv 6:06	Lv 6:15	Ar. 6:42
Lv 6:21	Lv 6:30	Ar. 6:57
Lv. 6:36	Lv. 6:45	Ar. 7:12
Lv 6:51	Lv. 7:00	Ar. 7:27

FARE TO EMBARCADERO STATION

From Pleasant Hill ----- 3.70 round trip / \$1.85 one-way
 From Lafayette----- 3.40 round trip / \$1.70 one-way

RICHMOND LINE

El Cerrito Del Norte 6400 Cutting Blvd. El Cerrito	North Berkeley 1750 Sacramento St. Berkeley	MacArthur 555 - 40th St. Oakland	Embarcadero 298 Market St. San Francisco
Lv 6:15	Lv. 6:23	Lv 6:33	Ar. 6:47
Lv 6:30	Lv 6:38	Lv 6:48	Ar. 7:02
Lv. 6:45	Lv. 6:53	Lv 7:03	Ar. 7:17
Lv 7:00	Lv 7:08	Lv 7:18	Ar. 7:32

FARE TO EMBARCADERO STATION

From El Cerrito Del Norte ----- 3.10 round trip / \$1.55 one-way
 From North Berkeley----- 2.90 round trip / \$1.45 one-way
 From MacArthur----- 2.50 round trip / \$1.25 one-way

SAN FRANCISCO LINE

Daly City 500 John Daly Blvd. Daly City	Glen Park 2901 Diamond St. San Francisco	Embarcadero 298 Market St. San Francisco
Lv 6:30	Lv 6:37	Ar. 6:45
Lv 6:45	Lv. 6:52	Ar. 7:00
Lv 7:00	Lv 7:07	Ar. 7:15
Lv 7:15	Lv. 7:22	Ar. 7:30

FARE TO EMBARCADERO STATION

From Daly City----- 2.20 round trip / \$1.10 one-way
 From Glen Park----- 1.20 round trip / \$.60 one-way

REMEMBER THESE SPECIAL TRAVEL TIPS

BRING CHANGE WITH YOU! BART Station Agents do NOT have change. BART change machines will handle only coins and \$1 bills. Ticket vending machines will not accept bills larger than \$5.

For your own safety, you MUST wear some type of seat belt.

BICYCLES WILL NOT BE PERMITTED ON BAY-TO-BREAKERS SPECIAL TRAINS

Restroom facilities at the Embarcadero Station are very limited. Special portable facilities will be available.

able along The Embarcadero, near the starting point of the race. There are NO clothing or parcel checking facilities at the Embarcadero Station.

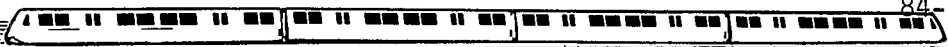
Food, beverages and smoking are NOT permitted in BART stations or on BART trains.

FOR FARE AND TRAVEL INFORMATION CALL BART:

Fremont/Union City area	793-BART	San Francisco/Daly City area	788-BART
Hayward/San Leandro area	783-BART	South San Francisco/San Bruno area	873-BART
Livermore/Pleasanton area	462-BART	Lafayette/Walnut Creek/Concord area	933-BART
Oakland/Berkeley/Oakland area	465-BART	Antioch/Pittsburg area	754-BART
Richmond/El Cerrito area	236-BART	TTY	839-2220

For SF Muni "Bay-to-Breakers" Service From the End of Race Call: (415) 673-6864

NEWS RELEASE



84-046

BAY AREA RAPID TRANSIT DISTRICT, 800 MADISON STREET, OAKLAND, CALIFORNIA 94607 (415) 465-4100

464-6000

Mike Healy, Department Manager
Public Affairs

May 4, 1984

CONTACT: Sy Mober, Manager.
Public Information
(415) 464-7120

FOR IMMEDIATE RELEASE

BART BOARD MOVES AHEAD ON DALY CITY TURNBACK AND YARD PROJECT

BART's Daly City Turnback and Yard Project on Thursday, May 3, 1984 took a major step forward when the BART Board of Directors approved a three-year proposal which permits the system's General Manager, Keith Bernard, to retain the services of a construction management consultant in order to manage the 27 separate contracts needed to construct the project.

Bernard said, "This project is critical to BART's overall improvement program to meet current and future growth demands. The system's present daily ridership is about 205,000 and is expected to reach about 270,000 a day by 1989."

The Daly City Turnback and Yard Project, estimated to cost nearly \$150 million, is a major element of BART's capital improvement program designed to nearly double the passenger capacity of the present system and permit the operation of up to 75 trains. Currently the highest number of trains that can be operated at one time is 49.

The Daly City project consists of two major construction programs, the turnback facility and a storage maintenance yard. The turnback consists of three tracks 7,000 feet each, extending from the Daly City BART station south to the edge of Colma and is expected to be operable in late 1986. The Daly City storage yard will be similar to the East Bay yards and will have the capacity for storing 165 BART cars.

more

Currently, due to switching and dispatch constraints at the Daly City BART station, the time between trains is limited to three and three quarters (3.75) minutes. The new turnback facility will ultimately allow trains to turn back for service at the rate of two and one quarter (2.25) minutes. Presently these trains are turned around in the station area. The storage and maintenance facility will provide train storage capacity to accommodate the extra morning peak-hour trains for later dispatching during the evening commute period. This storage capacity will also save electrical power and car hours by eliminating the need to "deadhead" trains during revenue service. In addition, late evening trains could be stored in the West Bay, eliminating the need to return to East Bay yards at the end of each revenue day.

While funding of the turnback facility is nearly complete, BART is continuing to seek federal funding for the storage and maintenance facility. It is expected that the construction management consultant will eliminate the need to hire additional staff persons on the Daly City project, which is expected to be completed within three years. Cost of the proposed contract for these professional services is estimated to be between \$3.5 to \$4 million over the three-year period.

It is anticipated that the Request For Proposal (RFP) for parties interested in the Daly City Turnback and Yard Project, Construction Management Services Proposal, will be available through BART's Contract Management Division, P. O. Box 12688, Oakland, California 94604-2688 by May 18, 1984.

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NEWS RELEASE

BART

 BAY AREA RAPID TRANSIT DISTRICT, 800 MADISON STREET, OAKLAND, CALIFORNIA 94607 (415) 465-4100

Mike Healy, Department Manager
Public Affairs

May 14, 1984 84-047

CONTACT: Sy Moubert, Manager
Public Information
(415) 464-7120

PUBLIC COMMENT TO BE INVITED ON BART DRAFT FIVE YEAR PLAN

Public comment will be invited on BART's draft Five Year Plan, Thursday, May 31, at a meeting of the transit district Board's Administration Committee, it has been announced by BART Director Margaret Pryor who chairs the committee. The meeting is scheduled to begin at 9 a.m. and will be held in the BART Board of Directors room on the first floor of the District's Administration Building, 800 Madison Street, Oakland, directly above the Lake Merritt BART Station.

Pryor pointed out that BART's Five Year Plan, known as the Short Range Transit Plan (SRTP), is a document which is updated annually and contains three chapters. The first identifies key issues and assumptions either carried over from other years of planning or those which have emerged more recently. These issues, among others, are future patronage demands, adequate capacity, extensions, maintenance requirements and BART Express bus service effectiveness and productivity. Chapter Two incorporates these issues and assumptions and provides performance evaluation and planned improvement criteria and guidelines. Chapter Three covers BART's financial planning to support these capital and operating improvements for the years 1984 through 1989.

An added element in the appendices of this year's Five Year Plan is BART's Maintenance Program and the transit district's Productivity Improvement Program for the coming fiscal year.

Pryor also stated that the 1984-1989 SRTP provides the information needed in order to assist the members of the BART Board of Directors in the establishment of District policy dealing with BART's operating performance.

(MORE)

2-2-2-2- PUBLIC COMMENT TO BE INVITED ON BART DRAFT FIVE YEAR PLAN

84-047

Copies of BART's 1984-89 Short Range Transit Plan can be picked up in BART's Public Affairs Office, located on the first floor, 800 Madison Street, Oakland, CA. Call (415) 464-7113.

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NEWS RELEASE

84-048

BART

BAY AREA RAPID TRANSIT DISTRICT, 800 MADISON STREET, OAKLAND, CALIFORNIA 94607 (415) 465-4100

Mike Healy, Department Manager
Public Affairs

May 17, 1984

CONTACT: Sy Moubert, Manager
Public Information
(415) 464-7120

FOR IMMEDIATE RELEASE

BIANCO REPORTS ON PITTSBURG-ANTIOCH EXTENSION

Nello Bianco, Vice-President of the BART Board of Directors and a BART Director from Richmond issued a statement today in which he reported that major progress has been made in acquiring property along the adopted preferred alignment of the planned Pittsburg-Antioch Extension which could be used as possible station sites in the future.

"In February of last year," Bianco stated, "the BART Board of Directors approved a \$9 million property acquisition program which would provide funds needed for the purchase of property for possible future BART Station sites. This funding program identified station sites and certain limited rights-of-way needed for BART extensions in both Contra Costa and Alameda Counties.

"The Pittsburg-Antioch BART Extension, into Eastern Contra Costa

(MORE)

County, to date has been the principal beneficiary of this property acquisition program. More land has been acquired or is in the process of being acquired for a possible future BART extension into this area than for any other proposed BART extension," Bianco reported.

In answer to charges that BART is balking at promises, Bianco replied, "Those public officials who have stated and repeated the charges that BART is not keeping its promises to extend the rail system are doing BART and the taxpayers and voters of this District a great disservice. If funds were available, not only would BART be buying property, but we would be laying down rail for the extension to Eastern Contra Costa County and other areas where extensions are planned. Funding has been limited by the Metropolitan Transportation Commission and by ever reducing support from the Federal and State Governments. To blame BART, singularly and exclusively, for what politicians perceive as our unwillingness to expand our lines of service is totally unacceptable."

Bianco went on to explain that two of the Pittsburg-Antioch Extension station sites are included as first priority in the land acquisition program and two others are part of the second priority.

"BART has acquired 1.1 acres of the 5 acre site which will be used as a 'Park & Ride' lot at the site of the future West Pittsburg Station

(MORE)

at the intersection of Bailey Road and Highway 4. Negotiations are presently underway to purchase the additional 3.9 acres needed for that project and the balance of the property necessary for a future station site. The 'Park & Ride' lot at West Pittsburg is being designed to accommodate 202 automobiles.

"Recently BART purchased approximately 4.5 acres of land at the Hillcrest Ave. site in Antioch and an additional 1.2 acres are in the process of being secured through the eminent domain process. This property will be developed into a 205 parking space 'Park and Ride' lot. BART Express Bus Service will then connect these parking lots with service to the Concord BART Station," Bianco reported.

"Concerning certain property adjacent to the proposed Hillcrest Ave., East Antioch Station site, there seems to be a great deal of confusion and it is necessary to clear the record at this time," Bianco remarked.

He said, "The policy which was adopted by the BART Board of Directors in February, 1983 when they approved a \$9 million property acquisition program, stated that the General Manager would take all necessary steps to arrive at a mutually agreeable purchase price with 'willing sellers'. The term 'willing sellers' is crucial to understanding the confusion surrounding the acquisition of property by BART.

(MORE)

"The owners of the 15.27 acre almond orchard, have stated to BART representatives in no uncertain terms that they do not wish to sell this property. From newspaper stories we now learn that these 'unwilling sellers' have now allegedly expressed their interest in selling to BART, but they have not come to BART to express this interest.

"The future of BART is very bright. In just about 12 very short years we have created a rapid rail transit system that is the model and envy of the entire world. The collective wisdom of the BART pioneers and the taxpayers who made BART possible has brought us to a point unequalled in the public transit industry.

"So when I read or learn of local politicians who decide that BART is the 'target for the day' without checking with us, it just is not proper. The people whom I represent on the BART Board of Directors know that I am dedicated to extension of BART to Eastern Contra Costa County, when funding is available, and that this dedication is constant and unwavering," Bianco concluded.

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NEWS RELEASE

BART

BAY AREA RAPID TRANSIT DISTRICT, 800 MADISON STREET, OAKLAND, CALIFORNIA 94607 (415) 465-4100

Mike Healy, Department Manager
Public Affairs

May 17, 1984

84-049

CONTACT: Sandy Tibbets
Public Information
(415) 464-7116

FOR IMMEDIATE RELEASE

BART TO HOLD PUBLIC AUCTION

The public is invited to attend BART's semi-annual "Lost and Found Auction," to be held on Saturday, May 26, beginning at 10 a.m. on the plaza above the Lake Merritt BART Station, 800 Madison St. in Oakland. All items up for bid will be on display beginning at 9 a.m.

Twice a year BART auctions personal articles found on BART property. These items have been left in BART's Lost and Found Office at the 12th Street BART Station in Oakland for a period of 90 days to about six months.

Boxes of men's, women's and children's clothing, books, briefcases, about 50 bicycles and an assortment of jewelry are among the hundreds of items that will be up for bid. The items will be sold "as is, where is."

Successful bidders must pay for the items by cash, traveler's check, money order or cashier's check - no personal checks will be accepted. A down payment of 25 percent must be made immediately after the bid's acceptance, with the remaining balance due no later than one hour following the close of the auction. All sales, once made, are final.

Persons interested in receiving additional information about auction items should contact Al Verduzco, of BART's purchasing department, by calling 464-6376.

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NEWS RELEASE

BART

BAY AREA RAPID TRANSIT DISTRICT, 800 MADISON STREET, OAKLAND, CALIFORNIA 94607 (415) 465-4100
CONTACT: Sy Mouber, Manager
Public Information
(415) 464-7120

May 18, 1984 84-050

FOR IMMEDIATE RELEASE

BART TO OPERATE EARLY MORNING TRAINS TO "BAY TO BREAKERS RACE" ON SUNDAY

To help ease traffic congestion in San Francisco, BART will operate "Bay to Breakers Special Trains" to the Embarcadero BART Station in the early morning on Sunday, May 20.

The special train service will be available from 10 select BART stations on all four BART lines. These stations are: Fremont, Hayward, Oakland West, Pleasant Hill, Lafayette, El Cerrito Del Norte, North Berkeley, MacArthur, Daly City and Glen Park.

The special trains are scheduled to arrive at Embarcadero Station between 6:42 a.m. and 7:37 a.m. Embarcadero Station is located three blocks from the race's starting point at Spear and Howard streets.

Each of the ten BART stations will have four train departures - one every 15 minutes - with the first trains departing shortly after 6 a.m. Those BART stations not having special train service will not open until 9 a.m., the normal starting time for train service on Sundays.

Train schedules for the special trains are available in all BART stations or travel information is available by calling BART's toll-free number from the following locations: Fremont/Union City area, 793-BART; Hayward/San Leandro area, 783-BART; Livermore/Pleasanton area, 462-BART; Oakland/Berkeley/Orinda area, 465-BART; Richmond/El Cerrito area, 236-BART; San Francisco/Daly City area, 788-BART; South San Francisco/San Bruno area, 873-BART; Lafayette/Walnut Creek/Concord area, 933-BART; or Antioch/Pittsburg area, 754-BART. The TTY number (for hearing impaired) is 839-2220.

BART encourages riders to purchase a round-trip ticket in advance to avoid a wait at ticket vending machines in stations.

Following the departure of the last train from a station, the station will close and will not reopen until 9 a.m.

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NEWS RELEASE

BART

 BAY AREA RAPID TRANSIT DISTRICT, 800 MADISON STREET, OAKLAND, CALIFORNIA 94607 (415) 465-4100

Mike Healy, Department Manager
Public Affairs

May 24, 1984

84-051

CONTACT: Sy Mober, Manager
Public Information
(415) 464-7120

FOR IMMEDIATE RELEASE

MANY MEMORIAL WEEKEND EVENTS CAN BE REACHED MORE CONVENIENTLY ON BART

To beat the Memorial Day Weekend highway traffic and parking lot hassles, take BART to the big events in the East Bay and in Santa Clara County. BART will be operating regular Saturday and Sunday schedules. On Monday, May 28, when Memorial Day is being celebrated, BART trains will be operating on a "Saturday schedule," with service on all four lines from 6 a.m. to 6 p.m.; from 6 p.m. to midnight, only two lines of service - Concord/Daly City and Richmond/Fremont - will be in operation. BART Weekend and Evening Schedules are available in all BART stations.

BART will be operating longer trains Friday, May 25, on the Richmond/Fremont line beginning at 6 p.m. in order to accommodate Oakland A's fans going to the game against the New York Yankees at the Oakland Coliseum Stadium. Game time is 7:30 p.m.

For the young people, there is a daytime performance of "Sesame Street Live" in the Oakland Coliseum Arena, where the show begins at 10:30 a.m. on Friday.

Events at the Oakland Coliseum Complex can be reached directly from the Coliseum BART Station via an aerial walkway.

At the Concord Pavillion, the Moody Blues Band will be in performance on Friday, beginning at 8 p.m. County Connection (CCCTA) buses will provide express service to the pavillion from the Concord BART Station beginning a half-hour before the performance starts. The last bus returns to the BART station a half-hour after the show is over.

At Marriott's Great America Park in Santa Clara, which can be reached by Santa Clara County express bus service from the Fremont BART Station, a three-day "County Music Festival" will be getting into full swing. The Memorial Day activities at Great

(MORE)

America will herald the beginning of daily operations for the park's 1984 summer season.

The weekend activities continue on Saturday, May 26, when the Oakland A's will hold a "Fan Appreciation Bar-B-Que" in the south parking lot of the Coliseum, beginning at 10:30 a.m. The first 10,000 A's fans with a game ticket will receive a \$1 BART ticket, a hot dog, potato chips, cracker jacks, a Twinkie, an ice cream cup, a soda pop or beer (adults only), a packet of sunflower seeds and a chocolate bar. The bar-b-que will precede the second of the home series games between the Oakland A's and the New York Yankees. Game time is 1 p.m.

Continuing on Saturday will be two shows of "Sesame Street Live," one beginning at 11:30 a.m. and the other at 3:30 p.m., in the Oakland Coliseum Arena. The Moody Blue Band will again perform at the Concord Pavillion at 8 p.m.

On Sunday, May 27, BART will be operating longer trains on the Fremont/Richmond line and normal train lengths on the Concord/Daly City line. At the Oakland Coliseum Stadium the Oakland A's will play the New York Yankees at 1 p.m. Additional BART trains will be ready to carry patrons home following the A's/Yankees game. In the Arena of the Oakland Coliseum Complex, "Sesame Street Live" will be performed at 11:30 a.m. and 3:30 p.m.

On Memorial Day, Monday, May 28, BART will be operating longer trains on the Fremont/Richmond line in order to handle the large crowd of A's fans expected to attend the game against the Detroit Tigers at the Oakland Coliseum, where the game will start at 6:15 p.m. After the game, A's fans will be treated to what has been described as one of the most outstanding fireworks exhibitions ever displayed.

Additional information about BART's Memorial Day Weekend service is available by calling (415) 465-BART or through one of the BART telephone information numbers listed in local telephone directories.

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NEWS RELEASE

BART

BAY AREA RAPID TRANSIT DISTRICT, 800 MADISON STREET, OAKLAND, CALIFORNIA 94607 (415) 465-4100

Mike Healy, Department Manager
Public Affairs (415) 464-7110

May 24, 1984 84-052

CONTACT: Sy Mober, Manager
Public Information
(415) 464-7120

-SPECIAL TO PASSENGER TRANSPORT-
FOR IMMEDIATE RELEASE

1984 BART "BAY TO BREAKERS SPECIAL TRAINS" CARRY RECORD NUMBER OF RUNNERS AND ROOTERS

On Sunday, May 20, about 16,000 trips were made by "Bay to Breakers" runners and rooters who rode the 14 special "Bay to Breakers" BART trains into the Embarcadero BART Station, which is located about three blocks from the start of the 73rd gigantic foot race in San Francisco. These trips represented an increase of about 2,500 additional or 16 percent over total trips generated in 1983 for the same event.

While BART's regular Sunday revenue service does not start until 9 a.m., for the third year BART opened stations early throughout the system, so as to accommodate both runners and rooters for the annual world famous San Francisco race. BART operated 14 special trains through 11 stations on both sides of the San Francisco Bay. The special train service terminated in the Embarcadero Station in San Francisco. The special train service began at various times between 6:00 a.m. and 7:30 a.m. with trains arriving and departing every 15 minutes from the following BART Stations: Daly City, Glen Park, North Berkeley, MacArthur, Fremont, Hayward, Lafayette, Pleasant Hill, El Cerrito Del Norte and Oakland West. When the last special train departed an "Official Bay to Breakers BART Station," it was closed and did not reopen until 9 a.m. when regular revenue Sunday service began.

While there were approximately 13,500 trips made on the special trains in 1983, the increase to over 16,000 trips this year was credited to the opening of two additional BART stations and an increased number of trains from 10 to 14. Also, there was an expanded marketing program in operation this year through the use of station banners and passenger bulletins which were distributed at all BART stations.

(MORE)

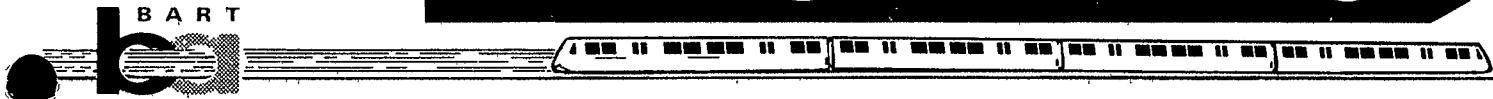
A group of BART employees planning to participate in the race met at the Embarcadero Station where they received special promotional T-Shirts. Included in this group was Pete Avalos, who works at BART's Oakland Shops, and who will carry the Olympic Torch for one kilometer in Oakland, California on its way to the 23rd Olympic Games in Los Angeles. An ad hoc committee of BART employees joined together to raise the \$3,000 needed to sponsor the one kilometer in the nationwide Olympic Torch Relay through personal solicitations among friends. Avalos, who in 1983 underwent quadruple bypass heart surgery, raised the most money thereby garnering for himself the honor of carrying the torch.

The success of the 1984 BART "Bay to Breakers" Special Train Service has virtually assured that the special will be offered again next year for the 74th Annual "Bay to Breakers" race in San Francisco.

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NEWS RELEASE

BART



BAY AREA RAPID TRANSIT DISTRICT, 800 MADISON STREET, OAKLAND, CALIFORNIA 94607 (415) 465-4100

Mike Healy, Department Manager
Public Affairs (415) 464-7110

May 24, 1984 84-053

CONTACT: Sy Moubert, Manager
Public Information (415) 464-7120

SPECIAL TO PASSENGER TRANSPORT
FOR IMMEDIATE RELEASE

PIX CAPTION: BART EMPLOYEES READY TO RUN IN S.F. "BAY TO BREAKERS" RACE

Now they are all smiles, but were they smiling at the end of the "Bay to Breakers" race on Sunday, May 20? Shown here are some of the BART employees who ran in the 73rd race classic which is run on the streets of San Francisco. According to race officials, more than 100,000 runners took part in the early Sunday morning classic, covering seven miles up and down San Francisco hills.

BART employees pictured here are: (front row, L-R) Nelton Joe, Pete Avalos, Julie Guyer, Lori Noecker (David Noecker's daughter), Mark Torres, and Cynthia Held; (back row, L-R) Leo Tamisiea, Richard Bentley, Ed Dutkowski, Larry Danner, David Noecker, and Dick Pasini.

This was the third year BART opened the system early on the "Bay to Breakers" Sunday race day. This year 14 trains picked up passengers in a truncated service, at 11 stations, 9 in the East Bay area and 2 in San Francisco. Last year only ten trains were in operation from 8 stations. All train service was terminated at the Embarcadero BART Station in San Francisco, located three blocks from the start of the race. All of the "Official BART Bay to Breakers Stations" closed when the last of the special trains departed, and reopened at 9:00 a.m. for regular Sunday service.

Nearly 9,000 patrons took advantage of the 90 minutes of early Sunday morning BART service. This translates into over 16,000 additional trips for this day, when total patronage was recorded at 56,289 trips.

In comparison, in 1983 the "Bay to Breakers Special Trains" generated 13,000 trips or about 16% less than the 16,000 trips which more than meet the objective

(MORE)

of the service. Based on the success of this year's operation, BART will probably operate the special "Bay to Breakers" trains in 1985.

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NEWS RELEASE

BART

 BAY AREA RAPID TRANSIT DISTRICT, 800 MADISON STREET, OAKLAND, CALIFORNIA 94607 (415) 465-4100

Mike Healy, Department Manager
Public Affairs

May 25, 1984

84-054

CONTACT: Sandy Tibbets
Public Information
(415) 464-7116

FOR IMMEDIATE RELEASE

BART TO HOLD "LOST AND FOUND AUCTION" ON SATURDAY

Books, binders, bicycles and briefcases will be among the hundreds of items up for bid at a public auction to be held on Saturday, May 26, on the plaza above the Lake Merritt BART Station. The station is located at 800 Madison St. in Oakland. All items will be on display at 9 a.m., with the auction scheduled to begin at 10 a.m.

The event is BART's semi-annual "Lost and Found Auction." Twice a year the transit district auctions unclaimed items from BART's 12th Street Station Lost and Found Office.

Successful bidders must pay for the items by cash, traveler's check, money order or cashier's check. No personal checks will be accepted. A down payment of 25 percent must be made immediately after the bid's acceptance, with the remaining balance due no later than one hour following the close of the auction. All sales, once made, are final.

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NEWS RELEASE

84-055

BART

BAY AREA RAPID TRANSIT DISTRICT, 800 MADISON STREET, OAKLAND, CALIFORNIA 94607 (415) 465-4100

CONTACT: Mike Healy, Department Manager
Public Affairs
(415) 464-7110

May 30, 1984

FOR IMMEDIATE RELEASE

BART POLICE BRING BACK IDENT-A-KID PROGRAM

Beginning this Saturday, June 2, BART police will be offering its Ident-A-Kid program once again at the transit district's El Cerrito Del Norte Station between 10 a.m. and 4 p.m.

Offered free of charge, the Ident-A-Kid program provides parents an opportunity to have for their own file and use a set of their children's fingerprints which could be of great assistance, should the situation ever occur, in locating and identifying missing or runaway children. The fingerprint records become the sole property of the parents and for the parents' use only.

When BART police first instituted this program last year during two days in October and three days in November, some 1500 children were fingerprinted.

Children should be at least one year old to participate.

On June 16, the program will be offered at BART's Walnut Creek Station in Contra Costa County, and at the Orinda BART Station on June 30. On both dates the times will be between 10 a.m. and 4 p.m.

Dates and times for specific Alameda and San Francisco county locations will be announced in the near future.

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NEWS RELEASE

84-05

056

BART



BAY AREA RAPID TRANSIT DISTRICT, 800 MADISON STREET, OAKLAND, CALIFORNIA 94607 (415) 465-4100

CONTACT: Mike Healy
Department Manager
Public Affairs

May 30, 1984

FOR IMMEDIATE RELEASE

BART'S FIVE YEAR PLAN TO BE HEARD AT PUBLIC MEETING THURSDAY

BART will be seeking public comment tomorrow on its proposed Five-Year Plan (Short Range Transit Plan) at a meeting of the transit district board's Administration Committee, scheduled for tomorrow, Thursday, May 31, beginning at 9 a.m. The meeting will be held in the Board of Directors' room at BART's Lake Merritt headquarters, 800 Madison Street, Oakland, just over the Lake Merritt Station.

The Five-Year Plan is updated each year and is the basis upon which BART will carry out numerous service and capital improvement programs.

Copies of BART's draft Five-Year Plan may be picked up by interested members of the public at BART's Public Affairs Office, which is located on the first floor of the transit district's Lake Merritt Administration Building, at 800 Madison Street in Oakland. Call 464-7113 for additional information.

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NEWS RELEASE

BART

BAY AREA RAPID TRANSIT DISTRICT, 800 MADISON STREET, OAKLAND, CALIFORNIA 94607 (415) 465-4100

Mike Healy, Department Manager
Public Affairs (415) 464-7110

May 31, 1984 84-057

CONTACT: Sandy Tibbets
Public Information
(415) 464-7116

-SPECIAL TO PASSENGER TRANSPORT-
FOR IMMEDIATE RELEASE

MAINTENANCE PLANNING - A MAJOR KEY TO BART SUCCESS

With a projected daily ridership of 285,000 by the end of the decade, providing adequate capacity has emerged as the top priority facing the Bay Area Rapid Transit District in the coming years.

Expansion of BART capacity is the goal of the District's Capital Improvement Program, which is now well under way. Projects included in the Capital Improvement Program are completion of a third trackway (KE Track) through downtown Oakland, Transit Vehicle Fire Hardening, Central Train Monitoring Computer, C-Cars, New Vehicle Automatic Train Control System (ATC), Primary Train Detection and Daly City Turnback. Attainment of the increased capacity potential inherent in the BART system with the completion of these projects depends upon their joint implementation. Lacking one or more of these major components, the system will not be capable of performing at the higher level of capacity that will be needed to meet demand.

The completion of BART's Capital Improvement Program will mean that by the end of the decade the transit district's total fleet size will increase from the present 440 cars to 590 cars. Operationally, BART plans to increase its maximum number of trains on the system during peak hours from the present 43 to 74. Basic route train intervals will decrease from 15 minutes to 10 minutes by 1990, and minimum scheduled headways will decrease from 3.75 minutes to 2.15 minutes.

(MORE)

Research indicates that ridership tends to be more responsive towards changes in service quality than in fares. On this premise, continued growth of BART ridership will depend heavily on the extent to which service quality can be maintained and improved. Scheduling more trains on the system will alter the current operating environment; it will be essential to maintain system reliability while implementing capacity improvements. As long as BART service is perceived to be practical, economical and reliable, a solid base of frequent users can be expected.

A key component to the success of current and improved service is a strong maintenance approach. In late 1976 BART implemented a new Maintenance and Engineering philosophy from which a new Maintenance Plan evolved. According to Richard Demko, Executive Manager, Maintenance and Engineering, the philosophy is parallel to the maintenance philosophy followed by the airline industry, but unique in the public transit industry. Basically, for the three maintenance departments Engineering sets the criteria and Maintenance performs the work using Engineering provided documents. Inspection, at predetermined times, ensures that Maintenance is performing to Engineering criteria, and finally there is no appeal beyond Engineering. This tried and proven philosophy will remain in effect during the next six years while BART is increasing its capacity.

BART's reliability improvement program and its well established preventative maintenance program have greatly assisted in improving service quality dramatically over the past six years. Whereas train on-time performance averaged well below 50 percent prior to FY 1978/79, today's level is slightly above 95 percent. In the same time period, the percentage of scheduled train dispatches completed increased from 86 percent to 99 percent, while the rate for passenger offloads was reduced by 50 percent.

(MORE)

One of the objectives of BART over the next six years is to maintain current reliability objectives while increasing the number of trains in service. Part of the maintenance approach calls for a policy of "non-deferred maintenance." According to Demko, there are specific, well defined standards of quality and minimum levels of acceptability in regard to equipment availability. "Cars not meeting the minimum level of quality standards will not be put on line," Demko said. He said that while this policy may sporadically affect service in terms of reducing car or train availability, in the long run the policy remains sound because it reduces major repair and maintenance work and reduces operational costs.

Demko identified three key elements of the maintenance program that will help achieve the goals established in maintaining system capacity: the District's "Maintenance and Reliability Information System," (MARIS); Time Control; and improvement of the Automatic Train Control system, by installation of a second generation Automatic Train Operation (ATO) system.

BART first began its computerized maintenance information system in 1976. That system has evolved into the present, more refined system, called MARIS. The purpose of MARIS is to enhance the tracking and maintainability of BART transit vehicles and wayside equipment by providing a variety of services. These services include:

- 1) Tracks fleet status which relates to transit vehicle availability and provides train consist information.
- 2) Reports failure and reliability statistics which aid in determining appropriate time intervals for preventative maintenance of transit vehicles and wayside equipment.
- 3) Aids in scheduling and expediting repairs and preventative maintenance of transit vehicles and wayside equipment.
- 4) Gives diagnostic aid and pre-staging assistance for maintenance functions by furnishing related transit vehicle history, including a list of tracked maintenance and modified items.
- 5) For the secondary repair shops, tracks components through the repair cycle to expedite repair by priority of need and to aid in implementing modifications.
- 6) Identifies components which may need engineering attention.

(MORE)

7) Furnishes BART Maintenance and Engineering with failure trend data and exception reports to assist in improving maintainability of transit vehicles and wayside equipment.

While BART's fleet size will increase more than 34 percent, its number of maintenance workers will only increase 20 percent. With more cars but proportionally fewer workers, maintaining time controls for work on transit cars will play a key role in meeting the District's transit car availability objectives over the coming years. A unique outgrowth of the MARIS system that directly relates to allocating and controlling time spent on transit car maintenance is the ability to predict car failure. Demko noted that a major problem in maintaining fleet availability has been the occurrence of unscheduled maintenance work for cars that fail while in revenue service. Time spent performing this type of repair work impacts on time allocated to perform routine maintenance and preventative maintenance on transit cars. By having MARIS data on car history, in terms of type or cause and frequency of vehicle failure, maintenance staff will be better able to schedule preventative maintenance work. The objective will be to minimize the occurrence of unscheduled car removals from revenue service by "fixing the problem before it occurs," said Demko.

Failure of the BART car's Automatic Train Operation (ATO) system is the number one cause of unscheduled train removal from revenue service. The Automatic Train Operation (ATO) units on BART A (or lead) cars are approaching the end of their useful lives. These units will need to be replaced to allow for the phasing in of higher frequency train operations while maintaining service reliability. The New Vehicle ATO system is expected to substantially reduce equipment failure rates, and through the use of built-in operational redundancy, will reduce ATO-caused system disrupting failures by a factor of 25 to 1. This system will be installed in all new C-Cars, and will also be retrofitted into all existing A-Cars.

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NEWS RELEASE

BART

 
BAY AREA RAPID TRANSIT DISTRICT, 800 MADISON STREET, OAKLAND, CALIFORNIA 94607 (415) 465-4100

Mike Healy, Department Manager
Public Affairs

May 31, 1984

84-058

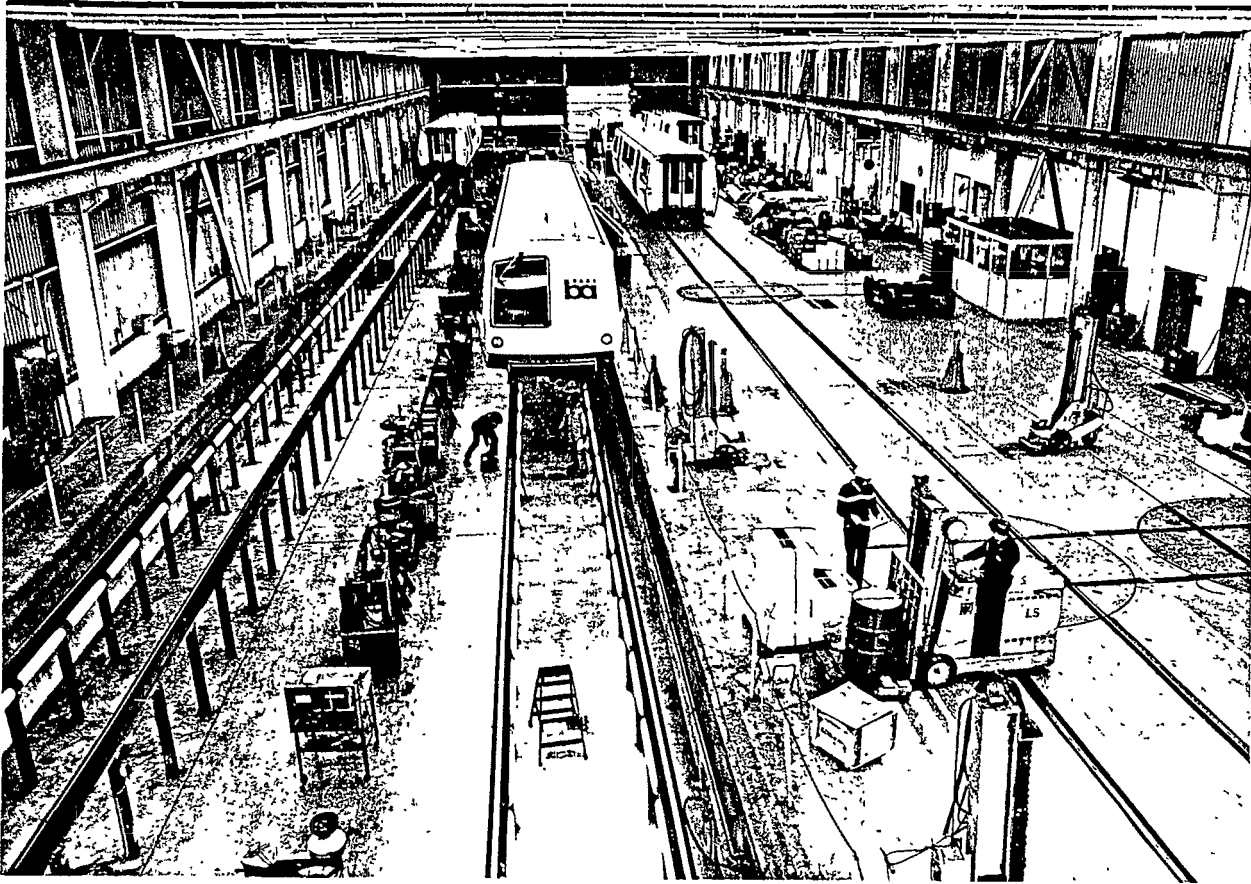
CONTACT: Sandy Tibbets
Public Information
(415) 464-7116

-SPECIAL TO PASSENGER TRANSPORT-
FOR IMMEDIATE RELEASE

PIX CAPTION:

Over the past six years BART's maintenance program has greatly assisted in improving service quality dramatically. Whereas train on-time performance averaged well below 50 percent prior to FY 1978/79, today's level is slightly above 95 percent. Maintenance workers, including those at BART's Concord Shop (pictured), will play an important part in meeting BART's objective over the next six years to maintain current reliability objectives while increasing the number of trains in service.

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NEWS RELEASE

BART

 BAY AREA RAPID TRANSIT DISTRICT, 800 MADISON STREET, OAKLAND, CALIFORNIA 94607 (415) 465-4100

Mike Healy, Department Manager
Public Affairs

May 31, 1984

84-059

CONTACT: Sandy Tibbets
Public Information
(415) 464-7116

-SPECIAL TO PASSENGER TRANSPORT-
FOR IMMEDIATE RELEASE

PIX CAPTION:

Shown is BART's Hayward Yard and Shop, one of three maintenance facilities within the transit district. A new yard and shop facility in Daly City is included in BART's Capital Improvement Program of vital projects to increase BART's system capacity demands over the next six years.

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NEWS RELEASE



BAY AREA RAPID TRANSIT DISTRICT, 800 MADISON STREET, OAKLAND, CALIFORNIA 94607 (415) 465-4100

Mike Healy, Department Manager
Public Affairs

May 31, 1984 84-060

CONTACT: Sy Mober, Manager
Public Information
(415) 464-7120

FOR IMMEDIATE RELEASE

BART TO "FESTIVAL AT THE LAKE" THIS WEEKEND

Ride BART to Oakland's "Festival at the Lake" on June 1, 2 and 3 and enjoy a weekend of good food, lively music, great fun, and a chance to win free tickets to an Oakland A's game.

"Festival at the Lake" will take place at Oakland's Lake Merritt this Friday, Saturday and Sunday from 11 a.m. to 7 p.m.

BART, AC Transit and Festival organizers recommend that Festival goers use public transit to get to the Festival, as parking near Lake Merritt is very limited. On Saturday and Sunday, special AC Transit shuttle buses will run continuously from the Lake Merritt, 12th Street and 19th Street BART stations to the festival site at the north end of Lake Merritt. The buses will be identified by colorful "Festival at the Lake" posters. Temporary posters will be placed on AC Transit poles to indicate stops for the special shuttle buses.

BART will be among the many business and community groups represented at the festival. Staff from BART's Passenger Service Office will be on hand to distribute free brochures and answer questions.

In addition to the information booth, BART has joined with the Oakland A's and "Festival at the Lake" organizers in sponsoring a contest to guess the number of people who ride BART during the three days of the festival. Fifteen winners will receive four tickets each to the Oakland A's/Toronto game on Sunday, July 15. The winners will also be treated to a private picnic at the MacArthur BART Station catered by the Pasta Shop in Oakland. Following the picnic, the group will ride

in a specially decorated BART car to seats in a private loge box at the Coliseum.
At the game, the winners will be served hot dogs and peanuts on the house.

Flyers with contest entry forms have been distributed to all BART stations and a limited supply of entry forms will be available at the BART booth for early arrivers at the festival.

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JUNE

NEWS RELEASE

BART

84-061

BAY AREA RAPID TRANSIT DISTRICT, 800 MADISON STREET, OAKLAND, CALIFORNIA 94607 (415) 465-4100

CONTACT: Mike Healy, Department Manager
Public Affairs
(415) 464-7110

June 6, 1984

FOR IMMEDIATE RELEASE

BART PRESIDENT PUSHES FOR BETTER CONNECTIONS WITH AC

BART Board President Arthur J. Shartsis today said that he is very pleased with the prospect of improved coordination between AC Transit and BART in the coming fiscal year.

"I am quite pleased that AC Transit and BART are now working closely together to address mutual improvement of transit services. Substantially enhanced coordination between AC Transit and BART will greatly benefit the riding public. We hope to achieve both greater levels of service and greater joint economies," he said.

Shartsis said that ways to enhance service coordination between the two operators has been under review and discussion at the staff level for the past months and should be coming before the BART Board in the near future.

"We are particularly interested in improving feeder access to BART stations where parking and access problems have become a real constraint to ridership growth," Shartsis said. "This could reduce the need for capital expenditure to increase parking at some East Bay stations."

He said that with BART's reliable service base and printed timetables, improved feeder frequency and connections can be more efficiently coordinated with AC Transit. Also, a special flashing light has been installed on the outside of several East Bay BART stations, which indicate a train will be coming soon. This is designed to signal bus drivers for making connections.

BART Director Margaret Pryor, who is on the BART/AC Transit Liaison Committee

- MORE -

and chairs the Board's Administration Committee, said she wants to see more frequency of midday as well as peak period service from various community neighborhoods along the BART line to BART stations.

"As an example, I would like to see some additional feeder service linking Alameda up with BART. Alameda has been all but cut off from BART over the years and I believe the demand is there," Pryor said.

She said that while details of costs and services have not yet been worked out, it would be worth it to purchase additional bus service from AC Transit for some areas with high ridership potential where feeder service may now be minimal.

Pryor said she did not think any new service would be in place before the fall of this year.

BART President Shartsis underscored the guideline that any purchase of service from AC Transit had to benefit BART. "If such purchase of service helps AC Transit strengthen its budget performance, so much the better," Shartsis said.

"But," he cautioned, "BART cannot be in the role of a financial bail-out agency. We are very optimistic that BART and AC Transit's efforts to develop new service connections which will benefit the riding public will be fruitful."

Shartsis said: "I believe that our new arrangements with AC Transit may be the most important breakthrough in transportation services in the Bay Area this year. Hopefully this new coordination will become a model for such improvements with other operators whose services interact with BART."

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NEWS RELEASE

84-062

BART

BAY AREA RAPID TRANSIT DISTRICT, 800 MADISON STREET, OAKLAND, CALIFORNIA 94607 (415) 465-4100

Mike Healy, Department Manager
Public Affairs (415) 464-7110

June 6, 1984

CONTACT: Sy Moubert, Manager
Public Information
(415) 464-7120

FOR IMMEDIATE RELEASEBART TO HOLD BUDGET PUBLIC HEARING TOMORROW -- THURSDAY, JUNE 7

On Thursday, June 7, 1984, at 9 a.m., the BART Board of Directors will hold a public hearing on the District's proposed operating budget for the coming fiscal year, which begins on July 1, 1984. The public hearing will be held in the BART Board Room on the first floor of BART Headquarters located at 800 Madison Street, Oakland, just above the Lake Merritt BART Station.

The BART Board of Directors will receive public comment on the tentative \$149.7 million budget for the fiscal year 1984/85, which was reviewed and recommended by the Board's Administration Committee on April 25, 1984.

The full Board tentatively adopted the proposed budget at its meeting on April 26, 1984 and set June 7 for the public hearing.

The tentative budget proposal represents a 4.5 percent increase over the current year's budget of \$142.8 million and is designed to support BART's goals and objectives for the coming fiscal year.

Included in the proposed fiscal year 1984/85 BART budget is the addition of two peak-hour trains, one on the Concord/Daly City line and the other on the Fremont/Daly City line. Also, there is an item which sets aside \$2 million each year for parking facilities at various stations around the system in order to more adequately address the access to the BART system.

The public hearing will be the first item on tomorrow's (Thursday, June 7) meeting of the BART Board of Directors, which begins at 9 a.m.

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NEWS RELEASE

BART



84 063

BAY AREA RAPID TRANSIT DISTRICT, 800 MADISON STREET, OAKLAND, CALIFORNIA 94607 (415) 465-4100

Mike Healy, Department Manager
Public Affairs

June 7, 1984

CONTACT: Sy Mober, Manager
Public Information
(415) 464-7120

FOR IMMEDIATE RELEASE

BART TO HOLD PUBLIC HEARING ON DISCOUNT CARD PROGRAM

BART's Board of Directors today approved a public hearing, which will be held on June 21, 1984, to receive public comment on proposed administrative changes in the "Bay Region Discount Card" program. The hearing will be held at 9 a.m. in the Board Room of the transit district's headquarters, 800 Madison St., Oakland.

The discount card program permits qualified handicapped persons and senior citizens to ride BART and other Bay Area public transit systems at reduced fares. Under federal law, the program is available to individuals who have a "physical or mental impairment which substantially limits one or more major life activities."

BART, in conjunction with other Bay Area transit properties, proposes to modify application procedures and eligibility requirements for obtaining the discount card, and generally make the program more uniform.

Discount cards issued under the new program will be called a "Regional Transit Connection Discount Card," and will be honored by twelve (12) public transit agencies operating in the Bay Area.

Printed copies of the proposed new discount card program are available by calling BART's Passenger Service office, (415) 464-7135.

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NEWS RELEASE

BART

 BAY AREA RAPID TRANSIT DISTRICT, 800 MADISON STREET, OAKLAND, CALIFORNIA 94607 (415) 465-4100

Mike Healy, Department Manager
Public Affairs

June 14, 1984

84-065

CONTACT: Sandy Tibbets
Public Information
(415) 464-7116

FOR IMMEDIATE RELEASE

"GUYS AND DOLLS" TO APPEAR AT MACARTHUR BART STATION

A "mini-performance" of the popular musical, "Guys and Dolls," will take place outside the MacArthur BART Station in Oakland on Thursday, June 21, and outside the Fruitvale BART Station the following two Thursdays, June 28 and July 5. All performances will begin at 5:30 p.m.

Five actors from the Oakland Summer Theatre, accompanied by an electric piano, will perform about 30 minutes of musical numbers from the play. The performance is sponsored by the Drama Advisory Committee of the Oakland Summer Theatre.

This is the tenth season the theatre has offered the Bay Area summer stock performances. All performances take place at the Laney College Theater in Oakland, a short walk from the Lake Merritt BART Station.

"Guys and Dolls," will run from June 23 through July 7. Other Oakland Summer Theatre productions this season are, "1984" beginning July 14, and "Pajama Game" beginning August 4.

For ticket information, call (415) 273-3896.

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NEWS RELEASE

BART



BAY AREA RAPID TRANSIT DISTRICT, 800 MADISON STREET, OAKLAND, CALIFORNIA 94607 (415) 465-4100

Mike Healy, Department Manager
Public Affairs

June 15, 1984

84-066

CONTACT: Sandy Tibbets
Public Information
(415) 464-7116

FOR IMMEDIATE RELEASE

BART TO OPEN NEW PARKING LOT AT CONCORD STATION

On Monday, June 25, BART will open a new 450-space parking lot at Concord BART Station for BART riders.

The new lot is located on Mesa Street, between Mt. Diablo Street and Cowell Road. The lot has two entrances, both of which are located on Mesa Street.

Fully paved, striped, lighted and landscaped, the new lot replaces a comparable size gravel lot on Alameda Street at Clayton Road, which BART patrons have been using for parking. BART has been leasing the gravel lot from Concord developer Paul Baldacci, who plans to use the land for commercial development. Friday, June 29, 1984 will be the last day parking will be permitted in the gravel lot.

Construction work on the new lot began last September by the Concord construction company of Gallagher and Burk, Inc. at a cost of \$520,000.

While minor finishing work is still in progress, the lot will remain open for use. However, because some of this work is located at the lot entrances, it is expected that one of the two entrances will be closed briefly, at alternate times, in order to complete the work.

BART Police will enforce all parking restrictions, which will be in effect when the lot opens on June 25.

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NEWS RELEASE

BART

BAY AREA RAPID TRANSIT DISTRICT, 800 MADISON STREET, OAKLAND, CALIFORNIA 94607 (415) 465-4100

Mike Healy, Department Manager
Public Affairs

June 15, 1984

CONTACT: Sy mouber, Manager
Public Information
(415) 464-7120

FOR IMMEDIATE RELEASE

BART WILL OPERATE LONGER TRAINS THIS WEEKEND ON THE RICHMOND/FREMONT LINE

BART will be the best way to get to the many sporting and theatrical events taking place over the coming weekend and beat the highway traffic and parking hassels. BART will be operating longer trains this weekend, beginning with the evening service on Friday, June 15; and all day on Saturday, June 16; and Sunday, June 17, on the Richmond/Fremont line.

On Friday, June 15, BART will begin operating longer trains at 6 p.m. on the Richmond/Fremont line in order to accommodate A's fans going to the game with the Chicago White Sox, that starts at 7:30 p.m., at the Oakland Coliseum Stadium; and for those persons who will be attending the "Truck and Trailer Pull" which begins at 8 p.m. in the Oakland Coliseum Arena; and a third event in the Oakland Coliseum Exhibit Hall will be the "Closed Circuit TV Boxing Show" The Hearns-vs. Duran match, which gets underway at 6 p.m.

The weekend activities continue on Saturday, June 16, when the Oakland A's will again have a "Fan Appreciation Bar-B-Que" in the south parking lot of the coliseum, beginning at 10:30 a.m. The first 10,000 A's fans with a game ticket will receive a \$1 BART ticket, a hot dog, potato chips, cracker jacks, a Twinkie, and icecream cup, a soda pop or beer (adults only), a packet of sunflower seeds and a chocolate bar. The bar-b-que will precede the second of the home series games between the Oakland A's and the Chicago White Sox. Game-time is 1 p.m.

Also on Saturday, the second showing of the "Truck and Trailer Pull" starts at 6 p.m. in the Oakland Coliseum Exhibit Hall.

2-2-2-2 BART WILL OPERATE LONGER TRAINS THIS WEEKEND ON RICHMOND/FREMONT LINE

At the Concord Pavillion, the Count Basie Band will be in concert beginning at 8 p.m. County Connection (CCCTA) buses will provide express bus service to the pavillion from the Concord BART Station beginning a half hour before the performance starts. The last bus returns to the BART station a half hour after the show is over.

At Marriott's Great America Park in Santa Clara, which can be reached by Santa Clara express bus service from the Fremont BART Station, "Dwight Twilley and Mark Wilder" will give two performances on Saturday, June 16, one at 3 p.m. and the other at 8 p.m.

The fun continues on Sunday, June 17, when the A's will close the three-game home series with the Chicago White Sox at the Oakland Coliseum Stadium where the games begin at 1 p.m. At the Concord Pavillion, country rock music fans can attend the Gordon Lightfoot Concert which begins at 6 p.m.

Events at the Oakland Coliseum Complex can be reached directly from the Coliseum BART Station via an aerial walkway.

For those attending the activities at the Oakland Coliseum Complex, additional BART trains will be ready to carry patrons home following the events taking place there.

BART's Weekday Train Schedule and the special Weekend and Evening Schedules are available at all BART stations. For additional BART service information, call (415) 465-BART or the BART telephone information numbers listed in local telephone directories.

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NEWS RELEASE

BART



BAY AREA RAPID TRANSIT DISTRICT, 800 MADISON STREET, OAKLAND, CALIFORNIA 94607 (415) 465-4100

Mike Healy, Department Manager
Public Affairs

June 18, 1984 84-068

CONTACT: Sandy Tibbets
Public Information
(415) 464-7116

FOR IMMEDIATE RELEASE

PUBLIC HEARING ON TRANSIT DISCOUNT PROGRAM TO BE HELD JUNE 21

A public hearing to receive comment on proposed changes to the Bay Region Transit Discount Card program will be held on Thursday, June 21, at 9 a.m. in the Board Room of BART's administration building, 800 Madison St., Oakland.

BART and other transit agencies operate the discount card program, which enables seniors and disabled persons to ride Bay Area public transit at reduced fares. Under federal law, the disabled discount program is available to individuals who have a "physical or mental impairment which substantially limits one or more major life activities."

The transit properties propose to modify application procedures and eligibility requirements for obtaining the discount card. Included in the proposed changes is a fee for new and replacement cards. Under the present program there is no charge for the discount card. Other changes would place stricter limitations of those authorized to certify discount card applications, and would reduce the length of time cards are valid.

Printed copies of the proposed new discount card program are available from BART's Passenger Service Office, located on the first floor of BART's administration building. Additional information may be obtained by contacting BART's planning department at (415) 464-6157.

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NEWS RELEASE

BART

 BAY AREA RAPID TRANSIT DISTRICT, 800 MADISON STREET, OAKLAND, CALIFORNIA 94607 (415) 465-4100

Mike Healy, Department Manager
Public Affairs

June 19, 1984

84-069

CONTACT: Sandy Tibbets
Public Information
(415) 464-7116

FOR IMMEDIATE RELEASE

BART TO PROVIDE SPECIAL BUS SERVICE TO ALAMEDA COUNTY FAIRGROUNDS

Special shuttle service will be provided Alameda County Fair goers beginning this Saturday, June 23, and continuing daily through July 8, between BART's Hayward Station and the Pleasanton fairgrounds.

The "Fairgrounds Special" will depart Hayward Station every 30 minutes Mondays through Saturdays and every 20 minutes on Sundays and July 4. Buses will leave Hayward Station from 9:20 a.m. to 7:20 p.m. weekdays and Saturdays, and from 9:26 a.m. to 7:35 p.m. on Sundays. From the Pleasanton fairgrounds to Hayward Station, the special buses leave from 10:12 a.m. to 7:58 p.m. on weekdays and from 10:09 a.m. to 8:18 p.m. on weekends.

The one-way fare for the "Fairgrounds Special" is 40 cents with a BART bus transfer (available inside the station's paid area). Without a transfer, the regular fare will be one dollar, for adults, and 50 cents for children ages five through 12, and disabled persons or seniors over 65 years old with proper identification.

In addition to the "Fairgrounds Special," BART will continue to provide bus service to and from Hayward Station and downtown Pleasanton on the "U" BART Express Bus.

Schedules for the "Fairgrounds Special" will be available on BART Express Buses at Hayward Station. Bus information may be obtained by calling 465-BART or one of BART's toll-free numbers listed in telephone directories.

#

NEWS RELEASE

84-070

BART



BAY AREA RAPID TRANSIT DISTRICT, 800 MADISON STREET, OAKLAND, CALIFORNIA 94607 (415) 465-4100

Mike Healy, Department Manager
Public Affairs (415) 464-7110

June 22, 1984

CONTACT: Sy Mober, Manager
Public Information
(415) 464-7120

FOR IMMEDIATE RELEASE

BART BOARD ADOPTS A \$149.7 MILLION BUDGET

The BART Board of Directors, on Thursday, June 21, adopted a \$149.7 million budget for the coming fiscal year, which begins on July 1, 1984, and ends on June 30, 1985.

BART General Manager Keith Bernard noted that the new budget represents about a 4.5 percent increase over the current year's budget of \$142.8 million and contains a \$3.3 million unfunded deficit. Bernard said the new budget is designed to meet the BART Board's adopted goals and objectives for the coming year and it is expected the unfunded portion will be made up during the course of the year through stringent cost controls, efficiencies, and ridership growth.

Included in the adopted BART FY 1984/85 operating budget is the expected addition this fall of two peak-hour trains, one on the Concord/Daly City line and another on the Fremont/Daly City line. Also, Bernard noted that \$2 million would be set aside each year for parking facilities at various stations around the system in order to accelerate BART's program to improve access to the system.

The BART budget was reviewed and recommended for adoption by the BART Board's Administration Committee, chaired by Margaret Pryor, BART Director of Oakland, and first received by the full BART Board on April 27, 1984. A public hearing was held on June 7.

- MORE -

The BART FY 1984/85 budget contains increases for labor costs, BART Express Buses, operating power costs, and non-labor costs. The largest increase, \$3.9 million, is expected in net labor costs due in part to contractual wage and salary increases and increased costs of fringe benefits, plus an increase of 41 BART positions. These new positions will be needed to support the expanded level of service, added cash handling staff, and maintenance personnel in anticipation of the arrival of the new C-Cars.

It is anticipated power costs will increase by 3.7 percent to \$17.8 million, including \$227,500 for the planned service increase.

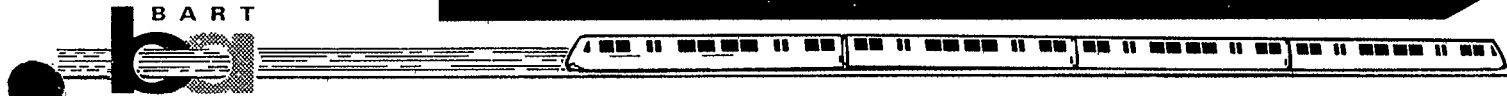
In addition to the operating budget, and earmarking money for more parking, BART has also set aside funds for capital projects, which includes \$2 million to purchase rights-of-way for future extensions.

#

SENT: BUSINESS
WIRE ONLY

NEWS RELEASE

BART



BAY AREA RAPID TRANSIT DISTRICT, 800 MADISON STREET, OAKLAND, CALIFORNIA 94607 (415) 465-4100

Mike Healy, Department Manager
Public Affairs

June 21, 1984

84-071A

CONTACT: Sandy Tibbets
Public Information
(415) 464-7116

FOR IMMEDIATE RELEASE

ADVISORY: "GUYS AND DOLLS" MINI-PERFORMANCES CANCELLED AT BART STATIONS

Mini-performances from the musical, "Guys and Dolls," which were scheduled to take place at BART's MacArthur and Fruitvale stations at 5:30 p.m. on June 21, June 28 and July 5, have been cancelled.

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NEWS RELEASE

BART

BAY AREA RAPID TRANSIT DISTRICT, 800 MADISON STREET, OAKLAND, CALIFORNIA 94607 (415) 465-4100

CONTACT: Sandy Tibbets
Public Information
(415) 464-7116

June 27, 1984

84-071

FOR IMMEDIATE RELEASE

BART TO EMPLOY YOUTHS PART-TIME DURING SUMMER

On Monday, July 2, 50 young people from throughout the BART District will begin part-time jobs at BART, as part of a "Summer Youth Program" involving the transit district, Bay Area Urban League, Alameda County Training and Education Board (ACTEB) and City of Richmond. In the coming weeks, an additional 25 youths will be brought into the program at BART.

This is the second year BART has participated in the 11-week job training program offered to economically disadvantaged youths between the ages of 16 and 21. The number of BART participants represents a 300 percent increase over last year's enrollment of 27 youths, several of whom went on to hold temporary or part-time positions at BART after the conclusion of the program.

Funded through the U.S. Department of Labor's Comprehensive Employment and Training Act (CETA), the program at BART will be coordinated by the District's Affirmative Action and Employee Relations departments.

After an initial screening by the CETA office, the participants were selected by each agency based on the agency's ability to provide supervision and job training in a variety of fields. At BART, the young people will work in such areas as planning and analysis, police services, employee relations, budget, affirmative action, information systems, maintenance and engineering, materials management and public affairs.

In explaining BART's involvement in the program, BART recruitment officer Rodney Williams said, "BART employs people in a wide range of occupations, from clerical and professional to highly technical and trade occupations. With this diversity, the young people participating in the Summer Youth Program will see first hand the work performed in occupations reflective of today's job market, while at the same time gain valuable work experience."

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NEWS RELEASE

BART

BAY AREA RAPID TRANSIT DISTRICT, 800 MADISON STREET, OAKLAND, CALIFORNIA 94607 (415) 465-4100

Mike Healy, Department Manager
Public Affairs

June 29, 1984

84-072

CONTACT: Sandy Tibbets
Public Information
(415) 464-7116

FOR IMMEDIATE RELEASE

OAKLAND MAYOR LIONEL WILSON TO ADDRESS "SUMMER YOUTH PROGRAM" PARTICIPANTS AT BART

Oakland Mayor Lionel Wilson will be the honored guest at BART's "Summer Youth Program" orientation meeting to be held Monday morning, July 2, in the BART Board Room, 800 Madison St., Oakland. While the meeting begins at 9 a.m., the Mayor is scheduled to speak at 10:30 a.m.

About 75 young people who will begin part-time jobs at BART on July 3 will be welcomed into the summer employment program by the Mayor and BART Directors Nello Bianco and Margaret Pryor.

BART, along with various public and private employers in the Bay Area, will participate in an 11-week job training program for economically disadvantaged youths between the ages of 16 and 21. The program is funded through the Comprehensive Employment and Training Act (CETA) and the Private Industry Council.

Each youth will be assigned to worksites throughout the transit organization, including BART's administrative offices and maintenance facilities. Linda Shepard of BART's Affirmative Action Department, who, along with staff from BART's Employee Relations Department, is coordinating the Summer Youth Program at BART, said the program is designed to stimulate vocational interest among the young people as well as sharpen their work habits and job skills.

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JULY



NEWS RELEASE

BART

BAY AREA RAPID TRANSIT DISTRICT, 800 MADISON STREET, OAKLAND, CALIFORNIA 94607 (415) 465-4100

Mike Healy, Department Manager
Public Affairs

July 3, 1984 84-073

CONTACT: Sandy Tibbets
Public Information
(415) 464-7116

FOR IMMEDIATE RELEASE

BART'S JULY 4 SCHEDULE

On Wednesday, July 4 BART trains will operate on a Saturday schedule. From 6 a.m. to 6 p.m. trains will operate 20 minutes apart on all four lines, Concord/Daly City, Richmond/Daly City, Fremont/Daly City and Richmond/Fremont. From 6 p.m. to midnight, trains will operate 20 minutes apart on two lines only, Concord/Daly City and Richmond/Fremont.

The "J" and "Q" BART Express Buses will not be in service on July 4 and all other BART Express Buses will operate on Saturday schedules.

BART's "Fairgrounds Special" shuttle bus from the Hayward BART Station to the Alameda County Fair in Pleasanton will be operating on July 4. A "Fairgrounds Special" will leave Hayward Station about every 20 minutes from 9:26 a.m. to 7:35 p.m. From the Pleasanton fairgrounds to Hayward Station, the special shuttle leaves from 10:09 a.m. to 8:18 p.m. After 8:18 p.m., bus service to Hayward Station is available on the "U" line BART Express Bus, which leaves from First and Neal streets in downtown Pleasanton.

Those looking for a fireworks display accessible by BART can ride to Fremont Station and transfer to the Santa Clara County Transit bus #141 to Marriott's Great America amusement park. Preceding the fireworks, the park will feature music by "Paul Revere and the Raiders." Great America is open from 10 a.m. to midnight on July 4.

Train and bus information is available by calling 465-BART or one of BART's toll-free numbers listed in telephone directories.

BART administrative offices will be closed on July 4.

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NEWS RELEASE

BART

BAY AREA RAPID TRANSIT DISTRICT, 800 MADISON STREET, OAKLAND, CALIFORNIA 94607 (415) 465-4100

Mike Healy, Department Manager
Public Affairs

July 6, 1984

84-074

CONTACT: Sy Mouber, Manager
Public Information
(415) 464-7120

BART TO GIVE AWAY 210 OAKLAND A'S TICKETS

Just to prove that BART and the Oakland A's are a winning team and getting to the home games of Oakland A's by BART is the easiest way to go, 35 pairs of tickets will be given away to three Oakland A's Saturday games--August 4, August 25 and September 29.

The lucky winners of these tickets will also be able to attend the "Fan Appreciation Bar-B-Ques" to be held in the south parking lot at the Oakland Coliseum, beginning at 10:30 a.m. The first 10,000 A's fans with a game ticket will receive a \$1 BART ticket, a hot dog, potato chips, crackerjacks, a Twinkie, an ice cream cup, a soda pop or beer (adults only), a packet of sunflower seeds and a chocolate bar.

The bar-b-ques will precede the games on August 4 against the Seattle Mariners, on August 25 for the game with the Baltimore Orioles; and on September 29, when the Kansas City Royals play the Oakland A's.

Flyers containing the entry blank for the free ticket drawing are available at all BART stations. To be eligible for the drawing, completed entry blanks must be mailed to BART Passenger Service, P. O. Box 12688, Oakland, CA 94604-2688, and must be received by 5:00 p.m. Wednesday, August 1, 1984.

Getting to the Oakland A's games by BART is the way to beat the highway traffic and parking lot hassle, since the Oakland Coliseum Station can be reached directly from the Coliseum BART Station via an aerial walkway.

BART's Weekend and Evening Timetables are also available at all BART stations. Additional information about BART Saturday service is available by calling (415) 465-BART or through one of the BART telephone information numbers listed in the local telephone directories.

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NEWS RELEASE



BAY AREA RAPID TRANSIT DISTRICT, 800 MADISON STREET, OAKLAND, CALIFORNIA 94607 (415) 465-4100

Mike Healy, Department Manager
Public Affairs

July 9, 1984 84-075

CONTACT: Sy Mouber, Manager
Public Information
(415) 464-7120

SPECIAL DEMOCRATIC CONVENTION TRAIN

This is the schedule for a special train which will operate on July 16 through July 19, 1984 after regular revenue service. This train will make no stops in San Francisco, other than the Embarcadero BART Station. There is no restriction on who may ride this train. Regular fares will be charged. The train will depart exactly on time. Therefore, it is suggested that those planning to use this service should be at their station no later than 15 minutes before departure. No stops will be made beyond the Rockridge BART Station.

<u>DEPART</u>	<u>TIME</u>	<u>FARES</u>
Embarcadero BART Station	1:00 a.m.	T0: Oakland Civic Center/12th Street BART Station - \$1.20
		T0: Rockridge BART Station \$1.35
Oakland City Center/12th Street BART Station	1:10 a.m.	T0: Rockridge BART Station \$.60

ARRIVE

Rockridge BART Station 1:16 a.m. There is NO service beyond Rockridge BART Station

Special Note:

The last regular service train departs Embarcadero BART Station at 12:20 a.m.

NEWS RELEASE

BART



BAY AREA RAPID TRANSIT DISTRICT, 800 MADISON STREET, OAKLAND, CALIFORNIA 94607 (415) 465-4100

Mike Healy, Department Manager
Public Affairs

July 10, 1984 84-076

CONTACT: Sy Mober, Manager
Public Information
(415) 464-7120

FOR IMMEDIATE RELEASE

BART TO OPEN 23 STATIONS EARLY ON SUNDAY, JULY 15

This Sunday, July 15, 23 BART stations will be open at 8 a.m. -- one hour earlier than usual on Sundays - in order to provide train service for the many people expected to attend the "United Labor Parade" in San Francisco.

Concord, Fremont and Daly City stations will be open at 7:45 a.m. on Sunday, and 20 other stations will open at 8 a.m. They are: Pleasant Hill, Lafayette, Orinda, Richmond, El Cerrito Del Norte, El Cerrito Plaza, North Berkeley, Ashby, Union City, South Hayward, Bay Fair, Coliseum, Fruitvale, Lake Merritt, MacArthur, 12th Street, Balboa Park, Glen Park, 24th Street and Embarcadero.

The special service trains will take BART riders to Embarcadero Station, located on the parade route and within walking distance of the parade's starting point of Second and Market streets. The parade is scheduled to begin at 10 a.m.

Trains will depart stations approximately every 20 minutes beginning shortly after 8 a.m. Regular Sunday train service will be in effect following the departure of the last special service train from stations. As is normally the case on Sundays, there will be no direct train service to San Francisco from stations on the Richmond and Fremont lines. Passengers traveling to the parade from stations on these two lines must transfer to a San Francisco train at 12th Street Station in downtown Oakland.

The parade, which is sponsored by the AFL-CIO, Teamsters and ILWU, will travel west on Market Street to Civic Center where a rally will be held.

(MORE)

Following are the train arrival/departure times for special early morning train service on Sunday, July 15, 1984. Regular Sunday train schedules will be in effect following the last departure times listed on this schedule. Note that not all 34 stations will be open prior to 9 a.m. The special train service is available only from the stations listed in the schedule below. There will be no direct train service to San Francisco from stations on the Richmond and Fremont lines - a transfer to a San Francisco train at 12th Street Station is required.

CONCORD LINE

<u>Station Open</u>	<u>Station</u>	<u>Arrival/Departure Times</u>			
7:45	Concord	8:09	8:29	8:49	
8:00	Pleasant Hill	8:15	8:35	8:55	
8:00	Lafayette	8:22	8:42	9:03	
8:00	Orinda	8:28	8:48	9:08	
8:00	MacArthur	8:13	8:37	8:57	9:18
8:00	12th Street	8:17	8:42	9:03	9:23
ARRIVE	EMBARCADERO	8:31	8:52	9:15	9:35

FREMONT LINE

<u>Station Open</u>	<u>Station</u>	<u>Arrival/Departure Times</u>			
7:45	Fremont	8:05	8:19	8:39	
8:00	Union City	8:09	8:24	8:44	
8:00	South Hayward	8:14	8:29	8:49	
8:00	Bay Fair	8:22	8:37	8:57	
8:00	Coliseum	8:30	8:45	9:06	
8:00	Fruitvale	8:03	8:34	8:49	9:09
8:00	Lake Merritt	8:09	8:39	8:54	9:14
8:00	12th Street*	8:12	8:42	8:57	9:17

* Transfer at 12th Street Station to S.F. Train.

SAN FRANCISCO LINE

<u>Station Open</u>	<u>Station</u>	<u>Arrival/Departure Times</u>			
7:45	Daly City	8:05	8:20	8:40	
8:00	Balboa Park	8:08	8:24	8:44	
8:00	Glen Park	8:11	8:27	8:47	
8:00	24th Street	8:14	8:30	8:50	
ARRIVE	EMBARCADERO	8:20	8:39	8:59	

RICHMOND LINE

<u>Station Open</u>	<u>Station</u>	<u>Arrival/Departure Times</u>			
8:00	Richmond	8:12	8:32	8:52	
8:00	El Cerrito Del Norte	8:16	8:36	8:56	
8:00	El Cerrito Plaza	8:19	8:39	8:59	
8:00	North Berkeley	8:23	8:43	9:03	
8:00	Ashby	8:06	8:28	8:48	9:08
8:00	12th Street*	8:14	8:36	8:56	9:17

* Transfer at 12th Street Station to S.F. Train.

NEWS RELEASE

84-077

BART

BAY AREA RAPID TRANSIT DISTRICT, 800 MADISON STREET, OAKLAND, CALIFORNIA 94607 (415) 465-4100

Mike Healy, Department Manager
Public Affairs

July 10, 1984

CONTACT: Sy Moubert, Manager
Public Information
(415) 464-7120

FOR IMMEDIATE RELEASE

BART'S ENGINEERING COMMITTEE TO MEET THURSDAY, JULY 12

Director Barclay Simpson of Lafayette, chairperson of BART's Engineering and Operations Committee, has called a meeting on Thursday, July 12, immediately following the Administration Committee meeting, which is scheduled to start at 9 a.m. Both committees will meet in the BART Board Room, 800 Madison Street, Oakland, California. This meeting of BART's Engineering and Operations Committee was originally scheduled for July 17, but at the request of the chairperson has been moved forward to Thursday, July 12.

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NEWS RELEASE

BART

BAY AREA RAPID TRANSIT DISTRICT, 800 MADISON STREET, OAKLAND, CALIFORNIA 94607 (415) 465-4100

Mike Healy, Department Manager
Public Affairs

July 13, 1984 84-078

CONTACT: Sy Moubert, Manager
Public Information
(415) 464-7120

FOR IMMEDIATE RELEASE

BART TO OPERATE LONGER TRAINS IN NON-COMMUTE HOURS DURING THE DEMOCRATIC CONVENTION

For the four days of the Democratic National Convention, BART will operate longer trains during non-commute hours on all lines serving the downtown San Francisco BART stations.

In order to accommodate what is anticipated to be an increased demand for BART service to San Francisco, since during the Democratic National Convention automobile parking space will be very restricted in San Francisco, BART will be adding one car to each of the 29 trains operating on the Concord/Daly City, Fremont/Daly City and Richmond/Daly City lines during the daytime non-commute hours (8 a.m. to 6 p.m.). During the evening, a car will be added to all trains in service on the Concord/Daly City line.

Trains during the daytime non-commute hours arrive at stations every 15 minutes and after 6 p.m. trains arrive every 20 minutes.

Also during the convention, a special train will leave the Embarcadero BART Station in San Francisco, but will serve only two BART stations in the East Bay. This special train will leave Embarcadero Station at exactly 1 a.m. and will stop only at the Oakland City Center/12th Street Station at 1:10 a.m. and will go on to the Rockridge BART Station, where it will arrive at 1:16 a.m., when it will go out of service.

On Sunday, July 15, 23 BART stations will be open by 8 a.m. - one hour earlier than usual on Sundays - in order to provide train service for the many people expected to attend the "United Labor Parade" in San Francisco.

Concord, Fremont and Daly City BART stations will be open at 7:45 a.m. on Sunday, and 20 other stations will be open at 8 a.m. They are: Pleasant Hill, Lafayette, Orinda, Richmond, El Cerrito Del Norte, El Cerrito Plaza, North Berkeley, Ashby, Union City, South Hayward, Bay Fair, Coliseum, Fruitvale, Lake Merritt, MacArthur, 12th Street, Balboa Park, Glen Park, 24th Street and Embarcadero stations.

The special service trains will take BART riders to Embarcadero Station, located on the parade route and within walking distance of the parade's starting point of Second and Market streets. The parade is scheduled to begin at 10 a.m.

#

Following are the train arrival/departure times for special early morning train service on Sunday, July 15, 1984. Regular Sunday train schedules will be in effect following the last departure times listed on this schedule. Note that not all 34 stations will be open prior to 9 a.m. The special train service is available only from the stations listed in the schedule below. There will be no direct train service to San Francisco from stations on the Richmond and Fremont lines - a transfer to a San Francisco train at 12th Street Station is required.

CONCORD LINE

<u>Station Open</u>	<u>Station</u>	<u>Arrival/Departure Times</u>			
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8:00	Lafayette	8:22	8:42	9:03	
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ARRIVE	EMBARCADERO	8:31	8:52	9:15	9:35

FREMONT LINE

<u>Station Open</u>	<u>Station</u>	<u>Arrival/Departure Times</u>			
7:45	Fremont	8:05	8:19	8:39	
8:00	Union City	8:09	8:24	8:44	
8:00	South Hayward	8:14	8:29	8:49	
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8:00	Coliseum	8:30	8:45	9:06	
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8:00	Lake Merritt	8:09	8:39	8:54	9:14
8:00	12th Street*	8:12	8:42	8:57	9:17

* Transfer at 12th Street Station to S.F. Train.

SAN FRANCISCO LINE

<u>Station Open</u>	<u>Station</u>	<u>Arrival/Departure Times</u>			
7:45	Daly City	8:05	8:20	8:40	
8:00	Balboa Park	8:08	8:24	8:44	
8:00	Glen Park	8:11	8:27	8:47	
8:00	24th Street	8:14	8:30	8:50	
ARRIVE	EMBARCADERO	8:20	8:39	8:59	

RICHMOND LINE

<u>Station Open</u>	<u>Station</u>	<u>Arrival/Departure Times</u>			
8:00	Richmond	8:12	8:32	8:52	
8:00	El Cerrito Del Norte	8:16	8:36	8:56	
8:00	El Cerrito Plaza	8:19	8:39	8:59	
8:00	North Berkeley	8:23	8:43	9:03	
8:00	Ashby	8:06	8:28	8:48	9:08
8:00	12th Street*	8:14	8:36	8:56	9:17

* Transfer at 12th Street Station to S.F. Train.

NEWS RELEASE

BART

BAY AREA RAPID TRANSIT DISTRICT, 800 MADISON STREET, OAKLAND, CALIFORNIA 94607 (415) 465-4100

84-079

CONTACT: Mike Healy, Department Manager
Public Affairs
(415) 464-7110

July 18, 1984

FOR IMMEDIATE RELEASE

BART SEES NEW PATRONAGE RECORD DURING DEMOCRATIC CONVENTION

BART's ridership saw a new record for a single day Monday, July 16, when 237,000 people rode the system. The transit system's previous record for a single day was April 13, 1984, when 222,000 took BART trains, while the average has been running around 210,000.

Officials of the transit district attribute much of the surge in patronage to various activities associated with the Democratic Convention.

According to BART officials, patronage began climbing on Friday, with better than 221,000; and on Saturday, which normally runs about 76,000, ridership reached 94,454; while Sunday also saw an all-time record broken when 77,434 rode the system. Sundays are normally about 43,000.

More of the system's usage Monday occurred during the off-peak and evening periods, when 53.1 percent of the riders took trains. On an average weekday, more people--about 51 percent--ride during the peak periods.

During the convention, BART has added more cars to midday and evening trains to accommodate the demand.

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NEWS RELEASE

BART

BAY AREA RAPID TRANSIT DISTRICT, 800 MADISON STREET, OAKLAND, CALIFORNIA 94607 (415) 465-4100

Mike Healy, Department Manager
Public Affairs.

July 24, 1984

84-080

CONTACT: Sy Mober, Manager
Public Information
(415) 464-7120

FOR IMMEDIATE RELEASE

BART TO HOLD PUBLIC AUCTION OF DISTRICT'S USED VEHICLES

On Saturday, July 28, BART will hold a public auction of 21 used District vehicles, including vans, trucks and sedans. The auction will be held at BART's Oakland Shop, 601 E. 8th St., beginning at 10 a.m. Vehicles will be on display at 9 a.m.

A 25 percent deposit will be required immediately after a bid's acceptance. All vehicles must be paid in full and removed no later than one hour following the auction, which is expected to end by 2 p.m. Deposits and payments must be made by cash, certified check, cashier's check, traveler's check money order or bank draft. No personal checks will be accepted.

Al Verduzco of BART's purchasing department said that the used vehicles include 7 vans, 4 trucks and 10 sedans, and range from 1975 to 1981 models. A comprehensive list of all vehicles to be auctioned will be available at the auction site or may be obtained in advance by calling BART at (415) 464-6376.

BART employees, directors and officers are prohibited from participating in the bidding.

#

AUGUST

NEWS RELEASE

BART

BAY AREA RAPID TRANSIT DISTRICT, 800 MADISON STREET, OAKLAND, CALIFORNIA 94607 (415) 465-4100

Mike Healy, Department Manager
Public Affairs

August 2, 1984

84-081

CONTACT: Sy Moubert, Manager
Public Information
(415) 464-7120

(LIMITED DISTRIBUTION)

FOR IMMEDIATE RELEASE

BART BOARD SETS PUBLIC HEARING ON M-LINE EXPRESS BUS ROUTE CHANGES

BART Board Vice President Nello Bianco today announced that a public hearing on changes to BART's Express Bus M-Line will be held on September 4, 1984, at 2 p.m., at BART's headquarters building, 800 Madison Street, Oakland, in Conference Rooms 1 and 2, 5th floor. The headquarters building is just over the system's Lake Merritt Station.

Bianco said the proposed changes in the BART M-Line Express Bus service would take place in January 1985 and would eliminate most of the local service, which would be then taken over and provided by the Central Contra Costa Transit Authority (CCCTA). The CCCTA has advised BART that they would be ready to provide comparable but reduced local service in the M-Line corridor.

The new BART Express Bus M-Line service between Martinez and Concord BART Station will take only 20 minutes, as compared to the present M-Line route alignment, which takes 40 minutes. While the proposed CCCTA service is planned to operate on weekdays between 6 a.m. and 10 p.m., and on Saturdays between 6 a.m. and 5 p.m., no Sunday service is proposed to be provided by CCCTA.

Upon takeover by the CCCTA of the local service, BART proposes to operate its new Express bus route between Martinez and the Concord BART Station via Alhambra and Highway 4, with limited stops at the Veterans Hospital, Kaiser Hospital, and the Arnold industrial area north of Highway 4.

2-2-2-2 BART BOARD SETS PUBLIC HEARING ON EXPRESS BUS ROUTE M-LINE CHANGES

The proposed new BART Express Bus M-Line service will operate during the weekday peak commute hours, 6 a.m. to 8 a.m., and 4 p.m. to 6 p.m., with buses arriving every 30 minutes. Evenings from 6 p.m. to midnight, and weekends, buses will operate on an hourly schedule, coinciding with BART operating hours.

The long-range BART Express Bus Plan was adopted by the BART Board of Directors in August 1981 and supported by the CCCTA and the City of Martinez. This plan calls for the reorientation of BART Express Bus service to primarily an express bus operating on highways, and eliminating local service, which can be provided by other transit systems.

#

Mike Healy
Dept. Manager
Public Affairs
BART

NEWS RELEASE

  84-082
BAY AREA RAPID TRANSIT DISTRICT, 800 MADISON STREET, OAKLAND, CALIFORNIA 94607 (415) 465-4100

CONTACT: Sy Mober, Manager
Public Information
(415) 464-7120

August 10, 1984

FOR IMMEDIATE RELEASE

BART BOARD SETS SEPTEMBER 4 AS DATE OF PUBLIC HEARING ON CHANGES
TO M-LINE EXPRESS BUS ROUTE

The BART Board of Directors has called a public hearing on changes to BART's Express Bus M-Line, to be held on September 4, 1984, at 2 p.m., at BART's headquarters building, 800 Madison Street, Oakland, in Conference Rooms 1 and 2, 5th floor. The headquarters building is just over the system's Lake Merritt Station.

The proposed changes in the BART M-Line Express Bus service would take place in January 1985 and would eliminate most of the local service, which would be then taken over and provided by the Central Contra Costa Transit Authority (CCCTA). The CCCTA has advised BART that they would be ready to provide comparable but reduced local service in the M-Line corridor.

The new BART Express Bus M-Line service between Martinez and Concord BART Station will take only 20 minutes, as compared to the present M-Line route alignment, which takes 40 minutes. While the proposed CCCTA service is planned to operate on weekdays between 6 a.m. and 10 p.m., and on Saturdays between 6 a.m. and 5 p.m., no Sunday service is proposed to be provided by CCCTA.

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- MORE -

2-2-2-2 BART BOARD SETS SEPTEMBER 4 AS DATE OF PUBLIC HEARING
ON CHANGES TO M-LINE EXPRESS BUS ROUTE

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The long-range BART Express Bus Plan was adopted by the BART Board of Directors in August 1981 and supported by the CCCTA and the City of Martinez. This plan calls for the reorientation of BART Express Bus routes to primarily "express service" operating on highways, and eliminating local service, which can be provided by other transit systems.

#

NEWS RELEASE

BART

BAY AREA RAPID TRANSIT DISTRICT, 800 MADISON STREET, OAKLAND, CALIFORNIA 94607 (415) 465-4100

Mike Healy, Department Manager
Public Affairs

August 10, 1984

CONTACT: Sy Mober, Manager
Public Information
(415) 464-7120

FOR IMMEDIATE RELEASE

BART'S DALY CITY PROJECT GETS NOD FROM FEDERAL AGENCY

BART General Manager Keith Bernard announced today that BART has received a "letter of no prejudice" from the Washington, D.C. offices of the Urban Mass Transportation Administration (UMTA), signed by Ralph L. Stanley, UMTA Administrator, which permits BART to incur costs to match up to \$56 million dollars on its Daly City Turnback and Serramonte Yard projects without prejudice to future federal aid.

Bernard said, "BART is very pleased with the recognition given to BART's capital improvement program by UMTA Administrator Ralph L. Stanley through the issuance of this letter of no prejudice on the Daly City facility. This letter is critical to the construction of this project, a major element in BART's 5-year \$500 million capital improvement program, which is designed to meet BART's current and future patronage demands. Today BART is carrying about 205,000 riders daily, and by 1989 we expect to reach 270,000 riders a day."

Of the \$150 million anticipated cost of the BART Daly City project, \$33.3 million has been funded through grants received from the federal government totaling \$10.1 million; from the State of California totaling \$12.1 million; and from the Metropolitan Transportation Commission, \$434,000. BART has allocated \$12.9 million from its capital improvement fund.

Bernard noted that the letter of no prejudice clearly states that the authorization carries no legal federal commitment to the project, but it does permit BART to immediately contract for the work which is part of this very important service expansion project.

- MORE -

2-2-2-2 BART'S DALY CITY PROJECT GETS NOD FROM FEDERAL AGENCY

The Daly City Turnback and yard project is a major element of BART's capital improvement program designed to nearly double the passenger capacity of the present system and permit the operation of up to 75 trains. Currently, the highest number of trains that can be operated at one time is 49.

The Daly City project consists of the construction of two facilities, the turnback and the storage yard. The turnback consists of three tracks 7,000 feet each, extending from the Daly City BART Station south to the edge of Colma. The Daly City storage yard will be similar to the east bay yards, and will have the capacity for storing 165 BART cars.

Currently, due to switching and dispatch constraints at the Daly City BART Station, the time between trains is limited to three and three quarters (3.75) minutes. The new turnback facility and other elements of BART's capital improvement program will ultimately allow trains to turn back for service at the rate of two and one quarter (2.25) minutes. Presently, these trains are turned around in the station area. The storage facility will provide train storage capacity to accommodate the extra morning peak-hour trains for later dispatching during the evening commute period. This storage capacity will also save electrical power and car hours by eliminating the need to "deadhead" trains during revenue service. In addition, late evening trains could be stored in the west bay, eliminating the need to return to east bay yards at the end of each day.

Since funding is not yet complete, BART is continuing to seek \$60 million in federal, state and local funding for the Daly City Turnback and Serramonte storage yard. It is expected that a construction management consultant will be retained to administer the 27 contracts needed to build the project.

Completion of the entire Daly City project is expected by the Spring of 1988.

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NEWS RELEASE



BAY AREA RAPID TRANSIT DISTRICT, 800 MADISON STREET, OAKLAND, CALIFORNIA 94607 (415) 465-4100

84-084

CONTACT: Sy Mober, Manager
Public Information
(415) 464-7120

August 13, 1984

FOR IMMEDIATE RELEASE

CANCELLATION OF ENGINEERING AND OPERATIONS COMMITTEE MEETING
TENTATIVELY SCHEDULED FOR AUGUST 14, 1984

BART Director Barclay Simpson, Chairperson of the Engineering and Operations Committee, has announced that the meeting which had been tentatively scheduled for Tuesday, August 14, 1984, will not be held.

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NEWS RELEASE

BART

BAY AREA RAPID TRANSIT DISTRICT, 800 MADISON STREET, OAKLAND, CALIFORNIA 94607 (415) 465-4100

Mike Healy, Department Manager
Public Affairs

August 14, 1984

84-085

CONTACT: Sy Moubert, Manager
Public Information
(415) 464-7120

FOR IMMEDIATE RELEASE

BART POLICE DEPARTMENT SEEKS INFORMATION ON ASSAILANTS

Rewards totaling \$1,000 are being offered by BART and the WeTip program for information leading to the arrest and conviction of two black female assailants, who attacked a BART Station Agent at the Fruitvale BART Station on Monday, August 6, 1984 at approximately 1:10 a.m. The BART station agent was closing the station, located at 3401 E. 12th Street in Oakland, when the two women attacked him, slashing the agent several times with a razor-type knife.

The assailants are described as follows: Suspect #1 is a black female, approximately 25 years old, five feet three inches tall, with a stocky build. Her hair is short and has a golden tint to it. Suspect #2 is a black female, also about 25 years old, five feet eight inches tall, with a medium build. Her hair is short with a golden tint. This is the suspect who wielded the knife that injured the victim.

A combination of rewards totaling \$1,000 (\$500 from BART and \$500 from the WeTip program) will be paid for information leading to the arrest and conviction of these suspects. Individuals having any information about this crime may call WeTip, an anonymous witness program, at the toll free number of 800 - 7 - CRIME. A WeTip caller is not required to give his name. Each caller to WeTip will be given a code number and other instructions on how to collect a reward. Information can be provided to BART by calling BART Police Detective William Hammer at 464-7042, who is the officer in charge of the investigation.

(MORE)

The station agent is recovering satisfactorily from his attack.

Repeating the telephone numbers:

WeTip - 800 - 7 - CRIME

BART Police - 464-7042- Ask for BART Police
Detective William Hammer

Anyone having any information about this attack on a BART Station Agent at the Fruitvale BART Station in Oakland, is urged to provide the information as soon as possible.

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**BAY AREA RAPID TRANSIT DISTRICT
POLICE DEPARTMENT**



INVESTIGATIVE BULLETIN

BULLETIN Case No. 84-17905 PAGE 1 of 2 DATE 8/9/84

ASSAULT WITH A DEADLY WEAPON AGAINST A STATION AGENT (245.2 PC)

On 8/6/84 at around 1:10 a.m., a BART station agent was attacked while closing the Fruitvale Station in east Oakland. The two suspects jumped on the station agent and one slashed the agent several times about the face with a razor-type knife.

Suspect #1 is described as a black female, 25 years, 5'3", and stocky build. Her short hair has a gold tint to it.

Any information: Contact the BART Police Dept. at (415) 464-7000.



CALLASTORF
FREMONT PD
8/8/84
0900
FOR DET HANMER
BART PD

BAY AREA RAPID TRANSIT DISTRICT
POLICE DEPARTMENT



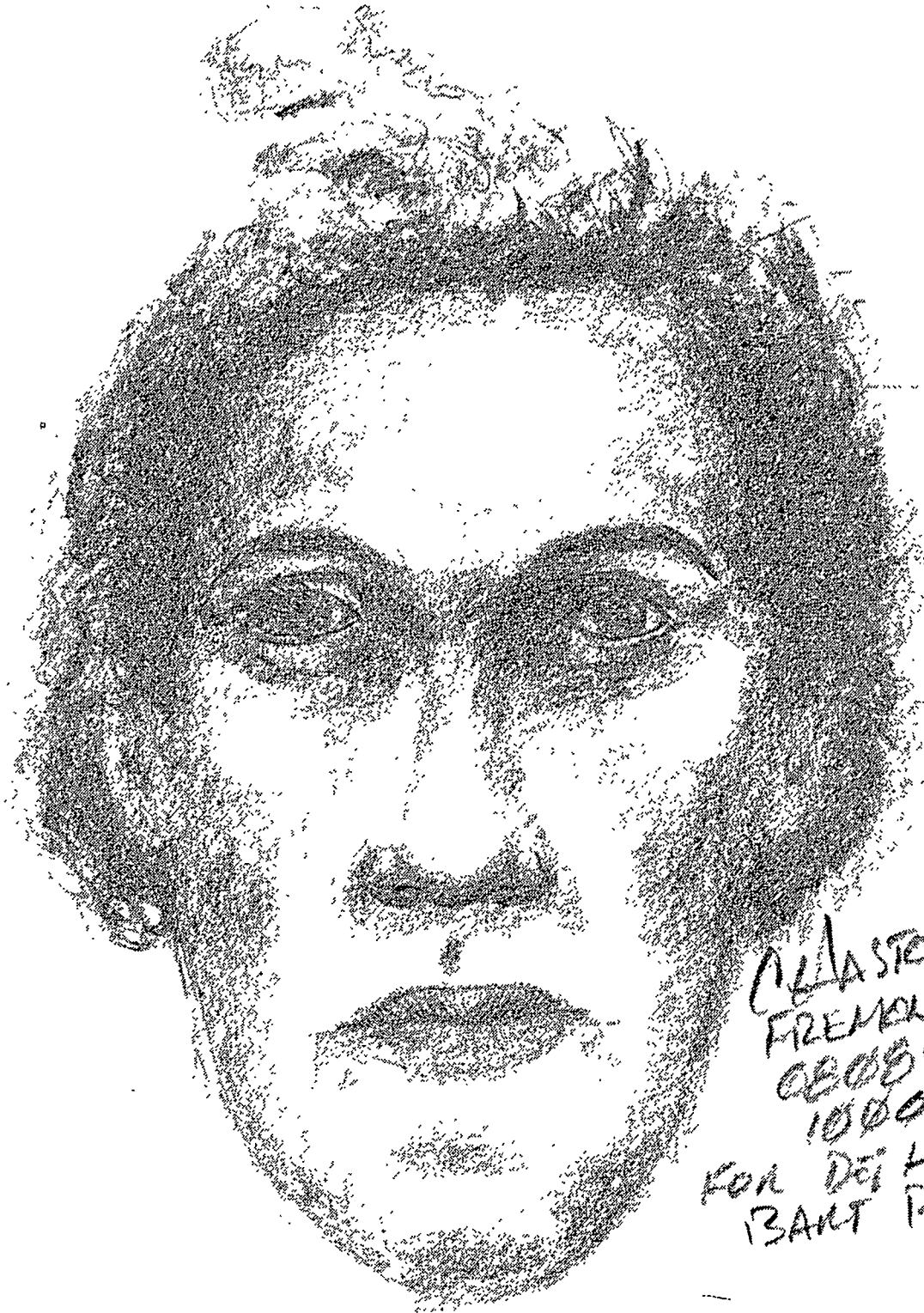
INVESTIGATIVE BULLETIN

BULLETIN No. ^{Case} 84-17905 PAGE 2 of 2 DATE 8/9/84

ASSAULT WITH A DEADLY WEAPON AGAINST A STATION AGENT (245.2 PC)

Suspect #2 is also a black female, 25 years, 5'8", with a medium build. Her hair is also short with a gold tint. This suspect wielded the knife that injured the victim.

Any information: Contact the BART Police Dept. at (415) 464-7000.



ALLASTON
FREMONT PD
080884
1000
FOR DET HAMMEL
BART PD

NEWS RELEASE

BART

BAY AREA RAPID TRANSIT DISTRICT, 800 MADISON STREET, OAKLAND, CALIFORNIA 94607 (415) 465-4100

Mike Healy, Department Manager
Public Affairs

August 16, 1984 84-086

CONTACT: Sy Mober, Manager
Public Information
(415) 464-7120

FOR IMMEDIATE RELEASE

* * * CORRECTION * * *

A BART news release dated August 14, 1984 and titled, "BART Police Department Seeks Information on Assailants" contained an error in the first line of the third paragraph on page one. The correction is as follows:

A combination of rewards totaling \$1,000 (\$250 from Amalgamated Transit Union, Local 1555, \$250 from BART and \$500 from the WeTip program) will be paid for information leading to the arrest and conviction of these suspects.

#

NEWS RELEASE

BART

 BAY AREA RAPID TRANSIT DISTRICT, 800 MADISON STREET, OAKLAND, CALIFORNIA 94607 (415) 465-4100

Mike Healy, Department Manager
Public Affairs

August 22, 1984

84-087

CONTACT: Sy Moubert, Manager
Public Information
(415) 464-7120

FOR IMMEDIATE RELEASE

ADVISORY: PRESS CONFERENCE - BART AND AC TRANSIT MAJOR FEDERAL GRANTS
TO BE ANNOUNCED

On Friday, August 24, 1984, at 10:30 a.m., a press conference will be held at the 12th Street/Oakland City Center BART Station (1245 Broadway) at which time Alfred A. DelliBovi, Deputy Administrator of the U. S. Urban Mass Transportation Administration (UMTA), will announce the awarding of major federal grants to both BART and AC Transit.

The information available from UMTA at this time indicates that BART will receive nearly \$16 million and AC Transit will receive about \$27 million. The project details will be announced at the press conference on Friday.

Contact Sy Moubert, Manager, Public Information, BART (415) 464-7120 for any additional details and whether you are planning to cover this event.

#

NEWS RELEASE

BART

BAY AREA RAPID TRANSIT DISTRICT, 800 MADISON STREET, OAKLAND, CALIFORNIA 94607 (415) 465-4100

Mike Healy, Department Manager
Public Affairs

August 24, 1984

84-088

CONTACT: Sy Mober, Manager
Public Information
(415) 464-7120

FOR IMMEDIATE RELEASE

UMTA RELEASES \$16 MILLION IN GRANT FUNDS TO BART

BART was officially notified today, Friday, August 24, 1984, that the federal government has made available \$16 million in federal funds representing 80 percent of the cost of certain elements of the Daly City Turnback and Serramonte Storage Yard, improvements and expansion of parking lots at several BART stations, and for modification of BART car propulsion motors.

At a press conference held today at the 12th Street-Oakland City Center BART Station, downtown Oakland, Alfred A. DelliBovi, Deputy Administrator of the U.S. Urban Mass Transportation Administration (UMTA), announced that \$15,970,000 in federal funds has been released to BART. According to DelliBovi, these funds will be used for several very significant BART projects, the most important being \$12.2 million which will be used to fund a portion of the construction cost of the Daly City Turnback and for preliminary engineering and design work on the Serramonte Storage Yard, the BART facility being built just south of the Daly City BART Station.

The Daly City Turnback is a new off line turnback which will allow trains to run at closer headways, thereby permitting more trains to be operated on the system at one time. The alignment and location of the Daly City Turnback has been approved by the BART Board of Directors. Engineering and construction work as well as land acquisition is under way. It is expected the turnback will be ready for operation in mid-1987.

2-2-2-2 UMTA RELEASES \$16 MILLION IN GRANT FUNDS TO BART

Construction of the Serramonte Storage Yard will mean BART trains will no longer be returned empty to East Bay storage yards following the morning and afternoon commute rush hours. The capability to store trains at line-end in the West Bay will mean major savings in power costs to BART. Completion of the Serramonte Storage Yard is expected in late 1987, however federal funds for construction of this project are not yet finalized. Cost for both the Daly City Turnback and Serramonte Storage Yard is expected to be about \$150 million, 80 percent of which is anticipated to be federally funded.

Improvements to several BART station parking lots will be covered by more than \$3 million of the approximately \$16 million federal funds delivered by DelliBovi. These improvements include the continuing program of redesigning and re-striping existing BART station parking lots at El Cerrito Del Norte, Concord, South Hayward, Bay Fair, Lafayette and Fruitvale stations.

The federal funds released today will also be used to fund part of the construction costs for a new parking lot near the South Hayward BART Station, which will increase the number of parking spaces at this station by about 150, bringing the parking capacity at South Hayward to 1,234.

At the Fremont BART Station, a portion of this grant will be used to pave the existing BART parking lot on Mowry Avenue and to provide a roadway connecting this lot with the present parking lot east of the Fremont Station. This lot is presently a gravel covered lot and provides parking space for nearly 900 vehicles. Parking is available at the Fremont Station for 1,942 cars.

Included in the funds to improve parking at BART stations are funds which will be used at the Walnut Creek Station to partially cover the cost of design and engineering of a three-story, four level, 1220-space parking structure over the existing parking lot between the station and Freeway 680. It is anticipated this

3-3-3-3 UMTA RELEASES \$16 MILLION IN GRANT FUNDS TO BART

structure could be ready for use in 1988, if additional federal funding is made available.

Included in the UMTA funding package announced today is \$768,000 to be used to fund 80 percent of the cost of the last phase of BART's five-year motor rewind project to improve the operational reliability of the system's propulsion motors. The total cost of rewinding 240 BART propulsion motors is \$960,000. This will complete the project of rewinding all of BART's 1,855 propulsion motors.

In order to meet BART's projected demands for increased ridership, which is expected to reach 265,000 daily by the end of 1985, BART has presently under way major capital improvement programs totaling \$525 million, which includes the cost of the Daly City Turnback and Serramonte Storage Yard.

C-CAR PROJECT

Included in this program is the purchase of 150 new transit vehicles known as the "C-Car," at an anticipated cost, including escalation, of about \$279 million. The four prototypes of the new C-Car, which were designed by BART engineers, are expected to be delivered in March 1985. These cars will then undergo extensive testing, following which the first 56 production cars are expected to be delivered late in June 1986.

While the basic aluminum shell and initial electrical system will be manufactured and installed in France by SOFERVAL, the successful bidder, final assembly of the new BART cars will be done in the Bay Area. Cost of the final assembly of the C-Car will constitute at least 25 percent of the total project cost. More than 65 percent of the total project cost is expected to be used for American manufactured equipment and components.

Funding for the C-Cars will come from several sources. BART in 1982 issued \$65 million in revenue bonds, all of which have been sold, also funds will

4-4-4-4 UMTA RELEASES \$16 MILLION IN GRANT FUNDS TO BART

come from BART's capital improvement fund and it is expected that BART will receive approximately 49 percent of the new car project costs from the federal government. Presently the project schedule calls for all 150 new C-Cars to be delivered by May 1987.

INTEGRATED CONTROL SYSTEM (ICS)

BART's new Integrated Control System (ICS) will permit the operation of 75 trains on the system at one time, while the present central control computer limits the number of on-line trains to 49. The ICS will monitor the operation of trains, including scheduling and train identification, and will cost approximately \$25.5 million. It is expected the ICS will be completed by late November 1984. Final testing and acceptance of the ICS will require an additional year, during which time both the present and the new central computer system will be operated in tandem in order to assure the safety and integrity of BART's train operation.

K-E TRACK

For the first time since BART's original construction, a mainline section of track is being added to the system. Known as the K-E track, this 1.5 mile connection through a third tunnel from Washington Street to 23rd Street, just outside the MacArthur BART Station in downtown Oakland, is expected to be completed by December 1985.

The K-E track will allow disabled trains to be taken out of service, thereby reducing the impact on regular train service. It may also function as an alternate route, through the Oakland subway, where three lines of service converge, in case a disabled train on the mainline track cannot be removed immediately. The K-E track will provide additional storage space for trains during the off-peak hours and will save power costs.

While the tunnels used for the K-E track were part of the system's original construction, the K-E track project includes the completion of the passenger

5-5-5-5 UMTA RELEASES \$16 MILLION IN GRANT FUNDS TO BART

crossover platforms at the 12th Street and 19th Street BART stations and all trackage, wayside train control, electrification and construction of street overpasses between MacArthur Station and the Oakland subway.

Total cost of the K-E track is expected to be nearly \$25 million, of which BART expects to receive 80 percent in federal grants.

WAYSIDE AUTOMATIC TRAIN CONTROL (ATC) SYSTEM

Another major BART capital improvement project is the modification of the Wayside (along the trackway) Automatic Train Control (ATC) system. This computer system actually operates the trains, as compared to the ICS which monitors, schedules and identifies the trains. In order to reduce the time between trains (headways), modification of this system is required. The total cost of Wayside ATC modifications is expected to be about \$20 million, and BART anticipates that 80 percent of this cost will be federally funded.

VEHICLE FIRE HARDENING PROGRAM

One of the most significant of BART's capital improvement programs is the Vehicle Fire Hardening project. During the past five years, BART has taken major steps to improve the fire safety and life protecting capability of its present transit vehicle fleet. In October 1980, BART completed a major element of this program by replacing all seats in the current fleet with a low-smoke neoprene cushion covered with a 90 percent wool material at a cost of \$5 million.

Ongoing is a \$20 million program which includes extensive retrofitting of the BART car liners, undercoating the cars, new floors (which have been tested to resist fire for 30 minutes), and reinforcing other points under the car where heat and fire might be generated, with fire-safe and fire-retarding materials. The materials being installed in this program will also be used in the C-Cars now in production.

6-6-6-6 UMTA RELEASES \$16 MILLION IN GRANT FUNDS TO BART

It is estimated that the cost of the vehicle fire hardening program will be about \$25 million, of which 80 percent will probably be in federal funding.

As BART enters its 13th year of revenue service on September 11, 1984, the promise of additional capacity with more trains operating closer together can be expected before the beginning of the 1990's.

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NOTE: SPECIAL TO PASSENGER TRANSPORT

NEWS RELEASE



BAY AREA RAPID TRANSIT DISTRICT, 800 MADISON STREET, OAKLAND, CALIFORNIA 94607 (415) 465-4100

Mike Healy, Department Manager
Public Affairs

August 28, 1984 84-089

CONTACT: Sy Mouber, Manager
Public Information
(415) 464-7120

FOR IMMEDIATE RELEASE

BART'S TRANSBAY TUBE - THE 10-YEAR CONNECTION

BART this past month had something special to celebrate. The transit system marked the first decade of service through its Transbay Tube, the system's vital link between east bay communities and San Francisco, along with celebrating 12 years since the first line opened for business.

Since first opening the tube for revenue service on September 16, 1974, more than eight times the population of the State of California, or nearly 195,000,000 patrons, have made the 3.6-mile underwater trip. Overall, 425,000,000 patrons have been carried nearly 6 billion miles by BART trains since initial start-up September 11, 1972.

According to BART General Manager Keith Bernard, the tube, or the concept of the tube, and the growing need to expand transit capability in the Oakland Bay Bridge corridor was in fact at the heart of the genesis of the system.

Today, about 38 percent of transbay peak hour travel is handled by BART through the tube.

FASCINATING HISTORY

The concept of an under-the-San Francisco Bay tube has been around for many years. In October 1920, Major General George T. Goethals, the builder of the Panama Canal, made public his proposal for building such an underwater tube "in order to solve the acute transportation problems facing San Francisco and East Bay communities," as the story in a San Francisco newspaper stated at the time. The alignment of Goethals' proposed tube is almost exactly the same as BART's Transbay Tube.

(MORE)

2-2-2-2 BART'S TRANSBAY TUBE - THE 10-YEAR CONNECTION

Twenty-seven years after Goethals' proposal was unveiled, a Joint Army-Navy Commission in 1947 issued a report recommending that an underwater tube be built in order to relieve the automobile congestion, which was already occurring on the San Francisco-Oakland Bay Bridge, after the bridge had been open for only ten years.

The Joint Commission's proposal called for two bores to carry electric trains going in each direction, as compared to Goethals' proposal, which envisioned a two-level tube to accommodate automobiles, trucks and trains. It must be remembered that General Goethals' proposal was made before the bridge was a reality.

BART's Transbay Tube has been acknowledged the world over as one of history's most outstanding civil engineering achievements. While stretching beneath the floor of the San Francisco Bay, the tube has the capability of moving several inches horizontally and vertically, thus absorbing any potential seismic activity. It is both the longest and - at its maximum of 135 feet below the surface - the deepest vehicular tube in the world in service today.

Actual construction began in the mid 1960s, some 45 years after General Goethals' original proposal, and was completed in 1969. The tube is made up of 57 sections, each section averaging 330 feet in length. Using lasers from shore positions, engineers were able to pinpoint the exact position required for the tube's alignment and placement of each section, while divers helped guide the sections into position.

BUILDING FOR THE FUTURE

As BART moves into its 13th year of operation, it continues to build for the future with emphasis on increased passenger capacity with the current operation, as well as future extensions. Today BART carries approximately 210,000 per day and

3-3-3-3 "BART'S TRANSBAY TUBE - THE 10-YEAR CONNECTION"

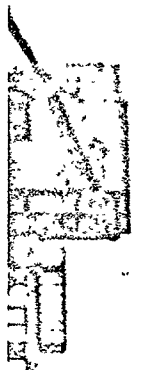
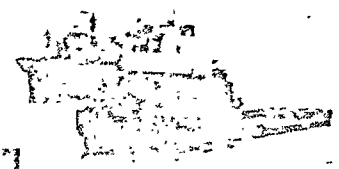
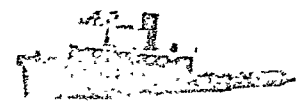
is projected to reach 300,000 by the end of the decade. Thus, BART's current capital program to increase peak-hour capacity by 85 percent is well timed. BART now has several major improvements underway, including a new central and wayside, computer system, a new turnback facility and storage yard at Daly City, 150 new transit vehicles (which are currently on order), and the completion of a new track through downtown Oakland. This program has been underway for the last few years and should be completed by 1987.

More recently, BART has begun the process of the early planning stages for future extensions of the current system. The first phase of these extensions, as outlined in the BART Board policy includes an extension to north Concord and west Pittsburg in east Contra Costa County; to Castro Valley and Dublin in Alameda County; from Fremont to Warm Springs in Southern Alameda County; and from Daly City to the San Francisco Airport.

These projects represent an aggregate of 35 miles of track at a projected cost of about \$1.5 billion.

The extensions will be most important as population and industry burgeon in the outlying suburban communities of BART's service area.

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NEWS RELEASE

BART

BAY AREA RAPID TRANSIT DISTRICT, 800 MADISON STREET, OAKLAND, CALIFORNIA 94607 (415) 465-4100

Mike Healy, Department Manager
Public Affairs

August 28, 1984

84-090

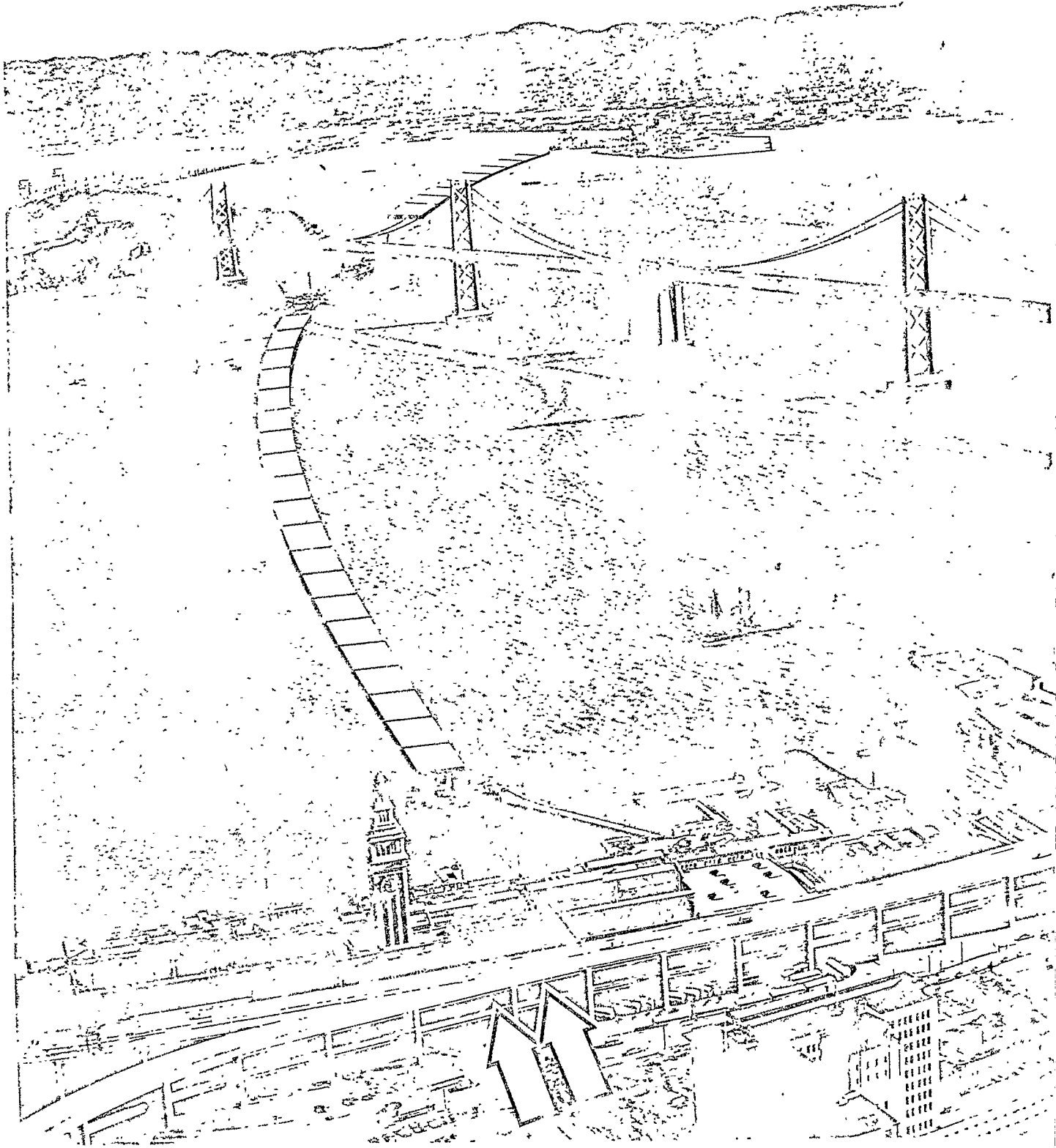
CONTACT: Sy Mober, Manager
Public Information
(415) 464-7120

FOR IMMEDIATE RELEASE

PIX CAPTION:

The San Francisco Bay Area Rapid Transit (BART) District's Transbay Tube is 3.6 miles and rests on the bottom of the bay between Oakland and San Francisco. This picture shows the tube's alignment and was taken in the late 1960s. In the foreground, near the clock tower of the San Francisco Ferry Building, is the vent structure of the tube. Barges are shown under the San Francisco/Oakland Bay Bridge as they are laying the final section of 57 sections used in the tube, which lies 135 feet below the surface of the water at the deepest point.

#



NEWS RELEASE

BART

 BAY AREA RAPID TRANSIT DISTRICT, 800 MADISON STREET, OAKLAND, CALIFORNIA 94607 (415) 465-4100

Mike Healy, Department Manager
Public Affairs

August 28, 1984 84-091

CONTACT: Sy Mober, Manager
Public Information
(415) 464-7120

FOR IMMEDIATE RELEASE

PIX CAPTION:

The 330 foot long sections of BART's Transbay Tube were launched from the shipways of the Bethlehem Shipyard in South San Francisco. After the concrete lining had been pumped into the steel casing, ballast was placed in the tray on top of the tube sections and it was then slowly lowered into place from special barges. For comparison, this tube section is 30 feet longer than a football field.

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NEWS RELEASE

BART



BAY AREA RAPID TRANSIT DISTRICT, 800 MADISON STREET, OAKLAND, CALIFORNIA 94607 (415) 465-4100

Mike Healy, Department Manager
Public Affairs

August 28, 1984

84-092

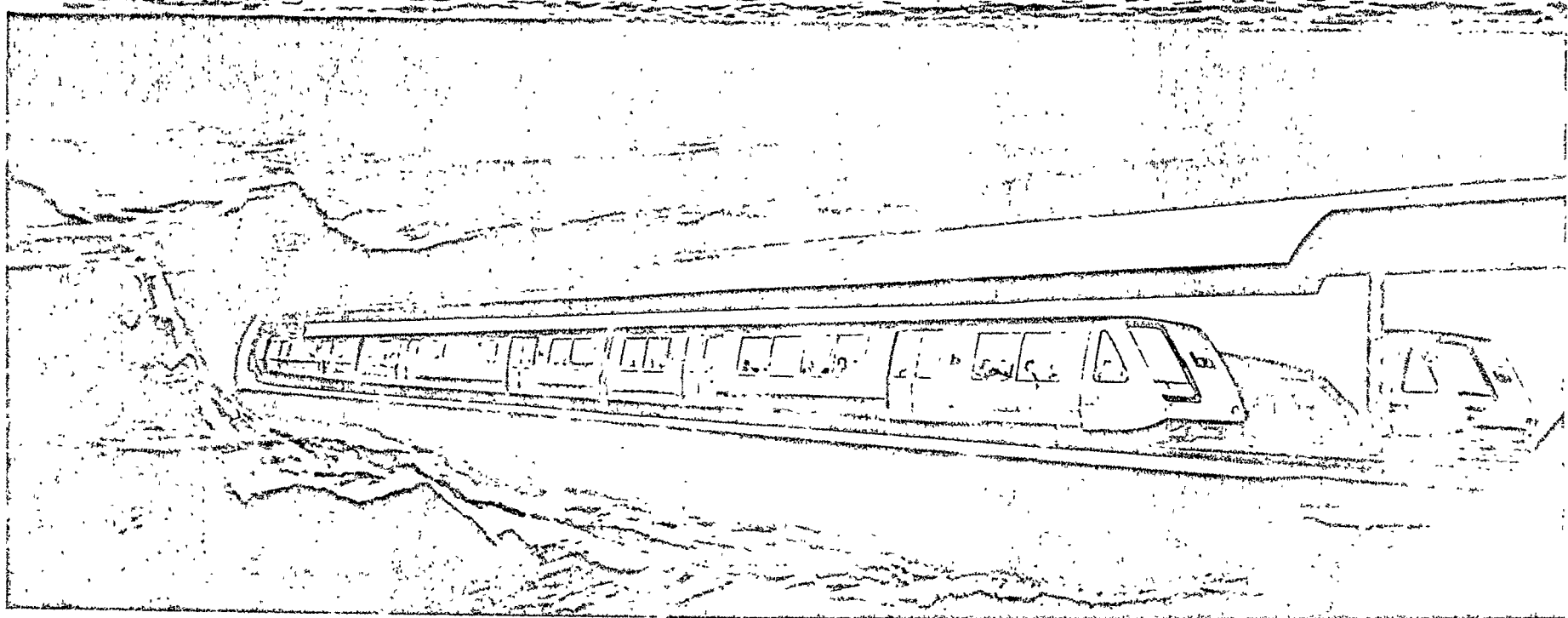
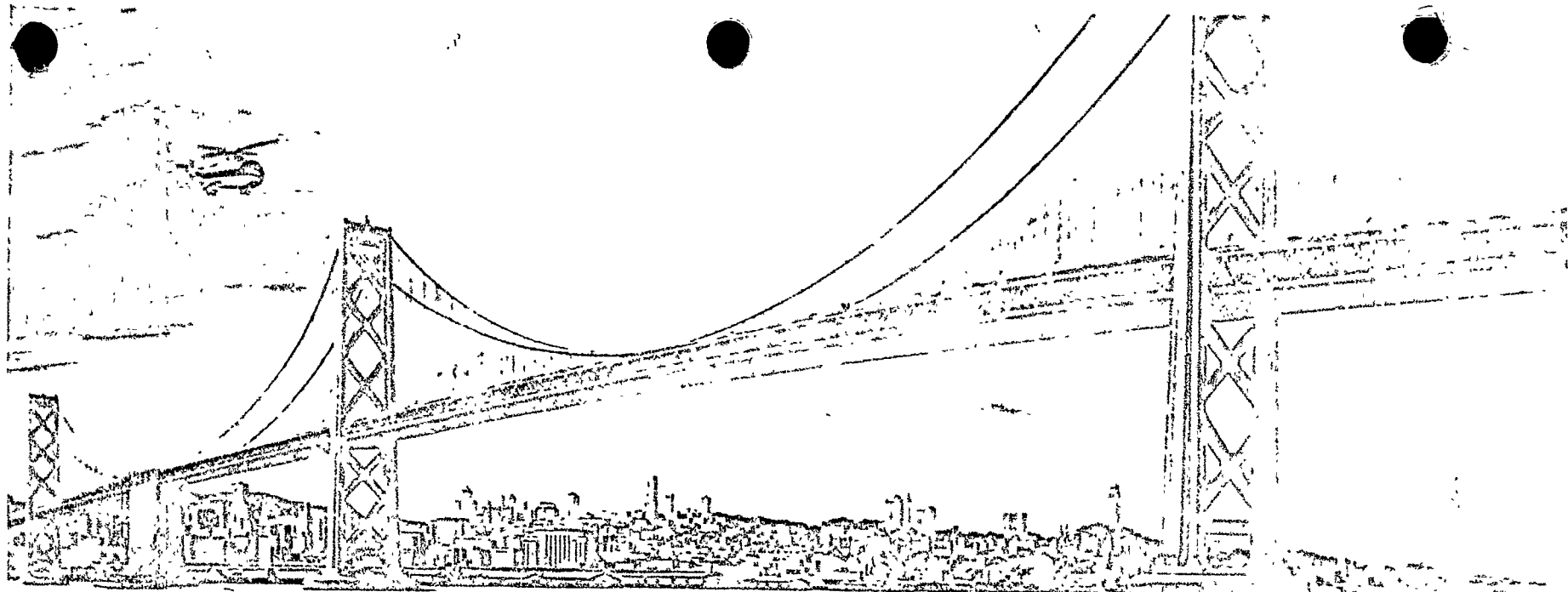
CONTACT: Sy Mober, Manager
Public Information
(415) 464-7120

FOR IMMEDIATE RELEASE

PIX CAPTION:

This artist rendering of BART trains in the Transbay Tube as it crosses under the San Francisco/Oakland Bay Bridge was one of the early publicity prints. Since the Transbay Tube opened for service nearly 195,000,000 patrons have made the trip through the underwater tube. Trains usually make the 3.6 mile trip through the tube in about 6 minutes.

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NEWS RELEASE

BART

BAY AREA RAPID TRANSIT DISTRICT, 800 MADISON STREET, OAKLAND, CALIFORNIA 94607 (415) 465-4100

Mike Healy, Department Manager
Public Affairs

August 31, 1984 84-093

CONTACT: Sy Mober, Manager
Public Information
(415) 464-7120

FOR IMMEDIATE RELEASE

BART'S PROPERTY TAX RATE CONTINUES TO DECREASE

For the fourth consecutive year the BART Board of Directors has lowered the transit district's share of property taxes in the counties of Alameda, Contra Costa and San Francisco.

At its August 30 meeting, the Board adopted a new property tax rate of 5.72 cents (.0572 percent) per one hundred dollars of assessed valuation for the three counties within the BART District. This represents a rate reduction of .45 cents from the 1983/84 fiscal year's rate of 6.17 cents (.0617 percent).

On the basis of the total valuation figures supplied by the three counties, the lower rate will raise \$52,000,000 to provide for the transit district's General Obligation Bonds debt service for fiscal year 1984/85.

Directors also voted to lower BART's share of property taxes in the City of Berkeley, a special service district within the BART District. In Berkeley, the BART property tax rate for fiscal year 1984/85 will be 2.86 cents (.0286 percent) per one hundred dollars of assessed value. This is a reduction from last year's rate of 2.94 cents (.0294 percent).

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NEWS RELEASE

BART

BAY AREA RAPID TRANSIT DISTRICT, 800 MADISON STREET, OAKLAND, CALIFORNIA 94607 (415) 465-4100

Mike Healy, Department Manager
Public Affairs

August 31, 1984

84-094

CONTACT: Sy Mouber, Manager
Public Information
(415) 464-7116

FOR IMMEDIATE RELEASE

ON LABOR DAY BART TRAINS WILL OPERATE ON A SATURDAY SCHEDULE

BART trains will operate on a Saturday schedule on Labor Day, Monday, September 3. Trains on all lines will operate at 20 minute intervals, beginning at 6 a.m. During the morning and afternoon all four lines (Richmond/Fremont, Richmond/Daly City, Concord/Daly City and Fremont/Daly City) will be in service. From 6 p.m. until midnight regular evening service will be in effect, with trains operating on two lines only (Concord/Daly City and Richmond/Fremont).

BART Express Buses also will operate on a Saturday schedule on Labor Day. The annual Labor Day picnic at the Alameda County Fairgrounds in Pleasanton can be reached by taking a "U-Line" BART Express Bus from Hayward BART Station. The "U" bus stops at 1st and Neal streets in Pleasanton, a short walk from the fairgrounds entrance.

Old-fashioned trolleys will operate along Market Street in San Francisco on Labor Day from 11 a.m. to 7 p.m. The trolleys can be boarded at the Transbay Terminal, a short walk from BART's Montgomery Street Station. It costs only 60 cents to ride the historical car.

BART passengers are reminded that BART stations close at midnight. Train and bus information is available by calling 465-BART or one of BART's toll-free numbers found in telephone directories.

BART administrative offices will be closed on Labor Day.

#

SEPTEMBER

NEWS RELEASE

BART



BAY AREA RAPID TRANSIT DISTRICT, 800 MADISON STREET, OAKLAND, CALIFORNIA 94607 (415) 465-4100

Mike Healy, Department Manager
Public Affairs

September 4, 1984

84-095

CONTACT: Sy Moubert, Manager
Public Information
(415) 464-7120

FOR IMMEDIATE RELEASE

ADVISORY: BART AND AC TRANSIT TO SIGN PURCHASE OF SERVICE AGREEMENT AT CEREMONIES TO BE HELD THURSDAY, SEPTEMBER 6, 1984 - 10:30 A.M.

On Thursday, September 6, 1984, at 10:30 a.m., BART and AC Transit General Managers will sign the recently adopted purchase of service agreement at a public ceremony to be held in downtown Oakland. The agreement will be signed aboard one of the 50 new Gillig buses recently acquired for service in the BART Express Bus fleet.

Information about the new feeder service BART will purchase under the \$3.2 million agreement will be officially announced, and the new transfer policy will be explained.

The site of the ceremony will be at the corner of 14th Street and San Pablo Ave., just off Broadway in downtown Oakland.

RECAP: EVENT: BART/AC Transit Feeder Service and BART Express Bus Service Agreement signing ceremony.

DATE & TIME: Thursday, September 6, 1984 - 10:30 a.m.

PLACE: Corner of 14th Street and San Pablo Avenue (near Broadway) downtown Oakland.

NOTE: If your representative is planning to cover the BART Board of Director's meeting at BART's Lake Merritt Headquarters, a special BART Express Bus will depart at 10:15 a.m., following the Board meeting, for the ceremony location. They are welcome to ride.

If possible, please notify one of the following if you are planning to cover:

Sy Moubert, BART (415) 464-7120

Mike Curry, AC Transit (415) 891-4873

#

NEWS RELEASE

BART

BAY AREA RAPID TRANSIT DISTRICT, 800 MADISON STREET, OAKLAND, CALIFORNIA 94607 (415) 465-4100 096

JOINT NEWS RELEASE - BART/AC TRANSIT

September 6, 1984

CONTACTS: Sy Mouber, Manager
Public Information, BART
(415) 464-7120

Mike Mills, Marketing Manager
AC Transit
(415) 891-4875

AC TRANSIT & BART SIGN PURCHASE OF SERVICE AGREEMENT - A NEW ERA IN BAY AREA PUBLIC TRANSIT

On Thursday, September 6, 1984, the general managers of AC Transit and BART signed the \$11.2 million-purchase of services agreement which has been hailed as the beginning of a "new era" in public mass transit service in the San Francisco Bay area.

The agreement calls for the start-up of nine new AC Transit feeder bus lines to BART stations, the continuation of the BART Express Bus service, and modification of the routes during commute hours of certain AC Transit transbay lines. To facilitate this new service agreement, AC Transit will implement a new transfer policy between BART and AC Transit.

At the agreement signing ceremony, held aboard one of the new blue BART Express buses on Thursday, September 6, 1984, at 10:30 a.m., Keith Bernard, BART's General Manager, and AC Transit's General Manager L.A. Kimball placed into motion a series of broad-based changes designed to improve the interfacing between AC transit buses and BART trains.

BART President Arthur Shartsis called the new agreement one which will serve to enhance the service to patrons of both public mass transit agencies.

Ray Rinehart, President of the AC Transit Board of Directors, noted that the agreement will take both of the major transit systems into a new era of cooperation. The new service will start on Sunday, September 9, 1984.

- MORE -

2-2-2-2

The new agreement signed today includes \$8.1 million for the continuation of the BART Express Bus service, which has been in operation since 1974, and provides bus connections with BART stations to those outlying areas not served by BART trains.

BART Express Buses serve Hercules and Pinole with connections at El Cerrito Del Norte Station; Martinez, Pittsburg, Antioch, Oakley, and Brentwood with connections at Concord Station; Castro Valley, Danville and Alamo with Walnut Creek Station. Livermore, Pleasanton and Dublin are served with connections to both the Bay Fair and Hayward BART Stations. No changes in services or schedules of the BART Express Buses are anticipated at this time.

The BART/AC purchase of services agreement calls for \$3.1 million to cover the cost of nine new local bus lines and feeder service routes to bring AC Transit patrons directly to BART stations during the non-commute hours, as well as all eleven of the evening service routes, which AC Transit had previously proposed to eliminate.

Following are the details of the local and feeder service routes BART has purchased from AC Transit:

Line 10 - Hoffman Blvd. Industrial Area -- A new commute-hour shuttle designed to link BART train service with industrial areas along Hoffman Boulevard in Richmond with buses operating every 15 minutes during peak-commute hours from El Cerrito Plaza to El Cerrito Del Norte BART stations.

Line 39 - Pierce Street -- A new off-peak shuttle will link the El Cerrito Plaza BART Station with UC Village in Albany via Pierce Street, with bus schedules coordinated to meet BART trains.

Line 62 - West Alameda -- A new midday shuttle service between Ballena Bay in Alameda and the Lake Merritt BART Station with schedules timed to meet BART train service. This new midday route also links the College of Alameda and Laney College.

Lines 86C & 86S - Hayward Industrial Park - These are two new lines in addition to Line 86 bus service linking the Hayward BART Station with industrial areas of western Hayward. Line 86C is operated during commute hours at 30-minute intervals via West Winton Avenue to Cabot Blvd. and Depot Road. Line 86-S is a midday (10 a.m. to 3 p.m.) shuttle service with buses every 30 minutes, connecting West Winton and Southland Shopping Center with Hayward BART Station and the City Center complex.

Line 89 - South Hayward Industrial Park - This is a new commute-hour shuttle service with buses about every 15 minutes between South Hayward BART Station and the Crocker Industrial Park, including limited service to the BART Hayward Shops.

Route B (B2) - Trestle Glen - The San Francisco-Grand Avenue line will operate to San Francisco only during peak commute hours. During the off-peak, a new local feeder service between the Trestle Glen area and Lakeshore Avenue corridor will operate with service to the 19th Street BART Station. Transfers can be made to the AC Transit transbay lines K and N at Lake Park and Lakeshore avenues.

Route C (C2) - Piedmont area - The San Francisco-Piedmont commute hour service will remain unchanged. During off-peak hours, weekdays and weekends, the new Line C2 shuttle service will be operated between the Piedmont area and the MacArthur BART Station, continuing to San Pablo Avenue for transbay bus connections. Buses will operate every 15 minutes in the midday and 40 minutes between buses at night and on weekends. Service on this line is scheduled to coordinate with BART train schedule.

Route E (E2) - Rockridge and Claremont area - The San Francisco-Claremont Avenue commute hour service will remain unchanged. During the off-peak, Line E2 buses will provide connecting shuttle service via Claremont Avenue to the MacArthur and the Rockridge BART stations.

4-4-4-4

Route K (K2) - Fruitvale - Line K will be operated to San Francisco at all scheduled hours, with the eastern terminal relocated to the Fruitvale BART Station. The new K2 local service to the Fruitvale BART Station will replace the off-peak K Line service on Bancroft Avenue.

The new agreement provides for the continuation of evening service on the following lines:

Line 7 - Berkeley-Kensington - This service will operate every 30 minutes between 7 p.m. and midnight, with service to the Berkeley BART Station.

Line 12 - West Oakland area - This evening service operates in west Oakland via 7th Street, 14th Street and Grand Avenue. Buses will arrive every 30 minutes between 7 p.m. and midnight, and will serve the 12th Street, 19th Street and Oakland West BART stations.

Line 14 - East and West Oakland - This evening service operates between east Oakland and west Oakland via Adeline Street, and downtown to 35th Avenue. Buses arrive every 45 minutes between 7:15 p.m. and 1:15 a.m. and will serve the Lake Merritt, 12th Street and MacArthur BART stations.

Line 56 - Seminary-Mountain Blvd. - This service will operate in the Seminary-Mountain Boulevard-90th Avenue area between 6 p.m. and midnight, with buses arriving every 40 minutes, and will serve the Coliseum BART Station.

Line 59/76 - Montclair-Oakland area - This evening service operates via Piedmont and Broadway Terrace. Buses arrive every 60 minutes between 7 p.m. and 9 p.m., with service to the 12th and 19th Street BART stations.

Line 64 - Alameda - This evening service operates in Alameda on San Jose Avenue, Park Street and 23rd Avenue. Buses arrive every 60 minutes from 7 p.m. to 12:30 a.m. providing service to the Fruitvale BART Station.

5-5-5-5

Line 67/78 - Berkeley, El Cerrito and Richmond - This evening service operates via Spruce Street, Colusa, Carlson to Brookside Hospital or Parchester Village. Buses arrive every 60 minutes between 7 p.m. and midnight, and provides service to the Berkeley, El Cerrito Plaza, El Cerrito Del Norte and Richmond BART stations.

Line 69 - El Sobrante and North Richmond - This evening service operates along 7th Street, 23rd Street and the El Sobrante loop. Buses arrive every 30 minutes between 7 p.m. and 11:15 p.m. with service to the Richmond BART Station.

Line 80 - Castro Valley - This evening service operates between Castro Valley and San Leandro. The buses arrive every 60 minutes between 7 p.m. and midnight with service to the Hayward and San Leandro BART stations.

Line 81 - Hayward, San Lorenzo, Washington Manor areas - This evening service operates in Hayward, San Lorenzo and the Washington Manor area of San Leandro every 60 minutes between 7 p.m. and midnight, with service to the Hayward and San Leandro BART stations.

Line 84 - San Leandro - This evening service provides service in the Bay Fair and Washington Manor areas of San Leandro. Buses arrive every 60 minutes from 7 p.m. to midnight, with service to Bay Fair and San Leandro BART stations.

Line 85 - Hayward and San Leandro (Washington Avenue) area - This evening service operates in the Hayward, and Washington Avenue area. Buses arrive every 60 minutes from 7 p.m. to midnight, with service to the Hayward and San Leandro BART stations.

New BART/AC Transit bus schedules, which identify train and bus arrival times at various stations, are in the process of being published and will be distributed to various stations prior to the start of service on Sunday, September 9.

For specific information as to what streets the new service operates, patrons are urged to call the BART Phone Information number - 465-BART, or the toll-free numbers

6-6-6-6

listed in the telephone directories. Information is also available from AC Transit by calling 839-2882.

NEW TRANSFER

To facilitate the improved connecting service with BART, AC Transit will introduce a new transfer and a new lower transfer charge during non-commute periods, beginning September 9. The new two-part transfer will allow patrons to travel both away from BART and to return to BART at a discount fare. During peak commute hours, 6 a.m. to 9 a.m. and 4 p.m. to 7 p.m. weekdays, the fare in each direction will be 45¢ for adults, 20¢ for youth, and 10¢ for seniors and certified handicapped riders. At all other times, the fare in each direction will be 25¢ for adults, 20¢ for youth, and 10¢ for seniors and handicapped.

The new two-part transfer will be available from the transfer machines inside the BART station. When boarding the AC Transit bus, the driver will keep the BART TO BUS portion of the transfer. The BUS TO BART portion will be returned to the rider for his/her return trip. This portion is only valid 72 hours from the time of issuance. The expiration date/time is imprinted on the transfer. The patron will pay the appropriate fare for each portion of the trip. A sign on the bus farebox will tell the adult patron which fare, peak or off-peak, is required when boarding the bus.

Bus drivers carry no change, therefore, patrons are required to carry exact change.

At Union City, since AC Transit and the Union City Transit buses serve the Union City BART Station, the new two-part transfer on either system will be honored by the Union City Transit Agency, with the payment of a 25¢ transfer fee to the bus driver away from the station at all times. If the patron wishes to use AC Transit for a

7-7-7-7

return trip to the BART station, the fare will be either 25¢ in off-peak hours or 45¢ during the peak hours. The new transfer is not usable on the BUS TO BART segment of Union City Transit lines.

At Fremont Station, which is served by the Santa Clara County Transportation Agency, the two-part transfer will be used in the same way the original one-part transfer was used. Patrons will surrender the transfer to the Santa Clara County Transit bus driver and pay the 40¢ transfer fee. The BUS TO BART portion of the two-part transfer will not be accepted by Santa Clara County Transit for trips to the Fremont BART Station.

The free transfer policy from BART stations to BART Express Buses will not be changed.

#

NEWS RELEASE

BART

 BAY AREA RAPID TRANSIT DISTRICT, 800 MADISON STREET, OAKLAND, CALIFORNIA 94607 (415) 465-4100

Mike Healy, Department Manager
Public Affairs (415) 464-7110

September 6, 1984

84-097

CONTACT: Sy Moubert, Manager
Public Information
(415) 464-7120

FOR IMMEDIATE RELEASE

BART BOARD PRESIDENT COMMENDS PATRONS

BART Board President Arthur J. Shartsis, at today's (Thursday, September 6) Board of Directors' meeting, took time out to pay tribute to three BART patrons for a special act of heroism.

The three patrons, Clifford Davis of Rodeo; Allen Dorsey, Richmond; and Dennis Hawkins of Richmond, were publicly commended by Shartsis for possibly saving the life of a three-year-old boy and his mother at BART's El Cerrito Del Norte Station. The incident occurred this past Tuesday, September 4, at approximately 6 p.m. The three patrons, at some risk to themselves, went down into the trackway and pulled the woman and her three-year-old son out and back onto the platform.

According to witnesses, the woman climbed down onto the trackway and placed her son on top of the third rail coverboard. The third rail is energized with 1,000 volts dc, and provides power for the trains. The three patrons, when they saw what was happening, jumped down into the trackway and as fast as possible got the woman and her son out, and then stayed with them until BART police arrived.

"We very much appreciate the assistance of the three patrons in preventing what could have been a real tragedy," Shartsis said.

He said this was a great example of people getting involved and is the kind of unselfish, caring act that should be recognized. He added that he plans to send each of them a special letter of commendation.

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NEWS RELEASE

BART

BAY AREA RAPID TRANSIT DISTRICT, 800 MADISON STREET, OAKLAND, CALIFORNIA 94607 (415) 465-4100

Mike Healy, Department Manager
Public Affairs (415) 464-7110

September 12, 1984

84-098

CONTACT: Sy Mober, Manager
Public Information
(415) 464-7120

FOR IMMEDIATE RELEASE

BART TO CELEBRATE 10 YEARS OF TRANSBAY TUBE SERVICE

This Friday, September 14, at 11 a.m. in the Hallidie Plaza entrance of the Powell Street Station, BART will hold a special cake-cutting ceremony to mark the first ten years of service through its Transbay Tube. Also being observed will be the transit system's 12th year in operation.

The public is invited to join dignitaries, transit officials, and guests, for the festivities in Hallidie Plaza to commemorate the two anniversary dates.

Regular service through the Transbay Tube began on Monday, September 16, 1974, thus making the vital connection between BART's East Bay lines and the San Francisco line. The first line opened between Fremont and MacArthur Station in north Oakland on September 11, 1972.

BART Board President Arthur J. Shartsis will preside over the ceremony marking the two anniversaries, beginning at 11 a.m., which will be highlighted by a cake-cutting ceremony. The cake, which will be four feet in length and was especially engineered for the event, will be shaped like the Transbay Tube with two trains coming out and model representations of the East Bay and San Francisco at each end.

Other activities for this Friday's birthday party will include music by the Mal Sharpe "Transbay Tube" Merry Makers band, and a large historical photo display depicting the construction of the system and the Transbay Tube. Also, there will be a special appearance by KNBR's Frank Dill who will be handing out 1,000 ten-year certificates to BART patrons Friday morning prior to the cake-cutting event. He will then hand out

-MORE-

special prizes to those patrons who received commemorative certificates ten years ago on the first day of Transbay Tube service.

As a special note of thanks to its patrons, BART will hand out 10,000 commemorative pens to transbay riders on Friday morning at its downtown stations. The pens which will be handed out by BART station agents, will have the legend, "The Transbay Tube - The 10 Year Connection" and a train printed on them.

Following the ceremony Friday, at approximately 12 noon, there will be a performance of the Ballet Folklorico from Mexico City in the Hallidie Plaza.

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NEWS RELEASE

BART

 BAY AREA RAPID TRANSIT DISTRICT, 800 MADISON STREET, OAKLAND, CALIFORNIA 94607 (415) 465-4100

Mike Healy, Department Manager
Public Affairs (415) 464-7110

September 12, 1984

84-099

CONTACT: Sy Moubert, Manager
Public Information
(415) 464-7120

FOR IMMEDIATE RELEASE

TRANSBAY TUBE - THE FIRST DECADE

Since opening the Transbay Tube for regular service September 16, 1974, almost 200 million people have traveled about 1 billion passenger miles beneath the bay between East Bay communities and San Francisco.

Overall, about 430 million passengers have ridden BART trains 4.5 billion passenger miles since the first line opened September 11, 1972.

Considered an engineering wonder, the Transbay Tube is 3.6 miles in length and rests in a trench running along the floor of the bay. The cost to construct the Tube, which is made up of 57 sections, was \$180 million.

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NEWS RELEASE

BART

BAY AREA RAPID TRANSIT DISTRICT, 800 MADISON STREET, OAKLAND, CALIFORNIA 94607 (415) 465-4100

CONTACT: Sy Mober, Manager
Public Information
(415) 464-7120

September 25, 1984 84-100

FOR IMMEDIATE RELEASE

THE WORLD'S SMALLEST FOLDING BICYCLE WILL BE DEMONSTRATED AT TWO BART STATIONS

The "Hon Folder," a new small folding bicycle will be on display and available for rental at BART's Embarcadero Station in San Francisco beginning Thursday, September 27 and at the Pleasant Hill BART Station beginning Friday, September 28.

BART has permitted Hon U.S.A. to use its Embarcadero and Pleasant Hill stations as a special limited demonstration project to display and make available to BART patrons, the "Hon Folder," billed as the world's "smallest folding bicycle." The Hon Folder weighs 28 pounds and can be folded into its 8-inch by 18-inch by 28-inch nylon carrying case in less than 30 seconds.

According to Dr. David Hon, president of the Hon Corporation, designer and manufacturer of the new folding bicycle, "The Hon Folder has been in the works since 1973. After extensive testing of designs and materials, I believe we can now offer a unique folding bicycle which best meets the needs of commuters and others who need to have readily available ground transportation."

During the three-month demonstration at BART stations, the \$25-for-two-weeks rental fee can be applied to the purchase of a Hon Folder.

BART officials noted that the Hon Folder could be used by commuters to get to and from BART stations, and since it will fit under a BART seat, can therefore be used during commute travel times. Also, no special permit is required to bring the Hon Folder onto BART trains.

Hon U.S.A. company representatives will be at the Embarcadero and Pleasant Hill BART stations for three months between the hours of 2 p.m. and 6 p.m. on weekdays and from 10 a.m. to 2 p.m. and 3 p.m. to 6 p.m. on Saturdays.

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NEWS RELEASE

BART

BAY AREA RAPID TRANSIT DISTRICT, 800 MADISON STREET, OAKLAND, CALIFORNIA 94607 (415) 465-4100

Mike Healy, Department Manager
Public Affairs

September 26, 1984 84-101

CONTACT: Sy Moubert, Manager
Public Information
(415) 464-7120

FOR IMMEDIATE RELEASE

F.Y.I.: THE "HON FOLDER" WILL BE DEMONSTRATED AT NOON,
THURSDAY, SEPTEMBER 27 AT EMBARCADERO STATION

On Thursday, September 27, 1984, at noon, Henry Hon, vice-president of the Hon Corporation, will be available at the Embarcadero BART Station to demonstrate the new "Hon Folder," a 28-pound folding bicycle, which has been described by Consumers' Digest, March, 1984, as "The BEST BUY for folding bicycles."

During the next three months the Hon Folder will be on display at the Embarcadero and Pleasant Hill BART stations on weekdays from 2 p.m. to 6 p.m. and on Saturdays from 10 a.m. to 2 p.m. and from 3 p.m. to 6 p.m.

Henry Hon can be reached at the Hon Corporation sales office in Hayward at (415) 887-8759.

#

OCTOBER.

Sent To Calif. Bicyclist Magazine

NEWS RELEASE

BART



BAY AREA RAPID TRANSIT DISTRICT, 800 MADISON STREET, OAKLAND, CALIFORNIA 94607 (415) 465-4100

Mike Healy, Department Manager
Public Affairs

October 11, 1984

84-102

CONTACT: Sy Mober, Manager
Public Information
(415) 464-7120

FOR IMMEDIATE RELEASE

PIX CAPTION:

Henry Hon (center), vice-president of Hon Corporation, was on hand when his company presented its "Hon Folder" bicycle to passengers at BART's Embarcadero Station in San Francisco recently.

When folded, the bicycle is small enough to fit under a BART train seat. Because of this feature, the Hon Folder may be brought onto a BART train at any time - even during commute hours - and does not require a BART bike permit.

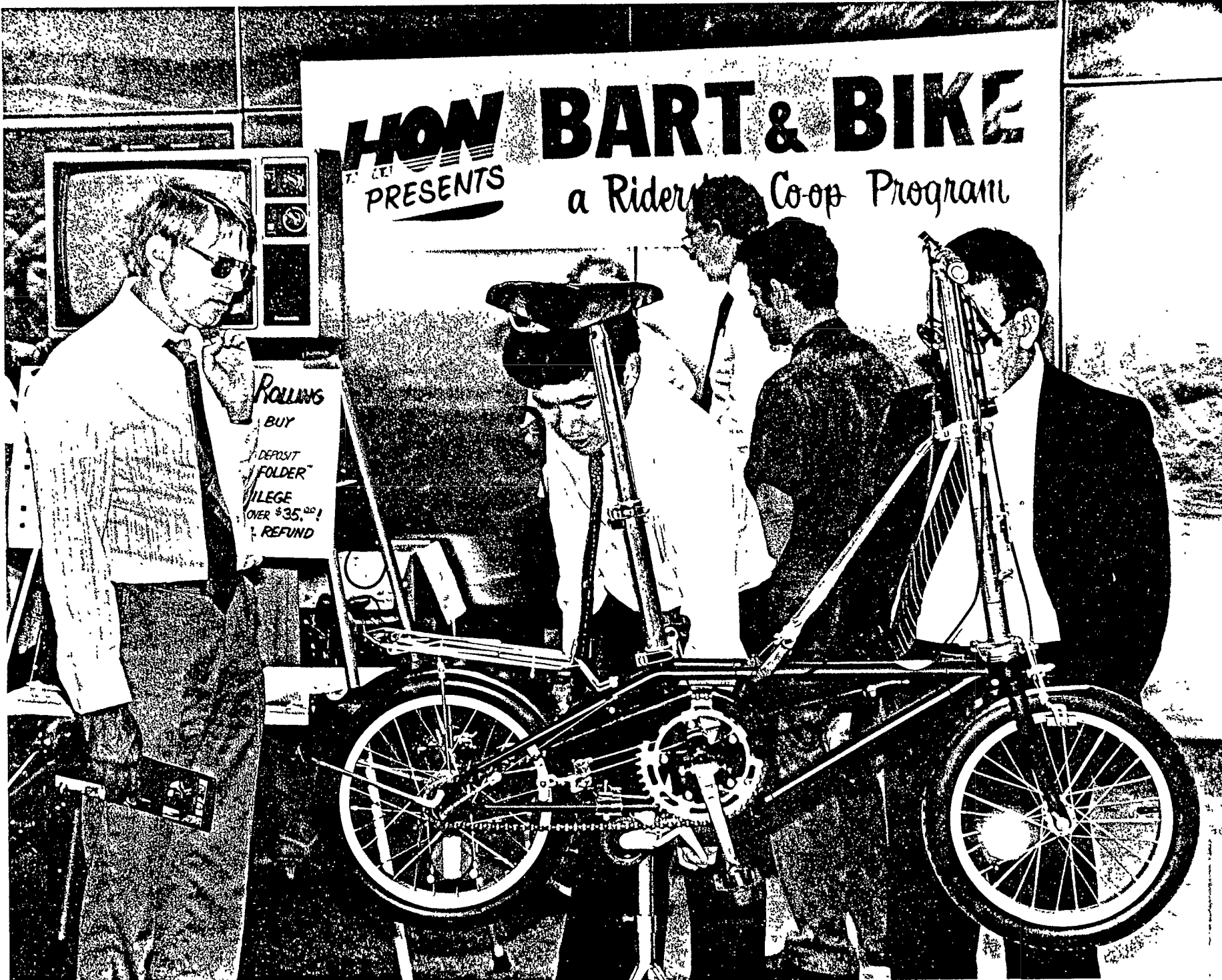
The bicycle will be on display and available for rental at BART's Embarcadero and Pleasant Hill stations through the end of December. Call (415) 887-8759 for details.

#

HON BART & BIKE

PRESENTS a Riders Co-op Program

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DEPOSIT
FOLDER
ILLEGAL
OVER \$35.00!
REFUND



NEWS RELEASE

BART

BAY AREA RAPID TRANSIT DISTRICT, 800 MADISON STREET, OAKLAND, CALIFORNIA 94607 (415) 465-4100

Mike Healy, Department Manager
Public Affairs (415) 464-7110

October 17, 1984

84-103

CONTACT: Sy Moubert, Manager
Public Information
(415) 464-7120

FOR IMMEDIATE RELEASE

BART TO RESTORE FULL SERVICE MONDAY

BART today announced that service to Daly City is expected to be restored by Monday morning (October 22).

The service has been temporarily curtailed between Balboa Park Station and Daly City while BART forces work to restore power needed to operate the trains along that stretch of the line and also determine the cause of the incident. The power was lost due to an electrical short that shut down the sub-station, which will require extensive repair. The sub-station is located near the end of the line and feeds power to the system's third rail.

BART General Manager Keith Bernard said that full service will continue from the east bay to San Francisco, with trains turning back at Balboa Park Station.

He said in the meantime BART has contracted with San Francisco Muni and Scenic Tours to operate special free shuttle bus service between Balboa Park and Daly City stations. During the weekdays, shuttle buses will depart every few minutes in each direction throughout the operating day.

On Saturday, the buses will operate at eight-minute intervals throughout the operating day, and at 12-minute intervals throughout Sunday.

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NEWS RELEASE

BART

BAY AREA RAPID TRANSIT DISTRICT, 800 MADISON STREET, OAKLAND, CALIFORNIA 94607 (415) 465-4100

Mike Healy, Department Manager
Public Affairs 415-464-7110

October 26, 1984

84-104

CONTACT: Sy Mober, Manager
Public Information
(415) 464-7120

FOR IMMEDIATE RELEASE

HON FOLDING BICYCLES TO BE DEMONSTRATED AT THE BERKELEY BART STATION

Now BART patrons using the Berkeley BART Station will have the opportunity to see a demonstration of the "Hon Folder," the world's smallest folding bicycle. According to Henry Hon, Sales Manager of Hon U.S.A., "The 'Hon Folder' will be on display from 2 p.m. to 6 p.m., Monday through Friday, and on Saturdays from 3 p.m. to 5 p.m."

In September, Hon U.S.A., manufacturers and distributors for the Hon Flyer was given permission by BART to use the Embarcadero BART Station for a limited special demonstration project to display and make available to BART patrons the Hon Folder, billed as the world's "smallest folding bicycle." Weighing 28 pounds, the Hon Folder can be folded into its 8-inch by 18-inch by 28-inch nylon carrying case in less than 30 seconds.

The three-month demonstration at BART stations first included the Pleasant Hill and the Embarcadero stations. The demonstration has been discontinued at the Pleasant Hill Station but will continue through the end of December at both the Berkeley Station and the Embarcadero Station.

The Hon Folder can be rented for \$25 for two weeks and the rental fee can be applied to the purchase of the bicycle, which has a price of \$279 if purchased during the BART demonstration project, following which the regular price will be \$300 to \$375, depending on accessories required.

BART officials noted that the Hon Folder could be used by commuters to get to and from BART stations, and since it will fit under a BART seat can therefore be used

during commute travel times. Also, no special permit is required to bring the Hon Folder onto BART trains.

Reactions from those persons who have rented or purchased the Hon Folder, all point to ease of using it on BART trains or BART and Buses, and that it does not cause others inconvenience. As part of the demonstration project, those using the Hon Folder were asked to complete a questionnaire of four questions. Here are responses from two Hon Folder fans:

Lorenzo Avila of Berkeley, CA responded, "I use it in all kinds of ways, commuting, recreation, bike trips. When using BART, I ride one-and-a-half miles each way. To walk to the BART station would take half the morning. The bike saves me at least 45 minutes each day. It saved \$1 each way, plus \$3-\$4 each day on costs related to the car. I can't be anonymous anymore. Everyone wants to see how it folds and unfolds. No one is bothered on BART trains at all."

Scott Moruza, Livermore, said, "I use it to commute to work from Livermore to Oakland. Each leg is about 10 minutes on each end. I am going to sell our second car. Therefore, the savings is substantial. The bike also eliminates transfers to two other buses which I would have to pay for. There is never an objection on the bus or BART. If I have to stand on a busy BART train, I use it to sit on. I would like to see a lot more people use it because of all the benefits. It's a good alternative to cars."

Hon U.S.A. representatives will be at the Embarcadero and Berkeley stations through December, between the hours of 2 p.m. and 6 p.m. on weekdays, and from 10 a.m. to 2 p.m. and 3 p.m. to 5 p.m. on Saturdays.

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NOVEMBER

NEWS RELEASE

BART

 **BAY AREA RAPID TRANSIT DISTRICT, 800 MADISON STREET, OAKLAND, CALIFORNIA 94607 (415) 465-4100**

CONTACT: Sy Mober, Manager
Public Information
(415) 464-7120

November 2, 1984

84-105

FOR IMMEDIATE RELEASE

BART RECEIVES \$11 MILLION FEDERAL GRANT FOR THE DALY CITY TURNBACK PROJECT

BART General Manager Keith Bernard today announced that a federal grant totaling nearly \$11 million has been received from the U.S. Urban Mass Transportation Administration (UMTA) which will fund a portion of the \$150 million Daly City Turnback project. This project is a vital part of BART's five year \$525 million Capital Improvement Program which when completed will ultimately expand BART's ridership capacity by 80 percent.

BART's Daly City Turnback project will consist of three tracks approximately 1.5 miles long and will be located south of the Daly City BART Station, the western terminus of the system. Today, trains from Richmond, Concord and Fremont are turned around in the station area and require about three minutes and 45 seconds to reverse direction. The new Daly City Turnback will permit this to happen in two minutes and 15 seconds. This faster turnaround is essential in order to operate 74 trains at one time on the BART system rather than the present limit of 49 trains.

Bernard said, in making the announcement of the federal grant, "This \$10,968,750 federal grant will bring the total to over \$52 million in federal, state, local and BART funds which have been committed to this very important element of our five-year expansion plan."

The federal funds announced today will cover the cost to complete the right-of-way purchases, final design, purchase additional electrification equipment, train control, and communications equipment. Other costs, which will be covered by the \$11 million grant awarded to BART, on a 75 percent federal share and 25 percent local share, are for construction contracts and for construction management costs.

Other elements of BART's \$525 million capital improvement program are: \$272 million for the purchase of 150 new C-Cars; \$25.5 million for the new integrated control system, a new larger-capacity computer which will oversee BART's train operations; \$25 million for the completion of the K-E track in downtown Oakland from the Oakland West BART Station to the MacArthur BART Station, the first new main line track added to the BART system since it was originally constructed; \$25 million for the "fire-hardening" program which replaced all of the seats on BART trains and will modify the interiors of all BART cars, making them the most fire-safe in the world; \$20 million for the modifications to the wayside (along the track) automatic train control system in order to operate the planned increased number of trains.

Today, BART's daily ridership is averaging about 210,000. By the 1990's, BART is expected to be carrying an average of more than 300,000 riders each weekday. This increase in ridership is expected to be accommodated by the expansion of the system's ridership capacity with the completion of BART's ongoing \$525 million capital improvement program.

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NEWS RELEASE

BART

BAY AREA RAPID TRANSIT DISTRICT, 800 MADISON STREET, OAKLAND, CALIFORNIA 94607 (415) 465-4100

Mike Healy, Department Manager
Public Affairs

November 9, 1984 84-106

CONTACT: Sandy Tibbets
Public Information
(415) 464-7116

FOR IMMEDIATE RELEASE

BART TRAINS TO OPERATE ON REGULAR WEEKDAY SCHEDULE ON MONDAY, NOVEMBER 12

BART will provide regular weekday train service on Monday, November 12, when Veterans' Day is observed. BART administrative offices will be closed for the holiday, although telephone information operators will remain on duty.

Mondays through Saturdays BART operates from 6 a.m. to midnight, and 9 a.m. to midnight on Sundays. Trains operate on all four lines (Concord/Daly City, Richmond/Daly City, Fremont/Daly City and Richmond/Fremont) until 6 p.m. During the evening, and all day on Sundays, trains operate on two lines only - Concord/Daly City and Richmond/Fremont - until closing.

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NEWS RELEASE

BART

 BAY AREA RAPID TRANSIT DISTRICT, 800 MADISON STREET, OAKLAND, CALIFORNIA 94607 (415) 465-4100

Mike Healy, Department Manager
Public Affairs

November 9, 1984 84-107

CONTACT: Sandy Tibbets
Public Information
(415) 464-7116

FOR IMMEDIATE RELEASE

BART'S SEMI-ANNUAL "LOST AND FOUND PUBLIC AUCTION" TO BE HELD SATURDAY, NOVEMBER 17

On Saturday, November 17, hundreds of items found on trains and in stations will be sold at BART's semi-annual "Lost and Found Auction." The event, which is open to public, will take place on the plaza above the Lake Merritt BART Station in Oakland, at 800 Madison St. Auction items will be on display beginning at 9 a.m., with bidding scheduled to begin at 10 a.m.

Bicycles, books, briefcases, jewelry and clothing are among the items that will be up for bid.

Successful bidders must pay by cash, money order, certified check or cashier's check. No personal checks will be accepted. For bids over \$50, a minimum payment of 25 percent must be made at the time the bid is accepted. All articles must be picked up and paid for in full no later than one hour after the conclusion of the auction.

Questions about the auction or items up for bid should be directed to Al Verduzco, BART Purchasing Department, (415) 464-6376.

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NEWS RELEASE

BART



BAY AREA RAPID TRANSIT DISTRICT, 800 MADISON STREET, OAKLAND, CALIFORNIA 94607 (415) 465-4100

CONTACT: Sy Mober, Manager
Public Information
(415) 464-7120

November 9, 1984

84-108

FOR IMMEDIATE RELEASE

WORK ON BART TRACKWAY BETWEEN FREMONT AND FRUITVALE TO CAUSE MINOR DELAYS

BART Director John Glenn announced that, during evening service, beginning on Monday, November 12, and for the next two weeks, patrons using BART between Fremont and Fruitvale may experience some minor delays due to track work being done at various locations on the BART line between these two stations.

"BART is replacing communications cable on the trackway in this area, as part of our overall system improvement program. When completed, this will mean improved and expanded BART service. The delay will be minimum," Glenn said.

"However, because there will be workers and equipment at various locations on the trackway between Fremont and Fruitvale during the evening, trains will be operated on only one track. This is known as single tracking, and may require that trains wait for a few moments on the trackway before proceeding," Glenn explained.

The replacement of the cable system will require the use of a BART locomotive, and is expected to be completed before the Thanksgiving weekend.

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NEWS RELEASE

BART



BAY AREA RAPID TRANSIT DISTRICT, 800 MADISON STREET, OAKLAND, CALIFORNIA 94607 (415) 465-4100

CONTACT: Sy Mober, Manager
Public Information
(415) 464-7120

November 9, 1984

84-109

FOR IMMEDIATE RELEASE

WORK ON BART TRACKWAY BETWEEN FREMONT AND FRUITVALE TO CAUSE MINOR DELAYS

BART Director Margaret Pryor announced that, during evening service, beginning on Monday, November 12, and for the next two weeks, patrons using BART between Fruitvale and Fremont may experience some minor delays due to track work being done at various locations on the BART line between these two stations.

"BART is replacing communications cable on the trackway in this area, as part of our overall system improvement program. When completed, this will mean improved and expanded BART service. The delay will be minimum," Pryor said.

"However, because there will be workers and equipment at various locations on the trackway between Fruitvale and Fremont during the evening, trains will be operated on only one track. This is known as single tracking, and may require that trains wait for a few moments on the trackway before proceeding," Pryor explained.

The replacement of the cable system will require the use of a BART locomotive, and is expected to be completed before the Thanksgiving weekend.

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NEWS RELEASE

BART



BAY AREA RAPID TRANSIT DISTRICT, 800 MADISON STREET, OAKLAND, CALIFORNIA 94607 (415) 465-4100

CONTACT: Sy Moubert, Manager
Public Information
(415) 464-7120

November 14, 1984

84-110

FOR IMMEDIATE RELEASEPIX CAPTIONPETERS TAKES OVER AS BART STATION OPERATIONS MANAGER

Raymond A. Peters (L), a 12-year BART veteran, has been named Manager of Station Operations, effective October 1. He replaces William M. "Jack" McDowell, who has held the position since it was created in 1977.

The new manager, who describes himself as having "come up through the ranks," began his BART career as a Station Agent in 1972. He went on to serve as a Transportation Supervisor and as Administration Assistant Manager for Station Operations..

In his new position, Peters is responsible for the operation of 34 stations within the system and for the activities of 181 Station Agents, 21 Forepersons and six Transportation Supervisors.

Jack McDowell came to BART in 1968 after serving for 22 years with the United States Marine Corps. He lost a leg to enemy gunfire in Vietnam in 1967. McDowell began as a Safety and Training Supervisor and went on to become Manager of Passenger Service before taking over the job of Station Operations Manager.

Recently McDowell was honored by San Francisco's Mayor Dianne Feinstein, citing his record for "outstanding public service" on behalf of the people of San Francisco for his assistance in solving public mass transportation problems during the July 1984 Democratic National Convention, when she declared September 28, 1984, to be "Jack McDowell Day."

2-2-2-2. PETERS TAKES OVER AS BART STATION OPERATIONS MANAGER (PIX CAPTION)

Following his retirement, McDowell plans to establish a consulting service, calling on his years in public transit to develop programs which will improve transit properties' relations with their riders. After all, he said, "It all has to do with image and that has a great deal to do with ridership."

During his BART career, McDowell visited all North American heavy rail transit properties and systems in England, Germany, France, Sweden and Japan.

"Coupling my knowledge of what transit systems, around the world, are doing with what I have instituted at BART, I believe I can be of measurable benefit to clients," he stated.

McDowell holds a degree in international relations and is a graduate of the U.S. State Department School of American Embassy Security in Virginia. His many military awards and decorations include the Bronze Star, three Purple Hearts, and the Viet Nam Cross of Gallantry.

McDowell has set up shop in the San Francisco Bay Area, where he can be reached at JAMEX Service, 44 Sealrock Drive, San Francisco, CA 94121, where the telephone number is (415) 668-2401.

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NEWS RELEASE

BART

BAY AREA RAPID TRANSIT DISTRICT, 800 MADISON STREET, OAKLAND, CALIFORNIA 94607 (415) 465-4100

CONTACT: Sy Mober, Manager
Public Information
(415) 464-7120

November 14, 1984

84-111

FOR IMMEDIATE RELEASEPIX CAPTIONMcDOWELL RETIRES AS BART'S STATION OPERATIONS MANAGER

William "Jack" McDowell (L), is presented with the "Jack McDowell Day" proclamation by William Fleisher, BART's Chief Transportation Officer, on the occasion of McDowell's retirement as Station Operations Manager, after 16 years of service to the San Francisco Bay Area Rapid Transit (BART) District. The proclamation was signed by San Francisco's Mayor Dianne Feinstein in recognition of McDowell's outstanding public service for his assistance in solving public mass transportation problems during the July 1984 Democratic National Convention.

McDowell has been replaced by Ray Peters, a 12-year BART veteran, who took over the Station Operations management spot on October 1, 1984.

Following his retirement, McDowell plans to open a consulting service, calling on his many years in public mass transit to assist transit properties in improving passenger relations. After all, he said, "It all has to do with image, and that has a great deal to do with ridership."

During his BART career, McDowell visited all North American heavy rail transit properties and systems in England, Germany, France, Sweden and Japan.

"Coupling my knowledge of what transit systems, around the world, are doing with what I have instituted at BART, I believe I can be of measurable benefit to clients," McDowell stated.

McDowell holds a degree in international relations and is a graduate of the U.S. State Department School of American Embassy Security in Virginia. His many military awards and decoration include the Bronze Star, three Purple Hearts and the Viet Nam Cross of Gallantry.

2-2-2-2 PIX CAPTION:
MCDOWELL RETIRES AS BART'S STATION OPERATIONS MANAGER

McDowell has set up shop in the San Francisco Bay Area, where he can be reached at JAMEX Service, 44 Sealrock Drive, San Francisco, CA 94121, where the telephone number is (415) 668-2401.

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NEWS RELEASE

BART

BAY AREA RAPID TRANSIT DISTRICT, 800 MADISON STREET, OAKLAND, CALIFORNIA 94607 (415) 465-4100

Mike Healy, Department Manager
Public Affairs

November
December 13, 1984

CONTACT: Sandy Tibbets
Public Information
(415) 465-4100, Ext. 566

FOR IMMEDIATE RELEASE

BART'S THANKSGIVING HOLIDAY TRAIN SERVICE

On Thanksgiving Day BART trains will operate on a Sunday schedule and on November 23, the Friday following Thanksgiving, trains will operate on a Saturday schedule. Stations will be open from 6 a.m. to midnight both days.

Trains will operate at 20-minute intervals on two lines only, Richmond/Fremont and Concord/Daly City, on Thanksgiving Day. Those riding BART to San Francisco from stations on the Richmond and Fremont lines must transfer to a San Francisco train in downtown Oakland. A transfer in downtown Oakland is also required for those traveling from San Francisco to stations on the Richmond and Fremont lines.

On Friday, November 23, trains will operate at 20-minute intervals on all four BART lines from 6 a.m. to 6 p.m. After 6 p.m., trains will operate only on the Richmond/Fremont and Concord/Daly City lines.

Beginning November 25, for the convenience of holiday shoppers traveling to downtown Oakland and San Francisco BART will again operate "Shoppers' Specials" on Sundays. "Shoppers' Specials," which were introduced during last year's holiday season, provide direct train service to and from San Francisco for passengers on the Richmond and Fremont lines. Normally, on Sundays there is no direct service to San Francisco from Richmond or Fremont. "Shoppers' Specials" will operate during peak hours of the morning and afternoon, through December 23.

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NEWS RELEASE

BART

 BAY AREA RAPID TRANSIT DISTRICT, 800 MADISON STREET, OAKLAND, CALIFORNIA 94607 (415) 465-4100

84-113

Mike Healy, Department Manager
Public Affairs

November 16, 1984

CONTACT: Sandy Tibbets
Public Information
(415) 464-7116

FOR IMMEDIATE RELEASE

ADVISORY: BART AUCTION TO BE HELD ON SATURDAY - RAIN OR SHINE

BART's auction of lost-and-found articles will be held tomorrow, November 17, rain or shine. The auction will take place beginning at 10 a.m. on the plaza above BART's Lake Merritt Station in Oakland, 800 Madison Street. If it rains, the auctioneer's podium will be moved to a breezeway area of the plaza. Items will be on display at 9 a.m.

No personal checks will be accepted. BART will accept a 25 percent cash deposit for bids over \$50 but all items must be paid for in full and picked up no later than one hour after the auction's conclusion. The auction is expected to end by 1 p.m.

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NEWS RELEASE

BART

BAY AREA RAPID TRANSIT DISTRICT, 800 MADISON STREET, OAKLAND, CALIFORNIA 94607 (415) 465-4100

CONTACT: Sy Moubert, Manager
Public Information,
(415) 464-7120

November 16, 1984

84-114

FOR IMMEDIATE RELEASE

TAKE BART TOMORROW (SATURDAY, NOVEMBER 17) TO THE BIG GAME IN BERKELEY

For the "Big Game" tomorrow (Saturday, November 17), BART will be adding extra cars to all trains operating on the Fremont/Richmond line. The longer trains are to accommodate the more than 76,000 Cal and Stanford rooters expected to attend the "Big Game" in U.C. Berkeley's Memorial Stadium, where the kick-off is scheduled for 1 p.m.

BART will be operating on its regular Saturday schedule, with service on four lines: Richmond/Fremont, Richmond/Daly City, Fremont/Daly City and Concord/Daly City. Trains will arrive every 20 minutes. Additional trains will be standing by after the game to carry patrons home.

Available at all BART stations is the published "Weekend and Sunday Timetable," which will be helpful in planning a trip to Berkeley for the "Big Game" in the Memorial Stadium, where kick-off is scheduled for 1 p.m.

AC Transit will be operating special "Big Game" shuttles from the corner of Third and University Avenue to the corner of Bancroft and Piedmont, near the stadium, providing an easy connection for BART patrons arriving at the Berkeley BART Station. From the Rockridge BART Station, "Big Game" fans can catch the AC Transit Line 51 ~~51~~ ^{BART PER} ~~to~~ ^{to Berkeley}, and ride to the corner of Telegraph and Durant, which is a short walk to the stadium. Regular fares will be charged on the special shuttle. However, the new BART/AC two-part transfers, or transfers from AC Transit lines, will be accepted on both the special Big Game shuttles or regular lines.

With the limited amount of parking spaces available in Berkeley near the Memorial Stadium, BART and AC Transit will be the most convenient way to get to the "Big Game."

County Connection
11:16 # #

Line 51

NEWS RELEASE

BART



84-115

BAY AREA RAPID TRANSIT DISTRICT, 800 MADISON STREET, OAKLAND, CALIFORNIA 94607 (415) 465-4100

Mike Healy, Department Manager
Public Affairs

November 21, 1984

CONTACT: Sandy Tibbets
Public Information
(415) 464-7116

FOR IMMEDIATE RELEASE

BART TO OPERATE ON WEEKDAY SCHEDULE ON FRIDAY FOLLOWING THANKSGIVING

On November 23, the Friday following Thanksgiving, BART trains will operate on a regular weekday schedule. A press release issued by BART last Friday incorrectly stated that BART trains would be operating on a Saturday schedule on November 23.

BART will add extra cars to trains during midday and evening hours to accommodate holiday shoppers traveling on BART on Friday, November 23.

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NEWS RELEASE

84-116

BART



BAY AREA RAPID TRANSIT DISTRICT, 800 MADISON STREET, OAKLAND, CALIFORNIA 94607 (415) 465-4100

Mike Healy, Department Manager
Public Affairs.

November 21, 1984

CONTACT: Sandy Tibbets
Public Information
(415) 464-7116

FOR IMMEDIATE RELEASE

BART TO INCREASE SUNDAY SERVICE DURING HOLIDAY SEASON

BART will increase train service on Sundays during the holiday season by providing direct service trains to San Francisco from Fremont and Richmond. Called "Shoppers Specials," the extra trains will be in service during peak hours of the morning and afternoon every Sunday until Christmas, beginning November 25.

A "Shoppers Special" will depart Fremont Station at 9:13 a.m. and every 20 minutes thereafter until 11:13 a.m. From Richmond Station, the first "Shoppers Special" departs at 9:28 a.m., followed by another every 20 minutes until 11:28 a.m.

For holiday travelers returning to the East Bay in the afternoon, "Shoppers Specials" to Richmond and Fremont will depart Daly City Station every 20 minutes beginning at 4:50 p.m. Regular evening train service will go into effect following the departure of the last "Shoppers Special" at 5:55 p.m.

"Shoppers Specials" will make stops at all BART stations on their routes. On Thursday, November 29, printed schedules of the "Shoppers Specials" will be handed out to BART patrons at stations on the Richmond and Fremont lines during morning and afternoon commute hours.

The "Shoppers Specials" are in addition to regular Sunday train service on the Concord/Daly City and Richmond/Fremont lines.

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Mike Healy, Dept. Mgr.
Public Affairs
(415) 464-7110

NEWS RELEASE

BART

 BAY AREA RAPID TRANSIT DISTRICT, 800 MADISON STREET, OAKLAND, CALIFORNIA 94607 (415) 465-4100

CONTACT: Sy Mober, Manager
Public Information
(415) 464-7120

November 26, 1984 84-117

FOR IMMEDIATE RELEASE

NOW YOU CAN RESERVE A PARKING SPACE AT BART STATIONS.

Beginning on Tuesday, November 27, BART Police will conduct an extensive drive at seven BART stations to encourage BART patrons to take advantage of "BARTpool," the district's preferential parking program. At BARTpool stations a number of parking spaces are reserved for carpools of three or more BART patrons. Flyers describing the program will be placed on all automobiles parked in regular parking spaces at BARTpool stations.

The BARTpool program has been in operation at selected BART stations since September 1978. According to BART Police Sgt. Wade Gomes, "BARTpool can be the means of cutting commute costs, by carpooling to BART. This program aids in making more BART parking spaces available by reducing the number of cars coming to stations.

BARTpool reserved parking spaces are available at the Concord, Pleasant Hill, Lafayette, El Cerrito Del Norte, Fremont, Hayward and Daly City BART stations.

"Anyone belonging to a carpool consisting of three or more persons can apply for a BARTpool permit which allows parking in preferential parking spaces. Participants in the BARTpool program must use BART on a round-trip basis," Gomes stated.

According to the flyer being distributed by BART Police, persons interested in obtaining a BARTpool permit or forming a BARTpool should call (415) 861-POOL or (408) 996-POOL. The program offers a computer match of individuals making the same daily commute to BART stations. Once the BARTpool has been formed, both riders and drivers must obtain a BARTpool permit for entry into the preferential parking area.

BART Police monitor BARTpool parking lots, ticketing cars not displaying permits or having fewer than three persons in a car upon arrival at the special lots.

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NEWS RELEASE

BART

BAY AREA RAPID TRANSIT DISTRICT, 800 MADISON STREET, OAKLAND, CALIFORNIA 94607 (415) 465-4100

Mike Healy, Department Manager
Public Affairs

November 27, 1984 84-118

CONTACT: Sy Moubert, Manager
Public Information
(415) 464-7120

FOR IMMEDIATE RELEASE

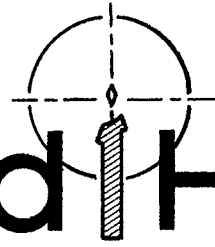
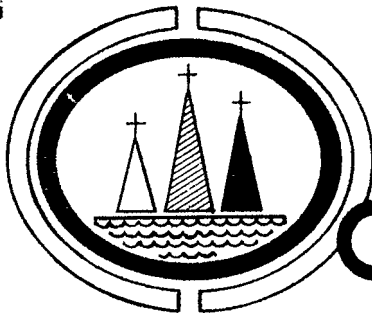
ENJOY THE OAKLAND HOLIDAYS EVENTS - TAKE BART AND BEAT THE PARKING HASSEL

During the next four weeks downtown Oakland will be the place to go for musical events, arts and crafts shows and a host of other holidays events and celebrations.

In all BART stations there is available a calendar of events taking place in Oakland. To beat the hassel of downtown traffic and parking, BART and AC Transit are the ways to travel to what promises to be Oakland's best holiday season events ever. Many of the events are free and for others there is an admission charge.

Sponsored by the Oakland Chamber of Commerce, the City of Oakland, local service groups and the Oakland Holidays Committee, the four weeks of celebration in downtown Oakland offers a variety of things to do, places to go and a great time for everyone in the family.

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Oakland Holidays



HAPPY HOLIDAYS!

Once again, the City of Oakland will be filled with holiday cheer and BART will take you there! Starting November 24 and throughout the month of December, there are lots of events to please a variety of interests . . . from arts & crafts, choirs and brass ensembles, excerpts from the symphony and the Nutcracker Ballet, to making Christmas ornaments from baker's dough.

Here are some of the things you can see and do. To avoid all the hassle and confusion of driving, let BART and AC Transit take you to your destination. For transit information, call 465-BART or 839-2882 (AC Transit).

Lots of these events are free. Others include an admission fee. Many events are scheduled after 4:00 p.m., so why not plan to visit Oakland after work and be filled with the holiday spirit.

NOTE: This calendar has been published a month ahead of time. Events may change so we recommend that you check by calling the phone number listed.

- | | | | |
|---|--|---|---|
| Nov. 24 - Dec. 30,
Sat & Sun only
10:00-5:00 p.m. | DICKENS CHRISTMAS FAIR.
Fox Theater, 18th & Telegraph
434-4625 | Dec. 1,2,8,9,15,16,
22-24. 2:00 p.m. | SANTA ARRIVES AT FAIRYLAND.
Grand & Parkview Terrace.
452-2259. |
| Nov. 25 - Dec 24
11:30-5:30 p.m. | SANTA in Emporium-Capwell
Broadway window. FREE. | Dec. 2
12:00 noon | THE GOLDEN OVERTONES.
Hyatt Regency, 1001 Broadway.
FREE. |
| Nov. 25
1:00 p.m. | ANNUAL SANTA PARADE.
Floats, Band & More. Broadway
from 10th to 20th St. FREE. | Dec. 3-19
9-5 p.m. | CHANUKAH GIFT SHOP.
Jewish Community Center, 3245
Sheffield Ave. 533-9222. FREE. |
| Nov. 27, 5-9 p.m.
Nov. 28,
10-3 p.m. | HOLIDAY BAZAAR.
Childrens Hospital, Oakland
Convention Center 652-9202. | Dec. 6
11-4 p.m. | SALVATION ARMY CELEBRITY
BELL RINGING. Emporium-
Capwell. FREE. |
| Nov. 28
7:00 p.m. | GRAND LIGHTING CEREMONY.
Santa and local VIP's
light up Oakland.
Jack London Square. FREE. | Dec. 7,8,14,
15 & 21 | CHRISTMAS STAR SHOW.
Rotary Chabot Planetarium,
4917 Mountain Blvd. 531-4560.
Limited Public Transportation. |
| Nov. 28 - Dec 14,
Mon - Sat,
10-8 p.m. | ARTMAS, Annual Christmas sale.
College of Arts & Crafts
5251 Broadway, 653-8118. FREE. | Dec. 7-23 | CHRISTMAS CAROLING.
On MERRITT QUEEN, Lake Mer-
ritt. Call for reservations.
444-3807. |
| Dec 1 | MASTER'S OF THE UNIVERSE.
Special appearance of Orko,
He-man, and Skeletor.
Emporium-Capwell. FREE. | Dec. 8
12:00 noon | ECUMENICAL BRASS BAND
& CHOIR. Hyatt Regency,
1001 Broadway, Oakland. FREE. |
| Dec. 1-3
3-6 p.m. | ARTS & CRAFTS SALE.
Creative Growth Center
355 24th St. 836-2340. | Dec. 8
5:00 p.m. | TINY TIM Decorated Christmas
tree contest. Display at
Emporium-Capwell. FREE. |
| Dec. 1-9
9-9 p.m. | CHRISTMAS AT DUNSMUIR.
Tour, Food, Arts & Crafts.
2960 Peralta - Oaks Court.
562-7588. | Dec. 8
12:00 noon | FRANK PRADO SPANISH
DANCERS. Hyatt Regency,
1001 Broadway. FREE. |

CONTINUED ON REVERSE SIDE

Dec. 8 6:00 p.m.	TREE LIGHTING. Church of Jesus Christ of the Latter Day Saints (Mormon Temple), 4780 Lincoln Ave. 531-1475. FREE	Dec. 15 2:00 p.m.	THE GOLDEN OVERTONES. Oakland Airport. FREE.
Dec. 8 & 9 8 p.m. Sat. 2 p.m. Sun.	OAKLAND CHILDRENS HOLIDAY PAGEANT. Henry J. Kaiser Convention Center. 444-8575.	Dec. 15 12:00 noon	MARGARET DOLLEY. Showtunes & Carols. Hyatt Regency, 1001 Broadway. FREE.
Dec. 8-9 8:00 p.m.	MESSIAH. Church of Jesus Christ of the Latter Day Saints (Mormon Temple), 4780 Lincoln Ave. 531-1475. FREE.	Dec. 15 1:00 p.m.	DORIS MANNING & PEACE. Gospel music. Hyatt Regency, 1001 Broadway. FREE.
Dec. 9 4:00 p.m.	SING-A-LONG MESSIAH. First Congregational Church 2501 Harrison St.	Dec. 15 & 16 9-7 p.m.	GOLDEN GATE MERCHANTS HOLIDAY CELEBRATION. Caroling, Santa. 5932 San Pablo. 653-8700. FREE.
Dec. 10-14 12:00 noon	BROWN BAG ENTERTAINMENT SERIES. Bring your lunch & enjoy local youth groups performing holiday favorites. FREE.	Dec. 16 afternoon	CHANUKAH CELEBRATION. Jewish Community Center 3245 Sheffield Ave. 533-9222. FREE.
Dec. 12 4:30 p.m.	PIEDMONT GIRLS CHOIR. Emporium-Capwell. FREE	Dec. 17 12:00 noon	EXCERPTS FROM THE NUTCRACKER. Oakland Ballet. Emporium-Capwell. FREE.
Dec. 11 12:00 noon	BLAKE MAXIM PUPPETEERS. Emporium-Capwell. FREE	Dec. 18 noon & 1 p.m.	NEW GENERATION DANCE THEATRE. Hyatt Regency. FREE.
Dec. 13 5:00 p.m.	CATHEDRAL BRASS ENSEMBLE. Emporium-Capwell. FREE.	Dec. 19 noon & 1 p.m.	SIMCHA ORCHESTRA. Israeli Folk Songs. Emporium Capwell. FREE.
Dec. 13 5:00 p.m.	THE TIME BE FOUR BARBERSHOP QUARTET. Hyatt Regency, 1001 Broadway. FREE.	Dec. 20 5:30 p.m.	ST. JOHNS EPISCOPAL CHURCH CHRISTMAS CAROLS. Rockridge BART Station. FREE.
Dec. 14 noon & 1 p.m.	MERRY MINSTRELS. Emporium-Capwell. FREE.	Dec. 19-21 12:00 noon	SING-A-LONG CHRISTMAS CAROLS. Oakland Municipal Employees Chorus. City Hall Rotunda. FREE.
Dec. 14-23 2:00 p.m. & 8:00 p.m	THE NUTCRACKER BALLET. Paramount Theatre, 20th & Broadway. 465-6400.	Dec. 21 1:15 p.m.	SING-A-LONG CHRISTMAS CAROLS. Municipal Employees Chorus. Police Adm. Bldg. FREE.
Dec. 15 10-12 noon	BAKER'S DOUGH EXTRAVAGANZA. Bananas Child Care, Peralta School, 460 63rd St. 658-1409. FREE, but reservation is required.	Dec. 22 12:00 noon	DISTAFF SINGERS. Oakland Airport.
Dec. 15 12:00 noon	BERKELEY SYMPHONIC BAND Oakland Airport. FREE.	Dec. 22 1:00 p.m.	FILIPINIANA DANCE TROUPE Oakland Airport. FREE.
Dec. 15 1:00 p.m.	THE TIME BE FOUR. Oakland Airport. FREE.		

NEWS RELEASE

BART

BAY AREA RAPID TRANSIT DISTRICT, 800 MADISON STREET, OAKLAND, CALIFORNIA 94607 (415) 465-4100

Mike Healy, Department Manager
Public Affairs 415-464-7120

November 27, 1984

84-119

CONTACT: Sy Mouber, Manager
Public Information
(415) 464-7120

FOR IMMEDIATE RELEASE

TAKE BART TO A DICKENS OF A CHRISTMAS AT THE OAKLAND FOX THEATER

For the next five weekends the Victorian Dickens Christmas Fair will be celebrated at the Oakland Fox Theater, 18th and Telegraph in downtown Oakland. The easiest way to get there is to take BART to the 19th Street BART Station in Oakland and walk one block to Telegraph Avenue.

For BART patrons, a special discount ticket is available by picking up a flyer in BART stations.

As a special holiday entertainment gift, the Dickens Fair Carolers will be giving a series of Christmas music concerts at BART stations in San Francisco and Oakland.

On Tuesday, December 4, 1984, the Dickens Fair singers will be entertaining at the Montgomery Street BART Station at 4:00 P.M. and then they will appear at the Embarcadero BART Station at 4:30 P.M. on the same day.

Then on Thursday, December 6, 1984, the singing group from the Dickens Fair will be heard at the 12th Street/Oakland Civic Center BART Station at 4:00 P.M. and at 4:30 P.M. they will move to the 19th Street BART Station.

The unique gilded interior of the Fox Theater in Oakland has added magnificent splendor to the Victorian celebration of the 12 days of Christmas. While the public celebration is being held this year only on weekends through December 30, the facility is available for private parties during the week. For information about the weekday celebrations of the Dickens Christmas Fair call (415) 434-4623.

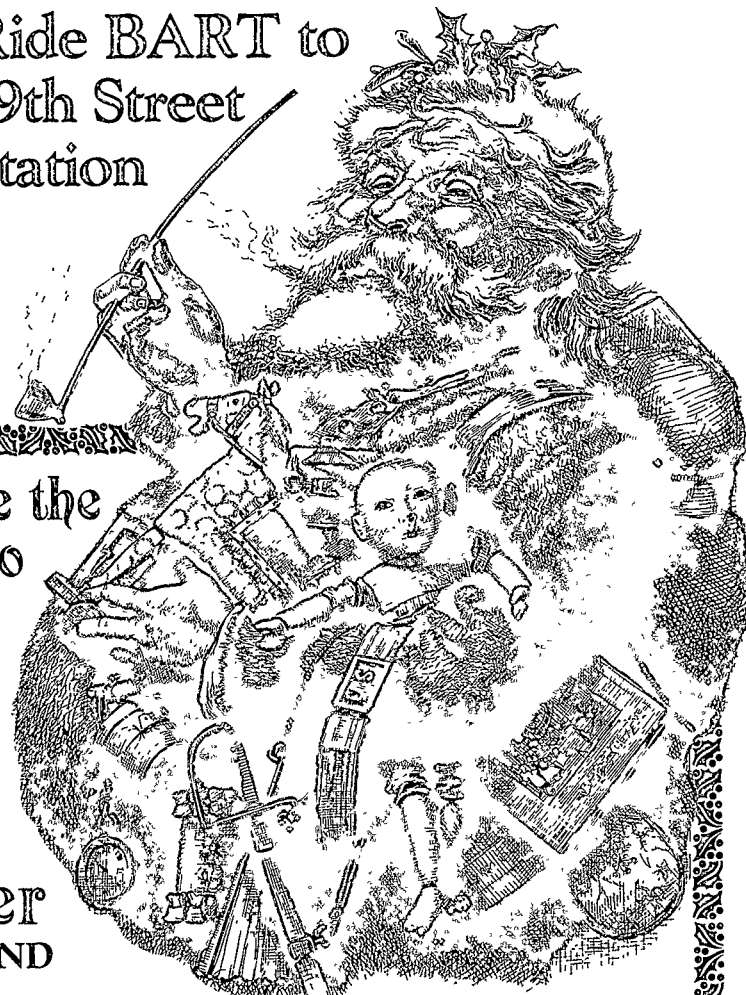
#

The Twelfth Annual

Dickens

CHRISTMAS FAIR

Ride BART to 19th Street Station



Join Father Christmas above the rooftops for a BART RIDE to the Dickens Christmas Fair.

SIX WEEKENDS NOV. 24

thru DEC. 30

Fox Theater

18th & Telegraph / DOWNTOWN OAKLAND

10:00 A.M.

'til

5 P.M.

at

OAKLAND

Celebrate the Twelve Days of Christmas with a visit to the streets, shops and theatres of Victorian London. Wonder at a kaleidoscope of Victorian Festivity. Journey to Dickens's London at Christmas time. Drink a toast to Holiday Cheer at Fezziwig's Dance Party. Gather gifts reflecting The Spirit of Christmas Past. Join Champagne Charlie for a rousing chorus at the Music Hall. Yuletide Gifts, Bracing Spirits and Holiday Foods are yours at this Theatrical Adventure of Victorian Entertainment.

The Dickens Christmas Fair is a program of The Living History Centre. A California Non Profit Public Benefit Corporation.

FOR INFORMATION OF CHRISTMAS CONTESTS, REPLETE WITH PRIZES, CALL (415) 434-4623.

FOR YOUR CLUB OR CORPORATION A Dickens Dance Party and Merry Christmas Feast.

Limited Number of Private Evening Parties Available in this Unique Gilded Setting of The Fox Theater.

FOR INFORMATION CALL, (415) 434-4623.

— SPECIAL DISCOUNT FOR BART RIDERS —

Order Tickets Now by Mail or Phone or Bring to Box Office! GROUP SALES (415) 434-4623 CREDIT CARD CHARGE BY PHONE (415) 434-4625

— PHONE LINES OPEN DAILY 9:00 A.M. 'til 5:00 P.M. — Special BART Discount SAVE \$1.25 — Good Any Weekend

No of Tickets	Order by mail or phone (415) 434-4625	
_____	General Admission @ \$ 8.70* (reg.\$9.95)	\$ _____
_____	Children under 12 @ \$ 3.95* (no discount)	\$ _____
_____	"Fair-ever" card @ \$18.65* (reg.\$19.90)	\$ _____
<small>(Non-Transferable season pass) List "Fair-ever" cardholders on a separate piece of paper.</small>		Total: \$ _____
<small>*Add \$1 Handling Charge for MasterCard/Visa Orders.</small>		

Name _____

Address _____

City/State/Zip _____ Phone (during day) _____

Send check, money order or MasterCard or Visa number to: Dickens Christmas Fair P.O. Box 3006, San Francisco, CA 94120

Card Number _____ Expires _____

Signature _____

No Cash. Enclose self-addressed stamped envelope. 14 days for delivery. Sales Final. No Refunds



NEWS RELEASE

BART

BAY AREA RAPID TRANSIT DISTRICT, 800 MADISON STREET, OAKLAND, CALIFORNIA 94607 (415) 465-4100

Mike Healy, Department Manager
Public Affairs

November 30, 1984 84-120

CONTACT: Sy Moubert, Manager
Public Information
(415) 464-7120

FOR IMMEDIATE RELEASE

BART "SHOPPERS SPECIALS" SCHEDULES TO BE DISTRIBUTED AT BART STATIONS

On Thursday, November 29, 1984, between 7 a.m. and 9 a.m. and between 4 p.m. and 6 p.m., train schedules for BART's "Shoppers Specials" will be distributed at the following stations on the Richmond and Fremont lines: Richmond, El Cerrito Del Norte, El Cerrito Plaza, North Berkeley, Berkeley, Ashby, Fremont, Union City, South Hayward, Hayward, Bay Fair, San Leandro, Coliseum, Fruitvale and Lake Merritt.

BART's "Shoppers Specials" will operate on each Sunday during the holiday season and will provide direct service to San Francisco from Fremont and Richmond. Normally, on Sundays there is no direct service to San Francisco on these two lines. BART's "Shoppers Specials" will run on the following Sundays: December 2, December 9, December 16 and December 23.

A "Shoppers Special" will depart Fremont BART Station at 9:13 a.m. and every 40 minutes thereafter until 11:13 a.m. From Richmond Station, the first "Shoppers Special" departs at 9:28 a.m., followed by another train every 40 minutes until 11:28 a.m. The "Shoppers Specials" will make stops at all BART stations on their routes and are in addition to regular Sunday train service, which begins at 9 a.m. on the Concord/Daly City and Richmond/Fremont lines.

For additional BART train information call (415) 465-BART or one of BART's toll-free information numbers listed in local telephone directories.

#

BART BULLETIN

News of Special Interest to BART'S Riders

BART SUNDAY "SHOPPER SPECIALS"

PSB-122

November 19, 1984

Dear Passenger,

Beginning Sunday, November 25, and on every Sunday until Christmas, BART will run limited special direct service from Richmond to San Francisco and Fremont to San Francisco. The special shoppers' service will include four direct trains between 9 a.m. and 11 a.m. to San Francisco and four direct trains returning from San Francisco between 4:50 p.m. and 6 p.m. The service is designed to make your holiday shopping trips to San Francisco and downtown Oakland much more convenient. So avoid the hassle of driving and parking during the holiday season and let BART take you there.

On the reverse side is the train schedule for this special shoppers' service:

Office of
Passenger Service



NEWS RELEASE

BART



BAY AREA RAPID TRANSIT DISTRICT, 800 MADISON STREET, OAKLAND, CALIFORNIA 94607 (415) 465-4100

Mike Healy, Department Manager
Public Affairs

November 28, 1984 84-121

CONTACT: Sy Mober, Manager
Public Information
(415) 464-7120

FOR IMMEDIATE RELEASE

TAKE BART TO THE OAKLAND BALLET'S NUTCRACKER PERFORMANCES

The Oakland Ballet's presentation of the "Nutcracker," a holiday tradition, again this year will be presented at Oakland's Paramount Theater from December 14-23.

Critics have heralded the Oakland Ballet's performance of this work as outstanding.

Taking BART to the "Nutcracker" will make the memorable event that much more pleasurable since the Paramount Theater is located directly over the 19th Street BART station.

Available at all BART stations is a coupon worth one dollar off the admission price to the matinee performance on Wednesday, December 19 and Thursday, December 20, and the evening performance on Tuesday, December 19 and Saturday, December 22.

On Monday, December 17 at noon, 2 p.m. and 4 p.m., a free, special preview, "mini-performance" of the "Nutcracker" will be given at the Emporium-Capwell store in Oakland at 20th and Broadway, which is also served by BART's 19th Street Station.

#

Ride BART to Oakland Ballet's

NUTCRACKER!

WITH THE OAKLAND BALLET ORCHESTRA

RONN GUIDI, ARTISTIC DIRECTOR

Take the 19th Street Station to the Nutcracker Kingdom of Sweets at the fabulous Paramount Theatre!

“. . . and visions of sugar plums danced in their heads . . .”

DECEMBER 14-23

AT THE PARAMOUNT

THE NUTCRACKER CHILDREN LOVE BEST—AT FAMILY PRICES!

FULL PRICES

Deduct \$1 each with coupon

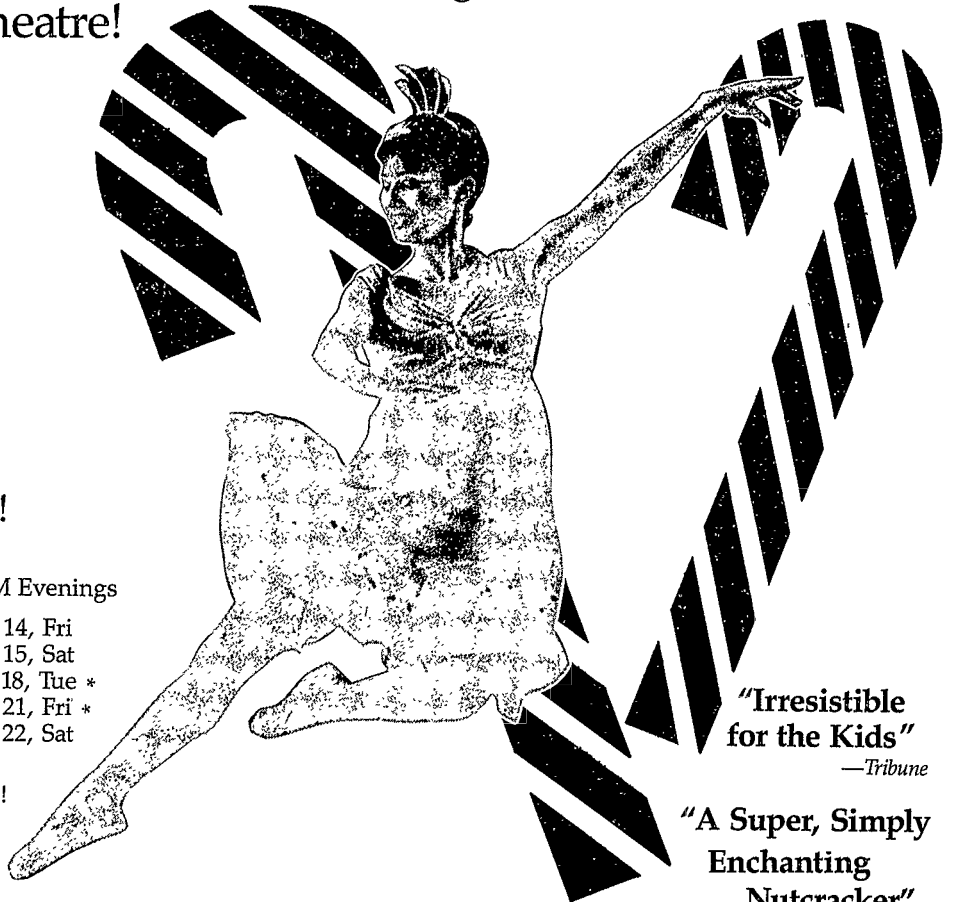
Dates

2 PM Matinees 8 PM Evenings

Grand Tier	\$20
Orchestra	\$16
Dress Circle	\$15
Orch Terrace	\$14
Orch Terr Rear	\$11
Balcony	\$6

Dec 15, Sat	Dec 14, Fri
Dec 16, Sun	Dec 15, Sat
Dec 19, Wed *	Dec 18, Tue *
Dec 20, Thu *	Dec 21, Fri *
Dec 22, Sat	Dec 22, Sat
Dec 23, Sun	

* \$1 Off coupon is good for these performances *only*!



“Irresistible for the Kids”
—Tribune

“A Super, Simply Enchanting Nutcracker”

—Contra Costa Times

“Perfect Holiday Entertainment”

—Examiner

EMPORIUM • CAPWELL

sponsors special *free* preview min-performances in its downtown Oakland store on Monday, Dec. 17 at Noon, 2 and 4 PM. Come one, come all!

\$1 OFF EACH TICKET WITH THIS COUPON!

Good only for performances Dec. 18-21

CHARGE-BY-PHONE TODAY: (415) 465-6400 or 893-2277

TICKET ORDER FORM

Name _____ Street _____ City _____
 State _____ Zip _____ Phone (Home) _____ (Business) _____

DATE & TIME	THEATRE SECTION	QUANTITY	TICKET PRICE	TOTAL
			\$ _____	\$ _____

MEET DREAMS PARTY RESERVATIONS. Enclose a separate check payable to Oakland Ballet for _____ # tickets for Dec _____ x \$4 . . . TOTAL \$ _____

Check enclosed payable to Oakland Ballet
 *Please charge my VISA MASTERCARD

Handling Charge \$ _____ \$1
 GRAND TOTAL \$ _____

Acct. # _____ Exp Date _____ Authorizing Signature _____

MAIL ORDER TO: Oakland Ballet, Paramount Theatre Box Office, 2025 Broadway, Oakland, CA 94612. Enclose self-addressed stamped envelope.

Printing provided as a community service by Emporium Capwell



Judy Tyrus

SPECIAL GUEST ARTIST

Judy Tyrus, star ballerina with Dance Theatre of Harlem and an Oakland Ballet alumna returns for a special engagement. An East Bay native, Tyrus will perform the “Sugar Plum Fairy” and other roles at selected performances of NUTCRACKER, and appears with Oakland Ballet through the courtesy of Dance Theatre of Harlem.

NEWS RELEASE

BART

 BAY AREA RAPID TRANSIT DISTRICT, 800 MADISON STREET, OAKLAND, CALIFORNIA 94607 (415) 465-4100

Mike Healy, Department Manager
Public Affairs

November 30, 1984 84-122

CONTACT: Sy Mober, Manager
Public Information
(415) 464-7120

ADVISORY - NOT FOR RELEASE UNTIL 12 NOON, DECEMBER 5, 1984

BART POLICE OFFICER THOM. R. PENNEWELL TO RECEIVE FIRST BRONZE MEDAL OF VALOR

This is to advise the news media that the ceremony, where BART Police officer Thom. R. Pennewell will be presented with the first BART Police Department Bronze Medal for Valor, will take place at 12 noon on Wednesday, December 5, 1984. The ceremony will be held in the BART Board Room of BART's Lake Merritt Administration Building, 800 Madison Street in downtown Oakland.

The certificate of commendation, signed by Harold E. Taylor, Chief of Police, BART Police Department, reads as follows: "Presented to Officer Thom R. Pennewell for displaying conspicuous bravery under extremely hazardous conditions on October 20, when while off duty and alone he intervened to save a victim from being beaten by multiple assailants. Officer Pennewell, acting alone, took all four responsible, two of whom were armed with weapons, into custody without incident."

This is the first medal of valor to be issued by BART Police and is part of a new program to recognize BART Police Officers for extraordinary bravery involving life threatening situations.

BPD Officer Pennewell lives in Valejo with his wife Mary and their two children, a son Thom. Pennewell III, 4 years old and a daughter Aileka, 3 years.

A complete report of the incident, plus background on Officer Pennewell will be available at the December 5, 1984 ceremonies.

#

NEWS RELEASE

BART



BAY AREA RAPID TRANSIT DISTRICT, 800 MADISON STREET, OAKLAND, CALIFORNIA 94607 (415) 465-4100

Mike Healy, Department Manager
Public Affairs

November 30, 1984 84-123

CONTACT: Sy Mouber, Manager
Public Information
(415) 464-7120

FOR IMMEDIATE RELEASE

BART "SHOPPERS SPECIALS" TO RUN AGAIN THIS SUNDAY, DECEMBER 2

On Sunday, December 2, 1984, BART will again operate its "Shoppers Specials," which provide direct service to San Francisco/Daly City from stations on the Fremont and Richmond lines. Normally, on Sundays there is no direct service to San Francisco on these lines.

BART's "Shoppers Special" will depart Fremont BART Station at 9:13 a.m. and every 40 minutes thereafter until 11:13 a.m. From Richmond Station, the first "Shoppers Special" departs at 9:28 a.m., followed by another train every 40 minutes until 11:28 a.m. The "Shoppers Specials" will make stops at all BART stations on their routes and are in addition to regular Sunday train service, which begins at 9 a.m. on the Concord/Daly City and Richmond/Fremont lines.

For holiday shoppers' home bound trip, "Shoppers Specials" will depart Daly City for Richmond beginning at 4:50 p.m. and then every 20 minutes until 5:50 p.m. The Fremont bound "Shoppers Special" will depart every 20 minutes, beginning at 4:55 p.m., until 5:55 p.m.

BART's "Shoppers Specials" will operate again on December 9, December 16 and December 23.

For additional BART train information call (415) 465-BART or one of BART's toll-free information numbers listed in local telephone directories.

#

DECEMBER



NEWS RELEASE

BART

BAY AREA RAPID TRANSIT DISTRICT, 800 MADISON STREET, OAKLAND, CALIFORNIA 94607 (415) 465-4100

CONTACT: Sy Mober, Manager
Public Information
(415) 464-7120

December 5, 1984

84-124

FOR IMMEDIATE RELEASE

BART PRESENTS FIRST MEDAL OF VALOR TO A BART POLICE OFFICER

On Wednesday, December 5, 1984, BART Police Officer Thom R. Pennewell was presented with the first BART Police Department's Medal of Valor for "conspicuous bravery under extremely hazardous conditions." The presentation was held in the BART Board Room at the District's Administration Building in downtown Oakland. The ceremony was attended by representatives of many police departments throughout the Bay Area.

On October 20, 1984, BART Police Department (BPD) Officer Pennewell, while off duty, arrived at the Richmond BART Station and witnessed an altercation involving three men, two of whom were striking the third person with heavy metal objects. Pennewell drew his revolver and ordered the two assailants to drop their weapons, which they did, and he took them into custody. While there were other assailants involved, only the two with weapons were arrested. A search of the two assailants taken into custody revealed that one of them was carrying a loaded revolver. Pennewell, with the assistance of two other BPD officers, then booked the two assailants at the Contra Costa County Detention Center, and they are now pending trial.

The certificate which accompanied the bronze Medal of Valor reads as follows: "Presented to Officer Thom R. Pennewell for displaying conspicuous bravery under extremely hazardous conditions on October 20, when while off duty and alone he intervened to save a victim from being beaten by multiple assailants. Officer Pennewell, acting alone, took all four responsables, two of whom were armed with weapons, into custody without incident."

"Officer Pennewell is a proud example of the dedication of BART police officers, and we are pleased to make him the first recipient of the bronze Medal of Honor," said Chief Taylor.

Taylor noted that Pennewell had placed his life on the line for the protection of an innocent victim and proved himself to be a professional peace officer in the finest tradition of police work.

BPD Officer Pennewell was with the Oakland Police Department for three and one-half years prior to coming to BART in 1981. He is a graduate of the California State College of Stanislaus where he holds a degree in political science. Pennewell, age 29, lives in Vallejo with his wife Mary and their two children, a son Thom Pennewell, four years old, and a daughter Aileka, three years old.

The BART Police Department has a sworn police officer staff of 132, with a total complement of 141 persons. They are responsible for the maintenance of life safety and property protection throughout the District's service area. The system has been divided into specific beat patrols in order to protect the more than 200,000 daily riders, 2300 BART employees, and the District's facilities, lots and rights-of-way. Twelve radio cars are deployed to cover the service area of the District. BART police officers in uniform and in plainclothes regularly ride the trains and make inspections of station areas, as well as parking lots. In a recent report made to the Board of Directors concerning the incidents of crime, it was noted that major crimes on BART had been reduced significantly by more than 22% this year over a similar period last year. BART police officers not only are required to perform the usual duties in life and property protection, but they are unique in that they must be totally aware and informed about the BART system, its equipment, and how trains move from one point to another.

#

NEWS RELEASE

BART

BAY AREA RAPID TRANSIT DISTRICT, 800 MADISON STREET, OAKLAND, CALIFORNIA 94607 (415) 465-4100

CONTACT: Sy Mober, Manager
Manager, Public Information
(415) 464-7120

December 5, 1984

84-125

PIX CAPTION - BART "SHOPPERS SPECIALS" TO RUN AGAIN THIS SUNDAY, DECEMBER 9

BART Police Officer Cindy Lee, who lives in Hayward, holds the train sign displayed in the front cab of the "Shoppers Special" trains BART is operating on Sundays during the holiday season.

On Sunday, December 9, 1984, BART will again operate its "Shoppers Specials," which provide direct service to San Francisco/Daly City from stations on the Fremont and Richmond lines. Normally on Sundays there is no direct service to San Francisco on these lines.

BART's "Shoppers Special" will depart Fremont BART Station at 9:13 a.m. and every 40 minutes thereafter until 11:13 a.m. From Richmond Station, the first "Shoppers Special" departs at 9:28 a.m., followed by another train every 40 minutes until 11:28 a.m. The "Shoppers Specials" will make stops at all BART stations on their routes, and are in addition to regular Sunday train service, which begins at 9 a.m. on the Concord/Daly City and Richmond/Fremont lines.

For holiday shoppers' home-bound trip, "Shoppers Specials" will depart Daly City for Richmond beginning at 4:50 p.m., and then every 20 minutes until 5:50 p.m. The Fremont-bound "Shoppers Special" will depart every 20 minutes, beginning at 4:55 p.m. until 5:55 p.m.

BART's "Shoppers Specials" will operate again on December 16 and December 23. BART Express Buses will operate on a regular Sunday schedule, with service available on all lines except the "J" Line, which operates only on Monday through Friday. For additional BART train information, call (415) 465-BART, or one of BART's toll-free information numbers listed in local telephone directories.

FARES
one-way

Richmond

El Cerrito Del Norte

El Cerrito Plaza

North Berkeley

Berkeley

Ashby

Rockridge

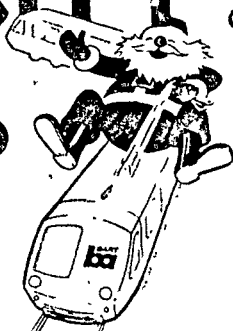
Orinda

Lafayette

Pleasant Hill

Walnut Creek

S.F./DALY CITY SHOPPERS SPECIAL



Fremont

Route

Regular Service

Nights and Sunday

Richmond	Daly City
Richmond	Daly City

Regular Service

Mike Healy
Dept. Mgr.
Public Affairs

NEWS RELEASE

BART

BAY AREA RAPID TRANSIT DISTRICT, 800 MADISON STREET, OAKLAND, CALIFORNIA 94607 (415) 465-4100

CONTACT: Sy Mober, Manager
Manager, Public Information
(415) 464-7120

December 5, 1984

84-126

PIX CAPTION - BART "SHOPPERS SPECIALS" TO RUN AGAIN THIS SUNDAY, DECEMBER 9

BART Police officers Cindy Lee of Hayward (L) and Raul Botello of Richmond hold the train sign displayed in the front cab of "Shoppers Special" trains BART is operating on Sundays during the holiday season.

On Sunday, December 9, 1984, BART will again operate its "Shoppers Specials," which provide direct service to San Francisco/Daly City from stations on the Fremont and Richmond lines. Normally on Sundays there is no direct service to San Francisco on these lines.

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#



S.F./DALY CITY SHOPPERS SPECIAL



South

NEWS RELEASE

BART

BAY AREA RAPID TRANSIT DISTRICT, 800 MADISON STREET, OAKLAND, CALIFORNIA 94607 (415) 465-4100

CONTACT: Sy Mober, Manager
Manager, Public Information
(415) 464-7120

December 5, 1984

84-127

PIX CAPTION - BART "SHOPPERS SPECIALS" TO RUN AGAIN THIS SUNDAY, DECEMBER 9

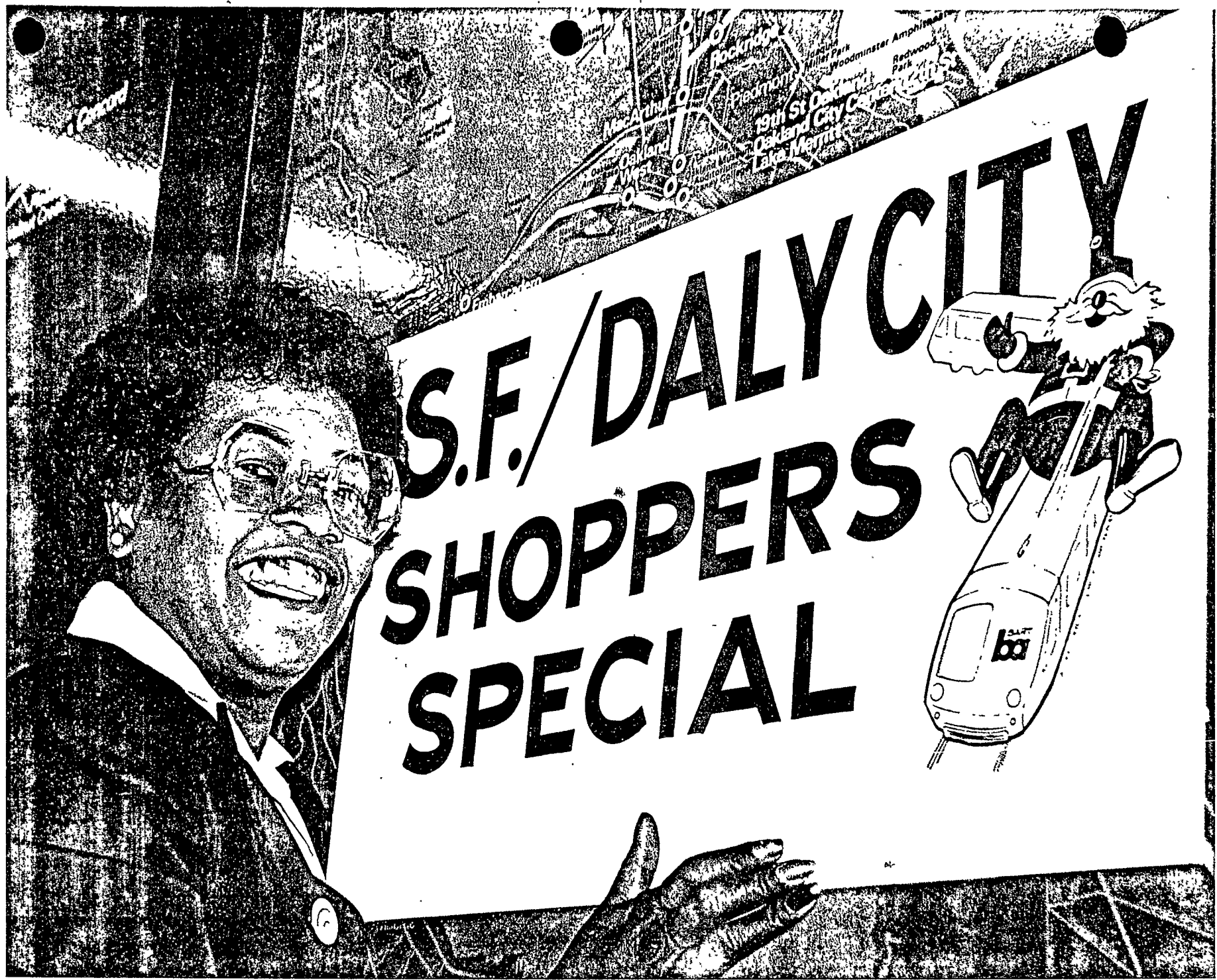
BART Station Agent Corene Tyson of Oakland, points to the train sign displayed in the front cab of the "Shoppers Special" trains BART is operating on Sundays during the holiday season.

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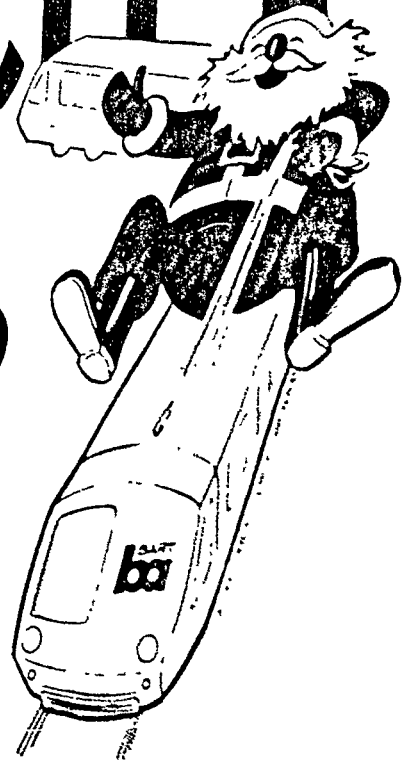
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**S.F./DALY CITY
SHOPPERS
SPECIAL**



Rockridge
Piedmont
19th St
Oakland City Center
Lake Merritt
Woodminster
Amphitheater
Redwood Park
Embarcadero
San Francisco
Oakland
West Oakland
London
Embarcadero

Mike Healy
Dept. Mgr.
Public Affairs

NEWS RELEASE

BART



BAY AREA RAPID TRANSIT DISTRICT, 800 MADISON STREET, OAKLAND, CALIFORNIA 94607 (415) 465-4100

CONTACT: Sy Mober, Manager
Manager, Public Information
(415) 464-7120

December 5, 1984

84-128

PIX CAPTION - BART "SHOPPERS SPECIALS" TO RUN AGAIN THIS SUNDAY, DECEMBER 9

BART Station Agent Corene Tyson of Oakland (left) and Train Operator Joyce Ackerman of Martinez hold the train sign displayed in the front cab of the "Shoppers Special" trains BART is operating on Sundays during the holiday season.

On Sunday, December 9, 1984, BART will again operate its "Shoppers Specials," which provide direct service to San Francisco/Daly City from stations on the Fremont and Richmond lines. Normally on Sundays there is no direct service to San Francisco on these lines.

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#



S.F./DALY CITY SHOPPERS SPECIAL



NEWS RELEASE



BAY AREA RAPID TRANSIT DISTRICT, 800 MADISON STREET, OAKLAND, CALIFORNIA 94607 (415) 465-4100

CONTACT: Sy Mober, Manager
Manager, Public Information
(415) 464-7120

December 5, 1984

84-129

PIX CAPTION - BART "SHOPPERS SPECIALS" TO RUN AGAIN THIS SUNDAY, DECEMBER 9


BART Train Operator Henry Freeman of Antioch (left) and BART Station Agent Corene Tyson of Oakland hold the train sign displayed in the front cab of the "Shoppers Special" trains BART is operating on Sundays during the holiday season.

On Sunday, December 9, 1984, BART will again operate its "Shoppers Specials," which provide direct service to San Francisco/Daly City from stations on the Fremont and Richmond lines. Normally on Sundays there is no direct service to San Francisco on these lines.

BART's "Shoppers Special" will depart Fremont BART Station at 9:13 a.m. and every 40 minutes thereafter until 11:13 a.m. From Richmond Station, the first "Shoppers Special" departs at 9:28 a.m., followed by another train every 40 minutes until 11:28 a.m. The "Shoppers Specials" will make stops at all BART stations on their routes, and are in addition to regular Sunday train service, which begins at 9 a.m. on the Concord/Daly City and Richmond/Fremont lines.

For holiday shoppers' home-bound triap, "Shoppers Specials" will depart Daly City for Richmond beginning at 4:50 p.m., and then every 20 minutes until 5:50 p.m. The Fremont-bound "Shoppers Special" will depart every 20 minutes, beginning at 4:55 p.m. until 5:55 p.m.

BART's "Shoppers Specials" will operate again on December 16 and December 23. BART Express Buses will operate on a regular Sunday schedule, with service available on all lines except the "J" Line, which operates only on Monday through Friday. For additional BART train information, call (415) 465-BART, or one of BART's toll-free information numbers listed in local telephone directories.

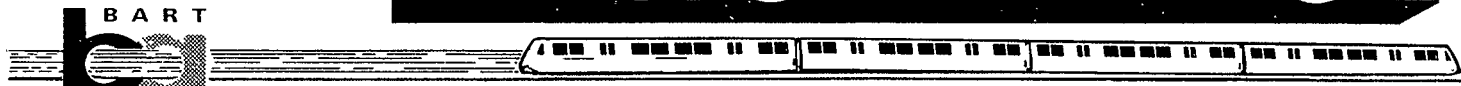


**S.F./ DALY CITY
SHOPPERS
SPECIAL**



NEWS RELEASE

BART



BAY AREA RAPID TRANSIT DISTRICT, 800 MADISON STREET, OAKLAND, CALIFORNIA 94607 (415) 465-4100 -

CONTACT: Sy Mober, Manager
Manager, Public Information
(415) 464-7120

December 5, 1984

84-130

PIX CAPTION - BART "SHOPPERS SPECIALS" TO RUN AGAIN THIS SUNDAY, DECEMBER 9

BART Station Agent Robert I Hoffman of San Francisco holds the special train sign displayed in the front cab of the "Shoppers Special" trains BART is operating on Sundays during the holiday season.

On Sunday, December 9, 1984, BART will again operate its "Shoppers Specials," which provide direct service to San Francisco/Daly City from stations on the Fremont and Richmond lines. Normally on Sundays there is no direct service to San Francisco on these lines.

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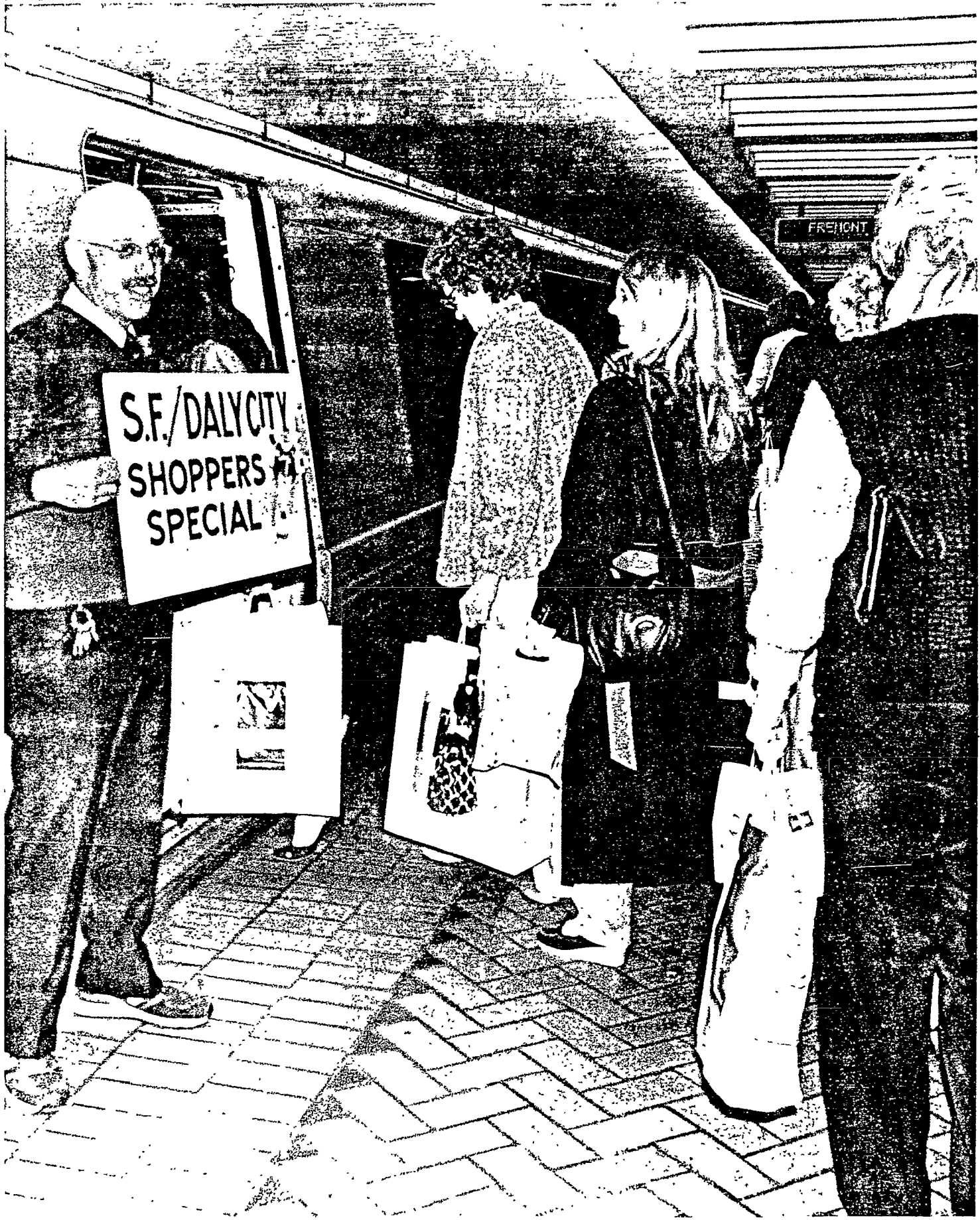
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S.F.
Progress



NEWS RELEASE

BART

BAY AREA RAPID TRANSIT DISTRICT, 800 MADISON STREET, OAKLAND, CALIFORNIA 94607 (415) 465-4100

CONTACT: Sy Mober, Manager
Manager, Public Information
(415) 464-7120

December 5, 1984

84-131

PIX CAPTION - BART "SHOPPERS SPECIALS" TO RUN AGAIN THIS SUNDAY, DECEMBER 9

BART Station Agent Carolyn Pope of Oakland makes sure that shoppers board the right trains, as she holds a special train sign displayed in the front cab of the "Shoppers Special" trains BART is operating on Sundays during the holiday season.

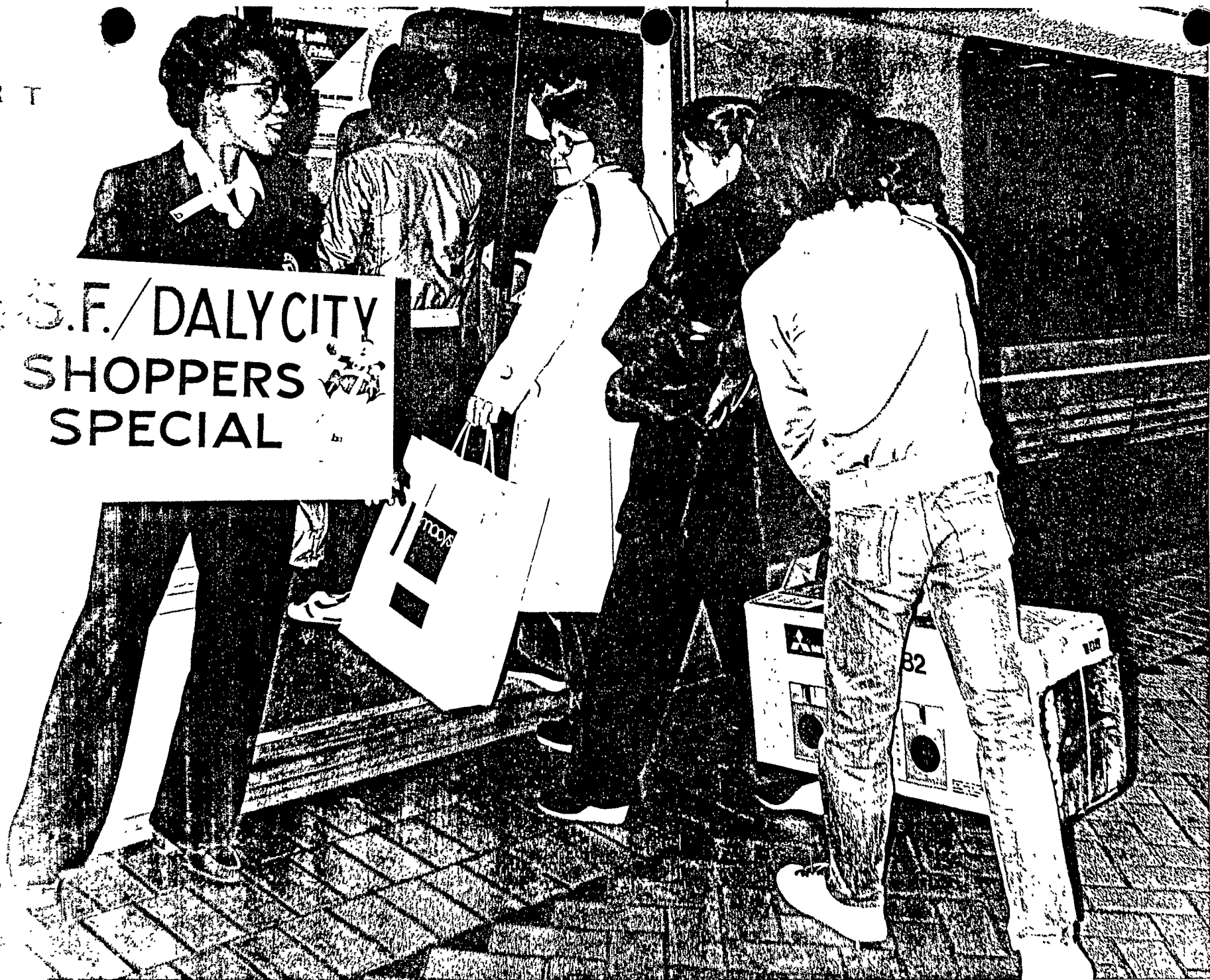
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S.F./DALY CITY
SHOPPERS
SPECIAL



NEWS RELEASE

BART

BAY AREA RAPID TRANSIT DISTRICT, 800 MADISON STREET, OAKLAND, CALIFORNIA 94607 (415) 465-4100

CONTACT: Sy Moubert, Manager
Public Information
(415) 464-7120

December 5, 1984

FOR IMMEDIATE RELEASE

PIX CAPTION: WINNER OF BART POLICE MEDAL OF VALOR LIVES IN VALLEJO

84-132

BART Police Officer Thom P. Pennewell (R), of Vallejo, is shown here as he receives the first medal of valor bestowed by the BART Police Department. Chief of BART Police, Harold Taylor (L), is shown here as he places the medal around Pennewell's neck.

Pennewell, at risk to his own life, successfully took into custody two assailants who were beating an innocent victim at the Richmond BART Station on October 20, 1984. Pennewell lives in Vallejo with his wife and two children, a son Thom Pennewell, four years old, and a daughter, Aileka, three years old.

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NEWS RELEASE

BART

BAY AREA RAPID TRANSIT DISTRICT, 800 MADISON STREET, OAKLAND, CALIFORNIA 94607 (415) 465-4100

CONTACT: Sy Mober, Manager
Public Information
(415) 464-7120

December 5, 1984

84-133

FOR IMMEDIATE RELEASE

PIX CAPTION - WINNER OF BART POLICE MEDAL OF VALOR LIVES IN VALLEJO

BART Police Officer Thom P. Pennewell, of Vallejo, is shown here with his wife Mary (L) and his mother, Mrs. Felicia Pennewell, and is the recipient of the first medal of valor bestowed by the BART Police Department.

Pennewell, at risk to his own life; successfully took into custody two assailants who were beating an innocent victim at the Richmond BART Station on October 20, 1984.

Pennewell lives in Vallejo with his wife and two children, a son Thom Pennewell, four years old, and a daughter Aileka, three years old.

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NEWS RELEASE

BART

 BAY AREA RAPID TRANSIT DISTRICT, 800 MADISON STREET, OAKLAND, CALIFORNIA 94607 (415) 465-4100

Mike Healy, Department Manager
Public Affairs

December 7, 1984 84-134

CONTACT: Sy Mober, Manager
Public Information
(415) 464-7120

FOR IMMEDIATE RELEASE

BART BOARD ELECTS NEW OFFICERS

The BART Board of Directors yesterday (December 6, 1984) elected Wilfred T. Ussery and John Glenn to serve as President and Vice President, respectively, on the BART Board of Directors for the next year. The two directors officially began their 12-month term as Board officers immediately following their election by fellow Board members.

Wilfred Ussery's electoral district includes the cities of Emeryville, Albany and parts of Oakland, Berkeley and San Francisco, while John Glenn represents the Fremont, Newark, Union City and Hayward area.

Ussery and Glenn replace Arthur Shartsis of Oakland as President and Nello Bianco of Richmond as Vice President.

In his last remarks as President, Shartsis commended his fellow Board members for their dedication and commitment during the past year, citing the accomplishments of the Board's standing committees as key elements to the continued good performance of BART train service.

Ussery was first elected to the Board in 1978 and was unopposed in his third election to the Board, last November. This past year he was Vice Chairperson of the Board's Public Affairs, Access and Legislation Committee and was a member of the Engineering and Operations Committee. Ussery is an urban planner, employed by the San Francisco Housing Authority, holding the office of Director of Program Development. He was Assistant Convention Manager for the 1984 Democratic National Convention in

San Francisco. Among the civic groups Ussery is a member of are San Francisco Mayor Dianne Feinstein's "Save the Giants" committee, the San Francisco Black Agenda Council, the San Francisco Black Leadership Forum, and Bay Area Black United Fund - an organization he co-founded. Ussery attended San Francisco City College and U.C. Berkeley. He resides in San Francisco with his wife, Maxine.

John Glenn was first elected to the BART Board in 1974 and re-elected in 1978 and 1982. This is his second term as Vice President of the Board, having served once before in 1979. He was President of the Board in 1981 and has been chairperson of all standing committees during the course of his tenure on the BART Board. During this past year, Glenn was Vice Chairperson of the Board's Administration Committee and a member of the Public Affairs, Access and Legislation Committee. Glenn is also a member of the Board of Directors of the American Public Transit Association, and Board of Regents of the Holy Family College in Fremont. He is founder and president of John Glenn Adjusters and Administrators and has held office in a number of professional associations. Glenn is a graduate of Southeast Missouri State University and has done post-graduate work at the University of Missouri and California State University, Hayward. He resides in Fremont with his wife, Betty, and their three children.

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NEWS RELEASE

BART

 BAY AREA RAPID TRANSIT DISTRICT, 800 MADISON STREET, OAKLAND, CALIFORNIA 94607 (415) 465-4100

Mike Healy, Department Manager
Public Affairs

December 7, 1984 84-135

CONTACT: Sy Moubert, Manager
Public Information
(415) 464-7120

FOR IMMEDIATE RELEASE

PIX CAPTION

BART Director Wilfred T. Ussery of San Francisco was given the president's gavel of the BART Board of Directors after having been unanimously elected to the position by fellow Board members at their December 6 meeting. Joining Ussery as an officer of the transit district for the next year will be John Glenn (left) of Fremont, who will serve as Vice President of the Board.

Vacating the offices of president and vice-president of the BART Board were Directors Arthur Shartsis of San Francisco (second from right) and Nello Bianco of Richmond (right).

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NEWS RELEASE

BART

 BAY AREA RAPID TRANSIT DISTRICT, 800 MADISON STREET, OAKLAND, CALIFORNIA 94607 (415) 465-4100

Mike Healy, Department Manager
Public Affairs

December 7, 1984 84-136

CONTACT: Sy Mouber, Manager
Public Information
(415) 464-7120

FOR IMMEDIATE RELEASE

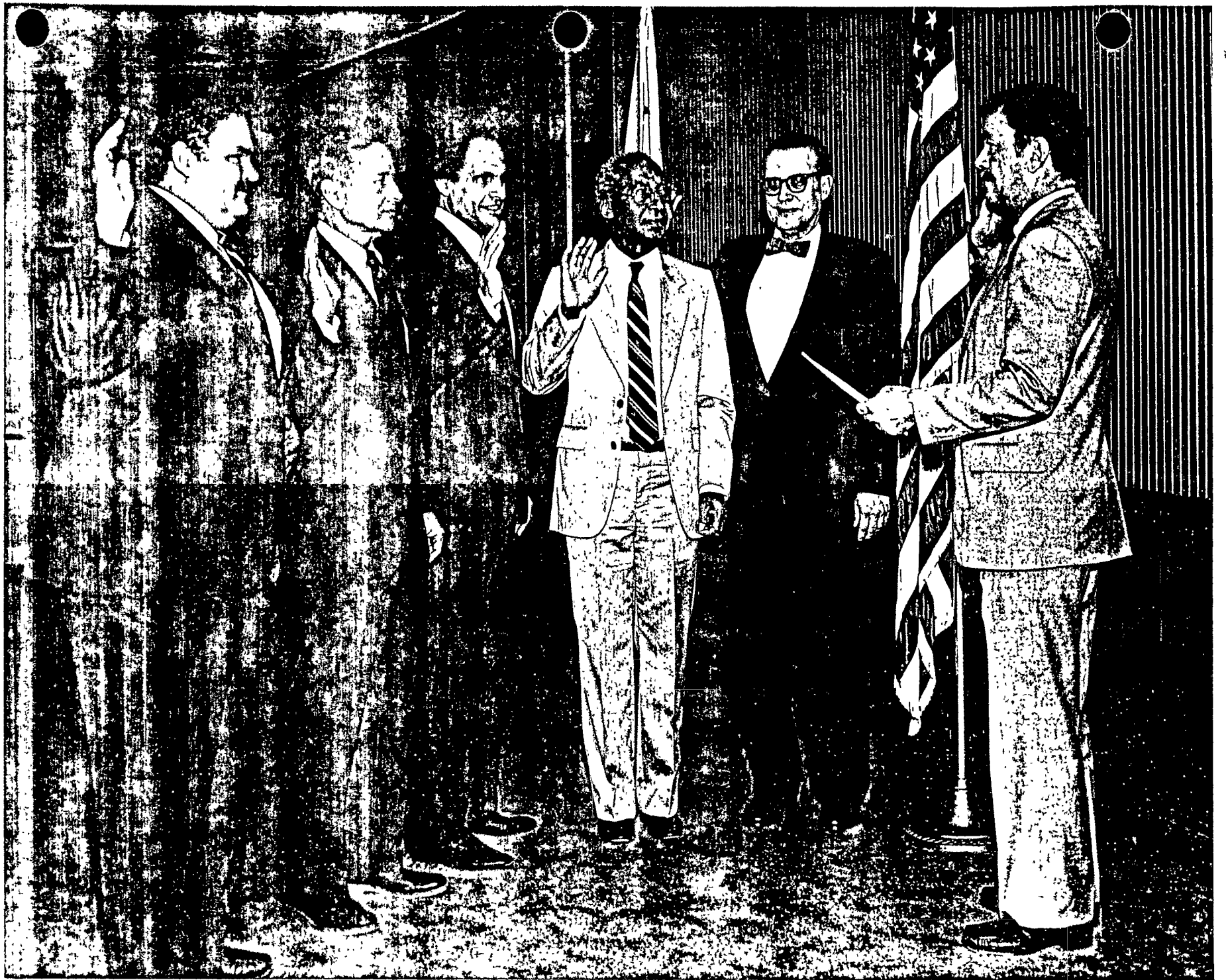
PIX CAPTION

BART Directors are shown taking their oath of office to begin another four-year term on the transit district's Board of Directors. The five directors were re-elected by voters last November and were sworn in by BART District Secretary Phillip O. Ormsbee (right) following the transit board's December 6 meeting.

From left to right are: John H. Kirkwood of San Francisco, District 9; Barclay Simpson of Walnut Creek, District 1; Arthur J. Shartsis of Oakland, District 3; Wilfred T. Ussery of San Francisco, District 7; and Robert S. Allen of Livermore, District 5.

At the same meeting, the nine-member board unanimously elected Ussery as President of the Board, replacing Shartsis.

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NEWS RELEASE

BART

BAY AREA RAPID TRANSIT DISTRICT, 800 MADISON STREET, OAKLAND, CALIFORNIA 94607 (415) 465-4100

Mike Healy, Department Manager
Public Affairs

December 7, 1984 84-137

CONTACT: Sy Moubert, Manager
Public Information
(415) 464-7120

FOR IMMEDIATE RELEASE

PIX CAPTION:

The man with his hand at the top of the gavel is BART's new President of the Board of Directors, Wilfred T. Ussery of San Francisco. Director John Glenn (left) of Fremont will serve as the Board's Vice President for the next year.

Leaving the two offices are Board members Arthur Shartsis (second from right) of San Francisco and Nello Bianco (right) of Richmond, who served as President and Vice President of the Board during the past year.

Ussery and Glenn took office at the transit board's December 6 meeting.

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NEWS RELEASE

BART

 
BAY AREA RAPID TRANSIT DISTRICT, 800 MADISON STREET, OAKLAND, CALIFORNIA 94607 (415) 465-4100
Public Affairs December 7, 1984 84-138

CONTACT: Sy Moubert, Manager
Public Information
(415) 464-7120.

FOR IMMEDIATE RELEASE

BART TO INSTALL TEST MATERIALS FOR PLATFORM EDGE DETECTION SYSTEM

Beginning on December 8, 1984, at 8 p.m., at the Rockridge BART Station, BART will begin the installation of materials to be tested as part of a platform edge detection system which is being developed as added protection for BART patrons. The materials to be used will be tested at three BART stations--Rockridge, Montgomery, and Berkeley--and the installation will require six weekends of activity through January 19, 1984. This schedule is predicated on having good weather for working outdoors at the Rockridge Station, to ensure that the materials dry adequately, and may be changed.

While most of the work will be done during non-peak service at non-revenue hours, to reduce impact on service, one platform at the Rockridge Station and the Montgomery Station will not be in service during the installation work. For the installation of the test materials at the Berkeley Station, the last station on the schedule, all work will be done during non-revenue hours. The installation will require approximately two weekends at each of the three test stations sites.

The \$335,000 contract for the installation of the platform edge detection system was awarded to Universal Protective Coating, Inc. of San Rafael.

The system consists of 11 grooves cut into the entire length of the station platform, 3/4 of an inch wide, 3/8 of an inch deep, and 2 inches apart. The grooves will be cut simultaneously with a cutting machine which has been specifically designed for this project. The water-cooled cutting blade has a diamond edge and will cut into the surface of the platform. There is a suction clean-up mechanism to keep the platform as dry as possible.

For the purposes of this test, two different materials will be used. One, a plastic material, will be extruded into the groove on one platform edge. The other, an epoxy-based material, will be installed on the other platform edge. The materials will be formed with a hemispherical dome, which at its highest point is 3/16 of an inch high above platform surface. The materials used in this test program were developed at Boston College for the transit industry under a grant from the U.S. Urban Mass Transit Administration (UMTA). Funds were made available to BART by UMTA to conduct the tests of these two materials under actual working conditions.

The reasons behind the selection of these three BART stations were: Rockridge is an outdoor station; Berkeley is a representative mid-volume patronage station; and Montgomery was selected because it is the heaviest commute traffic station on BART.

Adequate testing and evaluation of the materials and the installation system will require at least one year, at which time a decision will be made to determine if the system should be installed in all BART stations.

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ADVISORY TO NEWS DESKS:

The installation of this system will use some very unique and specifically designed equipment and materials. The work will begin at 8:00 p.m. on the platform at the Rockridge BART Station, 5660 College Avenue, Berkeley. BART engineers indicate that the cutting equipment and the extrusion system will be fully operative by 10 p.m. on Saturday, December 8. If you have an interest in sending representatives and cameras, please contact BART Central Control at 451-4788, and have them contact Sy Mober, Manager, Public Information.

NEWS RELEASE

84-139

BART



BAY AREA RAPID TRANSIT DISTRICT, 800 MADISON STREET, OAKLAND, CALIFORNIA 94607 (415) 465-4100

Mike Healy, Department Manager
Public Affairs

December 10, 1984

CONTACT: Sy Mouber, Manager
Public Information
(415) 464-7120

FOR IMMEDIATE RELEASE

BART PRESIDENT USSERY ANNOUNCES COMMITTEE ASSIGNMENTS FOR 1985

BART President Wilfred Ussery, of San Francisco, today announced the BART Board standing committee assignments for the coming year.

The committees will be made up as follows:

Director Eugene Garfinkle of San Francisco will chair the Administration Committee. Other members of the Administration Committee will be directors Margaret K. Pryor of Oakland, who will be vice-chairperson, and Arthur J. Shartsis of San Francisco.

The Administration Committee makes recommendations on all fiscal matters, including the annual budget.

Director Nello Bianco of Richmond will serve as chairperson of the Engineering and Operations Committee, which makes recommendations regarding engineering and construction, transportation planning and operations, equipment, and communications. Other directors serving on this committee will be vice-chairperson, John H. Kirkwood of San Francisco, and Robert S. Allen of Livermore.

Heading up the Public Affairs, Access and Legislation Committee (PAAL) will be Robert Allen, with Barclay Simpson of Orinda as vice-chairperson and Margaret Pryor as a member. The PAAL Committee initiates recommendations on station planning, including joint development on BART property; local, state, and federal legislation; and public affairs, covering public information, passenger service, advertising and marketing.

President Ussery and Vice President John Glenn of Fremont were elected to serve as the Board's principal officers by fellow directors at a regular meeting on Thursday, December 6, 1984. They will serve in office through 1985.

(MORE)

Director Shartsis will be the BART alternate representative to the Board of Directors of the American Public Transit Association (APTA), the national public mass transit trade association.

Director Pryor will continue to serve as the BART Liaison to the Metropolitan Transportation Commission's (MTC) AB 842 Transit Finance Study, and Garfinkle will serve as the alternate.

Ussery has also appointed delegations of directors to maintain close liaison with five major Bay Area mass transit organizations. These delegations are: BART Liaison with the San Francisco Municipal Railway, with Director Kirkwood as chairperson and Director Garfinkle as member; BART Liaison with the Central Contra Costa Transit Authority (The County Connection), which is chaired by Director Simpson, with Bianco and Allen as members; BART Liaison with the Alameda-Contra Costa Transit District (AC Transit), chaired by Director Pryor, with directors Allen and Shartsis as members; and BART Liaison with the Eastern and Western Contra Costa Transit Authorities, which will continue to be served by Nello Bianco. Directors Glenn and Allen will continue to serve as BART representatives on the MTC/BART/Santa Clara County Study of the Fremont/South Bay Corridor.

New BART Liaison appointments were: Director Garfinkle to the SCR 74 Policy Committee; and directors Garfinkle, Simpson and Shartsis to the San Mateo County Transit District (SAMTRANS) Study Committee.

President Ussery will be BART's Liaison with the Regional Transit Association (RTA) and with MTC's New Starts Committee.

The nine-member BART Board of Directors became an elected body in 1974. Each director is elected to serve a four-year term, with elections held during the general election every two years. Five Board members, Allen, Kirkwood, Shartsis, Simpson and Ussery, were re-elected this past November; the other four will be up for election in November, 1986.

NEWS RELEASE

BART

BAY AREA RAPID TRANSIT DISTRICT, 800 MADISON STREET, OAKLAND, CALIFORNIA 94607 (415) 465-4100

Mike Healy, Department Manager
Public Affairs

December 11, 1984

84-140

CONTACT: Sy Moubert, Manager
Public Information
(415) 464-7120

FOR IMMEDIATE RELEASE

BART'S HOLIDAY GIFT TO PATRONS - SHOPPING BAGS, NEW ADVERTISING DIRECTORY AND "SHOPPERS SPECIAL" TRAIN SCHEDULES

According to BART officials, more holiday shoppers are using BART this year for their holiday travel than ever before. This year, during the three weekends when the Sunday "Shopper Special" trains were operating, approximately 440,000 patrons rode BART, which translates into a 17 percent increase over the number of patrons who used the system during the same period last year.

On Friday, December 14, 1984, beginning at 10 a.m. and until 1 p.m., special BART holiday shopping bags, the new Bay Area Transit Advertising Directory, and the schedule for the "Special Shopper" trains will be given away free at three BART stations: Powell Street and Embarcadero in San Francisco, and the 19th Street Station in Oakland.

The Bay Area Transit Advertising Directory will be published twice annually in the Bay Area. The directory features all BART stations and MUNI Metro stops, and includes neighborhood maps and a listing of fine shopping and business areas that are within a casual walk from each station. The directory is designed to show the Bay Area's most accessible businesses, tourist spots and places of interest that can be reached via public transportation.

The BART Shopper Special trains will operate again this Sunday, December 16, and then again on Sunday, December 23, providing extra direct service to San Francisco from Fremont and Richmond during the peak hours of the morning and afternoon. Normally, on Sunday there is no direct service on these lines.

A "Shoppers Special" will depart Fremont Station at 9:13 a.m. and every 40 minutes thereafter, until 11:13 a.m. From Richmond Station, the first "Shoppers Special" departs at 9:28 a.m., followed by another every 40 minutes until 11:28 a.m.

For holiday travelers returning to the East Bay in the afternoon, "Shoppers Specials" to Richmond and Fremont will depart Daly City Station every 20 minutes beginning at 4:50 p.m. Regular evening train service will go into effect following the departure of the last "Shoppers Special" at 5:55 p.m.

The "Shoppers Specials" will make stops at all BART stations on their routes. The "Shoppers Specials" are in addition to regular Sunday train service on the Concord/Daly City and Richmond/Fremont lines.

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NEWS RELEASE

BART

BAY AREA RAPID TRANSIT DISTRICT, 800 MADISON STREET, OAKLAND, CALIFORNIA 94607 (415) 465-4100

CONTACT: Sy Mober, Manager
Public Information
(415) 464-7120

December 11, 1984 84-141

FOR IMMEDIATE RELEASE

BART AWARDS DALY CITY TURNBACK AND STORAGE YARD CONSTRUCTION MANAGEMENT CONTRACT

BART has selected DeLeuw-Foster-Francis, a consortium of engineering, managerial, construction management and community relations firms of San Francisco and Oakland, to serve as the construction management group for the District's \$150 million Daly City Turnback and Storage Yard Project. The successful respondents, who were selected from among nine potential candidates, will work under a \$3.9 million contract.

According to Richard Demko, BART's Executive Manager, Maintenance and Engineering, "The selection of the DeLeuw-Foster-Francis consortium was based on this group of firms' combined reputations and proven ability to successfully handle a project the size of the Daly City Turnback and Storage Yard. The project is expected to take approximately three years."

The DeLeuw-Foster-Francis group will be managing 18 major construction contracts and nine very large procurement contracts. Included will be contracts for aerial and at-grade construction, mechanical and electrical work, electric traction power, train control installation, communications work and auxiliary building and structures. The construction management group will also be dealing with community relations aspects as they occur in conjunction with the construction work.

The Daly City Turnback and Storage Yard project is a vital part of the BART's \$525 million five-year capital improvement program, which, when completed, will ultimately expand BART's ridership capacity by 80 percent.

Consisting of three tracks approximately 1.5 miles long, BART's Daly City Turnback will be located south of the Daly City BART Station. Presently, it requires

-MORE-

2-2-2-2

BART AWARDS DALY CITY TURNBACK AND STORAGE YARD CONSTRUCTION
MANAGEMENT CONTRACT

about three minutes and 45 seconds to reverse direction of trains from Richmond, Concord and Fremont in the station area. The new turnback and yard will allow this to happen in two minutes and 30 seconds. This faster turnaround is essential in order to operate 63 trains at one time on the BART system, rather than the present limit of 48 trains.

Included in BART's \$500 million capital improvement program are: \$25 million for the completion of the K-E track in downtown Oakland from the Oakland West BART Station to the MacArthur BART Station, the first main line tract added to the BART system since it was originally constructed; \$25 million for the "fire-hardening" program, which replaced all of the seat cushions on BART cars and will replace interior liners and floors of all BART cars, making them as fire safe as any in the world; \$25.5 million for the new Integrated Control System, a new larger-capacity computer which will oversee BART's train operations; and \$272 million for the purchase of 150 new C-Cars.

The expansion of BART ridership capacity, which will be brought about by its capital improvement program, will be able to accommodate more than 300,000 riders each weekday by 1990. Today, BART's average daily ridership is 210,000 and growing daily.

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NEWS RELEASE

BART

BAY AREA RAPID TRANSIT DISTRICT, 800 MADISON STREET, OAKLAND, CALIFORNIA 94607 (415) 465-4100

Mike Healy, Department Manager
Public Affairs

December 12, 1984 84-142

CONTACT: Sy Mober, Manager
Public Information
(415) 464-7120

FOR IMMEDIATE RELEASE

PIX CAPTION:

Special BART holiday shopping bags will be given free to patrons at three BART stations on Friday, December 14, 1984, between 10 a.m. and 1 p.m. while they last.

Pictured are Passenger Service Clerk Carla Lapp (left), Passenger Service Representative Lynn Fischer and Station Agent Mike Sargent as they display the shopping bag, which will include a brand new Bay Area Transit Directory and the schedule for "Shoppers Special" trains. All three items will be distributed at BART's Powell Street and Embarcadero stations in San Francisco, and at the 12th Street BART Station in downtown Oakland.

"Shoppers Special" trains will be in service again this Sunday, December 16 and on Sunday, December 23. The extra trains provide direct service to San Francisco from Fremont and Richmond during peak hours of the morning and afternoon. Normally, there is no direct service to San Francisco from these lines on Sundays.

"Shoppers Specials" depart every 40 minutes from Richmond and Fremont, beginning at 9 a.m. In the morning, the last Shoppers Special departs Fremont at 11:13 a.m. and Richmond at 11:28 a.m. In the afternoon, trains depart Daly City Station for Fremont and Richmond every 20 minutes, beginning at 4:50 p.m.

BART officials report that more people than ever before are using BART for their holiday travel. This year, the combined patronage for the three weekends BART operated Sunday "Shoppers Special" trains totaled approximately 440,000. This figure represents a 17 percent increase in the number of patrons who rode BART during the same period last year.



Shopping Made Easy
By BART

BART BULLETIN
BART SUNDAY
SHOPPER SPECIALS
BAY AREA
TRANSIT
DIRECTORY

S.F./DALY CITY
SHOPPERS
SPECIAL

S.F. Chronicle

NEWS RELEASE

BART

 BAY AREA RAPID TRANSIT DISTRICT, 800 MADISON STREET, OAKLAND, CALIFORNIA 94607 (415) 465-4100

Mike Healy, Department Manager
Public Affairs

December 12, 1984 84-143

CONTACT: Sy Mober, Manager
Public Information
(415) 464-7120

FOR IMMEDIATE RELEASE

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Special BART holiday shopping bags will be given free to patrons at three BART stations on Friday, December 14, 1984, between 10 a.m. and 1 p.m. while they last.

Pictured are Passenger Service representatives Alice Delgado (left) and Lynn Fischer as they display the shopping bag, which will include a brand new Bay Area Transit Director and the schedule for "Shoppers Special" trains. All three items

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Shopping Made Easy
By BART

BART
BULLETIN

BART SUNDAY
"SHOPPER SPECIALS"

Shopping Made Easy
By BART

S.F. Examiner

NEWS RELEASE

BART

BAY AREA RAPID TRANSIT DISTRICT, 800 MADISON STREET, OAKLAND, CALIFORNIA 94607 (415) 465-4100

Mike Healy, Department Manager
Public Affairs

December 12, 1984 84-144

CONTACT: Sy Mouber, Manager
Public Information
(415) 464-7120

FOR IMMEDIATE RELEASE

PIX CAPTION:

Special BART holiday shopping bags will be given free to patrons at three BART stations on Friday, December 14, 1984, between 10 a.m. and 1 p.m. while they last.

Pictured are Passenger Service representatives Alice Delgado and Lynn Fischer and BART Station Agent Mike Sargent as they display the shopping bag, which will include a brand new Bay Area Transit Directory and the schedule for "Shoppers Special" trains. All three items will be distributed at BART's Powell Street and Embarcadero stations in San Francisco, and at the 12th Street BART Station in downtown Oakland.

"Shoppers Special" trains will be in service again this Sunday, December 16 and on Sunday, December 23. The extra trains provide direct service to San Francisco from Fremont and Richmond during peak hours of the morning and afternoon. Normally, there is no direct service to San Francisco from these lines on Sundays.

"Shoppers Specials" depart every 40 minutes from Richmond and Fremont, beginning at 9 a.m. In the morning, the last Shoppers Special departs Fremont at 11:13 a.m. and Richmond at 11:28 a.m. In the afternoon, trains depart Daly City Station for Fremont and Richmond every 20 minutes, beginning at 4:50 p.m.

BART officials report that more people than ever before are using BART for their holiday travel. This year, the combined patronage for the three weekends BART operated Sunday "Shoppers Special" trains totaled approximately 440,000. This figure represents a 17 percent increase in the number of patrons who rode BART during the same period last year.

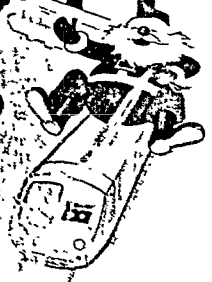
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Shopping Made Easy
By BART

BART BULLETIN
BART SUNDAY
"SHOPPER SPECIALS"
MAY AREA
TRANSIT
DIRECTOR

S.F./DALY CITY
SHOPPERS
SPECIAL



Oakland Trib

NEWS RELEASE

BART

BAY AREA RAPID TRANSIT DISTRICT, 800 MADISON STREET, OAKLAND, CALIFORNIA 94607 (415) 465-4100

Mike Healy, Department Manager
Public Affairs

December 12, 1984 84-145

CONTACT: Sy Mober, Manager
Public Information
(415) 464-7120

FOR IMMEDIATE RELEASE

PIX CAPTION:

Special BART holiday shopping bags will be given free to patrons at three BART stations on Friday, December 14, 1984, between 10 a.m. and 1 p.m. while they last.

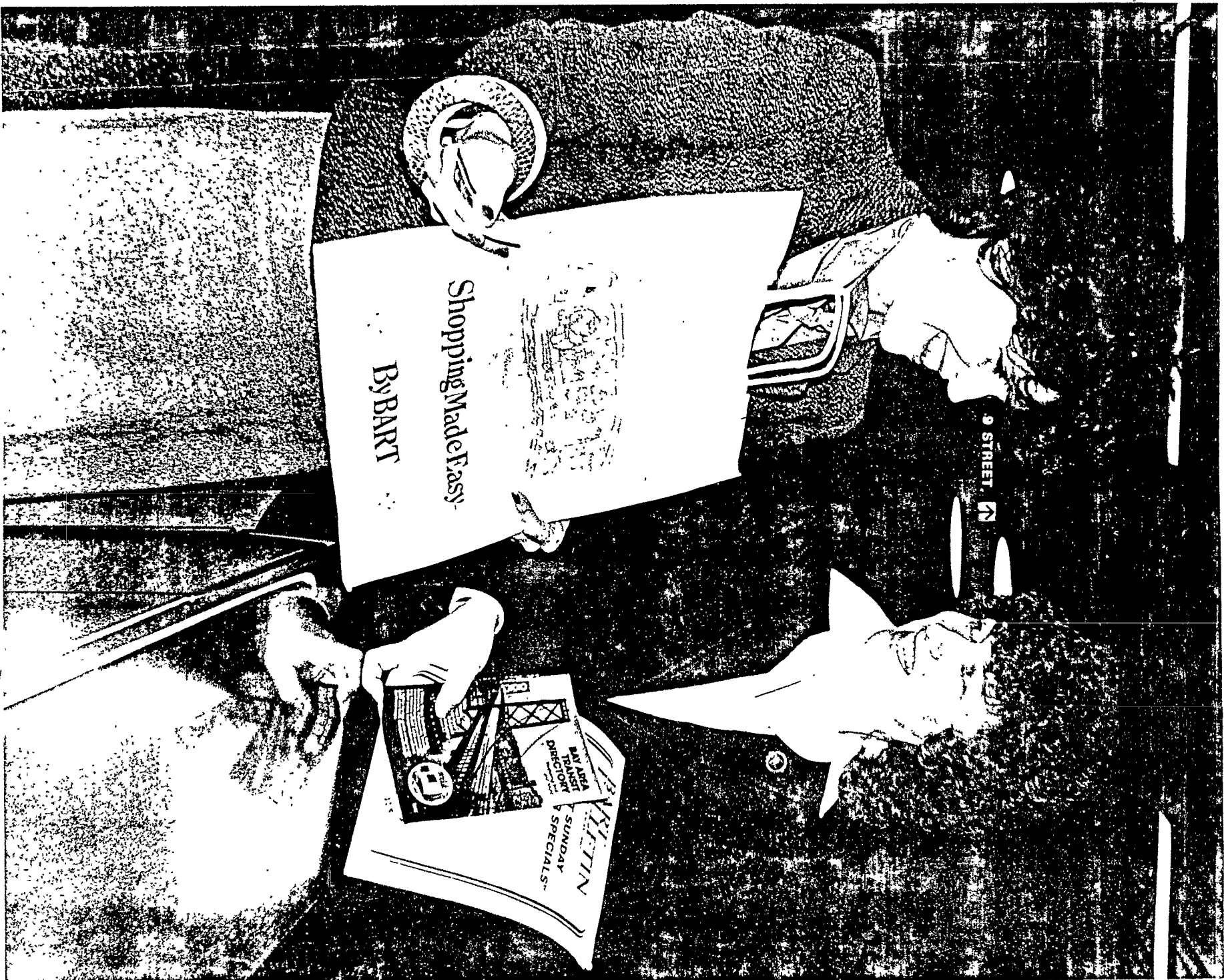
Pictured are Passenger Service Clerk Carla Lapp (left) and Passenger Service Representative Lynn Fischer as they display the shopping bag, which will include a brand new Bay Area Transit Directory and the schedule for "Shoppers Special" trains. All three items will be distributed at BART's Powell Street and Embarcadero stations in San Francisco, and at the 12th Street BART Station in downtown Oakland.

"Shoppers Special" trains will be in service again this Sunday, December 16 and on Sunday, December 23. The extra trains provide direct service to San Francisco from Fremont and Richmond during peak hours of the morning and afternoon. Normally, there is no direct service to San Francisco from these lines on Sundays.

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BART officials report that more people than ever before are using BART for their holiday travel. This year, the combined patronage for the three weekends BART operated Sunday "Shoppers Special" trains totaled approximately 440,000. This figure represents a 17 percent increase in the number of patrons who rode BART during the same period last year.

#



Shopping Made Easy
By BART

9 STREET →

MARTIN
SUNDAY SPECIALS
AN AREA TRAVEL DIRECTOR

NEWS RELEASE

BART



BAY AREA RAPID TRANSIT DISTRICT, 800 MADISON STREET, OAKLAND, CALIFORNIA 94607 (415) 465-4100

Mike Healy, Department Manager
Public Affairs

December 18, 1984

84-143

CONTACT: Sy Mober, Manager
Public Information
(415) 464-7120

FOR IMMEDIATE RELEASE

*Should have been
84-146*

DECEMBER 23 IS FINAL SUNDAY TO RIDE BART'S "SHOPPERS SPECIALS"

December 23 marks the last Sunday before Christmas and the last Sunday BART will operate its "Shoppers Specials," trains which provide direct service to San Francisco/Daly City from stations on the Richmond and Fremont lines.

The "Shoppers Special" trains depart every 40 minutes from Richmond and Fremont BART stations from approximately 9 a.m. to 11:30 a.m. For shoppers returning from San Francisco in the afternoon, Fremont-bound and Richmond-bound trains depart Daly City Station every 20 minutes from 4:50 p.m. to 5:55 p.m.

BART has been operating trains on all four lines during the morning and afternoon every Sunday since November 25. During this period, BART has seen an approximately 17 percent increase holiday/weekend ridership.

Train schedules of the "Shoppers Specials" are posted in all BART stations on the Richmond and Fremont lines. Train and bus information is available by calling 465-BART or one of BART's toll-free numbers found in telephone directories.

#

NEWS RELEASE

BART

 BAY AREA RAPID TRANSIT DISTRICT, 800 MADISON STREET, OAKLAND, CALIFORNIA 94607 (415) 465-4100
Mike Healy, Department Manager
Public Affairs

December 18, 1984 84-1477

CONTACT: Sy Mober, Manager
Public Information
(415) 464-7120

FOR IMMEDIATE RELEASE

BART TO HOLD SIXTH ANNUAL SAFE HOLIDAYS' PARTIES

At 12 BART stations on Friday, December 21, between 5 p.m. and 9 p.m. and then again on Monday, December 31, from 7 p.m. to 11 p.m., BART will be holding its Sixth Annual Safe Holiday celebrations to promote safer holiday travel. In co-sponsorship with 12 community service organizations, seven local radio stations, and four local television stations, free coffee and doughnuts will be served. Bugs Bunny from Marriott's Great America Theme Park in Santa Clara will be joined this year by the "Anti-Crime Dog McGruff" in the celebrations, which have become a BART year-end holiday tradition.

BART Police Sgt. Wade Gomes, Coordinator of BART's Sixth Annual Safe Holiday Program, said, "All of the groups participating in last year's events will be with us again this year, and they will be joined by three new groups. The response to our appeal for participate has been most gratifying. We can truly say that BART's Safe Holiday Program has become a Bay Area tradition."

Sgt. Gomes noted that since Christmas Eve falls on Monday this year, "We will hold our Christmas Eve Safe Holiday celebration on Friday, December 21, since we are concerned that many office and company parties will be held on this day. We hope that those who have celebrated a little too much will join us for coffee and doughnuts and then use BART for a safer trip home."

Beginning at 5 p.m. on Friday, December 21, BART's 1984 Safe Holiday parties will be held at the following 12 BART stations: Fremont Station, with volunteers from the Fremont Kiwanis Club, and Hayward Station with volunteers from the Kiwanis Club of Chabot/Oakland, with KCBS Radio sponsoring both these stations; Powell Street Station

where the Sixth Annual Safe Holidays Volunteers, a group of private citizens, in cooperation with B'Nai B'Rith, San Francisco Lodge #21, will serve, and at Coliseum Station with volunteers from the Allen Baptist Temple, Business and Professional Women, with KGO Radio and KGO-TV7 as co-sponsors at both of these stations; at MacArthur Station with volunteers from the B'Nai B'Rith Oakland Lodge #252, and Concord Station with a group from the Aermican Red Cross Diablo Chapter, with KNBR Radio and KRON TV-4 co-sponsors at both of these stations; at the Oakland West Station the Peralta Village Boy and Girl Scout Troops will be serving, where KABL Radio and KTVU TV-2 will be co-sponsors; at Walnut Creek Station where another group from the American Red Cross Diablo Chapter will serve, the sponsor will be KNEW Radio; at the 12th Street Station, the Davis Family from St. Andrews Church will be serving and KFYI Radio and KPIX TV-5 will be co-sponsors; at El Cerrito Del Norte Station, the West Contra Costa Grey Panthers will be volunteering where KYUU Radio and KRON TV-4 will be co-sponsors; at the Union City Station, volunteers from M.A.D.D. (Mothers Against Drunk Driving) San Leandro Chapter will be serving, and co-sponsors are KNBR Radio and KPIX TV-5; and at the Fruitvale Station, on December 21, the East Oakland Boy Scout Troop will be serving, and on December 31 the Alameda Boy Scout Troop #11 will be serving, and media sponsors will be KYUU Radio and KTVU TV-2.

Bugs Bunny will again this year be touring the system on Christmas Eve, and will be joined in the BART Safe Holidays parties by "McGruff," the anti-crime dog who will also be putting in an appearance on New Year's Eve.

According to Sgt. Gomes, last year more than 1,600 dozen doughnuts and 12,000 cups of coffee were served and, "We will be ready this year to do the same or more.

"While our plans for this year are now complete, we would hope that any organization wishing to participate next year will call us. It is not too early to start planning for our Seventh Safe Holiday program," Gomes stated.

BART trains will be operating on a regular published schedule on Friday, December , Saturday, December 22, and Sunday, December 23.

3-3-3-3

BART TO HOLD SIXTH ANNUAL SAFE HOLIDAYS PARTIES

84-147

On Monday, Christmas Eve Day, BART will operate on a Saturday schedule, with service on four lines (Concord/Daly City; Richmond/Daly City; Fremont/Daly City and Fremont/Richmond) and trains will arrive every 20 minutes.

On Christmas Day, December 25, BART will operate on two lines only, Fremont/Richmond, and Concord/Daly City, with service beginning at 6 a.m. through 12:00 midnight, with trains arriving every 20 minutes.

#

FYI - EDITORS: Here is a listing of the BART Safe Holiday stations, the names of local service groups and radio and television station sponsors. The last column indicates at what time on Friday, December 21, "McGruff the Anti-Crime Dog," "Bugs Bunny" and "Sylvester the Cat" from Marriott's Great America Theme Park will make appearances at the station indicated.

<u>BART Station</u>	<u>Volunteer Organization</u>	<u>Sponsors</u>		<u>Appearance Time</u>
		<u>Radio</u>	<u>Television</u>	
Oakland West	Peralta Village Boy & Girl (1) Scout Troops, Oakland	KABL	KTVU-2	5:45 p.m.
Hayward	Kiwanis Club Chabot Chapter, Oakland	KCBS		
Fremont	Kiwanis Club Fremont Chapter	KCBS		
Concord	American Red Cross Diablo Chapter, Walnut Creek	KNBR		
Union City	M.A.D.D. (Mothers Against Drunk Driving) San Leandro Chapter	KNBR	KPIX-5	
MacArthur	B'Nai B'Rith, Oakland Lodge #252	KNBR	KRON-4	6:30 p.m.
Coliseum	Allen Baptist Temple, Business & Professional Women, Oakland	KGO	KGO-7	
Powell	(1) The Sixth Annual Safe Holidays Volunteers and B'Nai B'Rith San Francisco Lodge #21	KGO	KGO-7	5:00 p.m.
Walnut Creek	American Red Cross, Diablo Chapter, Walnut Creek	KNEW		
12th Street/ City Center	St. Andrews Church, Oakland (Davis Family)	KFYI	KPIX-5	7:00 p.m.
El Cerrito del Norte	West Contra Costa Grey Panthers	KYUU	KRON-4	
Fruitvale	(1) East Oakland Boy Scout Troop (2) Alameda Boy Scout Troop #11	KYUU	KTVU-2	

(1) Will serve only on 12/21/84

(2) Will serve only on 12/31/84

NEWS RELEASE

BART

BAY AREA RAPID TRANSIT DISTRICT, 800 MADISON STREET, OAKLAND, CALIFORNIA 94607 (415) 465-4100

CONTACT: Sy Mober, Manager
Public Information
(415) 464-7120

December 18, 1984

84-148

FOR IMMEDIATE RELEASE

HOLIDAY MUSIC AT BART STATIONS

The holiday season will be celebrated in music at six BART stations.

On Wednesday, December 19, 1984, between 5 p.m. and 6 p.m., at the Walnut Creek BART Station, BART patrons will be greeted by carollers from St. Paul's Episcopal Church in Walnut Creek. Then on Thursday, December 20, at the Rockridge BART Station, between 5:30 p.m. and 6:30 p.m., seasonal music will be sung by a choir group from the St. John-in-Montclair Episcopal Church.

On Friday, December 21, between 7 p.m. and 11 p.m., BART patrons arriving at the Fremont BART Station, Union City, South Hayward and Bay Fair BART stations, will be greeted by carollers from the Crossroads Bible Church in San Jose, CA.

BART will once again be celebrating the holiday season with its Sixth Annual Safe Holiday Program. On Friday, December 21, between 5 p.m. and 9 p.m., at 12 BART stations free coffee and doughnuts will be served by representatives of local community service groups. Joining BART in the program designed to keep those who celebrate a "little too much" off the highway, are seven local radio stations and four local television stations.

(MORE - FYI TO FOLLOW)

Mike Healy
Dept. Mgr.
Pub. Affairs

NEWS RELEASE

BART

BAY AREA RAPID TRANSIT DISTRICT, 800 MADISON STREET, OAKLAND, CALIFORNIA 94607 (415) 465-4100

CONTACT: Sandy Tibbets
Public Informations
(415) 464-7116

CONTACT: Sy Mober
Public Informations
(415) 464-7120

December 26, 1984

For Immediate Release

BART TO OPERATE ON SATURDAY SCHEDULE NEW YEAR'S EVE, SUNDAY SCHEDULE NEW YEAR'S DAY

BART trains will operate on a Saturday schedule on Monday, December 31, from 6 a.m. to 2 a.m. and will operate on a Sunday schedule on New Year's Day from 6 a.m. to midnight. Trains will operate 20 minutes apart both days.

On New Year's Eve, from 6 a.m. to 6 p.m., trains will operate on all four BART lines. After 6 p.m., trains will operate on two lines only, Concord/Daly City and Richmond/Fremont.

The last train will depart terminus stations (Concord, Fremont, Richmond and Daly City) at 2 a.m. on New Year's Eve. After midnight, trains will continue to depart stations every 20 minutes until the last train of the evening has left the station. Because of this, station closing time will vary.

On New Year's Eve, from 7 p.m. to 11 p.m., volunteers from local community groups will serve free coffee and doughnuts at eleven BART stations as part of the transit district's "Safe Holidays" program. The "Safe Holidays" BART stations are: El Cerrito Del Norte, MacArthur, 12th Street, Concord, Walnut Creek, Powell Street, Fremont, Union City, Hayward, Coliseum, and Fruitvale.

BART express Buses that normally operate on weeknights will remain in service New Year's Eve until the last train has departed Express Bus stations. The last "Q" bus to Pinole departs El Cerrito Del Norte Station at 3:15 a.m. The last "U" bus to Pleasanton and Livermore departs Hayward Station at 3:16 a.m. The last "D" bus to San Ramon, Dublin, Danville and Alamo leaves Walnut Creek Station at 3:35 a.m. From Concord Station, the last "M" and "P" buses depart at 3:40 a.m. The "M" bus provides service to Martinez, while the "P" bus serves the Pittsburg, Antioch and Oakley areas.

(MORE)

On Tuesday, January 1, BART stations will be open from 6 a.m. to midnight. Trains will operate 20 minutes apart on the Concord/Daly City and Fremont/Richmond lines only.

BART will resume regular weekday train service on Wednesday, January 2.

Following are train departure times from midnight to closing, New Year's Eve:

NEW YEAR'S EVE TRAIN DEPARTURES AFTER MIDNIGHT

RICHMOND TO FREMONT

Richmond	12:11	12:31	12:51	1:11	1:31	1:51	2:11
El Cerrito Del Norte	12:15	12:35	12:55	1:15	1:35	1:55	2:15
El Cerrito Plaza	12:18	12:38	12:58	1:18	1:38	1:58	2:18
North Berkeley	12:22	12:42	1:02	1:22	1:42	2:02	2:22
Berkeley	12:25	12:45	1:05	1:25	1:45	2:05	2:25
Ashby	12:27	12:47	1:07	1:27	1:47	2:07	2:27
MacArthur*	12:47	1:07	1:27	1:47	2:07	2:27	2:47
19th Street	12:50	1:10	1:30	1:50	2:10	2:30	2:50
12th Street	12:52	1:12	1:32	1:52	2:12	2:32	2:52
Lake Merritt	12:57	1:17	1:37	1:57	2:17	2:37	2:57
Fruitvale	12:59	1:19	1:39	1:59	2:19	2:39	2:59
Coliseum	1:02	1:22	1:42	2:02	2:22	2:42	3:02
San Leandro	1:07	1:27	1:47	2:07	2:27	2:47	3:07
Bay Fair	1:11	1:31	1:51	2:11	2:31	2:51	3:11
Hayward	1:15	1:35	1:55	2:15	2:35	2:55	3:15
South Hayward	1:19	1:39	1:59	2:19	2:39	2:59	3:19
Union City	1:24	1:44	2:04	2:24	2:44	3:04	3:24
Fremont	1:29	1:49	2:09	2:29	2:49	3:09	3:29

FREMONT TO RICHMOND

Fremont	11:59	12:19	12:39	12:59	1:19	1:39	1:59
Union City	12:04	12:24	12:44	1:04	1:24	1:44	2:04
South Hayward	12:09	12:29	12:49	1:09	1:29	1:49	2:09
Hayward	12:13	12:33	12:53	1:13	1:33	1:53	2:13
Bay Fair	12:18	12:38	12:58	1:18	1:38	1:58	2:18
San Leandro	12:22	12:42	1:02	1:22	1:42	2:02	2:22
Coliseum	12:26	12:46	1:06	1:26	1:46	2:06	2:26
Fruitvale	12:29	12:49	1:09	1:29	1:49	2:09	2:29
Lake Merritt	12:34	12:54	1:14	1:34	1:54	2:14	2:34
12th Street	12:37	12:57	1:17	1:37	1:57	2:17	2:37
19th Street	12:39	12:59	1:19	1:39	1:59	2:19	2:39
MacArthur*	12:48	1:08	1:28	1:48	2:08	2:28	2:48
Ashby	12:52	1:12	1:32	1:52	2:12	2:32	2:52
Berkeley	12:54	1:14	1:34	1:54	2:14	2:34	2:54
North Berkeley	12:57	1:17	1:37	1:57	2:17	2:37	2:57
El Cerrito Plaza	1:01	1:21	1:41	2:01	2:21	2:41	3:01
El Cerrito Del Norte	1:04	1:24	1:44	2:04	2:24	2:44	3:04
Richmond	1:08	1:28	1:48	2:08	2:28	2:48	3:08

* Last trains meet and wait at MacArthur to ensure connections between lines.

(MORE)

NEW YEAR'S EVE TRAIN DEPARTURES AFTER MIDNIGHT

DALY CITY TO CONCORD

Daly City	12:00	12:20	12:40	1:00	1:20	1:40	2:00
Balboa Park	12:04	12:24	12:44	1:04	1:24	1:44	2:04
Glen Park	12:07	12:27	12:47	1:07	1:27	1:47	2:07
24th Street	12:10	12:30	12:50	1:10	1:30	1:50	2:10
16th Street	12:12	12:32	12:52	1:12	1:32	1:52	2:12
Civic Center	12:15	12:35	12:55	1:15	1:35	1:55	2:15
Powell	12:17	12:37	12:57	1:17	1:37	1:57	2:17
Montgomery	12:18	12:38	12:58	1:18	1:38	1:58	2:18
Embarcadero	12:20	12:40	1:00	1:20	1:40	2:00	2:20
Oakland West	12:27	12:47	1:07	1:27	1:47	2:07	2:27
12th Street	12:31	12:51	1:11	1:31	1:51	2:11	2:31
19th Street	12:33	12:53	1:13	1:33	1:53	2:13	2:33
MacArthur*	12:48	1:08	1:38	1:48	2:08	2:28	2:48
Rockridge	12:51	1:11	1:31	1:51	2:11	2:31	2:51
Orinda	12:56	1:16	1:36	1:56	2:16	2:36	2:56
Lafayette	1:02	1:22	1:42	2:02	2:22	2:42	3:02
Walnut Creek	1:07	1:27	1:47	2:07	2:27	2:47	3:07
Pleasant Hill	1:10	1:30	1:50	2:10	2:30	2:50	3:10
Concord	1:16	1:36	1:56	2:16	2:36	2:56	3:16

CONCORD TO DALY CITY

Concord	12:09	12:29	12:49	1:09	1:29	1:49	2:09
Pleasant Hill	12:15	12:35	12:55	1:15	1:35	1:55	2:15
Walnut Creek	12:18	12:38	12:58	1:18	1:38	1:58	2:18
Lafayette	12:23	12:43	1:03	1:23	1:43	2:03	2:23
Orinda	12:28	12:48	1:08	1:28	1:48	2:08	2:28
Rockridge	12:35	12:55	1:15	1:35	1:55	2:15	2:35
MacArthur*	12:52	1:12	1:32	1:52	2:12	2:32	2:52
19th Street	12:55	1:15	1:35	1:55	2:15	2:35	2:55
12th Street	12:57	1:17	1:37	1:57	2:17	2:37	2:57
Oakland West	1:01	1:21	1:41	2:01	2:21	2:41	3:01
Embarcadero	1:08	1:28	1:48	2:08	2:28	2:48	3:08
Montgomery	1:10	1:30	1:50	2:10	2:30	2:50	3:10
Powell	1:11	1:31	1:51	2:11	2:31	2:51	3:11
Civic Center	1:13	1:33	1:53	2:13	2:33	2:53	3:13
16th Street	1:15	1:35	1:55	2:15	2:35	2:55	3:15
24th Street	1:18	1:38	1:58	2:18	2:38	2:58	3:18
Glen Park	1:21	1:41	2:01	2:21	2:41	3:01	3:21
Balboa Park	1:24	1:44	2:04	2:24	2:44	3:04	3:24
Daly City	1:28	1:48	2:08	2:28	2:48	3:08	3:28

* Last trains meet and wait at MacArthur to ensure connections between lines.

#

84-157

Mike Healy
Dept. Mgr.
Pub. Affairs

NEWS RELEASE

BART

BAY AREA RAPID TRANSIT DISTRICT, 800 MADISON STREET, OAKLAND, CALIFORNIA 94607 (415) 465-4100

CONTACT: Sandy Tibbets
Public Information
(415) 464-7116

CONTACT: Sy Mober
Public Information
(415) 464-7120

December 27, 1984

FOR IMMEDIATE
RELEASE

BART WILL HOLD NEW YEAR'S EVE SAFE HOLIDAY PARTIES AT ELEVEN BART STATIONS

On New Year's Eve, Monday, December 31, 1984, at eleven BART Stations between the hours of 7:00 p.m. and 11:00 p.m., BART will be serving free coffee and doughnuts in celebration of the Sixth Annual New Year's Eve Safe Holidays program. Joining BART, in what has become a year-end tradition, are eleven community service organizations, seven local radio stations and four local television stations in the effort to reduce the number of street and highway automobile accidents during the holiday season. An added attraction this year will be the appearance of "McGruff - The Anti-crime Dog", who will be making personal appearances at most the BART Safe Holiday Stations on New Year's Eve.

BART Police Officer John Junier, coordinator of BART's Sixth Annual Safe Holiday Program reported that on Friday, December 21, 1984 when BART celebrated an "early" Christmas Eve program, more than 700 dozen doughnuts and over 6,000 cups of coffee were served to BART patrons.

"We hope that everyone, who has 'rung' in the New Year with a little too much liquid refreshment will ride BART or other public transit on their way home and join BART for a free cup of coffee and doughnuts," Junier said.

Beginning at 7 p.m., Monday, December 31, BART's New Year's Eve Safe Holiday parties will be held at eleven BART Stations: Fremont Station, with volunteers from the Fremont Kiwanis Club, and Hayward Station, with volunteers from the Kiwanis Club of Chabot/Oakland, with KCBS Radio sponsoring both these stations; Powell Street Station, where the Sixth Annual Safe Holidays volunteers, a group of private citizens will serve, and at Coliseum Station, with volunteers from the Allen Baptist Temple, Business and

(MORE)

84-151

2-2-2-2-2-

BART WILL HOLD NEW YEAR'S EVE SAFE HOLIDAY PARTIES AT ELEVEN BART STATIONS

Professional Women, with KGO Radio and KGO-TV7 as co-sponsors at both of these BART stations; at MacArthur Station, where volunteers from the B'Nai B'Rith Oakland Lodge #252 will serve and where KNBR-Radio and KRON-TV4 will be co-sponsoring; at the Concord Station, with a group from the American Red Cross Diablo Chapter, where KABL-Radio and KTVU-TV2 will be sponsors; at Walnut Creek Station where another group from the American Red Cross Diablo Chapter will serve, the media sponsor will be KNEW Radio; at the 12th Street Station, the Davis Family from St. Andrews Church will be serving and KFYI Radio and KPIX-TV5 will be co-sponsors; at El Cerrito Del Norte Station, the West Contra Costa Grey Panthers will be volunteering where KYUU Radio and KRON-TV4 will be co-sponsors; at the Union City Station, volunteers from M.A.D.D. (Mothers Against Drunk Driving) San Leandro Chapter will be serving, and co-sponsors are KNBR Radio and KPIX-TV5; and at the Fruitvale Station, the Alameda Boy Scout Troop #11 will be serving, and the media sponsors will be KYUU Radio and KTVU-TV2.

On Monday, December 31, 1984, BART will be operating on a Saturday schedule from 6 a.m. to 2 a.m. and will operate on a Sunday schedule on New Year's Day (Tuesday, January 1, 1985) from 6 a.m. to midnight.

On New Year's Eve, from 6 a.m. to 6 p.m., trains will operate on all four BART lines. After 6 p.m., trains will operate on two lines only, Concord/Daly City and Richmond/Fremont.

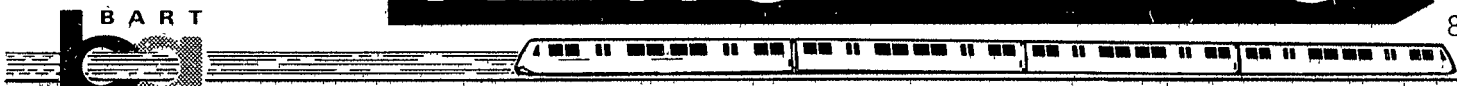
The last train will depart terminus stations (Concord, Fremont, Richmond and Daly City) at 2 a.m. on New Year's Eve. After midnight, trains will continue to depart stations every 20 minutes until the last train of the evening has left the station. Because of this, station closing time will vary.

For specific information about train departures from BART stations during the extended hours of operation New Year's Eve call 465-BART or the toll free telephone number listed in the telephone directory.

NEWS RELEASE

84-152

BART



BAY AREA RAPID TRANSIT DISTRICT, 800 MADISON STREET, OAKLAND, CALIFORNIA 94607 (415) 465-4100

Mike Healy, Department Manager
Public Affairs

December 31, 1984

CONTACT: Sy Mober, Manager
Public Information
(415) 464-7120

FOR IMMEDIATE RELEASE

BART'S NEW YEAR'S EVE "SAFE HOLIDAYS" STATIONS

F.Y.I. EDITORS: He is a listing of the BART "Safe Holidays" stations for New Year's Eve. Also listed are the names of the local service groups that will serve the free coffee and doughnuts, and the radio and television station media sponsors:

<u>BART Station</u>	<u>Volunteer Organization</u>	<u>Media Sponsors</u>	
		<u>Radio</u>	<u>Television</u>
Hayward	Kiwanis Club, Chabot Chapter, Oakland	KCBS	
Fremont	Kiwanis Club, Fremont Chapter	KCBS	
Concord	American Red Cross, Diablo Chapter, Walnut Creek	KABL	KTVU-2
Union City	M.A.D.D. (Mothers Against Drunk Drivers), San Leandro Chapter	KNBR	KPIX-5
MacArthur	B'Nai B'Rith, Oakland Lodge #252	KNBR	KRON-4
Coliseum	Allen Baptist Temple, Business & Professional Women, Oakland	KGO	KGO-7
Powell	The Sixth Annual Safe Holidays Volunteers	KGO	KGO-7
Walnut Creek	American Red Cross, Diablo Chapter, Walnut Creek	KNEW	
12th Street/ City Center	St. Andrews Church, Oakland (The Davis Family)	KFYI	KPIX-5
El Cerrito Del Norte	West Contra Costa Grey Panthers	KYUU	KRON-4
Fruitvale	Alameda Boy Scout Troop #11	KYUU	KTVU-2

(MORE)

If you have any interest in covering any of these stations, please contact BART's Public Information Office, (415) 464-7120, on Monday, December 31, before 4 p.m., for clearance into the paid area of BART stations. After 4 p.m., please call BART Central Control, (415) 451-4788, for such clearance. BART's Manager of Public Information, Sy Mober, plans to be on the system New Year's Eve and will assist you in covering this event.

Over the "early" Christmas Eve Safe Holidays celebration on Friday, December 21, 1984, more than 700 dozen doughnuts and 6000 cups of coffee were served by BART.

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NEWS RELEASE

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FOR IMMEDIATE RELEASE

LONGER TRAINS TO BE OPERATING DURING NEW YEAR'S EVE COMMUTE

Beginning at noon today, Dec. 31, 1984, BART will be operating longer trains than were operated during this morning's commute period.

BART trains will continue to operate every 20 minutes today until 2 a.m., when the last trains leave terminus stations.

After 6 p.m., until closing, only two BART lines will be in service, Concord-Daly City and Fremont-Richmond. A transfer at BART's 12th Street, 19th Street or MacArthur station is required for passengers traveling to stations that have no direct service during the evening hours.

For information about BART train departure times, call 465-BART or one of the toll-free BART telephone information numbers listed in telephone directories.

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