# 1985 News Releases

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JANUARY 1985

- 85-001 NEWS MEDIA INVITED TO ATTEND THE COMPLETION OF THE FIRST ELEMENT OF BART'S DALY CITY TURNBACK AND STORAGE YARD PROJECT
- 85-002 BART PRESIDENT PUTS FINISHING TOUCHES TO FIRST ELEMENT OF DALY CITY TURNBACK PROJECT
- 85-003 FINAL WELDS COMPLETE FIRST ELEMENT OF BART'S DALY CITY TURNBACK PROJECT (NOTE: THIS NUMBER HAS BEEN ASSIGNED TWO DIFFERENT RELEASES, 1/4/85 PLEASE SEE BELOW)
- 85-003 INCREASED PATRONAGE HIGHLIGHTS AN EVENTFUL YEAR FOR BART 1/17/85 (NOTE: THIS NUMBER HAS BEEN ASSIGNED TWO DIFFERENT RELEASES, PLEASE SEE ABOVE)
- 85-004 BART WILL BE OPERATING LONGER TRAINS ON SUPERBOWL SUNDAY
- 85-005 BART DIRECTORS RECEIVE SCHEDULE FOR UPDATING FIVE YEAR PLAN
- 85-006 BART TICKETS CAN NOW BE PURCHASED AT OVER 100 OUTLETS -- NEW BROCHURE AVAILABLE

FEBRUARY 1985

- 85-007 BART TO INSTALL PLATFORM EDGE DETECTION TEST MATERIALS AT MONTGOMERY BART STATION
- 85-008 BART GROUND BREAKING AND DALY CITY PROJECT
- 85-009 BART PROJECT GROUND BREAKING THIS MORNING 2/8/85 (NOTE: THIS NUMBER HAS BEEN ASSIGNED TWO DIFFERENT RELEASES, PLEASE SEE BELOW)
- 85-009 BART TRAINS TO OPERATE ON SATURDAY SERVICE ON PRESIDNET'S DAY, MONDAY, FEBRUARY 18 (NOTE: THIS NUMBER HAS BEEN ASSIGNED TWO DIFFERENT RELEASES, PLEASE SEE ABOVE)
- 85-010 PROTOTYPES OF BART'S NEW "C-CARS" TO ARRIVE IN JUNE 1985
- 85-011 BART WILL OPERATE LONGER TRAINS FOR EVENTS AT OAKLAND COLISEUM THIS SUNDAY
- 85-012 BART BOARD APPROVES SALARY INCREASES OF TOP OFFICERS

**MARCH 1985** 

85-013 BART TO ADD EXTRA CARS TO TRAINS FOR CHINESE NEW YEAR PARADE

( 85-014 BART TO IMPLEMENT "BUS BRIDGE" BETWEEN DALY CITY AND BALBOA PARK STATIONS DURING WEEKEND OF MARCH 9-10

85-015 NEW "M-E" BART EXPRESS BUS ROUTE TO BEGIN ON SUNDAY, MARCH 10

( 85-016 BART TO PROVIDE BUS SHUTTLE BETWEEN DALY CITY AND BALBOA PARK STATIONS THIS WEEKEND

85-017 BART TO HOLD CEREMONY AT POWELL STREET STATION TO WELCOME MODEL OF SAN FRANCISCO

APRIL 1985

- 85-018 BASEBALL'S 1985 SEASON IS UNDER WAY AND BART WILL GET YOU THERE
- 85-019 BART UNVEILED TENTATIVE OPERATING BUDGET FOR FY 1985/86
- 85-020 BART TO HOLD PUBLIC HEARING ON NEW EXPRESS BUS TICKETING AND PASS PROPOSAL
- 85-021 DRAFT VERSION OF BART'S FIVE-YEAR TRANSIT PLAN NOW AVAILABLE
- 85-022 UNCLAIMED PERSONAL ITEMS FOUND ON BART TO BE AUCTIONED ON APRIL 27
- 85-023 CHANGES IN BART EXPRESS BUS SERVICE TO PLEASANTON & LIVERMORE TO BE AIRED AT PUBLIC MEETING ON APRIL 30
- 85-024 ON SUNDAY, MAY 19-BART WILL AGAIN OPERATE THE "BAY TO BREAKERS" SPECIAL TRAINS

35-025 CINCO DE MAYO TO BE CELEBRATED AT BART HEADOUARTERS ON MAY 3

85-026 ON SUNDAY, MAY 19 - BART WILL AGAIN OPERATE THE "BAY TO BREAKERS" SPECIAL TRAINS

MAY 1985

- ADVISORY BART CELEBRATES CINCO DE MAYO
- 85-028 BART TO HOLD PUBLIC HEARINGS ON CHANGES TO EXPRESS BUS SERVICE IN EASTERN ALAMEDA COUNTY
- 85-029 BART BOARD TO ADOPT PLAN FOR NEXT FIVE YEARS ON MAY 16
- 85-030 TWO BART MEETINGS PLANNED FOR WEDNESDAY, MAY 8, 1985

ADVISORY - BART MEETINGS AND ACTIVITIES FOR THE BALANCE OF MAY AND PART OF JUNE, 1985

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## MAY 1985 Con't

85-032	PARKING LOT AT MAC ARTHUR BART STATION WILL BE CLOSED THIS WEEKEND FOR RESTRIPING
85-033	BART POLICE CELEBRATE NATIONAL POLICE WEEK - MAY 13 THROUGH MAY 17
85-033	RIDE BART TO "FESTIVAL AT THE LAKE" AND LET YOUR SUMMER BEGIN
85-034	EVER THOUGHT OF JOINING THE CIRCUS: BART OFFERS YOU THE CHANCE!
85-035	BART TO OPERATE WHEELCHAIR LIFT EXPRESS BUS SHUTTLE BETWEEN BERKELEY AND NORTH BERKELEY STATIONS WHILE ELEVATOR AT BERELEY BART STATIONS IS MODIFIED, TUESDAY, MAY 14
85-036	SPECIAL MAY 15-6:30 P.M. BART BOARD MEETING CHANGED TO MAY 16
85-037	PUBLIC IS INVITED TO VIEW THE BEAUTIFULLY CLEAN AND FIRE-HARDENED BART CARS
85-038	BART "BAY TO BREAKERS SPECIAL TRAINS" WILL GIVE RUNNERS AN EDGE ON THE FIELD
85-039	PIX CAPTION: BART CARS GET CLEANED-UP
85-040	PIX CAPTION: BART CARS GET CLEANED-ÙP
85-041	PIX CAPTION: BART CARS GET CLEANED-UP
85-042	ADVISORY - BART'S "BAY TO BREAKERS SPECIAL TRAIN SERVICE" TO RUN EARLY ON SUNDAY MORNING
85-043	BART POLICE SEEKING INFORMATION ON ATTEMPTED HOMICIDE ON BART TRAIN
85-044	SPECIAL TO PASSENGER TRANSPORT: BART BUILDS FOR THE FUTURE
85-045	BART TO OPERATE ON SATURDAY SCHEDULE FOR MEMORIAL DAY - MON. MAY 27
85-046	BART EASES REGULATIONS ON "BART POOL" PARKING AT SEVEN BART STATIONS
85-047	REWARD UPPED TO \$8,000 IN ASSAULT ON ELDERLY CHINESE MAN
85-048	PIX CAPTION: BART CHANGES "BARTPOOL" PARKING REGULATIONS
85-049	BART ANNOUNCES CIRCUS CONTEST WINNERS
85-050	PAMPHLET ABOUT BART'S FY 1985/86 PRELIMINARY BUDGET AVAILABLE BEGINNING FRIDAY, MAY 31



#### JUNE 1985

114



85-052 BART TO CONDUCT PASSENGER SURVEY

85-053 NEW TRANSIT CAR SCHEDULE ANNOUNCED

- ADVISORY BART TO TEST NEW PLATFORM EDGE DETECTION MATERIALS AT 85-054 LAKE MERRITT BART STATION ON FRIDAY, JUNE 21, AT 10 A.M.
- NEW "FAST PASS" HROSBART EXPRESS BUS RIDERS NOW ON SALE 85-055
- 85-056 TAKE BART'S ALAMEDA COUNTY FAIR EXPRESS BUS TO THE FAIR IN PLEASANTON
- RICHMOND TEENS TO WORK AT BART THIS SUMMER 85-057

BART TO BEGIN SUMMER YOUTH EMPLOYMENT PROGRAM JULY 1 85-058

- 85-059 BAY AREA TEENS TO BEGIN SUMMER JOBS AT BART
- BART CONSTRUCTION IN DOWNTOWN OAKLAND AND DALY CITY BART STATION 85-060 TO CAUSE MINOR DELAYS
- 85-061 PIX CAP: K-E PROJECT

85-062 BART AND UNIONS CONTINUE CONTRACT NEGOTIATIONS

JULY 1985

85-072

85-063 BART BOARD OF DIRECTORS ADOPT \$166.9 MILLION OPERATING: BUDGET FOR FY 1985/86

85-064 NOTICE OF SPECIAL MEETING, BOARD OF DIRECTORS, JULY 2, 1985

85-065 BART'S JULY 4 SCHEDULE

85-066 BART TRAINS OPERATING ON THE CONCORD AND RICHMOND LINES WILL DEPART TWO MINUTES EARLIER BEGINNING MONDAY, JULY 8

85-067 BAY AREA TELEGUIDES NOW MAKE TRAIN INFORMATION AVAILABLE AT BART STATIONS. M. Y. 85-068 BART AND THE UNIONS' CONTRACT

85-069ADVISORY: FIRST SHOWING OF BART'S NEW TELEGUIDE COMPUTERS TO BE HELD THURSDAY, JULY 11

85-070 CLARIFICATION: THE SCWARTZ MURDER SCENE WAS NOT AT A BART PARKING LOT UNION CITY SITE SELECTED FOR FINAL ASSEMBLY OF NEW BART TRANSIT VEHICLES 85-071



SECOND EDITION OF BAY AREA TRANSIT DIRECTORY AVAILABLE AT ALL STATIONS 85-073

BART PATRONS CAN WIN TWO TICKETS TO THREE OAKLAND A'S GAMES

COMMUNITY MEETING ON ALTERNATIVES FOR THE BART LIVERMORE-PLEASANTON 85-074 EXTENSION ALIGNMENT SCHEDULED FOR AUGUST 1

85-075	BART BOARD SETS PUBLIC HEARING ON FARES
85-076	BART EXPRESS BUS ROUTE CHANGESSUBJECT OF COMMUNITY MEETING IN ANTIOCH
85-077	"FUN GOES FARTHER ON BART" BROCHURE NOW AVAILABLE AT ALL BART STATIONS

AUCUCT 100F

	AUGUST 1985	
	85-078	BART ANNOUNCES PROTOTYPE OF NEW "C-CARS" TO ARRIVE WITHIN 45 DAYS
	85-079	BART TO BEGIN PARKING LOT IMPROVEMENT PROJECTS AT FOUR STATIONS
	85-080	CORRECTION OF BART NEWS RELEASE #85-079
	85-081	BART TO ADD ONE HOUR TO RICHMOND/DALY CITY AND FREMONT/CITY NIGHT SERVICE
	85-082	PUBLIC INVITED TO GROUND BREAKING CEREMONY FOR NEW BART/RIDE LOT IN ANTIOCH
	85-083	PRESS EVENT ADVISORY - HILLCREST AVENUE PARKING LOT DEDICATION
	85-083 A	BART PROVIDES LONGER TRAINS TO COLISEUM EVENTS
	85-084	BART TRAINS TO OPERATE ON A "SATURDAY SCHEDULE" ON LABOR DAY
	85-085	BART TO HOLD PUBLIC HEARING ON PROPOSED CHANGES TO EXPRESS BUS ROUTES
	85-086 A	(SAME AS 85-086 B, EXCEPT LEDE CHANGED TO: "TOMMORROW")
	85-086 B	WORK AT DALY CITY BART STATION PLATFORM TO BEGIN SATURDAY, AUGUST 24
	85-087	BART BOARD OF DIRECTORS TO HOLD PUBLIC HEARING ON PROPOSED FARE ADJUSTMENT
	85-088	WORK AT DALY CITY STATION PLATFORM UNDER WAY
	85-089	BART NOTIFIES BERKELEY COUNCIL OF PLAN TO BUILD A PARKING LOT NEAR NORTH BERKELEY STATION
	85-090	BART'S SIMULATOR SOLVES PROBLEMS IN ADVANCE
SEPTEMBER 1985		
	85-091	EVENING COMMITTEE MEETING SCHEDULED FOR BART FARE INCREASE PROPOSALS
	85-092	BART PROPERTY TAX RATE CONTINUES TO INCREASE DECLENSE
	85-093	BART'S EXTENDED COMMUTE SERVICE TO BEGIN ON MONDAY, SEPTEMBER 9, 1985
	85-094	BART'S BIRTHDAY IS SEPTEMBER 11

- BART TO INCREASE SERVICE FOR BRUCE SPRINGSTEEN CONCERT AT COLISEUM 85-095
- GLENN TO CHAIR CORRIDOR STUDY COMMITTEE 85-096
- BART TO OPERATE LONGER TRAINS FOR SPRINGSTEEN CONCERT TOMORROW & THURSDAY 85-097
- 85-098 BART RIDERSHIP HITS NEW HIGH DUE TO SPRINGSTEEN CONCERT AT OAKLAND COLISEUM
- 85-099 BART TO OPERATE SPECIAL EARLY SUNDAY TRAIN TO "BRIDGE TO BRIDGE RUN"
- TRANSPORTATION SEMINAR AND EXHIBIT 85-100
- NEW BART FARES JANUARY 1986 85-101
- SPECIAL EARLY TRAIN TO BE IN SERVICE FOR SUNDAY'S "BRIDGE TO BRIDGE" RUN 85-102



OCTOBER 1985

85-103 BART TO SELL BONDS

85-104 PUBLIC HEARING ON REDUCING BART SENIOR CITIZEN DISCOUNT SET FOR NOVFMBER 12

85-105 INTERIM REPORT ON BART'S PROPOSED LIVERMORE-PLEASANTON EXTENSION NOW AVAILABLE

85-106 PUBLIC INVITED TO BART, "LOST AND FOUND AUCTION" SATURDAY, NOVEMBER 9

85–107 BART TO OFFER SWEET TREATS ON HALLOWEEN

85-108 BART BOARD APPROVES BOND SALE

NOVEMBER 1985

85-109 CHANGES IN BART EXPRESS BUS ROUTE TO BE DISCUSSED AT COMMUNITY MEETINGS

85-110 CORRECTION FOR NEWS RELEASE #85-109

85-111 PROPOSED REDUCTION IN BART SENIOR CITIZEN DISCOUNT TO BE AIRED AT PUBLIC HEARING

BART TRAINS TO OPERATE ON REGULAR WEEKDAY SCHEDULE ON MONDAY, NOVEMBER 11

85-113 PRESS EVENT - SPECIAL SHOWING OF BART'S NEW C-CAR AT THE HAYWARD BART YARD

85-114 BART KICKS OFF SPECIAL MID-DAY PROMOTION

85-115 BART BOARD STATES POSITION ON PLEASANT HILL STATION DEVELOPMENT

. 85-116. BART'S "LOST AND FOUND" IS ON TOMORROW - SATURDAY, NOVEMBER 9 -RAIN OR SHINE?

85-117 BART TO OPERATE WHEELCHAIR LIFT EXPRESS BUS SHUTTLE BETWEEN BERKELEY AND NORTH BERKELEY STATIONS WHILE ELEVATOR AT BERKELEY, BART STATION IS MODIFIED, MONDAY, NOVEMBER 18 AND TUESDAY, NOVEMBER 19.

85-118 ENVIRONMENTAL ASSESSMENT REPORT FOR BART DALY CITY FACILITY SUBJECT OF PUBLIC MEETING.

85-119 BART WILL NOW TAKE YOU TO HONOLULU, LAKE TAHOE OR MAZATLAN... IF YOU'RE LUCKY

85-120<br/>DECEMBER 1985BART'S "SHOPPERS SPECIAL" SERVICE TO START SUNDAY, DECEMBER 1, 198585-121BIANCO AND GARFINKLE TO LEAD THE BART BOARD OF DIRECTORS IN 198685-122NELLO BIANCO, BART PRESIDENT, ANNOUNCES BART BOARD STANDING<br/>COMMITTEE ASSIGNMENTS FOR 1986.

85-123 BART TO HOLD PUBLIC AUTO AUCTION OF DISTRICT USED VEHICLES

85-124 BART PRESIDENT BIANCO NAMES TWO DÍRECTORS AS SAN MATEO COUNTY TRANSIT LIAISON



#### DECEMBER 1985, cont.



## 85-125 BART ELECTS NEW OFFICERS FOR 1986 (For Passenger Transport & Examiner Only)

- 85-126 NELLO BIANCO TO LEAD BART IN 1986 (For Mass Transit Only)
- 85-127 BIANCO AND GARFINKLE TO LEAD THE BART BOARD OF DIRECTORS IN 1986 (For Daily Review and San Francisco Progress Only)
- 85-128 FORMER RESIDENT OF WEED NOW PRESIDENT OF THE BAY AREA RAPID TRANSIT DISTRICT (For Weed Times Only)
- 85-129 SAN FRANCISCO ATTORNEY EUGENE GARFINKLE ELECTED BART VICE-PRESIDENT IN 1986 (For Recorder Only)
- 85-130 BART TO HOLD ANNUAL "SAFE HOLIDAYS" PROGRAM
- 85-131 CHRISTMAS CAROLERS TO SING AT BART STATIONS AND ON TRAINS
- 85-132 WINNERS IN THE BART GOES SHOPPING, TOO GRAND PRIZE DRAWING TO BE ANNOUNCED ON KGO-TV'S "AM SAN FRANCISCO" DECEMBER 19, 1985 (WIRE SERVICE ONLY!)
- 85-133 ADVISORY: BART will be giving away free "BART Goes Shopping" bags at its stations while they last on Sunday.
- 85-134 'TIS THE SEASON TO BE JOLLY ... BUT ... SAFE, TOO! COME TO BART'S SEVENTH ANNUAL SAFE HOLIDAY PARTIES.
- 85-135 BART TRAINS TO OPERATE ON REGULAR SERVICE ON DECEMBER 24 AND DECEMBER 31, AND ON CHRISTMAS DAY AND NEW YEAR'S DAY TRAINS WILL OPFRATE 20 MINUTES APART BEGINNING AT 6:00 A.M.
- 🐑 85-136 🛛 BART FARES GO UP JAN. 1
  - 85-137 BART'S SEVENTH ANNUAL SAFE HOLIDAY PARTIES AT ELEVEN PART STATIONS ON NEW YEAR'S EVE
  - 85-138 ALAMEDAN WINS BIG IN BART CONTEST

85-139 BART TO REMAIN OPEN UNTIL 2 A.M. NEW YEAR'S EVE



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#### BAY AREA RAPID TRANSIT DISTRICT, 800 MADISON STREET, OAKLAND, CALIFORNIA 94607 (415) 465-4100

Mike Healy, Department Manager Public Affairs

BART

January 3, 1985 85-001

CONTACT: Sy Mouber, Manager Public Information (415) 464-7120

FOR IMMEDIATE RELEASE

NEWS MEDIA INVITED TO ATTEND THE COMPLETION OF THE FIRST ELEMENT OF BART'S DALY CITY TURNBACK AND STORAGE YARD PROJECT

The first element of BART's Daly City Turnback and Storage Yard project will be completed at a news media ceremony on Friday, January 4, 1985, at 10 a.m., at BART's maintenance shops at Hayward, CA, when the last pieces of rail to be used in the project will be welded. This part of the Daly City Turnback project is being completed six months ahead of schedule.

BART President Wil Ussery will be present at the yard to assist in the completion of the rail welding project. Here are some specific facts about the press event and the project:

Date: January 4, 1985 (Friday)

Time: 10:00 a.m.

Place: BART's Hayward Maintenance Shops, 150 Sandoval Way, Hayward.

Directions: From Highway 17, go east on Whipple Road approximately two miles

to the BART Test Track. The access is through a gate located on the left-hand side of Whipple Road going east, approximately five feet after you cross the BART mainline tracks and before you get to the Southern Pacific railroad tracks.

Project: Daly City Turnback and Storage Yard.

<u>Project Element</u>: Welding of rails to be used in construction of the Daly City Turnback.

# 2-2-2-2 NEWS MEDIA INVITED TO ATTEND THE COMPLETION OF THE FIRST

This rail procurement project was started June 1984 at a cost of \$2.5 million. The original completion date of this project was to have been July 1985. The contractor, A & K Contractors of Salt Lake City, Utah, developed a unique production method to complete this project. This production method will be demonstrated at tomorrow's event:

Please contact BART's Public Information Office, 415-464-7120, if you plan to cover this event. Contact are Sy Mouber or Sandy Tibbets.

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BAY AREA RAPID TRANSIT DISTRICT, 800 MADISON STREET, OAKLAND, CALIFORNIA 94607 (415) 465-4100

Nike Healy, Department Manager Public Affairs

> Sy Mouber, Manager Public Information (415) 464-7120

CONTACT:

# FOR IMMEDIATE RELEASE

January 4, 1984

85-00

## PART PRESIDENT PUTS FINISHING TOUCHES TO FIRST ELEMENT OF DALY CITY TURNBACK PROJECT

At a press event on Friday, January 4, 1985, held at the BART Hayward Maintenance Shops, BART President Wilfred Ussery closed the switch that put the final welds on the 9.5 miles of track to be used in the construction of BART's Daly City Turnback and Storage Yard.

As he closed the switch, BART President Ussery said, "This completes the first element in the construction of the BART Daly City Turnback and Storage Yard. This rail project, costing \$2.5 million, was completed six months ahead of schedule and well within budget. We are now proceeding with all of the other elements', which include more than 27 contracts, necessary for the completion of the Daly City Turnback and Yard project." :

On February 27, 1984, A & K Contractors of Salt Lake City, Utah was awarded a \$2.5 million contract to provide BART with 9.5 track miles of rail for the Daly City Turnback and Yard construction project.

In all, 1286 sections of rail, each measuring 78 feet in length and weighing a total of 1,920 tons were rolled at the C. F. & I. Steel Mills in Pueblo, Colorado. Once completed, in June 1984, the rails were then transported by rail car to BART's Hayward Maintenance Shop. There, A & K construction workers began the task of welding the rail sections together to form lengths measuring 780 feet.

On the average, approximately 40 "welds" per day were completed. This translates into about five completed rail sections per day, each totaling 780 feet in length.

(MORE)

## 2-2-2-2 ""First Element of Daly City Project Completed"

The completed sections of rail will be stockpiled at Hayward Yard until work is ready to begin at the Daly City Turnback project site. The contract for the first construction aspect of the project has been awarded and work is expected to begin in February, 1985.

From the Hayward maintenance facility, the rail sections will be transported during non-revenue hours by means of a specially designed and built BART rail car.

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## BAY AREA RAPID TRANSIT DISTRICT, 800 MADISON STREET, OAKLAND, CALIFORNIA 94607 (415) 465-4100

Mike Healy, Department Manager Public Affairs January 17, 1985 85-003

CONTACT: Sandy Tibbets Public Information (415) 464-7116

### FOR IMMEDIATE RELEASE

#### INCREASED PATRONAGE HIGHLIGHTS AN EVENTFUL YEAR FOR BART

Patronage growth continued to dominate the events for BART during 1984 with ridership reaching nearly 60 million, about an eight percent increase in total patronage over the previous year's 55 million. To keep up with growing demands on its system, BART, in 1984, took major steps in reaching its goal of nearly doubling the present capacity of its system by the end of the decade.

BART's average weekday patronage saw slightly more than a seven percent gain in 1984. By year's end, this translated into an average weekday patronage of about 210,000 trips.

The biggest patronage leap came during four days in July when the Democratic National Convention was held in San Francisco. For that week, the average daily patronage rose to 228,000 a day. BART's highest patronage seen in one day occurred on the Monday the Convention opened, when over 235,000 trips were taken.

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## 2-2-2-2 "Increased Patronage Highlights Eventful Year For BART"

In April, BART riders transferring to buses at Daly City Station were greeted with a new bus canopy to shelter them from the rain. The bus canopy project was begun 18 months earlier and was one of a number of station improvement projects completed during the year. Other projects included the completion of a fully lighted, paved and landscaped 450-space parking lot at Concord Station, a new midday parking lot for BART patrons at Glen Park Station, and additional parking spaces at a number of stations scattered throughout the system. These latter spaces were created through a program developed by BART Police. Called "gray-curbing," the program creates additional spaces within the confines of existing parking lots by re-directing the flow of traffic and eliminating unnecessary red curbs.

What was termed, "a new era in public mass transit service in the San Francisco Bay Area," began on September 6 when the general managers of BART and AC Transit signed an \$11.2 million "Purchase of Service Agreement." The agreement called for the start-up of new AC Transit feeder bus lines to BART stations, the continuation of BART Express Bus service, and modification of routes during commute hours of AC Transit transbay lines.

A big boost to BART's capital improvement fund came in August, with the announcement that the federal Urban Mass Transportation Administration had awarded BART \$16 million in grant money. The money will help pay for certain elements of BART's Daly City Turnback and Storage Yard, expansion of parking lots at several BART stations and modification of propulsion motors in BART cars.

The Daly City project consists of two major construction programs, a turnback facility and a storage maintenance yard, and will cost an estimated \$150 million to construct. It is a major element of an agressive capital improvement program aimed at nearly doubling the passenger capacity of the present system.

Other advancements in BART's Daly City Turnback and Yard project that occurred in 1984 were the beginning of the first construction element of the project - the welding

( MORE )

85-003

85-003

of 9.5 miles of rail - and the award of a contract to the construction management firm of Deleuw-Cather. An additional \$11 million grant was awarded to BART in November 1984 by the Urban Mass Transportation Administration.

In February 1984, the BART Board of Director adopted a revised "First Phase Extension Policy," which called for extending the rail lines to North Concord-West Pittsburg, Dublin-Castro Valley, Warm Springs, and from Daly City to the San Francisco Airport. The policy calls for all of the extensions to be done concurrently. BART is currently in the process of buying right-of-way in the East Bay for these potential future extensions. Until funding is assured and construction can begin, many of the parcels will, in the interim, be used for "Park and Ride" lots with connecting shuttles to and from BART stations.

BART had a special celebration last September when local and public transit officials gathered at Hallidie Plaza in San Francisco to celebrate the tenth anniversary of BART's Transbay Tube. By September, about 200 million people had traveled nearly one billion passenger: miles through the 3.6-mile tube connecting the East Bay with San Francisco.

BART trains traveled nearly 780 million passenger miles during 1984, an increase of 44 million miles or six percent above the total passenger miles made in 1983.

To date, BART trains have carried more than 470 million passengers over six billion passenger miles.

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BART

#### FOR IMMEDIATE RELEASE

January 17, 1985

85-004

## BART WILL BE OPERATING LONGER TRAINS ON SUPERBOWL SUNDAY

On Superbowl Sunday, January 20, 1985, beginning at 10 a.m., BART is gearing up to operate longer trains on both the Concord/Daly City and the Fremont/Richmond lines. These longer trains will be operating on the regular Sunday schedule with trains arriving at stations every 20 minutes.

In order to accomodate Superbowl fans coming into San Francisco and Daly City, BART will increase the capacity of its system by about 20 percent by operating 10-car trains on the Concord/Daly City line and 5-car trains on the Fremont/Richmond line. Usually on Sundays, 7 to 8-car trains operate between Concord and Daly City, while 3 to 4-car trains are usually in the Fremont to Richmond service.

Those fans going to San Francisco or Daly City from stations on the Richmond/Fremont line are reminded that they must transfer to a Daly City train at 12th Street-Oakland City Center Station.

BART notes that a careful watch will be maintained on the number of patrons using the system and should the demand warrant, additional trains could be dispatched as close as ten minutes apart to meet this demand. It is anticipated that the demand for service will diminish during game time.

Patronage reports from the early part of the day on Sunday will be the basis for what will be needed following the game as Superbowl fans return home. BART is ready to provide what will be needed for home-bound fans.

BART's Sunday service starts at 9 a.m. Those planning to use BART on Superbowl Sunday are urged to pick up a "Weekend Timetable" from any BART station.

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January 21, 1985

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## BAY AREA RAPID TRANSIT DISTRICT, 800 MADISON STREET, OAKLAND, CALIFORNIA 94607 (415) 465-4100

CONTACT: Sy Mouber, Manager Public Information (415) 464-7120

BART

FOR IMMEDIATE RELEASE

85-005

## BART DIRECTORS RECEIVE SCHEDULE FOR UPDATING FIVE YEAR PLAN

BART General Manager Keith Bernard has presented to the Board of Directors his assessment of the issues which must be addressed in the process of updating the District's Five-Year Plan for FY 1985/86 through FY 1989/90. The report is required by the Metropolitan Trnsportation Commission (MTC) by April 1, 1985, and is a criteria used by MTC in allocating state and federal funds.

Bernard noted that the key issues to be addressed in BART's Short Range Transit Plan for the next five years includes: Extension of the BART rail system; financing of parking facilities; interoperator coordination; modifications to the BART Express Bus service; a marketing plan to focus on attracting riders during the non-commute hours and development around BART stations.

The BART Board of Directors adopted a schedule of presentations before the appropriate committees which will begin on February 12, and continue through February 29, 1985. It is anticipated that the BART Directors will engage in extensive discussions of the issues, and by March 1985 will adopt a Five-Year Plan.

In his report to the BART Directors, Bernard pointed out that BART is in the midst of an ambitious capacity expansion program to meet projected patronage needs, particularly during peak hours. The Five-Year Plan is a part of the funding process requirements of the MTC. The updated plan, once adopted, will also set the District's goals and objectives and contains a detailed set of timetables and financial strategies for securing necessary funding. According to Bernard, BART's \$500 million Capital Improvement Program is well underway and will ultimately allow BART to expand

(MORE)

## 2-2-2-2 BAPT DIRECTORS RECEIVE SCHEDULE FOR SPDATING FIVE YEAR PLAN

transbay service capacity by about 85 percent. He stated that service increases will be tailored to demand as demands grow.

Included in BART's capacity expansion program are: fire-hardening of the existing fleet; 150 new transit vehicles on order (current fleet is 339 cars); a new computer system with a capacity to handle 75 trains on the system at one time (hardware is presently being installed, and software is presently being designed); third track (K-E track) through downtown Oakland, 86 percent complete; and Daly City Turnback and Storage Yard project, where construction is to begin soon.

"Additionally, the District has carried out an extensive fire-safety improvement program, which includes replacement of all car seat cushions, many modifications to minimize the occurrence of fires, and many improvements in procedures and training to safely take care of passengers in an emergency," Bernard stated.

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Mike Healy, Dept. Mgr. Public Affairs (415) 464-7110 BART

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FOR IMMEDIATE RELEASE

85-006

January 28, 1985

BART TICKETS CAN NOW BE PURCHASED AT OVER 100 OUTLETS -- NEW BROCHURE AVAILABLE

BART's "Tickets-To-Go" network now has 140 outlets including many retain establishments, senior citizens centers, as well as banks and other financial institutions.

Now available at all BART stations is a new brochure, listing by city, all of the "Tickets-To-Go" outlets.

"We started our 'Tickets-To-Go' program in December 1983 with only eight retail outlets," stated Starla Bahems, BART's Marketing Representative.

At all BART "Tickets-To-Go" outlets the blue BART ticket is sold for \$20, but is worth \$21 in BART rides. Also available are green tickets used by senior citizens and the red tickets used by children ages 5-12 and handicapped persons. Both tickets sell for \$1.20, but are worth \$12 in BART rides, a discount of 90 percent.

Prior to September 1983, BART tickets were only available at BART stations and over 200 banks and savings and loan offices. In February 1983, there were only 82 such institutions selling BART tickets, according to Bahems.

Bahems also urged retailers interested in selling BART tickets to contact her at BART headquarters in Oakland by calling (415) 464-7135.

Information about BART's "Tickets-To-Go" program is also available by calling BART's Passenger Service Office (415) 464-7106.

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BAY AREA RAPID TRANSIT DISTRICT, 800 MADISON STREET, OAKLAND, CALIFORNIA 94607 (415) 465-4100

CONTACT: Sy Mouber, Manager Public Information (415) 464-7120 FEBRUARY 1, 1985 FOR IMMEDIATE RELEASE 85-007

#### BART TO INSTALL PLATFORM EDGE DETECTION TEST MATERIALS AT MONTGOMERY BART STATION

Beginning at 8 p.m. this Saturday, February 2, 1985, on one side of the platform at the Montgomery BART Station in San Francisco, BART will install the materials to be tested as part of the Platform Edge Detection System being developed as added precaution for BART patrons. This work will continue until 4:30 a.m. on Monday, February 4, 1985 and will mean that this platform at the Montgomery Station will not be in service during this contruction work. It is expected that the materials will be installed on the other platform next week and begin at 8 p.m. on Saturday, February 9 through Monday, February 11, 1985 at 4:30 a.m.

The project has been completed at the Rockridge BART Station and the Berkeley BART Station. These three stations were selected for the materials test program because Rockridge is an outdoor station; Berkeley is a representative mid-volume patronage station, and Montgomery was selected because it is the heaviest commuter traffic station on the BART system.

Adequate testing and evaluation of the materials and the installation system will require at least six months, at which time a decision will be made to determine whether the system should be installed at all BART stations. MONTGOMERY STREET INSTALLATION OF PLATFORM EDGE DETECTION TEST MATERIALS

The \$335,000 contract for the installation of the platform edge detection system was awarded to Universal Protective Coating, Inc., of San Rafael.

The system consists of 11 grooves cut into the entire length of the station platform, 3/4 of an inch wide, 3/8 of an inch deep, and 2 inches apart. The grooves will be cut simultaneously with a cutting machine which has been specifically designed for this project. The water-cooled cutting blade has a diamond edge and will cut into the surface of the platform. There is a suction clean-up mechanism to keep the platform as dry as possible.

For the purposes of this test, two different materials will be used. One, a plastic material, will be extruded into the groove on one platform edge. The other, an epoxy-based material, will be installed on the other platform edge. The materials will be formed with a hemispherical dome, which at its highest point is 3/16 of an inch high above platform surface. The array used in this test program was developed at Boston College for the transit industry under a grant from the U.S. Urban Mass Transit Administration (UMTA). Funds were made available to BART by UMTA to conduct the tests of these two materials under actual working conditions.

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#### ADVISORY TO NEWS DESKS:

The installation of this platform protection system will use some very unique and specifically-designed equipment and materials. At the Montgomery BART Station on Saturday, February 2, BART engineers have indicated that the cutting equipment and the extrusion system will be fully operating by 10 p.m.

(MORE)

85-007

ADVISORY TO NEWS DESKS: BART'S Platform Edge Detection at Montgomery BART Station 85-007

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If you are interested in sending representatives and cameras, please contact BART Central Control at 451-4788 and have them contact Sy Mouber, BART Manager, Public Information, for you. Mouber's week-day phone between 8 a.m. and 5 p.m. is 464-7120, and he can be reached at his week-end number: 881-2663.

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### BAY AREA RAPID TRANSIT DISTRICT, 800 MADISON STREET, OAKLAND, CALIFORNIA 94607

Mike Healy, Department Manager Public Affairs

BART

February 4, 1985

85-008

CONTACT: Sy Mouber, Manager Public Information (415) 464-7120

#### FOR IMMEDIATE RELEASE

### BART GROUND BREAKING AND DALY CITY PROJECT

This coming Monday, February 11, at 10:30 a.m., BART will hold a ground-breaking ceremony at the Daly City Station to mark the start of construction on the transit system's \$150 million Daly City Turnback project.

The Daly City Turnback and Storage Yard is a critical element of BART's five year \$500 million program, which will ultimately expand BART's peak-hour ridership capacity by about 85 percent. Currently, BART's peak-hour capacity is near saturation point.

BART President Wilfred Ussery of San Francisco, and others, will turn the first shovels of dirt signifying the start of the largest construction project on the BART system since it was originally constructed. Among the many dignitaries, guests and members of the public expected to attend the ground breaking, will be United States Senator Pete Wilson who was instrumental in helping BART secure initial federal funding for the project.

As part of the ceremony, Ussery will present Senator Wilson with a model of BART's new transit vehicle--the C-Car--now on order and also a major element of the transit system's service expansion program. A nine-foot scale model of the new C-Car will be on display at the Daly City Station during the ground-breaking ceremony, along with a large seven-foot model of the Daly City Turnback project. The morning's program will also include refreshments and music provided by the "Gritty-Nitty Daly City Turnback Trackers," headed by Mal Sharpe. Festivities will begin at 10 a.m.

#### 2-2-2-2 BART GROUND BREAKING AND DALY CITY PROJECT

The work which will begin on February 11 is the first of 25 separate contracts needed to complete the project. The project will take about three years, with the Turnback track scheduled to be completed by the end of 1987, and the Yard by March of 1988.

The Daly City Turnback will consist of three tracks extending south approximately 1.5 miles along Highway 280 and a portion of the old Southern Pacific right-of-way. The new turnback track will allow BART to turn trains back faster than is currently possible, thus giving BART the ability to put more trains into service between the East Bay and San Francisco. Currently, BART cannot achieve train frequencies any lower than 3.75 minutes. Ultimately, trains will be able to turn back as frequently as 2.25 minutes. In addition to the improved service as a result of the turnback, a storage yard will allow BART to store trains in the West Bay. This will result in a savings by not having to "deadhead" trains back to the East Bay storage yards after the commute period.

Of the \$150 million anticipated costs of the Daly City Turnback and Storage Yard project, BART has so far received \$33.3 million from the Urban Mass Transportation Administration (UMTA), a total of \$11.1 million from the State of California, from the Metropolitan Transportation Commission (MTC) BART has received \$434,000, and from its own capital improvement fund BART has allocated \$12.9 million.

BART has received a Letter of No Prejudice from UMTA, which permits BART to incur up to \$56 million of the costs of the project; however, these funds are not yet in hand. MTC has indicated that approximately \$9.7 million will be available through the agency's resources.

85-008

## 3-3-3-3 BART GROUND BREAKING AND DALY CITY PROJECT

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Included in BART's \$500 million capital improvement program are: \$25 million for the completion of the K-E track through downtown Oakland from the Oakland West BART Station to the MacArthur BART Station; \$25.5 million for the new Integrated Control System, a new larger-capacity computer which will oversee BART's train operations; and \$272 million for the purchase of 150 new transit vehicles (C-Cars).

BART President Wilfred Ussery urges the public to join in the groundbreaking ceremonies for this major construction project which will take place at the Daly City BART Station on Monday, February 11, at 10:30 a.m.

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BAY AREA RAPID TRANSIT DISTRICT, 800 MADISON STREET, OAKLAND, CALIFORNIA 94607 (415) 465-4100

Mike Healy, Department Manager Public Affairs

BART

February 13, 1985 85-009

CONTACT: Sy Mouber, Manager Public Information (415) 464-7120

## FOR IMMEDIATE RELEASE

BART TRAINS TO OPERATE ON SATURDAY SERVICE ON PRESIDENT'S DAY - MONDAY, FEB. 18 On President's Day, Monday, February 18, 1985, BART trains will be operating on the "Saturday" schedule. BART administrative offices will be closed, however, the BART telephone information center will be open from 6 a.m. to midnight.

BART stations will be open from 6 a.m. to midnight on President's Day and trains will operate 20 minutes apart all day. From 6 a.m. to 6 p.m., trains will operate on all four lines (Fremont/Richmond, Fremont/Daly City, Richmond/Daly City and Concord/Daly City). After 6 p.m., trains will operate on the Richmond/Fremont and Concord/Daly City lines only, with transfer points between these lines at MacArthur BART Station and the 12th Street/Oakland City Center BART Station.

In order to assist patrons in planning their President's Day trip on BART, a new weekend timetable is available at all BART stations. BART telephone information center can be reached at (415) 465-BART, or any of the toll-free numbers listed in local telephone directories.

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BAY AREA RAPID TRANSIT DISTRICT, 800 MADISON STREET, OAKLAND, CALIFORNIA 94607 MMMMMMMMM

Mike Healy, Department Manager Public Affairs

BART

CONTACT: Sy Mouber, Manager Public Information (415) 464-7120

#### FOR IMMEDIATE RELEASE

85-010

February 15, 1985

#### PROTOTYPES OF BART'S NEW "C-CAR" TO ARRIVE IN JUNE 1985

BART General Manager Keith Bernard today announced that four prototypes of BART's new transit vehicle, known as the C-Car, will be delivered on or about June 30, 1985, at which time they will be subjected to an extensive six-month testing program.

Bernard said, "Today, we have received a revised delivery schedule for the prototypes of the C-Car from Soferval, Inc., the builders of the transit vehicle. The new schedule which now calls for the June delivery date of the prototypes, represents an additional delay from the current schedule, which called for delivery on March 30, 1985."

However, Bernard noted that the revised schedule is good news for BART because it means "we'll be getting the product we are demanding, and not something less in terms of proven quality." Bernard, in fact, has been working to prevent the shipping of the cars before they meet BART's standards and specifications. The original contract schedule called for prototype deliveries in October of 1984, but problems with subcontractor's equipment, overall design approvals, and testing, resulted in the current schedule of March 30. Although these problems came about, high level meetings between BART and Soferval have resulted in better progress in recent weeks, leading to this June commitment.

The new C-Car is one of the major elements of BART's program to increase passenger capacity. In order to meet the system's projected passenger demands by the late 1980's, BART, in October 1983, ordered 150 new transit vehicles, known as the C-Car from Soferval, Inc., a subsidiary of Alsthom Atlantique, a French builder of railroad equipment and one of the largest such companies in the world. The French company was the

## 2-2-2-2 PROTOTYPES OF BART'S NEW "C-CAR" TO ARRIVE IN JUNE 1985

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successful bidder of five bidders for this project, which is one of the largest equipment contracts BART has ever awarded.

85-010

The new C-Car can be used as a lead car or in the middle of a train and will be virtually indistinguishable from the existing BART cars, which are presently used as mid-train cars.

Total cost of the 150 new cars, including escalation, contingencies, and the automatic train control systems, has been placed at \$279.5 million.

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BAY AREA RAPID TRANSIT DISTRICT, 800 MADISON STREET, OAKLAND, CALIFORNIA 94607 (415) 465-4100

Mike Healy, Department Manager Public Affairs

BART

February 22, 1985 85-011

CONTACT: Sandy Tibbets Public Information (415) 464-7116

FOR IMMEDIATE RELEASE

## BART WILL OPERATE LONGER TRAINS FOR EVENTS AT OAKLAND COLISEUM THIS SUNDAY

BART will operate slightly longer trains on the Richmond-Fremont line this Sunday, February 24, when three simultaneous events will be taking place in the Coliseum arena, stadium and exhibit hall.

At 1 p.m. in the Coliseum Stadium, the Oakland Invaders will begin their first home game of the season. There will be extra trains standing by after the game, if needed. The Virginia Slims tennis tournament will take place in the Coliseum Arena from <sup>6</sup>2 p.m. to 4 p.m. In addition to the two sporting events on Sunday, a train show will be held in the Coliseum Exhibit Hall from 11 a.m. to 6 p.m.

BART's Airport/Coliseum Station connects to the Coliseum Complex by an aerial walkway.

On Sundays, trains operate every 20 minutes on two lines, Richmond-Fremont and Concord-Daly City. BART riders traveling to the Coliseum from stations on the Concord or Daly City lines on Sunday should transfer to a Fremont train in downtown Oakland.

BART stations are open from 9 a.m. to midnight on Sundays.

For fare and travel information, call 465-BART or one of BART's toll-free numbers found in telephone directories.



BAY AREA RAPID TRANSIT DISTRICT, 800 MADISON STREET, OAKLAND, CALIFORNIA 94607 (415) 465-4100

CONTACT: Mike Healy, Department Manager Public Affairs (415) 464-7110

BART

February 22, 1985 85-012

FOR IMMEDIATE RELEASE

## BART BOARD APPROVES SALARY INCREASES OF TOP OFFICERS

The BART Board of Directors yesterday, (February 21, 1985) approved salary increases of the transit district's four statutory officers, including BART General Manager Keith Bernard.

The salary increases, which are retroactive to January 1, 1985, range from five percent to 10 percent over the officers' present salaries.

Bernard's annual salary will be \$92,705, an increase of five percent above his current salary of \$88,290. Also receiving a five percent increase was BART General Counsel Malcolm Barrett, whose annual salary was raised from \$76,573 to \$80,402.

Controller Treasurer William Goelz will be paid \$66,436 annually, six percent more than his present salary of \$62,675, and District Secretary Phillip Ormsbee received a 10 percent increase, raising his annual salary from \$52,592 to \$57,852.



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Mike Healy, Dept. Mgr. Public Affairs BART BART BAY AREA RAPID TRANSIT DISTRICT, 800 MADISON STREET, OAKLAND, CALIFORNIA 94607 (415) 465-4100 March 1, 1985 85-013

Public Information (415) 464-7116

FOR IMMEDIATE RELEASE

#### BART TO ADD EXTRA CARS TO TRAINS FOR CHINESE NEW YEAR PARADE

This Saturday, March 2, BART will provide 10-car trains on the Concord-Daly City line from 6 p.m. to midnight for the extra crowds expected to ride BART to and from the Chinese New Year Parade in San Francisco.

Regular train schedules will be in effect on Saturday, with trains operating 20 minutes apart on each line, beginning at 6 a.m. During the day, all four BART lines are in service: Concord-Daly City, Fremont-Daly City, Richmond-Daly City and Richmond-Fremont. After 6 p.m., trains operate on two lines only: Concord-Daly City and Richmond-Fremont.

East Bay parade-goers returning home on BART after 6 p.m. should board a "Concord" train in San Francisco. Those passengers traveling to stations on the Richmond or Fremont line should transfer to their appropriate train in downtown Oakland.

The Golden Dragon Parade, highlighted by 150-foot "Gum Lung" and featuring colorful marchers and floats, travels directly above BART's Montgomery Street and Powell Street stations. Among the parade marchers will be cadets from the BART Police Department. The cadets will march in a contingent of cadets from 13 other Bay Area police departments.

Beginning at 7 p.m., the parade starts at Second and Market Streets and proceeds west on Market to Stockton Street, north on Stockton to Post Street, east on Post to Kearny Street, north on Kearny to Columbus Avenue, passing the reviewing stand on the east side of Kearney between Washington and Jackson Streets.

Additional travel and fare information is available by calling 465-BART or one of BART's toll free numbers found in telephone directories.

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Mike Healy, Dept. Mgr Public Affairs BART

BAY AREA RAPID TRANSIT DISTRICT, 800 MADISON STREET, OAKLAND, CALIFORNIA 94607 (415) 465-4100

CONTACT: Sandra Tibbets Public Information (415) 464-7116

FOR IMMEDIATE RELEASE

85-014

March 1, 1985

## BART TO IMPLEMENT "BUS BRIDGE" BETWEEN DALY CITY AND BALBOA PARK STATIONS DURING WEEKEND OF MARCH 9-10

On Saturday and Sunday, March 9-10, there will be no BART train service into or out of Daly City BART Station in order for workers to replace an electrical substation facility damaged in an explosion last October. On both days that the station will be closed, buses will be provided free to shuttle BART patrons to and from Balboa Park Station.

The special shuttle buses will depart both stations on an "as needed" basis. It is expected that the bus trip to or from Balboa Park Station will result in no more than 10 minutes additional travel time.

Daly City Station will remain staffed by station agents during the time of the repair work; however, the station's fare gates will be closed.

BART passengers needing a MUNI bus transfer at Daly City Station may get one from the station agent. No transfer or fare will be required for the special shuttle bus.

The repair work schedule for March 9 and on March 10 requires shutting down electrical power feeding into the third rail on the trackway at Daly City Station. This means that trains, once passengers have off-boarded at Balboa Park, must travel to a point south of the Balboa Park Station in order to cross over to the east-bound track for the return trip. This manuever is not expected to affect the normal schedule of train arrivals and departures at stations on Saturday and Sunday.

If work is completed ahead of schedule, the shuttle buses will be terminated and regular train service will be resumed.

The substation replacement is the final element of the electrical repair project at Daly City Station.

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BAY AREA RAPID TRANSIT DISTRICT, 800 MADISON STREET, OAKLAND, CALIFORNIA 94607 (415) 465-4100

Mike Healy, Department Manager Public Affairs

BART

March 6, 1985 85-015

CONTACT: Sandra Tibbets Public Information (415) 464-7116

FOR IMMEDIATE RELEASE

NEW "M-E" BART EXPRESS BUS ROUTE TO BEGIN ON SUNDAY, MARCH 10

BART Express Bus service on the new "M-E" route from Concord BART Station to Martinez will begin on Sunday, March 10, 1985.

The M-E line is a modification of the "M" BART Express Bus route and is the first route to be changed under a program aimed at streamlining BART Express Bus service by reducing travel time. It differs from the "M" line in that all local stops in Concord, Pleasant Hill and Pacheco have been eliminated. Another way travel time has been reduced is through better coordination of bus arrivals and departures with BART train arrivals and departures at stations.

From Concord BART Station, the M-E bus will travel non-stop to Kaiser Hospital in Martinez, by way of Highway 4 and Highway 24. In Martinez, the bus also makes stops at the Veterans Hospital, Alhambra at Walnut, County Hospital, Alhambra at Mellus, and Court at Escobar, before arriving at the Martinez Amtrak Station.

On the trip to BART, the M-E bus will follow a similar route, again making a stop at Kaiser Hospital before traveling non-stop to Concord BART Station.

Before creating the new bus route, BART held a public hearing last September and worked with the Central Contra Costa Transit Authority (CCCTA) to ensure that local bus service eliminated in the new M-E route would, for the most part, remain available through a new route provided by CCCTA, route #110.

(M O R E)

#### 2-2-2-2- "NEW M-E LINE"

When the M-E line goes into effect, CCCTA's route 110 will provide bus service on the same corridor and at the same frequency now being provided on the M-line. The 110 bus will operate weekdays, from 6 a.m. to 10 p.m. and on Saturdays from 7 a.m. to 5 p.m. It will not operate on Sundays.

The M-E line will operate weekdays during peak commute hours (6 a.m. to 9 a.m. and 4 p.m. to 7 p.m.); Saturdays, from 6 p.m. to midnight and Sundays from 9 a.m. to midnight. It will also be in service on weeknights from 10 p.m. to midnight, when the CCCTA bus 110 is not in service.

Printed bus schedules for the M-E line will be available in stations by March 11. The new schedules reflect an added improvement by showing the arrival and departure times of BART trains at key stations in San Francisco and Oakland, thereby aiding in trip planning. BART's bus operations supervisor, Randy Franklin, said, "A morning commuter from Martinez can look at the new M-E schedule and find out the time the bus leaves, the time it arrives at Concord BART, the time the next train leaves and the time that train arrives in downtown Oakland or San Francisco. This saves having to look at two different schedules to coordinate a trip by bus and BART."

BART's revised Express Bus Plan, adopted by its Board of Directors in August, 1981, calls for reducing travel time for all Express Buses by eliminating local stops and making the buses more "freeway oriented." Under the plan, BART Express Buses will eventually connect the BART rail system with BART Bus/Park & Ride lots. As was the case of revising the "M" route, public hearings will be held-before changes are made to any other Express Bus routes.

BART Express Buses operate from the Hayward, Bay Fair, El Cerrito Del Norte, Walnut Creek and Concord BART Stations to outlying regions of Alameda and Contra Costa counties.

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Mike Healy, Department Manager Public Affairs

BART

March 7, 1985 85-016

CONTACT: Sandy Tibbets Public Information (415) 464-7116

#### FOR IMMEDIATE RELEASE

# BART TO PROVIDE BUS SHUTTLE BETWEEN DALY CITY AND BALBOA PARK STATIONS THIS WEEKEND

This weekend, March 9-10, BART will provide a "bus bridge" to shuttle passengers between Daly City and Balboa Park BART stations, when workers will replace an electrical substation that was damaged in an explosion last October.

Electrical power feeding into the third rail at the Daly City Station will be shut down during the repair work, so there will be no train service into or out of the station.

Free shuttle buses, which will be equipped with wheelchair lifts, will transport passengers between Daly City and Balboa Park stations on an "as needed" basis. Passengers should not experience more than 10 minutes extra travel time as a result of this. Train departures and arrivals at Balboa Park and all other BART stations will not be affected by the temporary closure of Daly City Station.

If work is completed ahead of schedule, the shuttle buses will be terminated and regular train service will be resumed.

A station agent will be on duty at Daly City Station to assist passengers and distribute MUNI bus transfers to passengers needing one.

BART trains operate from 6 a.m. to midnight on Saturdays and from 9 a.m. to midnight on Sundays.

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Mike Healy, Department Manager Public Affairs

BART

March 29, 1985 85-017

CONTACT: Sandy Tibbets Public Information (415) 464-7116

#### FOR IMMEDIATE RELEASE

#### BART TO HOLD CEREMONY AT POWELL STREET STATION TO WELCOME MODEL OF SAN FRANCISCO

BART's Powell Street station has become the new home of a large scale model of San Francisco. A ribbon-cutting ceremony will be held at Powell Street Station at noon on Wednesday, April 3, to welcome the model, which is a replica of the entire topography of San Francisco. BART Board President, Wil Ussery, will preside at the event, which will be attended by other local officials, including members of the San Francisco Heritage Foundation and the San Francisco Landmarks Commission.

More than 125,000 miniature buildings are clustered among the hills, streets, parks, lakes, bridges and piers that are duplicated in the 15-foot by 16-foot model. The model is built on a scale of one inch equals 250 feet, and is valued at \$50,000.

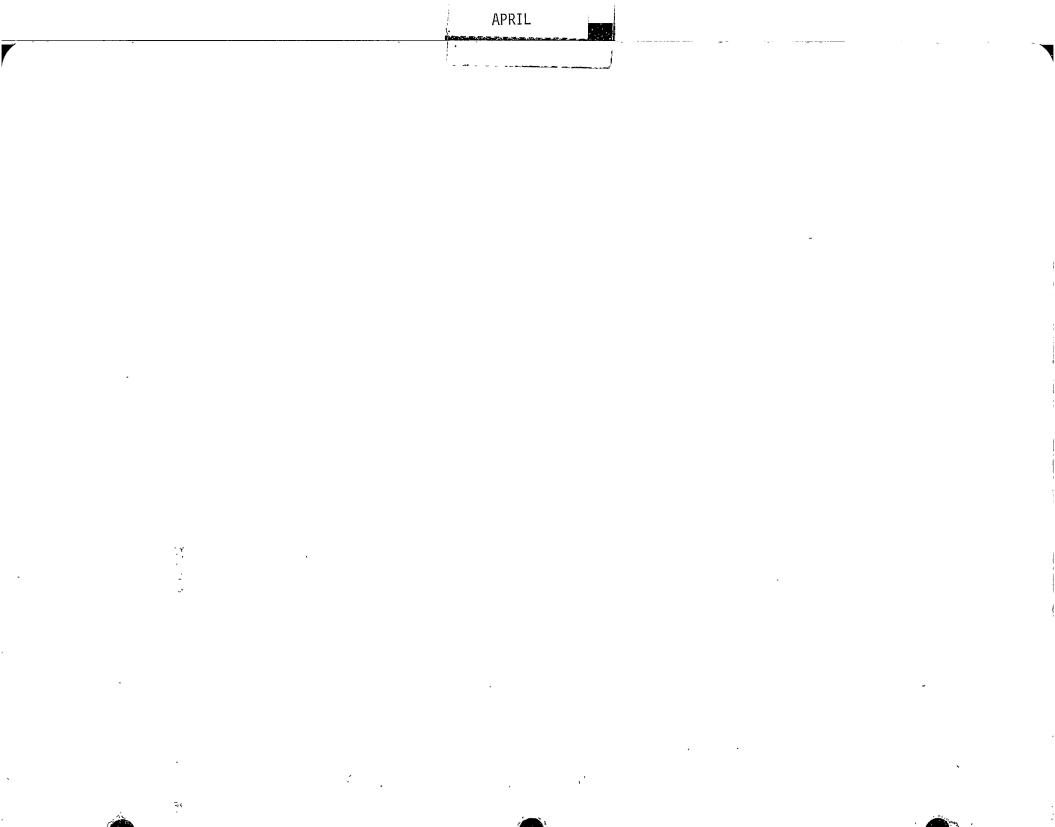
The model was commissioned by Bechtel Corporation in 1978 in honor of the company's 80th anniversary and was presented as a gift to the people of San Francisco. It was originally intended to be permanently displayed in a planned new San Francisco history museum. The museum was never built, so the model has made its home at the San Francisco Museum of Modern Art and, for the past four years, in the United Airlines lounge at the San Francisco International Airport.

BART was among 20 organizations that vied for the model when Airport officials announced they needed the space it occupied at the Airport, said Jason Yuen, Airport Administrator of Planning and Construction.

"We decided BART should have it because it would have the most exposure in a BART station, especially the Powell Street Station which is next to the Visitors' Center," Yuen said.

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Mike Healy, Department Manager Public Affairs April 2, 1985 85-018

#### CONTACT: Sy Mouber, Manager Public Information (415) 464-7120

#### FOR IMMEDIATE RELEASE

BASEBALL'S 1985 SEASON IS UNDER WAY AND BART WILL GET YOU THERE

As the 1985 baseball season gets under way, BART will be operating longer trains on both Saturday, April 6 and Sunday, April 7, when the Oakland A's and the San Francisco Giants square off in special pre-season games at Candlestick Park and the Oakland Coliseum.

On Saturday, April 5, baseball fans can BART to the Powell Street BART Station and transfer to one of San Francisco Muni's "Candlestick Specials" at Fourth and Market streets. Call Muni at 673-6864 for information about departure times of the Candlestick Specials.

On Sunday, April 6, when the A's and the Giants play in the Oakland Coliseum, longer BART trains will be operating on the Richmond/Fremont line. Baseball fans going to the Coliseum from San Francisco or from stations on the Concord line can transfer to a Fremont bound train at either the MacArthur BART Station or the 12th Street/Civic Center BART Station in downtown Oakland.

On Sunday, extra trains will be standing by to take fans home following the game at the Coliseum.

The Coliseum Stadium is located just a short walk from the Coliseum BART Station by way of an aerial walkway. The walkway is accessible to persons in wheelchairs.

Baseball fans are urged to pick up a BART weekend train schedule, available at all BART stations, to plan their trip to these pre-season games in San Francisco and Oakland. Call 465-BART or one of BART's toll-free numbers found in phone directories for fare and travel information.

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Mike Healy, Department Manager Public Affairs April 11, 1985 85-019

CONTACT: Sy Mouber, Manager Public Information (415) 464-7120

FOR IMMEDIATE RELEASE

#### BART UNVEILED TENTATIVE OPERATING BUDGET FOR FY 1985/86

BART General Manager Keith Bernard today presented a preliminary and tentative operating budget of \$166.7 million for the 1985/86 fiscal year to the transit district board's Administration Committee

The proposed budget for the coming fiscal year represents about an 11 percent increase over the current year's budget of \$149.7 million.

The preliminary budget contains 15 new positions, one of which is needed in the maintenance and engineering areas, and four in train operations, to support the testing of the new C-Cars. The prototypes of the C-Cars are expected to be delivered this June, with the first of the new cars from the supplier expected in early 1986. Also, ten positions are required for planning and finance. The personnel additions will bring BART's total work force to 2,324 full-time positions, 137 of which are capitalized under various programs.

General Manager Bernard noted that the proposed budget reflects a significant increase in power costs, from \$17.8 million for the current fiscal year to \$22.6 million for the coming year.

Also Bernard noted that the tentative budget makes available \$2 million for parking facilities' construction, and another \$2 million for acquisition of rights of way.

- MORE -

#### 2-2-2-2 BART UNVEILED TENTATIVE OPERATING BUDGET FOR FY 1985/86

In order to fund the operation of BART's Express Bus service and to continue special feeder service provided under contract with AC Transit, the preliminary budget has set aside \$13.2 million, Bernard reported.

In his budget cover memorandum to the Administration Committee, Bernard reported that the budget reflects an unfunded deficit of \$9.4 million. However, the revenues from fares shown in the budget are based on the current fare structure, and do not reflect any fare increase. This issue, according to Bernard, will be discussed by other committees and with the Metropolitan Transportation Commission in context of next year's overall funding prospects for the region, which are still unresolved.

The Administration Committee, which is chaired by BART Director Eugene Garfinkle of San Francisco, will review the budget before it is submitted to the full BART Board for consideration. It is anticipated that the BART Board of Directors will hold a public hearing on the budget early in June 1985, following which the budget will come before them for final adoption. This is expected to occur prior to June 30, 1985, the end of the current fiscal year.

85-019



Mike Healy, Department Manager Public Affairs

CONTACT: Sy Mouber, Manager Public Information (415) 464-7120

# FOR IMMEDIATE RELEASE

85-020

April 11, 1985

#### BART TO HOLD PUBLIC HEARING ON NEW EXPRESS BUS TICKETING AND PASS PROPOSAL

On Tuesday, April 16, at 2 p.m., BART will hold a public hearing on "Modification to the Fare Collection Procedures for BART Express Buses." The public hearing will be held in the Fifth Floor Conference Room, at the BART Administration Building, 800 Madison St., Oakland.

According to James Evans, BART Express Bus Planning Coordinator, the proposal calls for the addition of a multi-ride ticket book and a flash pass as a means of streamlining the BART Express Bus fare collection. The new ticket book or pass option would reduce patron boarding time and the number of coins BART and AC Transit must handle, plus offer convenience for the rider.

At the April 16 hearing, interested parties will be afforded an opportunity to be heard, with respect to the social, environmental and economic aspects of the proposed Express Bus fare collection system. The elements of the proposed new plan are:

• Add a 20-Ride Ticket Book and Quarterly Flash Pass to the current coin method of paying fares on the BART Express Bus system.

• The 20-Ride Ticket Book will be a small book, similar to toll bridge ticket books. The Express Bus patron would remove one ticket and place it in the farebox for each Express Bus trip to BART.

• The Quarterly Flash Pass will be a small card that the patron simply shows to the bus operator when boarding the bus.

( MORE )

# 2-2-2-2 "Public Hearing/Express Bus Proposal

• The proposed cost of a 20-Ride Ticket Book between Zone 1 and BART would be \$12, while a 20-Ride Ticket Book for trips between Zone 2 and BART would be sold at \$18. Ticket books will have no expiration date.

@ A one-zone Express Bus flash pass would sell for \$36. A two-zone flash pass would be sold at \$72. Express Bus passes would be good for three months.

Interested persons may submit comments and recommendations orally or in writing up until the time set for the public hearing. Additional information regarding the proposed streamlining of the BART Express Bus fare collection system may be obtained from James Evans at BART, 800 Madison St., P.O. Box 12688, Oakland, CA, 94604-2688, or by calling (415) 464-6156.

# # #

85-020

Mike Healy, Department Manager Public Affairs

BART

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April 18, 1985 85-021

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CONTACT: Sy Mouber, Manager Public Information (415) 464-7120

FOR IMMEDIATE RELEASE

# DRAFT VERSION OF BART'S FIVE-YEAR TRANSIT PLAN NOW AVAILABLE

BART Director Eugene Garfinkle of San Francisco, who chairs the BART Board's Administration Committee, today announced that his committee will begin reviewing the draft version of the District's five-year Short Range Transit Plan (SRTP) at the April 25 meeting. The committee meeting will be held in the BART Board Room on the first floor of the District's Administration Building, 800 Madison Street, Oakland, directly above the Lake Merritt Station, commencing at 9 a.m.

Copies of the draft version of the SRTP and the appendices are available in the

following libraries:

- City of Berkeley Library Shattuck Avenue & Kittridge Berkeley
- Contra Costa County Library 1750 Oak Park Blvd. Pleasant Hill
- Oakland Business and Government Library 2201 Broadway Oakland
- Oakland Main Library 125 - 14th Street Oakland
- San Mateo County Library 25 Tower Road Belmont
- Santa Clara County Free Library 1095 North 7th Street San Jose

# 2-2-2-2 DRAFT VERSION OF BART'S FIVE-YEAR TRANSIT PLAN NOW AVAILABLE

Garfinkle noted that BART's SRTP is an important planning document which presents the District's strategy for improving service through a program focusing on capacity expansion and adherence to strict performance standards.

The SRTP is divided into three chapters, the first of which identifies key issues the District will need to address in order to provide adequate levels of service to accommodate increased ridership. In the second chapter, issues are presented in the context of nine program areas which reflect the full range of District activities. BART's performance is discussed with regard to specific program area objectives adopted during the previous planning cycle. Deficiencies, or areas of sub-standard performance, are used as a starting point in presenting systemwide improvements to be implemented in the coming five years in support of achieving revised performance objectives. The resources required to implement these projects and to realize desired levels of performance are then presented in Chapter III.

BART's five-year financial plan identifies funding sources and amounts for both operations and capital development.

Garfinkle noted that in order to realize a greater share of BART's potential as identified in the SRTP, it is a challenge but one that will bring lasting benefits to the Bay Area in terms of increased mobility, energy conservation, and ultimately land development. The information contained in the SRTP, according to Garfinkle, provides the information needed in order to assist members of the BART Board of Directors in the establishment of District policy dealing with BART's operating performance.

Copies of the draft version of the SRTP and appendices can be picked up at BART's Public Affairs office located on the first floor at 800 Madison Street, Oakland, or by calling (415) 464-7113.

# # #

85-021

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Mike Healy, Department Manager Public Affairs

BART

April 19, 1985 85-022

CONTACT: Sandra Tibbets Public Information (415) 464-7116

#### FOR IMMEDIATE RELEASE

#### UNCLAIMED PERSONAL ITEMS FOUND ON BART TO BE AUCTIONED ON APRIL 27

Hundreds of unclaimed personal items from BART's Lost and Found Office will be sold at a public auction at 10 a.m. on Saturday, April 27. The auction will take place on the plaza above the Lake Merritt BART Station, 800 Madison Street, Oakland. All items will be on display beginning at 9 a.m. at the auction site.

The auction, which is held twice a year, includes the usual types of articles one would expect to find left behind on BART trains and in stations, such as books, jackets, sweaters and other clothing, jewelry, handbags, cameras, watches and bicycles.

Successful bidders must pay by cash, traveler's check, money order or cashier's check. No personal checks are accepted. A 25 percent down payment is required immediately after a bid's acceptance, with the remaining balance due no later than one hour following the close of the auction. All sales are final.

Additional information about the auction is available by calling Al Verduzco, of BART's purchasing department, at (415) 464-6376.

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Mike Healy, Department Manager Public Affairs April 23, 1985 85-023

CONTACT: Sy Mouber, Manager Public Information (415) 464-7120

FOR IMMEDIATE RELEASE

## CHANGES IN BART EXPRESS BUS SERVICE TO PLEASANTON

## AND LIVERMORE TO BE AIRED AT PUBLIC MEETING ON APRIL 30

On Tuesday, April 30, at 7 p.m., BART will hold a public meeting on proposed changes in BART Express Bus service from the Hayward and Bay Fair BART stations to the cities of Pleasanton and Livermore. At the meeting, which will be held in the Pleasanton City Council Chambers, 250 Bernal, BART staff will discuss and receive public comment on proposed route changes on BART express buses serving the "U," "UL" and "UP" lines.

The proposed changes stem from BART's Express Bus Plan, which calls for streamlining the bus routes by eliminating some local stops now being made and changing the routes so that most of the travel is by way of freeway. In doing this, travel time will be reduced.

Included in the proposed changes is the discontinuation of Express Bus service to Hayward Station. Presently, the "U" bus operates seven days a week from Hayward BART Station to Dublin, Pleasanton and Livermore. Under the proposed plan, this service would continue to operate, but would serve Bay Fair BART Station instead of Hayward Station. This also means that, whereas presently there is no Express Bus service from Bay Fair on Saturday and Sunday, under the proposed plan the "U" bus will be available from Bay Fair Station seven days a week. Midday service frequency of the "U" bus will decrease under the proposed plan. Presently, the "U" bus departs every 30 minutes during both peak and midday hours. Under the proposed plan, the "U" bus will continue to depart every 30 minutes during peak commute hours

( MORE )

# 2-2-2-2 "Public Meeting on Express Bus Service"

(6 a.m. to 9 a.m. and 4 p.m. to 7 p.m.), but will depart every 60 minutes during midday hours (9 a.m. to 4 p.m.). However, the plan calls for a new midday service on the "UL" line, with departures every 60 minutes.

Also to be discussed at the April 30 meeting is the discontinuation of Express Bus service to the Lawrence Livermore Radiation Laboratory after 6 p.m., a service which is presently available on the "U" line Monday through Friday.

The "UP" line, which operates weekdays, will be rerouted to provide a new service to north Pleasanton and Hacienda Business Park. The proposed new "UP" route eliminates service on Sunol Boulevard, Neal Street, Main Street and a portion of Santa Rita Road in downtown Pleasanton. However, service to downtown Pleasanton will remain available on the "U" line.

In addition to the April 30 meeting, BART will hold a public hearing at 10 a.m. on Wednesday, May 8, 1985, at the BART Administration Building, Fifth Floor Conference Room, 800 Madison St., Oakland. Under federal guidelines, the public hearing must be held before any changes are made in Express Bus service.

Comments and recommendations may be submitted orally or in writing, up until the time set for the hearing. Questions and comments regarding the Express Bus route changes should be directed to: Jim Evans, BART Express Bus Planning Coordinator, P.O. Box 12688, Oakland, CA, 94604-2688, (415) 464-6156.

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BAY AREA RAPID TRANSIT DISTRICT, 800 MADISON STREET, OAKLAND, CALIFORNIA 94607 (415) 465-4100 Mike Healy, Department Manager Public Affairs

CONTACT: Sy Mouber, Manager Public Information (415) 464-7120

FOR IMMEDIATE RELEASE

Get To The Races - Ready to Run!

ON SUNDAY, MAY 19 - BART WILL AGAIN OPERATE THE "BAY TO BREAKERS" SPECIAL TRAINS

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For what has become a Bay Area tradition, BART will again provide special train service on Sunday, May 19, when 16 BART trains will operate from eight East Bay BART stations and two BART stations on the San Francisco line, to the Embarcadero Station in San Francisco. Last year more than 16,000 patrons took advantage of the early special Sunday morning train service to run in or watch the start of what has become known as the "longest block party" in the country.

On Sunday, May 19, the ten official Bay to Breakers BART stations that will open 45 minutes prior to the departure of the first special race trains are: Daly City, Glen Park, Fremont, Hayward, Oakland West, El Cerrito Del Norte, North Berkeley, MacArthur, Pleasant Hill and Lafayette. Following the departure of the last Bay to Breakers train from a station, the station will close until 9 a.m., the beginning of regular BART train service on Sundays.

BART officials remind patrons that tickets must be dry as the entry gates will not accept wet tickets. Those planning to ride the special trains are urged to purchase round-trip BART tickets in advance, to avoid delays at ticket vending machines on the day of the race. No special ticket is necessary; regular round-trip tickets may be purchased at any BART station. BART officials advise passengers to arrive at the station 15 minutes prior to train departure, or 30 minutes before train time if a ticket has not been purchased.

#### 2-2-2-2 BART TO OPERATE "BAY TO BREAKERS" SPECIAL TRAINS ON MAY 19 - RACE DAY

The Bay to Breakers special trains departing the El Cerrito Del Norte BART Station will make station stops at North Berkeley and MacArthur stations and will then proceed non-stop to the Embarcadero Station. Trains department from the Fremont BART Station will make stops at Hayward Station and Oakland West Station before traveling on to the Embarcadero Station. When the four special trains leave Pleasant Hill Station, they will make one stop at Lafayette Station and will then continue non-stop to the Embarcadero Station. The trains leaving Daly City will make a stop at Glen Park BART Station and will continue without making additional stops to Embarcadero.

Here are some travel tips from BART for those planning to take advantage of the Bay to Breakers special train service:

- Bicycles will not be permitted on the Bay to Breakers special trains.
- BRING CHANGE WITH YOU! BART Station Agents do NOT have change. BART change machines will handle only coins and \$1 bills. Ticket vending machines will not accept bills larger than \$5.
- For your own safety, you MUST wear some type of footwear.
- Restroom facilities at the Embarcadero Station are very limited. Special portable facilities will be available along The Embarcadero near the starting point of the race. There are NO clothing or parcel checking facilities at the Embarcadero Station.
- Food, beverages and smoking are NOT permitted in BART stations or on BART trains.

Four Bay to Breakers special trains will depart from each of the official Bay to Breakers stations about 15 minutes apart, and will arrive at the Embarcadero BART Station between 6:42 a.m. and 7:37 a.m., which allows enough time to walk to the corner of Howard and Spears streets, the starting point of the race, by 8 a.m. when the race is scheduled to start.

Following are the departure times of the first and last Bay to Breakers special trains: Fremont Station, 6:07 a.m. and 6:52 a.m.; Hayward Station, 6:21 a.m. and 7:06 a.m.

3-3-3-3 <u>BART TO OPERATE "BAY TO BREAKERS" SPECIAL TRAINS ON MAY 19 - RACE DAY</u> Oakland West Station, 6:45 a.m. and 7:30 a.m.; Pleasant Hill Station, 6:06 a.m. and 6:51 a.m.; Lafayette Station, 6:15 a.m. and 7:00 a.m.; El Cerrito Del Norte Station, 6:15 a.m. and 7:00 a.m.; North Berkeley Station, 6:23 a.m. and 7:08 a.m.; MacArthur Station, 6:33 a.m. and 7:18 a.m.; Daly City Station, 6:30 a.m. and 7:15 a.m.; and from Glen Park Station, 6:37 a.m. and 7:22 a.m.

In order to accommodate participants using the Muni-Metro to get to the start of the race, this service will operate non-stop from the Muni-Metro Van Ness Station to the Embarcadero BART Station. While other official Bay to Breakers BART stations will close following the departure of the last special race day train, the Embarcadero Station will remain open all day to permit Muni-Metro patrons to exit the station, but there will be no BART train service from the Embarcadero Station until the start of regular Sunday service at 9 a.m.

After the race, San Francisco Muni will be operating extra buses to shuttle runners and spectators from the finish line back to downtown BART stations. These extra buses will be in service from 9:15 a.m. to approximately 12:30 p.m.

On Wednesday, May 1, information about BART's special Bay to Breakers train service and schedule will be available at all BART stations.

For additional BART fare and travel time information, call BART's toll-free information number found in telephone directories. For San Francisco Muni Bay to Breakers service, call (415) 673-6864.



Mike Healy, Department Manager Public Affairs April 29, 1985

85-025

CONTACT: Sandy Tibbets Public Information (415) 464-7116

FOR IMMEDIATE RELEASE

#### CINCO DE MAYO TO BE CELEBRATED AT BART HEADQUARTERS ON MAY 3

The public is invited to share in festivities celebrating "Cinco de Mayo" on Friday, May 3, at 10:30 a.m. on the plaza above BART's Lake Merritt Station, 800 Madison St., Oakland.

At the ceremonies, the colorful "Ballet Folklorico" will perform to lively Mariachi music, and the U.S. Navy Band and Color Guard will present the colors and play a number of tunes for the public's enjoyment. Along with the entertainment, Mexican pastries and coffee will be served, compliments of Amalgamated Transit Union, Local 1555.

At noon, special guest Laura Rodriguez, KTVU television producer of "Aqui y Ahora," will talk about the spirit of "Si Se Puede," (Yes, You Can), that the Mexican Independence movement inspired throughout Latin America following the Battle of Puebla in 1862.

Other speakers will include BART General Manager Keith Bernard, BART staff and representatives of the BART Employees Cinco de Mayo Committee, sponsors of the event.

In addition to the festivities on May 3, there are a number of related activities taking place at or near various BART stations throughout the week of April 30 - May 5. Flyers detailing the dates, times and locations are available at all BART stations.



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# THE AMERICAS SALUTE: CINCO DI

AYO

**ON BART** 

# CALENDAR OF CINCO DE MAYO FESTIVITIES

#### EAST BAY EVENTS

#### HAYWARD STATION

- APRIL 30, "Chabot College, Teatro Pantomina de Cuba, 12 noon.
- MAY 1, \*Chabot College, Music & Piñata for Preschoolers, 1:00pm.
- MAY 2, \*Calif. State University, Teatro Campesino, 6:00pm.
- MAY 3, °C.S.U.H., Mariachi, Ballet, Folklórico, other entertainment. 10:35am — 4.15pm.
- MAY 3, \*Chabot College, Dance, Student Cafeteria 8:00pm. — 1:00am. For more information about Chabot College events call 786-6724; for Calif State University, Hayward call 881-3982.

#### FRUITVALE STATION

- MAY 2, "Merritt College, Salsa music & Speakers 10am 2pm.
   MAY 8, "Merritt College, Pete Escovedo, Flamenco dancers 10am 3pm.
- MAY 22, \*Vista College, St. Elizabeth's School Entertainment & Speakers 6:30 — 9:30pm. For more information about above activities 536-1830

#### LAKE MERRITT STATION

- MAY 3, BART Plaza Area, Annual BART Employees' Cinco de Mayo Celebration, Mariachi & Ballet Folklorico 10:30am
   — 1pm. Free to public "Special Tribute to the Countries of the Américas"
- MAY 3, Laney College (across from BART Station) Teatro Pantomina de Cuba, Mariachis, Ballet Folklórico, Break Dancers 10am -- 3pm. Henry Kaiser Convention Center, Laney College Dance 8pm -- midnight

#### **12th STREET STATION**

- MAY 3, Oakland Hyatt Regency, BART Employees' 3rd Annual Cinco de Mayo Community Awards Dinner/Dance Banquet ópm — 2am. For ticket information 790-3577.
- APRIL 30 MAY 4, "College of Alameda 11am 2pm daily cultural activities; Mariachis, Ballet Folklórico, movies, High School & College Soccer Tournament 5/4 9am — 2pm. Dance 5/2 8pm — midnight. For detailed information call 536-1830

#### BERKELEY STATION

MAY 4, \*U.C. Berkeley Greek Theatre, 10th Annual Cinco de Mayo Fiesta de la Comunidad. A tradition of Latin music 12noon --- 6pm. For ticket information 642-2396.

#### CONCORD, WALNUT CREEK, or PLEASANT HILL

MAY 5, \*Diablo College, Ballet Folklórico Mestizo, 1:00pm Movie "Zoot Suit" 2:00pm, & other entertainment.

#### SAN FRANCISCO EVENTS

#### 24th ST STATION

- MAY 4, Cinco de Mayo Fiesta Parade 1:00pm. Starts at 20th Mission to 24th St, then down 24th St to Potrero St.
- MAY 5, Comité Méxicano Civico Patriótico de San Francisco presents its cultural program of Mariachis & Ballet Folklórico, Plaza del Sol at "Potrero & Army Streets, 1 – 3pm.
- \*For BART/BUS TRANSIT Connection Information call 465-2278 (East Bay) or 788-2278 (San Francisco).

# RIDE BART TO CELEBRATE

BART NEWSRELEASE

BAY AREA RAPID TRANSIT DISTRICT, 800 MADISON STREET, OAKLAND, CALIFORNIA 94607 (415) 465-4100

Mike Healy, Department Manager Public Affairs April 30, 1985

85-026

CONTACT: Sy Mouber, Manager Public Information (415) 464-7120

#### FOR IMMEDIATE RELEASE

Get To The Races - Ready to Run!

# ON SUNDAY, MAY 19 - BART WILL AGAIN OPERATE THE "BAY TO BREAKERS" SPECIAL TRAINS

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# 2-2-2-2 BART TO OPERATE "BAY TO BREAKERS" SPECIAL TRAINS ON MAY 19 - RACE DAY

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3-3-3-3 <u>BART TO OPERATE "BAY TO BREAKERS" SPECIAL TRAINS ON MAY 19 - RACE DAY</u> Oakland West Station, 6:45 a.m. and 7:30 a.m.; Pleasant Hill Station, 6:06 a.m. and 6:51 a.m.; Lafayette Station, 6:15 a.m. and 7:00 a.m.; El Cerrito Del Norte Station, 6:15 a.m. and 7:00 a.m.; North Berkeley Station, 6:23 a.m. and 7:08 a.m.; MacArthur Station, 6:33 a.m. and 7:18 a.m.; Daly City Station, 6:30 a.m. and 7:15 a.m.; and from Glen Park Station, 6:37 a.m. and 7:22 a.m.

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On Wednesday, May 1, information about BART's special Bay to Breakers train service and schedule will be available at all BART stations.

For additional BART fare and travel time information, call BART's toll-free information number found in telephone directories. For San Francisco Muni Bay to Breakers service, call (415) 673-6864.

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85-027 ADVISORY - BART CELEBRATES CINCO DE MAYO

BAY AREA RAPID TRANSIT DISTRICT, 800 MADISON STREET, OAKLAND, CALIFORNIA 94607 (415) 465-4100 Mike Healy, Department Manager May 2, 1985 85-028 Public Affairs

CONTACT: Sy Mouber, Manager Public Information (415) 464-7120

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BART

FOR IMMEDIATE RELEASE

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# BART TO HOLD PUBLIC HEARINGS ON CHANGES TO EXPRESS BUS SERVICE IN EASTERN ALAMEDA COUNTY

Streamlining of the BART Express Bus service from Hayward and the Bay Fair BART stations will be the subject of a public hearing to be held on Wednesday, May 8, 1985, at 10 a.m. The hearing will be held in the Fifth Floor Conference Room of BART's Administration Building, located above the Lake Merritt BART Station at 800 Madison Street in downtown Oakland.

The BART Express bus routes which will be most affected by the proposed changes are the "U", "UL" and "UP" routes. Comments and recommendations may be presented at the May 8 public hearing either verbally or in writing. Also, comments and suggestions may be submitted in writing any time before the public hearing commences to BART's District Secretary's office located on the 5th floor of BART's Administration Building.

BART's Express Bus plan, which was adopted by the BART Board of Directors in 1982, calls for streamlining the Express Bus routes by eliminating some local stops now being made and changing the routes so that most of the travel occurs on freeways, which will reduce the travel time to BART stations.

Included in the proposed changes is the discontinuation of Express Bus-service to the Hayward BART Station. Presently, the "U" bus operates seven days a week from the Hayward Station to Dublin, Pleasanton and Livermore. Under the proposed plan, this service would continue to operate, but would serve Bay Fair BART Station instead of Hayward Station. Under the proposed new plan, the "U" bus will operate from the

# 2-2-2-2 BART TO HOLD PUBLIC HEARINGS ON CHANGES TO EXPRESS BUS SERVICE

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Bay Fair Station seven days a week; today, there is no "U" bus service from this station on Saturday and Sunday. Service to downtown Pleasanton on the "U" line will continue to operate.

Midday service frequency of the "U" bus will decrease under the proposed plan. Presently, the "U" bus departs every 30 minutes during peak commute hours (6 a.m. to 9 a.m. and 4 p.m. to 7 p.m.), but will depart every 60 minutes during midday hours (9 a.m. to 4 p.m.). However, the plan calls for a new midday service on the "UL" line, with departures every 60 minutes.

The "UP" line, which operates weekdays, will be rerouted to provide a new service to north Pleasanton and Hacienda Business Park. The proposed new "UP" route eliminates service on Sunol Boulevard, Neal Street, Main Street and a portion of Santa Rita Road in downtown Pleasanton.

Under federal guidelines, the public hearing must be held before these changes are to be made in BART Express Bus service.

Questions regarding the BART Express Bus route changes should be directed to: Jim Evans, BART Express Bus Planning Coordinator, P.O. Box 12688, Oakland, CA 94604-2688; (415) 464-6156.

# # #



Mike Healy, Department Manager Public Affairs

🦈 May 2, 1985

85-029

CONTACT: Sy Mouber, Manager Public Information (415) 464-7120

FOR IMMEDIATE RELEASE

#### BART BOARD TO ADOPT PLAN FOR NEXT FIVE YEARS ON MAY 16

On Thursday, May 2, at the regular meeting of the BART Board of Directors, BART's five year Short Range Transit Plan (SRTP) was reviewed, and final adoption is expected to occur at the May 16, 1985, regular BART Board meeting. Written comments will be accepted until the close of business by May 15 in BART's Planning and Analysis Department, §00 Madison Street, Oakland, CA 94607.

BART'S SP.TP is an important planning document, updated annually, which presents the District's strategy for improving service through a program focusing on capacity expansion and adherence to strict performance standards.

BART's five year plan is divided into three chapters. Identified in Chapter I are key issues the District will need to address in order to provide adequate levels of service to accommodate increased ridership. Contained in Chapter II are issues presented in the context of nine program areas which reflect the full range of District activities. BART's performance is discussed with regard to specific program area objectives adopted during the previous planning cycle.

Chapter III sets forth the resources required to implement these projects and to realize desired levels of performance. Also contained in the SRTP is BART's five year financial plan identifying funding sources and amounts which will be needed for both operations and capital development.

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#### 2-2-2-2 BART BOARD TO ADOPT PLAN FOR NEXT FIVE YEARS ON MAY 16

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BART Director Eugene Garfinkle of San Francisco, chairperson of the BART Board's Administration Committee, noted that the SRTP outlines BART's potential and at the same time presents a challenge which will result in lasting benefits to the entire Bay Area through increased mobility, energy conservation and orderly land development. The SRTP, according to Garfinkle, provides the information needed to assist members of the BART Board of Directors in establishing District policy dealing with BART's operating performance.

Copies of the draft version of the SRTP and appendices are available in the research sections of the following public libraries:

City of Berkeley Library, Berkeley; Contra Costa County Library, Pleasant Hill; Oakland Business and Government Library, 2201 Broadway, Oakland; Oakland Main Library, 125 - 14th St., Oakland; San Mateo County Library, Belmont; Santa Clara County Free Library, San Jose; San Francisco Main Library, Larkin Street; and the San Francisco Business Library, Kearny Street.

# # #



Mike Healy, Department Manager Public Affairs May 7, 1985 85-030

CONTACT: Sy Mouber, Manager Public Information (415) 464-7120

## FOR IMMEDIATE RELEASE

# TWO BART MEETINGS PLANNED FOR WEDNESDAY, MAY 8, 1985

On Wednesday, May 8, 1985, BART will hold two meetings. One, scheduled for 10 a.m., is a public hearing on proposed changes to the BART Express Bus service from the Hayward and Bay Fair BART stations to Dublin, Pleasanton and Livermore. Later in the day, at 6:30 p.m., the BART Board of Directors will hold a special meeting to continue their review of BART fire safety.

The public hearing on proposed changes to the "U," "UL," and "UP" BART Express Bus lines, which operate from the Hayward and Bay Fair stations to Dublin, Livermore and Pleasanton, will take place in the Fifth Floor Conference Room of the BART Administration Building, 800 Madison St., Oakland. BART's headquarters are located directly above the Lake Merritt BART Station. Questions regarding the changes being proposed should be directed to Jim Evans, BART Express Bus Planning Coordinator, at (415) 464-6156.

Representatives of fourteen fire departments, who are part of the BART Fire Liaison Committee, as well as representatives of the California Public Utilities staff, have been requested to attend a special meeting of the BART Board of Directors. The meeting will be held in the Board Room at BART headquarters. This is the second of a series of meetings at which the transit district board will consider BART staff's recommendations dealing with 14 suggestions contained in a BART-ordered study on fire safety. BART staff have recommended against the suggestions as not being cost effective. The fire departments and the PUC staff have recommended that BART spend about \$23 million on this project.

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CONTACT: Sy Mouber, Manager Public Information (415) 464-7120

# FOR IMMEDIATE RELEASE

# ADVISORY - BART MEETINGS AND ACTIVITIES FOR THE BALANCE OF MAY AND PART OF JUNE, 1985

In order to assist news media in planning coverage of BART meetings and events,

here is a calendar of events and meetings for the balance of May and into June, 1985:

	DATE	DAY	TIMES	EVENT	LOCATION
	May 13-17	All week	Various	National Police Week	Fremont Station - 5/13 Walnut Creek Sta5/14 Berkeley Sta 5/15 Montgomery Sta5/16 12th Street Sta5/17
	`			BART Police Dept. salutes National Police Week with Acti- vities at various BART stations. News Release to come 5/10/85.	
	May 14	Tuesday	9:00 am	Engineering & Operations Committee	BART Board Room 800 Madison Street Oakland, CA
	May 15	Wednesday	6:30 pm	<u> Special Board Meeting - Tentative</u>	BART Board Room
			,	If needed this will be a continua- tion of Fire Safety review.	
	May 16 Thu	Thursday	9:00 am 2:00 pm	"Clean Cars on Display"	12th Street/Oakland City Center Station, 12th and Broadway, Oakland.
			2.00 pm	Three BART cars which have gone through the car cleaning and fire hardening programs will be on display until 2 p.m. BART Directors visit cars following Board meeting.	
	May 16	Thursday	9:00 am	BART Board Meeting	BART Board Room
	· · · · · ·			- BART Operating Budget FY 1985/86 Board may set date of public hearing.	
				- 1985/1990 Short Range Transit Plan (SRTP). Board may act on plan.	· · · · ·
	<b>)</b> 7			· · ·	
				(MORE')	

2-2-2-2 BART MEETINGS AND ACTIVITIES

DATE	DAY	TIMES	EVENT	LOCATION
May 19	Sunday	6:00 am	"Fourth Annual Bay to Breakers Special Train Service" to operate. News Release #85-026, filed on April 30, 1985. More to come.	Eight East Bay stations and three San Francisco sta- tions to open about 6:00 am, which is three hours before regular Sunday service begins, for the special BTB train service.
May 22	Wednesday	6:30 pm	<u>Special Board Meeting - Tentative</u> If needed this will be a continua- tion of Fire Safety Review.	BART Board Room
May 28	Tuesday	9:00 am	Public Affairs, Access and Legis- lation Committee	BART Board Room
May 30	Thursday	9:00 am	Administration Committee	BART Board Room
May 31	Friday		<u>Preliminary Budget Pamphlet</u> Schedule to be Available	BART Public Infor- mation Office & District Secretary's Office.
June 11	Tuesday	9:30 am	<u>Adjourned BART Board Meeting</u> - Public Hearing on proposed	BART Board Room
			Operating Budget FY 1985/86	
June 18	Tuesday	9:00 am	Engineering and Operations Committe	ee BART Board Room
June 20	Thursday	9:00 am	BART Board Meeting	BART Board Room
			- BART Board may adopt Operating Budget for FY 1985/86	

SPECIAL NOTE: This is merely a proposed plan of BART activities and events. This is not intended to imply final actions of BART's Board of Directors. News releases on all items to come, or call BART's Public Information Office, (415) 464-7120 for confirmation.

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Mike Healy, Department Manager Public Affairs

> Sy Mouber, Manager Public Information

(415) 464-7120

BART

CONTACT:

FOR IMMEDIATE RELEASE

May 8, 1985

85-032

# PARKING LOT AT MAC ARTHUR BART STATION WILL BE CLOSED THIS WEEKEND FOR RESTRIPING

The parking lot at the MacArthur BART Station in Oakland will be closed this weekend (Saturday, May 11 and Sunday, May 12), in order to restripe the lot. The restriping project will add 159 new parking sapces, bringing the parking lot capacity to 690 spaces.

BART patrons who were planning to park at MacArthur Station this weekend will find parking spaces available at the following BART stations: Rockridge Station, Ashby Station, Oakland West Station, Lake Merritt Station and North Berkeley Station.

According to BART Poli e, the MacArthur Station parking lot will be open at the beginning of revenue train service on Monday, May 13, 1985.

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Mike Healy, Department Manager Public Affairs May 10, 1985 85-033

CONTACT: Sy Mouber, Manager Public Information (415) 464-7120

FOR IMMEDIATE RELEASE

# BART POLICE CELEBRATE NATIONAL POLICE WEEK - MAY 13 THROUGH MAY 17

The BART Police Department and "McGruff the Crime Dog" will join other police agencies across the country in celebrating "National Police Week," May 13 through May 17, which gives recognition to police officers for their continuous contribution to the safety and well-being of the people they serve.

At five BART stations during National Police Week, BART Police officers will have a booth where they will be presenting a video documentary about the BART Police Department. "Mc Gruff" will be giving children "Junior BART Police Officer" badges and coloring books about the BART Police Department.

BART Police officers will be staffing the information booth between 7 a.m. and 6:30 p.m. at these BART stations: Fremont BART Station, Monday, May 13; Walnut Creek Station, Tuesday, May 14; Berkeley Station, Wednesday, May 15; Montgomery Street Station, Thursday, May 16; and 12th Street/City Center Station, Friday, May 17.

In the afternoon at these stations, the BART Police Department will be conducting its "Ident-A-Kid" program. Under this very successful program, no record is kept by the police department, yet parents will have on hand a set of fingerprints should the need ever arise.

# # #

Mike Healy, Department Manager Public Affairs

BART

May 13, 1985 85-033

CONTACT: Sandy Tibbets Public Information (415) 464-7116

# FOR IMMEDIATE RELEASE

RIDE BART TO "FESTIVAL AT THE LAKE" AND LET YOUR SUMMER BEGIN

Begin summer by riding BART to "Festival at the Lake" in Oakland the weekend of May 31, June 1 and June 2, and enjoy a weekend of non-stop entertainment.

Situated on the western shore of Oakland's Lake Merritt, "Festival at the Lake" is an outdoor celebration filled with music and entertainment on four stages, parades, races, games, sports, a craft market, folk arts and gourmet foods. Exhibits include photography, sculpture, farm animals and floraculture.

To get to "Festival at the Lake," ride BART to the 12th Street/City Center Station or 19th Street Station in downtown Oakland and transfer to an AC Transit free special shuttle bus to the "Festival at the Lake" activities. The special shuttle buses will make departures approximately every 15 minutes during the Festival hours, 11 a.m. to 7 p.m.

"Festival at the Lake" is an urban fair presented by the Alameda County Festival Association and the City of Oakland. A one dollar donation is requested from adults; children under the age of 12 are free. No donation will be requested from senior citizens on May 31.

For BART fare and travel information call (415) 465-BART or one of BART's toll-free numbers found in telephone directories.

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BAY AREA RAPID TRANSIT DISTRICT, 800 MADISON STREET, OAKLAND, CALIFORNIA 94607 (415) 465-4100 May 10, 1985 85-034

Sandy Tibbets Public Information (415) 464-7116

BART

CONTACT:

FOR IMMEDIATE RELEASE

# EVER THOUGHT OF JOINING THE CIRCUS? BART OFFERS YOU THE CHANCE!

When Circus Vargas comes to the Moscone Center on May 31 and to the Fremont Fashion Center on June 7, two lucky BART passengers will be Honorary Ringmaster and Honorary Clown at the "BART Night" performance at each location.

Flyers with entry coupons for the Honorary Ringmaster and Honorary Clown drawings are now available at all BART stations. Winners also will be given free admission for four, a show program, poster and coloring book for the kids.

In addition to the drawings coupon, the flyers also contain a "two-for-one" coupon good for preferred seating at either the 4:30 p.m. or 7:30 p.m. performance on May 31.

Circus Vargas is billed as, "the largest big top circus in the world" and has all the elements that make it a real, old-fashioned circus with a ringmaster, tigers, elephants, clowns, aerialists and jugglers performing under a huge circus tent.

On May 31, June 1 and June 2, Circus Vargas will be in San Francisco at the Moscone Center Parking Lot. Moscone Center is located within walking distance of BART's Montgomery Street Station.

From San Francisco, Circus Vargas will travel to the Fremont Fashion Center, 3921 Paseo Padre Pkwy., Fremont, where they will perform June 7, 8, 9 and 10. The Fremont BART Station is located a short walk from the Fremont Fashion Center.

All Honorary Ringmaster and Honorary Clown entry coupons, which are available only at BART stations, must be received by BART's Passenger Service Office by May 23, 1985.

For additional Circus Vargas information, call (415) 692-2245. For BART fare and travel information, call 465-BART or one of BART's toll-free numbers found in telephone directories.

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# BARTTOCIRCUS VARGAS

et BART take you to see Circus Vargas, the largest big top circus in the world. **BART's Montgomerv** Street Station. San Francisco, is just steps away from the Moscone **Center Parking Lot**, and the Fremont Station is a short walk to the Fashion Center where you will find a real old-fashioned tent circus with elephants, tigers, aerialists, jugglers and much, much more.

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# TWO FOR ONE OPENING NIGHT OFFER

BART and Circus Vargas also offer you the chance to see "Amerca's Big Top Giant" at a price that is hard to beat. For the Friday, May 31, 1985, 4:30 and 7:30 pm performances, the coupon below entitles you to two seats for the price of one on preferred seating. So clip out the coupon below and enjoy BART Night on May 31, 1985 at Circus Vargas.



Moscone Center Parking Lot, San Francisco, May 31, June 1 & 2 (Exit BART Montgomery Street Station)

Fashion Center, Fremont, June 7, 8, 9 & 10 (Exit BART Fremont Station)

# JOIN THE CIRCUS!

Honorary Ringmaster This year it could be your chance to be Honorary Ringmaster and start the show. If your name is selected, you will win free admission for four, a show program, poster and coloring book for the kids. As you step up to the podium, the ringmaster will introduce you. Then YOU start the show.

# **Honorary Clown**

Or, win four free tickets, a show program, poster and coloring book AND perform with the circus as a clown costume, make-up, and all!

This offer is good for the May 31, 1985, 7:30 pm performance at the Moscone Center Parking lot, San Francisco, and the June 7, 1985, 7:30 pm show at the Fashion Center, Fremont. To enter the drawings, simply fill out the entry forms below and send to: BART c/o Passenger Service **Circus Promotion**, 800 Madison Street, P.O. Box 12688, Oakland, CA 94604-2688. Entry forms must be received by May 23, 1985.



BART MENSBELEASE

BAY AREA RAPID TRANSIT DISTRICT, 800 MADISON STREET, OAKLAND, CALIFORNIA 94607 (415) 465-4100

Mike Healy, Department Manager Public Affairs

May 13, 1985 85-035

CONTACT: Sy Mouber, Manager Public Information (415) 464-7120

FOR IMMEDIATE RELEASE

# BART TO OPERATE WHEELCHAIR LIFT EXPRESS BUS SHUTTLE BETWEEN BERKELEY AND NORTH BERKELEY STATIONS WHILE ELEVATOR AT BERKELEY BART STATION IS MODIFIED, TUESDAY, MAY 14

BART patrons who plan to use the passenger elevator at the Berkeley BART Station should be aware that this elevator on Tuesday, May 14, 1985 (tomorrow), will not be in service between the hours of 8 a.m. and 4 p.m., while repairs and modifications are being made to this elevator.

BART will be operating a BART Express Bus shuttle between the Berkeley Station and the North Berkeley BART Station every 10 to 12 minutes to accommodate those patrons with impaired mobility who must use the elevator. The BART Express Bus will be equipped with a wheelchair lift and will have a bus sign which reads "SPECIAL BART."

There will be no charge for the use of this shuttle bus. The elevator at F the Berkeley Station is expected to be in service by 4 p.m. on Tuesday, May 14.

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Mike Healy, Department Manager Public Affairs

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May 13, 1985 85-036

CONTACT: Sy Mouber, Manager Public Information (415) 464-7120 (until 5 p.m.) (415) 881-2663 (after 6 p.m.)

FOR IMMEDIATE RELEASE

#### SPECIAL MAY 15-6:30 P.M. BART BOARD MEETING CHANGED TO MAY 16

The special meeting, which was to be convened at 6:30 p.m. on Wednesday, May 15, 1985, by the BART Board of Directors to consider fire safety as a single item, has been changed, and will be held on Thursday, May 16, at 9 a.m., followed by the regular BART Board of Directors' meeting.

The BART Board of Directors meet at the District's Administration Building, in the BART Board Room, at 800 Madison Street in downtown Oakland.

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Mike Healy, Department Manager Public Affairs BART

BAY AREA RAPID TRANSIT DISTRICT, 800 MADISON STREET, OAKLAND, CALIFORNIA 94607 (415) 465-4100 CONTACT: Sy Mouber, Manager May 13, 1985 85-037

Public Information (415) 464-7120

#### FOR IMMEDIATE RELEASE

# PUBLIC IS INVITED TO VIEW THE BEAUTIFULLY CLEAN AND FIRE-HARDENED BART CARS

On Thursday, May 16, 1985, between the hours of 8:00 a.m. and 2:00 p.m., a three-car BART train will be on display on the Richmond/Concord platform of the 12th street Oakland City Center BART Station. So, what is so unusual about seeing a BART ^ Train in a BART station??? This train will be made up of cars which have gone through the car cleaning process and the BART vehicle fire-hardening project.

As of May 10, 1985, 67 BART cars or about 15 percent of the 440 car BART fleet have been put through the exterior restoration process, and according to many BART staff who were around when the original cars arrived in 1970, the restored cars look even better. The cleaning and exterior restoration work is being done at BART's Concord maintenance facility under a contract with Kleen-Tech Building Maintenance, Inc. of Pleasanton, California.

The cars are first cleaned with a substance which removes all the road grime and tar from the car's aluminum exterior and then materials which provide added protection to the car's shell is applied. All the BART logos and numbers are then placed on the cars.

BART's fire-hardening project has been underway since 1983, and over 40 percent of the BART fleet or 171 cars have been completed. The fire-hardened BART car has been retrofitted with new interior liners, ceilings, floors and other fire safety elements, all of which are designed to reduce the possiblity of fire on board or under a BART car.

-MORE-

# 2-2-2-2 PUBLIC IS INVITED TO VIEW THE BEAUTIFULLY CLEAN AND FIRE-HARDENED BART CARS

Section 2

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All of the seats in the BART fleet were replaced in late 1981 with a lowsmoke neoprene cushion and a cover of 90 percent wool and 10 percent nylon, which have already proven their ability to limit the movement of fire caused by past arson attempts.

The integrity of the new floor in the fire-hardened car has been proven by thorough testing at the fire science testing laboratory of the University of California at Berkeley and will prevent the penetration of fire for a period of 30 minutes.

BART Directors, General Manager Keith Bernard and principal staff members are expected to be present at the public showing following the BART Board Meeting, which will take place at the district's Administration Building, 800 Madison Street, directly over the Lake Merritt BART station.

ADVISORY TO NEWS EDITORS: Please notify Sy Mouber, BART Manager of Public Information, at (415) 464-7120 weekdays or (415) 881-2663 evenings, if you plan to cover the public showing so that special arrangements can be made if needed.

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Mike Healy, Department Manager Public Affairs

BART

CONTACT: Sy Mouber, Manager Public Information (415) 465-7120

FOR IMMEDIATE RELEASE

May 15, 1985

85-038

BART "BAY TO BREAKERS SPECIAL TRAINS" WILL GIVE RUNNERS AN EDGE ON THE FIELD

On Sunday, May 19, for the fourth year, BART will be providing special BAY to BREAKERS train service from eight East Bay BART stations and two BART stations on the San Francisco line. Last year over 16,000 patrons rode the special Sunday morning trains and many runners said it gave them a "little edge," since they arrived at the start of the race refreshed and ready to run.

Ten "official Bay to Breakers BART stations" will open at about 6:00 a.m., which is about 45 minutes before the first train will depart from the Embarcadero BART station in San Francisco, which is just three blocks from the start of the race at Howard and Spear Streets. Following the departure of the last "Bay to Breaders Special" from a station, stations will close until 9:00 a.m., the beginning of regular Sunday BART service.

Four special trains will depart from each of the "Official Bay to Breakers Stations" about 15 minutes apart, and will arrive at the Embarcadero BART Station between 6:42 a.m. and 7:37 a.m., which allows enough time to walk to the starting point of the race, by 8 a.m. when the race is scheduled to start.

Following are the departure times of the first and last BART Bay to Breakers Special Trains: Fremont Station, 6:07 a.m. and 6:52 a.m.; Hayward Station, 6:21 a.m. and 7:06 a.m.; Oakland West Station, 6:45 a.m. and 7:30 a.m.; Pleasant Hill Station, 6:06 a.m. and 6:51 a.m.; Lafayette Station, 6:15 a.m. and 7:00 a.m.; El Cerrito Del Norte Station, 6:15 a.m. and 7:00 a.m.; North Berkeley Station, 6:23 a.m. and 7:08 a.m.; MacArthur Station, 6:33 a.m. and 7:18 a.m.; Daly City Station, 6:30 a.m. and 7:15 a.m.; and from Glen Park Station, 6:37 a.m. and 7:22 a.m.

# 2-2-2-2 BART TO OPERATE "BAY TO BREAKERS" SPECIAL TRAINS

The Bay to Breakers special trains departing the El Cerrito Del Norte BART Station will make station stops at North Berkeley and MacArthur stations and will then proceed non-stop to the Embarcadero Station. Trains departing from the Fremont BART Station will make stops at Hayward Station and Oakland West Station before traveling on to the Embatcadero Station. When the four special trains leave Pleasant Hill Station, they will make one stop at Lafayette Station and will then continue non-stop to the Embarcadero Station. The trains leaving Daly City will make a stop at Glen Park BART Station and will continue without making additional stops to Embarcadero.

85-038

Here are some travel tips from BART for those planning to take advantage of the Bay to Breakers special train service:

- Bicycles will not be permitted on the Bay to Breakers special trains.
- BRING CHANGE WITH YOU!: Station Agents do NOT have change. BART change machines will handle only coins and \$1 bills. Ticket vending machines will not accept bills larger than \$5.
- For personal safety, some type of footwear must be worn.
- Restroom facilities at the Embarcadero Station are very limited. Special portable facilities will be available along The Embarcadero near the starting point of the race. There are NO clothing or parcel checking facilities at the Embarcedero Station.
- Food, beverages and smoking are NOT permitted in BART stations or on BART trains.

BART officials remind patrons that tickets must be dry as the entry gates will not accept wet tickets. Those planning to ride the special trains are urged to purchase round-trip BART tickets in advance, to avoid delays at ticket vending machines on the day of the race. No special ticket is necessary; regular roundtrip tickets may be purchased at any BART STATION.

# J-3-3-3 BART TO OPERATE "BAY TO BREAKERS" SPECIAL TRAINS

85-038

While other official Bay to Breakers BART stations will close following the departure of the last special race day train, the Embarcadero Station will remain open all day to permit Muni-Metro patrons to exit the station, but there will be no BART train service from the Embarcadero Station until the start of regular Sunday service at 9 a.m.

After the race, San Francisco Muni will be operating extra buses to shuttle runners and spectators from the finish line back to downtown BART stations. These extra buses will be inservice from 9:15 a.m. to approximately 12:30 p.m.

Additional information about BART's Bay to Breakers Special Train Service is available at all BART stations, or call 465-BART or the BART toll-free telephone number listed in telephone directories. For information about San Francisco MUNI Bay to Breakers service call (415) 673-6864.

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Mike Healy, Department Manager Public Affairs May 16, 1985 85-039

CONTACT: Sy Mouber, Manager Public Information (415) 464-7120

# FOR IMMEDIATE RELEASE

#### PIX CAPTION: BART CARS GET CLEANED UP

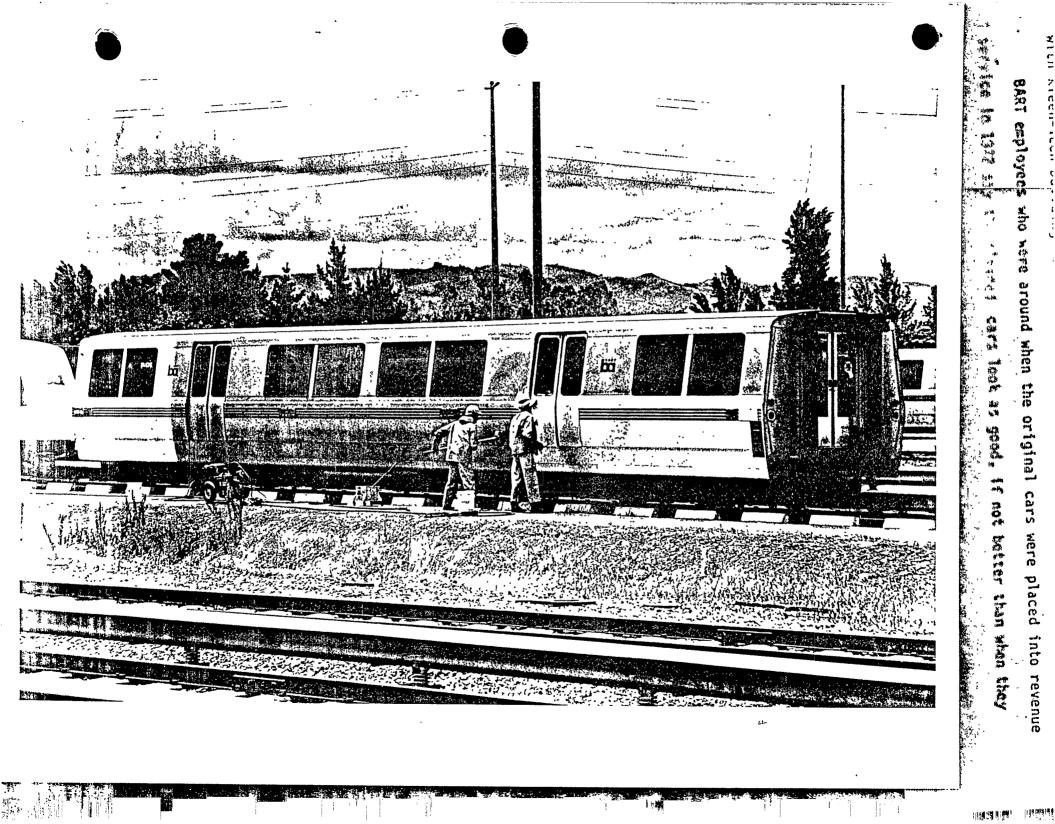
BART cars are pictured here as they go through the first step of the car cleaning process. Workers are shown as they are brushing on a biodegradable cleaning substance which cuts away the first layer of dirt and iorn oxides imbedded into the car's aluminum exterior.

The BART vehicles which were placed on public display at the 12th street Oakland City Center Station on Thursday, May 16 have been put through both the car cleaning process and the fire-hardening program. Nearly 40 percent of BART's 440 cars have been retrofitted with new fire resistant materials and components making them the most fire safe rapid rail transit vehicle in service today. The vehicle cleaning project is expected to be completed late in 1985.

BART will have expended about \$20 million in fire-hardening the present fleet. The new "C-Cars" now in production have installed fire resistant materials which are equal to the materials used in the fire-hardening program now underway. Cost of the car cleaning program will be \$165,000 or about \$375 per car under contract with Kleen-Tech Building Maintenance of Pleasanton, California.

BART employees who were around when the original cars were placed into revenue service in 1972 say the cleaned cars look as good, if not better than when they arrived over 13 years ago.

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Mike Healy, Department Manager Public Affairs BART BART

BAY AREA RAPID TRANSIT DISTRICT, 800 MADISON STREET, OAKLAND, CALIFORNIA 94607 (415) 465-4100

CONTACT: Sy Mouber, Manager Public Information (415) 464-7120 May 16, 1985 85-040

FOR IMMEDIATE RELEASE

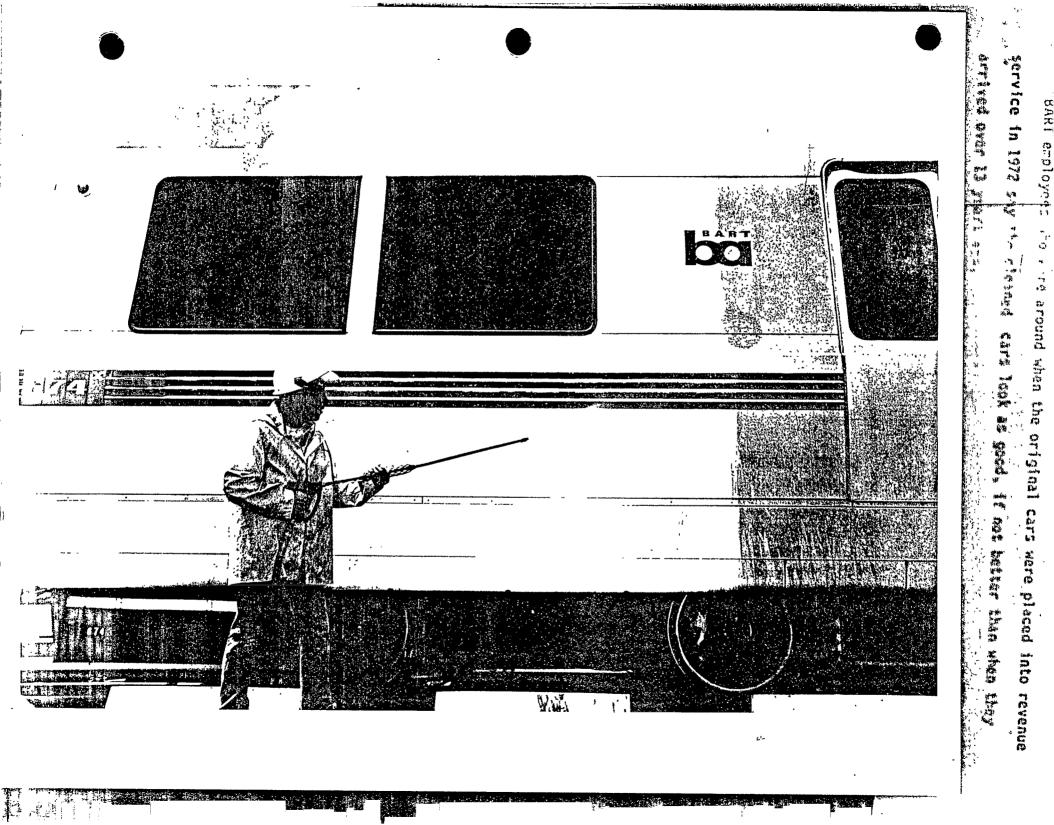
#### PIX CAPTION - BART CARS GET CLEANED-UP

BART's 440-vehicle fleet is presently under going a major clean-up program. As an example of the thoroughness of the car cleaning process, shown is a worker "rinsing" a cleaned area on a car.

The BART vehicles which were placed on public display at the 12th street Oakland City Center Station on Thursday, May 16 have been put through both the car cleaning process and the fire-hardening program. Nearly 40 percent of BART's 440 cars have been retrofitted with new fire resistant materials and components making them the most fire safe rapid rail transit vehicle in service today. The vehicle cleaning project is expected to be completed late in 1985.

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BART employees who were around when the original cars were placed into revenue service in 1972 say the cleaned cars look as good, if not better than when they arrived over 13 years ago.



Mike Healy, Department Manager Public Affairs

BART

CONTACT: Sy Mouber, Manager Public Information (415) 464-7120 May 16, 1985 85-041 FOR IMMEDIATE RELEASE

# PIX CAPTION - BART CARS GET CLEANED-UP

Shown here is a cleaned BART car between two cars which have not yet been through the car cleaning program now underway at BART's Concord and Hayward Yards.

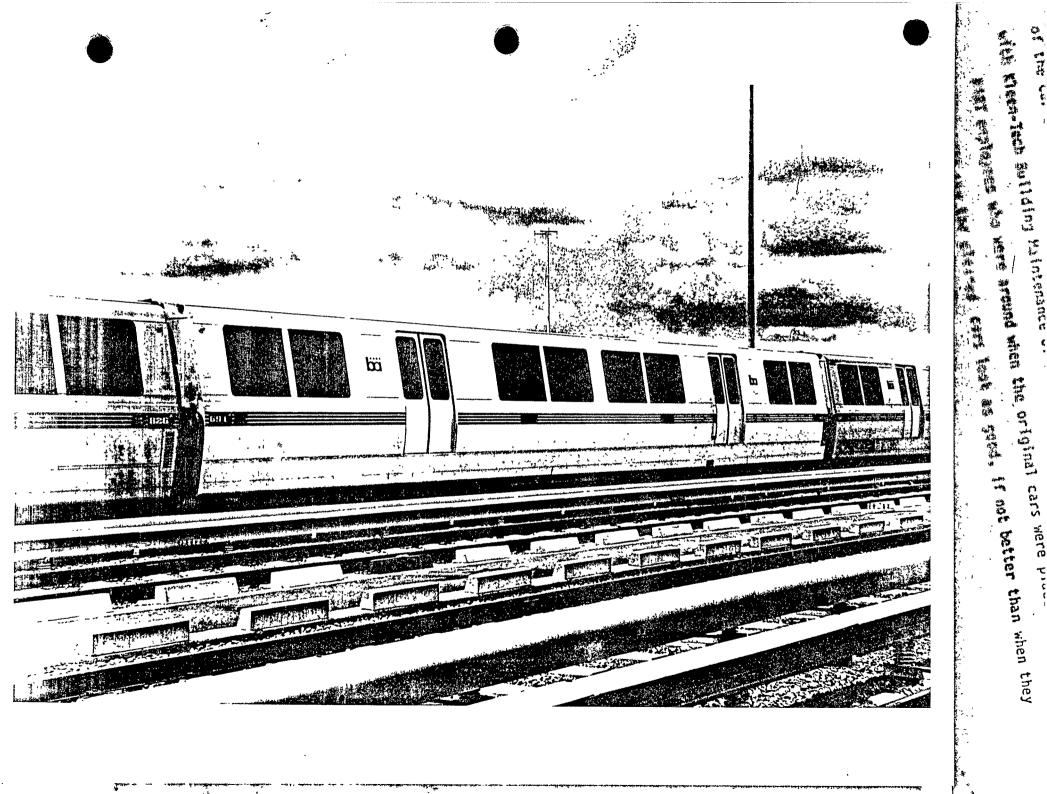
The BART vehicles which were placed on public display at the 12th street Oakland City Center Station on Thursday, May 16 have been put through both the car cleaning process and the fire-hardening program. Nearly 40 percent of BART's 440 cars have been retrofitted with new fire resistant materials and components making them the most fire safe rapid rail transit vehicle in service today. The vehicle cleaning project is expected to be completed late in 1985.

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BART employees who were around when the original cars were placed into revenue service in 1972 say the cleaned cars look as good, if not better than when they arrived over 13 years ago.

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BUSINESS WIRE ONLY

BART

NEWS RELEASE

BAY AREA RAPID TRANSIT DISTRICT, 800 MADISON STREET, OAKLAND, CALIFORNIA 94607 (415) 465-4100

Mike Healy, Department Manager Public Affairs

CONTACT: Sy Mouber, Manager Public Information (415) 464-7120 May 17, 1985 85-042 FOR IMMEDIATE RELEASE

ADVISORY - BART'S "BAY TO BREAKERS SPECIAL TRAIN SERVICE" TO RUN EARLY ON SUNDAY MORNING For the fourth year, BART will be operating its "Bay to Breakers Special Train
Service" early on race day, Sunday, May 19. Beginning at 6:00 a.m., four "Bay to Breakers Specials" will depart from Eight East Bay and two San Francisco "Official
Bay to Breakers Stations." All BART's Bay to Breakers Special Trains will arrive at the Embarcadero BART Station between 6:42 a.m. and 7:37 a.m., which allows plenty of time to walk to the starting point of the race at Howard and Spear Street where the race will start at 8:00 a.m.

Here are the departure times for the first trains from the 10 "Official Bay to Breakers BART Stations": Fremont Station, 6:07 a.m.; Hayward Station, 6:21 a.m.; Oakland West Station, 6:45 a.m.; Pleasant Hill Station, 6:06 a.m.; Lafayette Station, 6:15 a.m.; El Cerrito Del Norte Station, 6:15 a.m.; North Berkeley Station, 6:23 a.m.; MacArthur Station, 6:33 a.m.; Daly City Station, 6:30 a.m.; and Glen Park Station, 6:37 a.m.

Trains will depart every 15 minutes. Following the departure of the last "Bay to Breakers Special," the station will close until 9:00 a.m., the beginning of regular Sunday BART service.

No special ticket is necessary, regular round-trip tickets may be purchased at any BART Station. BART officials remind patrons that tickets must be dry as the entry gates will not accept wet tickets. Those planning to ride the special trains are urged to purchase round-trip BART tickets in advance, to avoid delays at ticket vending machines on the day of the race. Bicycles will not be permitted on the Bay to

#### BART'S "BAY TO BREAKERS SPECIAL TRAIN SERVICE" 2-2-2-2

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Breakers special trains. Food, beverages and smoking are not permitted in BART stations or trains.

While other official Bay to Breakers BART stations will close following the departure of the last special race day train, the Embarcadero Station will remain open all day to permit Muni-Metro patrons to exit the station, but there will be no BART train service from the Embarcadero Station until the start of regular Sunday service at 9 a.m.

After the race, San Francisco Muni will be operating extra buses to shuttle runners and spectators from the finish line back to downtown BART stations. These extra buses will be in service from 9:15 a.m. to approximately 12:30 p.m.

Additional information about BART's Bay to Breakers Special Train Service is available at all BART stations, or call 465-BART or the BART toll-free telephone number listed in telephone directories. For information about San Francisco MUNI Bay to Breakers service call (415) 673-6864.

.SPECIAL NOTE TO EDITORS: From the information available at this time, nearly 30 BART employees will be running in the Bay to Breakers, including Pete Avalos, who was an Olympic Torch carrier under the sponsorship of an ad hoc BART Employee Committee. All BART employees running in the race will be issued a "BART Bay To Breakers T-Shirt" and they will be gathering at the Spear Street exit of the Embarcadero Station at 7:00 a.m. for pictures. Nearly 16,000 patrons rode BART last year and the collection of theme outfits passing through the station fare gates make a most interesting parade. If you plan to have some coverage of the people using BART's Bay to Breakers Special Trains or the BART employee group, please contact BART's Public Information Office at 464-7120 until 5 p.m. Friday, May 17, 1985 or call Sy Mouber at 881-2663 on Saturday, May 18. Mouber plans to be at the Embarcadero Station at 6 a.m. on race day (May 19).

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BAY AREA RAPID TRANSIT DISTRICT, 800 MADISON STREET, OAKLAND, CALIFORNIA 94607 (415) 465-4100 Mike Healy, Department Manager Public Affairs

CONTACT: Sy Mouber, Manager Public Information (415) 464-7120

BART

## FOR IMMEDIATE RELEASE

85-043

May 19, 1985

This information was telephoned to major media on Sunday, May 19, beginning NOTE: at about 3:30 p.m.

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# BART POLICE SEEKING INFORMATION ON ATTEMPTED HOMICIDE ON BART TRAIN

BART's Police Department is seeking information about the assault on a 70-year old asian male adult, which took place on Sunday, May 19, at approximately 10:45 a.m.

The victim, Shun Ma of South San Francisco, was found in the second to last car of an eight-car BART train that had departed Daly City BART Station at about 10:41 a.m. and departed Balboa Park BART Station at about 10:45 a.m. At that time, a female passenger reported to the train operator on the Concord bound train's intercom that there was a man bleeding in the car from which she was calling. Two minutes later, at 10:47 a.m., the train arrived at the Glen Park BART Station and the train operator went to the incident car and found the man.

BART Police and the San Francisco Police were called, an ambulance wa dispatched to the station and the victim was taken to San Francisco's Misison Emergency Hospital.

While there were a number of passengers on the incident train, no one could provide any information about the assault, nor provide the train operator, station agents or police with any information about suspects, or time when the incident took place.

BART Police urges anyone with knowledge ocncerning this assault to please call BART Police at 464-7000 or call 800-472-7766, an anonymous witness program that does not require callers to give their name, but merely pass alon, any information, no matter how trivial it may seem to the caller.

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BAY AREA RAPID TRANSIT DISTRICT, 800 MADISON STREET, OAKLAND, CALIFORNIA 94607 (415) 465-4100

Mike Healy, Department Manager Public Affairs

CONTACT: Sandy Tibbets Public Information (415) 464-7116

#### FOR IMMEDIATE RELEASE

85-044

May 20, 1985

#### BART BUILDS FOR THE FUTURE

"Building for the Future," is how the Bay Area Rapid Transit District's present state of operations may best be described. With its current 215,000 passenger trips a day expected to soar to over 290,000 daily trips by the end of the decade, BART is engaged in a massive, \$519.7 million capital improvement program that, when completed, will ultimately expand the transit system's peak-hour capacity by about 85 percent.

A new turnback and storage yard, 150 new transit vehicles, the "fire-hardening" of its present 440-car fleet, the completion of a third trackway in downtown Oakland, the modification of wayside automatic train control equipment, and a new computer to handle the increased number of trains that will be operating on the system, are the six major projects comprising BART's capital improvement program. Each project is an integral element to the program, and all must come together within the next five years in order for BART to meet its projected ridership demands.

Following is a brief description of each project.

## DALY CITY TURNBACK AND YARD

On February 11, 1985, began the largest single construction project BART has undertaken since completing the system in 1974. It was on that date that the ceremonial "first shovel of dirt" was turned at the future site of the Daly City Turnback.

The Daly City Turnback and Yard project is a critical element of BART's five-year program to increase passenger capacity. Located on the San Francisco side of the BART rail line, the Daly City Turnback will consist of three tracks extending south approximately 1.5 miles from the present Daly City BART Station to the yet-to-be-constructed Daly City Yard. The new turnback track will allow BART to turn trains back to the

( MORE )

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East Bay faster than is currently possible, thus giving

BART the ability to put more trains into service between San Francisco and the East Bay. Currently, BART cannot achieve train frequencies any faster than 3.75 minutes. Ultimately, trains will be able to turn back as frequently as every 2.25 minutes during peak operation. Reducing the time it takes to reverse train direction at the Daly City terminus is essential in meeting BART's objective of increasing the maximum number of trains operating at one time from the present 48 to a projected 63 trains. 85-044

At the end of the 1.5 mile turnback will be the Daly City Yard. With BART's present three train yards located in the East Bay, construction of a yard in Daly City will mean that BART trains will no longer be returned empty to the East Bay storage yards following the morning and afternoon commute rush hours, or travel to Daly City virtually empty for the start of the early morning commute rush. The new yard will be similar in design to the East Bay yards and will have the capacity for storing 165 BART cars. By storing cars at the new Daly City Yard, BART estimates it will save nearly \$1.4 million a year in operating costs.

The estimated cost of the Daly City Turnback and Yard project is \$150.5 million, nearly half of which has been funded. A remaining \$76 million will be required to complete the project, which is expected to be constructed over the next three years.

#### NEW TRANSIT VEHICLES

In October 1983, BART ordered 150 new transit vehicles from the French firm of Alstohom Atlantique, one of the world's largest manufacturers of railroad equipment. This company was the successful bidder of this contract, the largest equipment contract BART has ever awarded. Total cost of the 150 new cars, including escalation, contingencies and the automatic train control systems, has been placed at \$279.4 million.

Called the "C-Car," the new transit vehicle will have the capability of being used as either a lead car or a mid-train car. The C-Car will be virtually indistinguishable from the existing BART "B-Car," which is used as a mid-train car. However,

(MORE)

85-044

the new car will be equipped with an operator's compartment and automatic train control system. When used as a lead car, the operator's compartment on the C-Car will be closed-off from passengers; as a mid-train car, the operator's controls are partitioned off so as to allow for through passage to other cars on the train.

3-3-3-3

The first of four protypes has arrived in this country and is undergoing extensive testing. After all four prototypes have been tested and accepted, the first 56 production cars will be delivered. The projected delivery date is August, 1986. By December, 1987, it is expected that the entire fleet of 150 new C-Cars will be in service.

#### VEHICLE FIRE-HARDENING

One of the most significant projects of BART's capital improvement program is the Vehicle Fire-Hardening project. During the past five years, BART has taken major steps to improve the fire safety and life protecting capability of its transit vehicle fleet. In October 1981, BART completed a major element of this program by replacing all seats in the current fleet with a low-smoke neoprene cushion covered with a 90 percent wool, 10 percent nylon material, at a cost of approximately six million dollars.

Ongoing is an approximately \$20 million program that includes extensive retrofitting of the BART car liners, installing fire-stops in the walls and ceilings, installing new floors (which have been tested to resist fire for 30 minutes), and reinforcing other points under the car where heat and fire might be generated, with fire-safe and fire-retarding materials. The materials used in the fire-hardening program are reflected in the C-Car fire safety specifications and meet or exceed Urban Mass Transportation Administration (UMTA) guidelines.

At this writing, 118 of BART's 440-car fleet have been completed and returned to revenue service.

The total cost of the vehicle fire-hardening program is \$20,783,000.

#### NEW K-E TRACK

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For the first time since BART's original construction, a mainline section of track is being added to the system. This 1.5-mile connection through a third tunnel located between the MacArthur Station and Oakland West Station in Oakland, is known as the K-E Track.

The new track will allow disabled trains to be taken out of service without disturbing the system. It may also function as an alternate route through the Oakland subway, in case a disabled train in the main track cannot be removed immediately. The K-E track will provide additional train storage capacity and reduce the necessity for bringing trains back to the East Bay yards, thereby reducing the time and power costs needed for the beginning of revenue service.

Cost of the K-E track project is \$25,366,000. It is anticipated that the project will be completed by December, 1985.

#### WAYSIDE AUTOMATIC TRAIN CONTROL MODIFICATION

BART's Enchanced Transit System Installation (BETSI) project provides for necessary upgrades to Wayside Automatic Train Control (ATC) equipment to meet BART's objective of two-minute, 45-second train frequencies. The total cost of the BETSI project has been estimated to be \$19,965,000. An application has been submitted to the U.S. Department of Transportation for federal capital improvement funds to finance 75 pecent of the cost of this project.

#### NEW TRAIN CONTROL COMPUTER

BART's present train control computers, located in Central Control, on the wayside and in stations, will be replaced and modified by a more efficient Integrated Control System (ICS). The greatest improvement the new ICS will offer to BART is the ability to operate 75 trains on the system at one time. With existing train control computers, BART is limited to operating a maximum of 49 trains at one time.

The ICS will monitor the operation of trains, including scheduling and train identification, and will cost \$27,345,000.

( MORE )

Although the installation of the computers was completed in November, 1984, designing of software programs is still in progress, with the production of the programs expected to take an additional 38 weeks.

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When the new ICS is integrated into the system, the present central train control computer will be operating in tandem with it for the first ten months in order to test and assure the safety and integrity of BART train operations.

The anticipated completion date for the ICS project is February, 1987.

#### A SOUND DECISION

BART's decision five years ago to embark on a half-billion dollar capacity expansion program is being substantiated by the ever-increasing number of riders boarding its trains each day. In 1984, BART saw an eight percent increase in total patronage, ending out the year with an average weekday patronage of about 210,000. During the first few months of 1985, BART has already seen record patronage days surpassing the 219,000 mark. This has boosted BART's average weekday patronage to about 215,000 trips.

During peak hours of the morning and afternoon commute period on an average weekday, BART operates 43 trains requiring a minimum of 379 cars in service. The fact that BART carries about 50 percent of its patronage during these four hours of the day means that commute trains have almost reached a capacity saturation point. This also means that BART did not begin its capacity expansion program a moment too soon.

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BUSINESS WIRE ONLY

# BAY AREA RAPID TRANSIT DISTRICT, 800 MADISON STREET, OAKLAND, CALIFORNIA 94607 (415) 465-4100

Mike Healy, Department Manager Public Affairs

CONTACT: Sy Mouber, Manager Public Information (415) 464-7120

# FOR IMMEDIATE RELEASE

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85-045

May 21, 1985

# BART TO OPERATE ON SATURDAY SCHEDULE FOR MEMORIAL DAY - MONDAY, MAY 27

On Monday, May 27, the day on which Memorial Day is observed this year, BART will be operating on a "Saturday schedule." This means that on the holiday, BART stations will open at 6 a.m., with train service available on all four lines (Richmond/Fremont, Concord/Daly City, Richmond/Daly City and Fremont/Daly City), until 6 p.m. After 6 p.m., train service in available on two lines only, Richmond/Fremont and Concord/Daly City. Trains will arrive at stations approximately 20 minutes apart all day. BART stations close at midnight.

In order to accommodate A's fans going to the game with the New York Yankees, longer trains will be operated on the Richmond/Fremont line. Also, extra trains will be standing by and will be placed in service following the game at the Coliseum Stadium.

BART's Coliseum Station has direct access to the Coliseum Stadium by way of an aerial bridge.

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Mike Healy, Department Manager Public Affairs May 22, 1985 85-046

CONTACT: Sy Mouber, Manager Public Information (415) 464-7120

#### FOR IMMEDIATE RELEASE

#### BART EASES REGULATIONS ON "BART POOL" PARKING AT SEVEN BART STATIONS

Beginning Monday, June 3, 1985, BART will change the regulations of "BARTpool," a preferential parking program offered at seven BART stations for BART riders who carpool to the station. Under the new program, a limited number of spaces in the BARTpool lots will be set aside for carpools consisting of only two persons. Presently, only carpools consisting of three or more persons are eligible to park in the preferential spaces at the seven BART stations where the program is offered.

In order to make the BARTpool program more attractive to BART patrons, the BARTpool parking spaces will be reserved from 6 a.m. to 10 a.m., an extension of one hour over the present time restrictions. After 10 a.m., the carpool restriction is lifted and anyone may park in the BARTpool lot.

The seven BART stations where the BARTpool program is presently in effect and where the new rules will go into effect on June 3, are: Concord Station, 80 threeperson spaces, 40 two-person spaces; Pleasant Hill Station, 64 three-person spaces, 10 two-person spaces; Lafayette Station, 18 three-person spaces, 10 two-person spaces; El Cerrito Del Norte Station, 18 three-person spaces, 20 two-person spaces; Hayward Station, 13 three-person spaces, 10 two-person spaces; Daly City Station, 55 three-person spaces; 40 two-person spaces, and Fremont Station, 15 three-person spaces, 50 two-person spaces.

BART and RIDES for Bay Area Commuters have established a program for those wishing to take advantage of the preferential carpool parking at BART stations.

#### 2-2-2-2 BART EASES REGULATIONS ON "BART POOL" PARKING AT SEVEN STATIONS

Those persons interested are urged to contact RIDES at Area Code 415 or Area Code 408, where the number is 861-RIDES, for information about how to form a BARTpool. Assistance will be given in locating potential carpoolers and how to secure a permit.

The BARTpool permits, either two or three depending on the number of patrons in the carpool, must be displayed on the dashboard of the vehicle being used and must be parked in the areas designated for that particular permit. Signs indicating either a two or three person carpool will be prominently displayed at the BARTpool parking areas.

While the new regulations will go into effect on Monday, June 3, 1985, BART Police have indicated that there will be a "grace" period until June 10, 1985. After this date, improperly parked vehicles in BARTpool parking spaces will be ticketed. Fines for illegal parking in the BARTpool spaces can be as much as \$15, depending on the jurisdiction in which the violation occurred.

BART has a total of 23,436 parking spaces at stations. Of this number, 443 have been set aside for the BARTpool program.

BART Police note that there is no charge for participation in the BARTpool program and, from past experience, that the changes in the rules can be of benefit to those BART patrons who must drive their cars to the BART stations.

At the Daly City BART Station, San Francisco residents can secure a parking permit which provides preferential station parking. These permits are available by calling BART Police at (415) 464-7000.

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85-046

Mike Healy, Department Manager Public Affairs

BART

CONTACT: Sy Mouber, Manager Public Information (415) 464-7120

FOR IMMEDIATE RELEASE

May 22, 1985

85-047

#### REWARD UPPED TO \$8,000 IN ASSAULT ON ELDERLY CHINESE MAN

BART Police announced today that \$8,000 is now being offered for information leading to the arrest and conviction of the person or persons who assaulted a 70-year old Asian man on board a BART train between the Daly City BART Station and the Balbo Park Station on Sunday, May 19, sometime between 10:35 and 10:47 a.m.

Anyone with information about this attack is urged by BART Police to call (800) 782-7463, the We-Tip Anonymous Witness number where the caller does not need to give his name; or BART Police Dispatch (415) 464-7000 where the caller should ask for the Detective Bureau. Callers with information need not give their name to BART Police detectives if they wish to remain anonymous.

The added reward of up to \$6,500 is being offered by an anonymous contributor because of the vicious and savage attack on Shun Ma of San Francisco, as he sat on board a Concord bound BART train which departed Daly City Station at 10:41 a.m., Sunday, May 19. BART has offered a reward of up to \$1,000, and We-Tip is offering an award of up to \$500, for information which would lead to the arrest and conviction of the assailant or assailants of Ma.

On Sunday, after the Concord bound train was leaving the Balboa Park Station, a female passenger contacted the train's operator and mistakenly informed him that there was a "dead man" on the next to the last car of the train. The train operator immediately notified BART Central Control and BART Police of the situation. Two minutes later, at 10:47 a.m., when the train arrived at Glen Park Station, the train

# 2-2-2-2 REWARD UPPED TO \$8,000 IN ASSAULT ON ELDERLY CHINESE MAN

operator located the man, who was not dead but was bleeding from a wound on his forehead. San Francisco Police responded as well as medical emergency people, who transported the victim to the Mission Emergency Hospital in San Francisco. The hospital staff reported that the victim was struck in the forehead with a blunt instrument with sufficient force to cause a skull fracture. Ma is now in the San Francisco General Hospital and remains in a coma.

The reward for information will be paid if the information leads to the arrest and conviction of the assailant or assailants, and based on the value of the information provided. Reward posters are now being placed in station agent information booths throughout the BART system.

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CONTACT: Sy Mouber, Manager Public Information (415) 464-7120

FOR IMMEDIATE RELEASE

May 22, 1985

85-048

#### PIX CAPTION

#### BART CHANGES "BARTPOOL" PARKING REGULATIONS

BART will ease the BARTpool parking regulations beginning June 3, 1985. The sign shown here is the type which is on display at the following seven BART stations where the BARTpool program is presently in effect: Concord Station, Pleasant Hill Station, Lafayette Station, El Cerrito Del Norte Station, Hayward Station, Daly City Station and Fremont Station. In order to make the BARTpool program more attractive to BART patrons, the BARTpool parking spaces will be reserved from 6 a.m. to 10 a.m. BART police are in the process of changing the signs now on display.

BART and RIDES for Bay Area Commuters have established a program for those wishing to take advantage of the preferential carpool parking at BART stations. Those persons interested are urged to contact RIDES at Area Code 415 or Area Code 408, where the number is 861-RIDES, for information about how to form a BARTpool. Assistance will be given in locating potential carpoolers and how to secure a permit.

The BARTpool permits, either two or three depending on the number of patrons in the carpool, must be displayed on the dashboard of the vehicle being used and must be parked in the areas designated for that particular permit. Signs indicating either a two or three person carpool will be prominently displayed at the BARTpool-parking areas.

BART Police note that there is no charge for participation in the BARTpool program and, from past experience, that the changes in the rules can be of benefit to those BART patrons who must drive their cars to the BART stations.

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Mike Healy, Department Manager Public Affairs

BART

May 30, 1985 85-049

CONTACT: Sandy Tibbets Public Information (415) 464-7116

#### FOR IMMEDIATE RELEASE

#### BART ANNOUNCES CIRCUS CONTEST WINNERS

When Circus Vargas performs under its gigantic tent at the Moscone Center parking lot on May 31, Scott Matthews of Hayward will have the honor of presiding as ringmaster, opening up the second half of the 6:30 p.m. show. At the same performance, Roberta Simons of Alameda will put on the whiteface and clown it up with the pros.

Matthews and Simons are two of the four winners announced in BART's "Honorary Ringmaster and Honorary Clown" contest held recently. The other two winners are Ed Patterson of Union City, who will share the limelight as ringmaster at the 7 p.m. Circus Vargas show at the Fremont Fashion Center, and Joey McNaughton of Concord, who will make his clown debut at the same show.

In addition to the performance honors, each winner will be able to bring along three guests and will receive an assortment of circus mementos.

Circus Vargas, billed as "the largest big top circus in the world," will have day and evening performances at the Moscone Center parking lot May 31, June 2 and June 3. Moscone Center is located just two blocks south of BART's Montgomery Street Station, at Third and Howard streets in San Francisco.

Circus Vargas will perform at the Fremont Fashion Center, 3921 Paseo Padre Pkwy., in Fremont on June 7 through June 10. The Fremont BART Station is located within walking distance of the Fashion Center.

Additional circus information is available by calling (415) 692-2245. For BART fare and travel information, call 465-BART or one of BART's toll-free numbers found in telephone directories.

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Mike Healy, Department in the second second

BBAA BEER RAPID FRANSID DISTRICT 800 MADISONSTREET, COAKLAND, COALIFOFTNIA 94807 ((4115)) 465-4100

CONTACT: Sy Mouber, Manager Public Information (415) 464-7120

FOR IMMEDIATE RELEASE

85-050

May 31, 1985

# PAMPHLET ABOUT BART'S FY 1985/86 PRELIMINARY BUDGET AVAILABLE BEGINNING FRIDAY, MAY 31

In order to provide information to those interested in BART's proposed budget for the fiscal year 1985/86, BART has prepared a pamphlet which describes the up-coming year's operation and the District's financial requirements.

The BART budget pamphlet is now available through BART's District Secretary's Office or the Office of Public Information. Those interested should call BART at (415) 464-6000, and make the request for pamphlets through either of these offices.

The BART Directors will hold a public hearing on Tuesday, June 11 beginning at 9:30 a.m. to receive public comment on the District's proposed \$166.9 million operating budget for the coming year. It is anticipated that the budget will then come before the BART Board of Directors at its regular meeting on Thursday, June 20, 1985 where final adoption may occur.

BART's budget pamphlet states that the proposed budget represents about an 11 percent increase over the current year's budget of \$149.7 million. The proposed budget reflects a significant increase in electrical operating power costs which is anticipated to be \$22.6 million or about 27 percent over the FY 1984/85 budgeted power cost of \$17.8 million.

BART's tentative budget for FY 1985/86 makes available about \$2 million dollars for acquisition of rights-of-way for future extension of the rail system, and another \$2 million for the construction of parking facilities at various stations. BART's budget also sets aside \$13.5 million with which to fund BART's Express Bus service, to continue the special feeder service under contract with AC Transit, BART's Loma Ranger and the Oakland-Air BART special shuttle services.

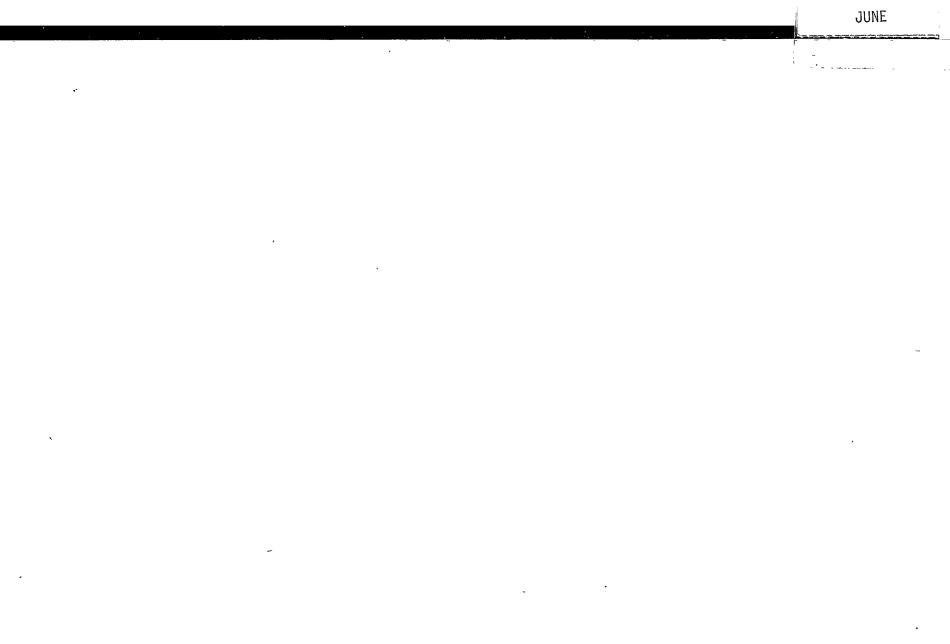
- MORE -

#### 2-2-2-2 PAMPHLET ABOUT BART'S FY 1985/86 BUDGET

BART's preliminary budget for the next year contains 15 new positions, one of which is needed in the mainténance and engineering areas, and four (4) in train operations to support the testing of the new C-Car. The prototypes of the C-Cars are expected to be delivered sometime in July with the first of the new cars from the supplier expected to be in service early in 1986. Also, 10 positions are required for planning and finance. The additional personnel will bring BART's total work force to 2,324 full-time positions.

According to BART General Manager Keith Bernard, the proposed budget reflects an unfunded deficit of \$9.6 million, however, the revenues from fares shown in the budget are based on the current fare structure, and do not reflect any fare adjustments. This issue, according to Bernard, has been reviewed by other BART Board committees and by the Metropolitan Transportation Commission in the context of next year's overall funding prospect for the region and is still unresolved.

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CONTACT: Sy Mouber, Manager Public Information (415) 464-7120

FOR IMMEDIATE RELEASE

June 3, 1985

85-051

# BIANCO ANNOUNCES NAVAL SITE LEASE NEGOTIATIONS

BART Director Nello Bianco, who chairs the District Board's Engineering & Operations Committee, today announced that the Secretary of the Navy, John Lehman, in Washington, D.C., has just approved lease negotiations to be finalized between BART and the Navy for the lease of seven acres of land in north Concord, for a proposed Park and Ride lot.

The announcement comes following Bianco's successful discussion with the Navy during his visit to Washington, D.C., last March.

Bianco said that Secretary Lehman's approval today now paves the way for BART to complete negotiations with the Western Division Naval Facilities Engineering Command, San Bruno, for a five-year lease agreement on the Concord Naval Weapons Station property. He said the property is located at Port Chicago Highway and Highway 4.

Bianco said that following completion of the negotiations, BART is planning to construct 537 spaces for automobile parking. A shuttle service will then be provided between the new Park and Ride facility and the BART Concord Station.

BART has received \$1.1 million in funding for the project.

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Mike Healy Department Manager Public Affairs BART

#### BAY AREA RAPID TRANSIT DISTRICT, 800 MADISON STREET, OAKLAND, CALIFORNIA 94607 (415) 465-4100

CONTACT; Sy Mouber, Manager Public Information (415) 464-7120 June 5. 1985 85 FOR IMMEDIATE RELEASE

85-052

#### BART TO CONDUCT PASSENGER SURVEY

This coming weekend (Saturday, June 8, and Sunday, June 9) BART will begin conducting its ninth passenger profile survey. The final day of the survey will be Tuesday, June 11.

During the three days, almost 60,000 questionnaires are expected to be handed out to BART patrons when they enter the system for their trip. The surveys are designed to be self administered and can be completed and deposited in a specially marked container upon exiting.

The purpose of the survey, which is being conducted by Research & Decisions Corporation of San Francisco, is to gather data about the transit system's passengers, which will help in planning service improvements, and for marketing purposes. Such data will provide information about how passengers get to and from BART stations, where they are coming from, where they are going, the purpose of their trip, plus general demographic information.

On Saturday and Sunday the survey will be handed out between the hours of 12:30 p.m. and 8:30 p.m., and on Tuesday from 9:30 a.m. to 8:30 p.m.

BART conducted its last passenger profile survey in 1982. The survey is expected to cost about \$75,000.

# #

# BAY AREA RAPID TRANSIT DISTRICT, 800 MADISON STREET, OAKLAND, CALIFORNIA 94607 (415) 465-4100

CONTACT: Mike Healy, Department Manager Public Affairs (415) 464-7110 June 11, 1985 85-053

FOR IMMEDIATE RELEASE

#### NEW TRANSIT CAR SCHEDULE ANNOUNCED

BART Director Nello Bianco who chairs the transit system board's Engineering and Operations Committee today announced that four prototypes of BART's new transit vehicle, known as the C-Car, are now scheduled for delivery in September, 1985 instead of the end of June.

Bianco said the schedule has slipped the additional two and a half months because required tough enviornmental testing of the first prototype C-Car (Car 301) in Philadelphia has brought out a problem with the newly designed air conditioning system.

Soferval, the supplier of the new cars, believes the problem, which is partly an air flow problem, can be corrected over the next eight weeks or so in preparation for a September delivery.

Bianco noted that by September delivery of the prototypes will be almost a year behind schedule.

"They were originally scheduled for delivery beginning in October, 1984," he said.

He said that the delays are the result of problems uncovered due to BART's testing demands before considering acceptance of the prototypes.

Once accepted, BART will then put the new C-Car prototypes through six more months of the rigorous testing called for by the contract.

(More)

2-2-2-2 NEW TRANSIT CAR SCHEDULE ANNOUNCED

If the supplier's new schedule holds, BART will see delivery of prototype replacements in March of 1986.

The new C-Car is one of the major elements of BART's program to increase passenger capacity. In order to meet the system's projected passenger demands by the late 1980's, BART, in October 1983, ordered 150 new transit vehicles, known as the C-Car from Soferval, Inc., a subsidiary of Alsthom Atlantique, a French builder of railroad equipment and one of the largest such companies in the world. The French company was the successful bidder of five bidders for this project, which is one of the largest equipment contracts BART has ever awarded.

The new C-Car can be used as a lead car or in the middle of a train and will be virtually indistinguishable from the existing BART cars, which are presently used as mid-train cars.

Total cost of the 150 new cars, including escalation, contingencies, and the automatic train control systems, has been placed at \$279.5 million.

# # #

BUSINESS WIRE & PR WIRE ONLY

BAY AREA RAPID TRANSIT DISTRICT, 800 MADISON STREET, OAKLAND, CALIFORNIA 94607 (415) 465-4100 Mike Healy, Department Manager Public Affairs

BART

# June 19, 1985

85-054

CONTACT: Sy Mouber, Manager Public Information (415) 464-7120

FOR IMMEDIATE RELEASE

#### BART TO TEST NEW PLATFORM EDGE DETECTION MATERIALS AT PRESS EVENT - ADVISORY LAKE MERRITT BART STATION ON FRIDAY, JUNE 21, AT 10 A.M.

On Friday, June 21, at 10 a.m., in the Lake Merritt BART Station, BART will install a new system of platform edge detection made of rubber tiles with raised bumps. This material and system was developed by the Guidance System Co. of Carson City, Nevada. The new system is made up of 12 inch square black rubber tiles, which are self-adhering. The installation of this material called "CAUTION TILES" is part of BART's continuing search for the best method with which to alert patrons that they are approaching the edge of a station platform.

The rubber tile system will be tested for six months to determine the effectiveness of the materials as a method of warning patrons, the durability of the materials, and if there are any special maintenance problems.

The cost of the material will be about \$6.00 a square foot. The work of installing the material will be done by BART's plant facilities' personnel.

In December of last year, BART began installing a different edge detection system at the Rockridge, Montgomery and Berkeley Stations. These materials and that system are still undergoing a thorough evaluation program.

While only a 100 foot strip will be installed at the northbound trackway in the Lake Merritt Station, it will provide the necessary information for evaluating the system and making a comparison to the other system.

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If you have an interest in sending a representative to the first ADVISORY TO NEWS DESK: installation of this new and different edge detection system, please call Sy Mouber, Manager, Public Information, 464-7120, or BART Central Control at 451-4788.



Sandy Tibbets Public Information (415) 464-7116

CONTACT:

FOR IMMEDIATE RELEASE

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June 20, 1985

# NEW "FAST PASS" FOR BART EXPRESS BUS RIDERS NOW ON SALE

A new "Fast Pass," which can be used in place of paying cash fare on BART Express Buses, is now available from BART's Passenger Service Office or AC Transit's customer service center. The new BART Express Bus Fast Pass will be sold on a quarterly basis, with the first one valid from July 1, 1985 through September 30, 1985.

Two types of BART Express Bus Fast Passes will be sold. One type costs \$36 and is good for one-zone trips to and from BART; the other sells for \$72 and is good for two-zone trips. While the cost of the new Fast Pass averages out to the same cost per day as would be paid by a regular Express Bus commuter (60 cents a day or \$1.20 a day, depending upon which zone is traveled), the benefit to the regular BART Express Bus commuter is the convenience of not having to carry exact fare in cash.

The pass will be sold at BART's Pass Office, located above Lake Merritt Station, 800 Madison St., Oakland; AC Transit's customer service center, 508 l6th St., Oakland; or by mail order from BART Passenger Service. Mail orders must include a check or money order, a self-addressed and stamped envelope, and should be sent to: BART Pass Office, P.O. Box 12688, Oakland, CA, 94604-2688. BART's Pass Office is open Monday through Friday from 8:15 a.m. to 5 p.m. and Saturday from 8:15 a.m. to 4 p.m. AC Transit's customer service center will sell the passes from 9 a.m. to 4:30 p.m., Monday through Friday. Both offices are closed on holidays.

The introduction of the Fast Pass is one of two new methods of fare collection scheduled to go into effect on BART Express Buses this year. The other is a multi-ride ticket book designed for less frequent Express Bus riders. Zone One ticket books will cost \$12 and Zone Two ticket books will cost \$18. Each book will contain 20 tickets which, unlike the quarterly Fast Pass, may be used over an indefinite period of time. The ticket books are expected to go on sale sometime in August.

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BUSINESS WIRE & PR WIRE ONLY

BART NEWS RELEASE

AY AREA RAPID TRANSIT DISTRICT 800 Madison St. P.O. Box 12688, Oakland, CA 94604-2688 (415) 464-6000 Mike Healy, Department Manager June 21, 1985 85-056 Public Affairs

# TAKE BART'S ALAMEDA COUNTY FAIR EXPRESS BUS TO THE FAIR IN PLEASANTON

BART's Fairground Express buses will take Alameda County Fair goers to the Fair, beginning this Saturday, June 23 and continuing daily thru July 7, between the Hayward BART Station and the Pleasanton fairground.

The Alameda County Fairground Express will depart the Hayward BART Station every 30 minutes on Saturdays and weekdays and every 20 minutes on Sundays. On July 4, the Express Bus to the Fairgrounds will leave BART every 15 minutes. The buses will leave the Fairground for the return trip to BART on the same schedule each day. In order to make proper connection with BART trains, the Express Bus schedule has been designed to arrive at Hayward Station in plenty of time to made this connection.

The one-way fare for the "Fairgrounds Special" is 40 cents with a BART bus transfer (available inside the station's paid area). Without a transfer, the regular fare will be one dollar, for adults, and 50 cents for children ages five through 12, and disabled persons or seniors over 56 years old with proper identification.

In addition to the "Fairgrounds Special," BART will continue to provide bus service to and from Hayward Station ane downtown Pleasanton on the "U" BART Express Bus.

Schedules for the "Fairgrounds Special" will be available on BART Express Buses at Hayward Station. Bus information may be ovtained by calling 465-BART or one of BART's toll-free numbers listed in telephone directories.

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Page 2 - TAKE BART'S ALAMEDA COUNTY FAIR EXPRESS BUS TO THE FAIR IN PLEASANTON

ADVISORY TO EDITORS: Here is a more detailed schedule for the Alameda County

COUNTY CATE EVENECC

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ALAMEDA COUNTY FAIR EXPRESS BUS SCHEDULE			
Day	Date	Buses depart every	Schedulé Type
Saturday Sunday Monday Tuesday Wednesday Thursday Friday Saturday Sunday Monday Tuesday Wednesday Thursday Friday Saturday	June 22 June 23 June 24 June 25 June 26 June 27 June 28 June 29 June 30 July 1 July 2 July 3 July 4 July 5 July 6	30 minutes 20 minutes 30 minutes 30 minutes 30 minutes 30 minutes 30 minutes 15 minutes 15 minutes 30 minutes 30 minutes 15 minutes 15 minutes 15 minutes 15 minutes	A B C C C C D D C C C D D D D D D
Sunday	July 7	20 minutes	B

#### SCHEDULE TYPES:

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DEPARTS FROM BART at 9:23 a.m. and every 30 minutes thereafter (:23/:53) until 7:23 p.m. DEPARTS FROM FAIR at 10:09 a.m. and every 30 minutes thereafter (:09/:39) until 8:09 p.m.

DEPARTS FROM BART at 9:26 a.m. and every 20 minutes thereafter (:06/:26/:46) until 7:46 p.m. DEPARTS FROM FAIR at 10:09 a.m. and every 20 minutes thereafter (:09/:29/:49) until 8:29 p.m.

DEPARTS FROM BART at 9:20 a.m. and every 30 minutes thereafter (:20/:50) until 7:20 p.m. DEPARTS FROM FAIR at 10:12 a.m. and every 30 minutes thereafter (:12/:42) until 7:42 p.m.

DEPARTS FROM BART at 9:50 a.m. and every 15 minutes thereafter (:05/:20/:35/:50) until 7:50 p.m. DEPARTS FROM FAIR at 9:55 a.m. and every 15 minutes thereafter (:10/:25/:35/:50) until 7:55 p.m.

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BAY AREA RAPID TRANSIT DISTRICT, 800 MADISON STREET, OAKLAND, CALIFORNIA 94607 (415) 465-4100

Mike Healy, Department Manager Public Affairs

BAR

CONTACT: Sandy Tibbets Public Information (415) 464-7116 June 21, 1985 85-057

FOR IMMEDIATE RELEASE

# - RICHMOND TEENS TO WORK AT BART THIS SUMMER

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BART Director Nello Bianco of Contra Costa County today announced that over 30 teenagers from his district will begin working part-time jobs at BART on July 1, as part of the transit district's Summer Youth Employment Program.

Bianco noted that for the past two summers, BART has joined with other public and private employers in offering young people job training and employment. The program is administered at BART by the District's Affirmative Action representative, Brenda Blue, and employment classification analyst, Wilbur Wong. While BART provides the work site and supervision, the youths' wages are paid by five community agencies participating with BART in employing the youths. The agencies are also responsible for screening and hiring the young people; who are between the ages of 14 and 18 years old. In addition to the Private Industry Council of Richmond, other agencies involved in the program at BART are Oakland's Bay Area Urban League, the Hayward Unified School District, United Pilipinos of Alameda, and the Private Industry Council of San Francisco.

Last January, BART managers and supervisors were surveyed to determine the types of jobs the young people could perform and the number of positions that would be offered. The resulting work requests were then matched with more than 100 teens from the five community agencies.

Bianco said the youths will work in a variety of jobs during their 10-week assignment at BART. The jobs will range from assisting electronic technicians, communication

## 2-2-2-2 RICHMOND TEENS TO WORK AT BART THIS SUMMER

technicians and transit vehicle mechanics in BART shops, to aiding computer operators and administrative workers at BART headquarters.

"These young people will have the opportunity to see what goes into operating the BART system," Bianco said, adding, "We hope that after their experience at BART they will go back to school in the fall with a broader idea of job opportunities available to them."

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BAY AREA RAPID TRANSIT DISTRICT, 800 MADISON STREET, OAKLAND, CALIFORNIA 94607 (415) 465-4100

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Mike Healy, Department Manager Public Affairs

BART

June 24, 1985

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CONTACT: Sandy Tibbets Public Information (415) 464-7116

## FOR IMMEDIATE RELEASE

-058

#### BART TO BEGIN SUMMER YOUTH EMPLOYMENT PROGRAM JULY 1

BART Director Nello Bianco of Contra Costa County announced that over one hundred bay area teenagers will begin working part-time jobs at BART on July 1, as part of the transit district's Summer Youth Employment Program.

Bianco noted that for the past two summers, BART has joined with other public and private employers in offering young people job training and employment. While BART provides the work site and supervision, the youths' wages are paid by five community agencies participating with BART in employing the youths. The agencies are also responsible for screening and hiring the young people, who are between the ages of 14 and 18 years old.

The agencies involved in the program at BART include the Private Industry Council of Richmond, Oakland's Bay Area Urban League, the Hayward Unified School District, United Pilipinos of Alameda, and the Private Industry Council of San Francisco.

Bianco said the youths will work in a variety of jobs during their 10-week assignment at BART. The jobs will range from assisting electronic technicians, communication technicians and transit vehicle mechanics in BART shops, to aiding computer operators and administrative workers at BART headquarters.

"These young people will have the opportunity to see what goes into operating the BART system," Bianco said, adding, "We hope that after their experience at BART, they will go back to school in the fall with a broader idea of job opportunities available to them."

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# BAY AREA RAPID TRANSIT DISTRICT, 800 MADISON STREET, OAKLAND, CALIFORNIA 94607 (415) 465-4100

Mike Healy, Department Manager Public Affairs

> Sandy Tibbets Public Information (415) 464-7116

BART

CONTACT:

FOR IMMEDIATE RELEASE

85-059

June 24, 1985

#### BAY AREA TEENS TO BEGIN SUMMER JOBS AT BART

• On July 1, over one hundred bay area teenagers will begin working part-time jobs at BART, as part of the transit district's Summer Youth Employment Program.

For the past two summers, BART has joined with other public and private employers in offering young people job training and employment. While BART provides the work site and supervision, the youths' wages are paid by five community agencies participating with BART in employing the youths. The agencies are also responsible for screening and hiring the young people, who are between the ages of 14 and 18 years old.

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Last January, BART Affirmative Action representative, Brenda Blue, and Wilbur Wong, a BART employment classification analyst, surveyed BART managers and supervisors to determine the types of jobs the young people could perform and the number of positions that would be offered. The resulting work requests were then matched with more than 100 teens from the five community agencies.

During their 10-week employment at BART, the youths will work in a variety of jobs ranging from assisting electronic technicians, communication technicians and transit vehicle mechanics in BART shops, to aiding computer operators and administrative workers at BART headquarters.

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Mike Healy, Department Manager Public Affairs BART

## BAY AREA RAPID TRANSIT DISTRICT, 800 MADISON STREET, OAKLAND, CALIFORNIA 94607 (415) 465-4100

CONTACT: Sy Mouber, Manager Public Information (415) 464-7120 June 24, 1985 85-060

## FOR IMMEDIATE RELEASE

#### BART CONSTRUCTION IN DOWNTOWN OAKLAND AND DALY CITY BART STATION TO CAUSE MINOR DELAYS

Beginning on Sunday, July 7, the final phase of work on the new third track through downtown Oakland will get underway. As a result of this work, during the day on Monday through Saturday, BART will dispatch all Richmond and Concord line trains two minutes earlier than what is shown in the published schedules. This early dispatch is to compensate for a two minute loss in train time between MacArthur and 19th Street BART stations in Oakland where the work will be done.

BART officials are advising all Concord and Richmond line patrons to arrive at their boarding stations a few minutes earlier than usual while the work is being done. This should ensure that patrons catch their usual train which will be departing earlier than usual, but is scheduled to arrive at downtown Oakland and San Francisco destinations on time.

Work on the third trackway through downtown Oakland is expected to be completed in September of this year. The earlier dispatch of BART trains will take place between 6:00 a.m. and 6:00 p.m., Monday through Saturday. Evening and Sunday schedules will not be affected.

Over the weekend of July 6 and 7, test trains will be operating in this area. Patrons are urged to listen to announcements and watch for "NOT IN SERVICE" notices on the train destination signs, on station platforms, and in the front car window of these trains. The doors on these test trains will open and close. Should a passenger board a test train by mistake, they should leave the train at the next station and board a train taking them to their original destination.

(More)

# 3-3-3-3 BART CONSTRUCTION IN DOWNTOWN OAKLAND AND DALY CITY BART STATION...

15 seconds apart. The ability to reverse train direction quickly is essential in order to operate 63 trains at one time on the BART system rather than current limit of peak hour service which is 43 trains.

During this construction work on both projects, there will be a slight overall deviation from BART's printed train schedule. However, only minor adjustments are being made to BART Express Bus Schedules and patrons on those runs affected are being notified.

Both of these projects are part of BART's 519.5 million system Capacity Expansion Program, which will ultimately expand BART's peak hour ridership capacity by about 85 percent.

Information about BART train schedules and those of the BART Express Buses is available by calling (415) 465-BART or the toll free number listed in local telephone directories.

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2-2-2-2 BART CONSTRUCTION IN DOWNTOWN OAKLAND AND DALY CITY BART STATION.....

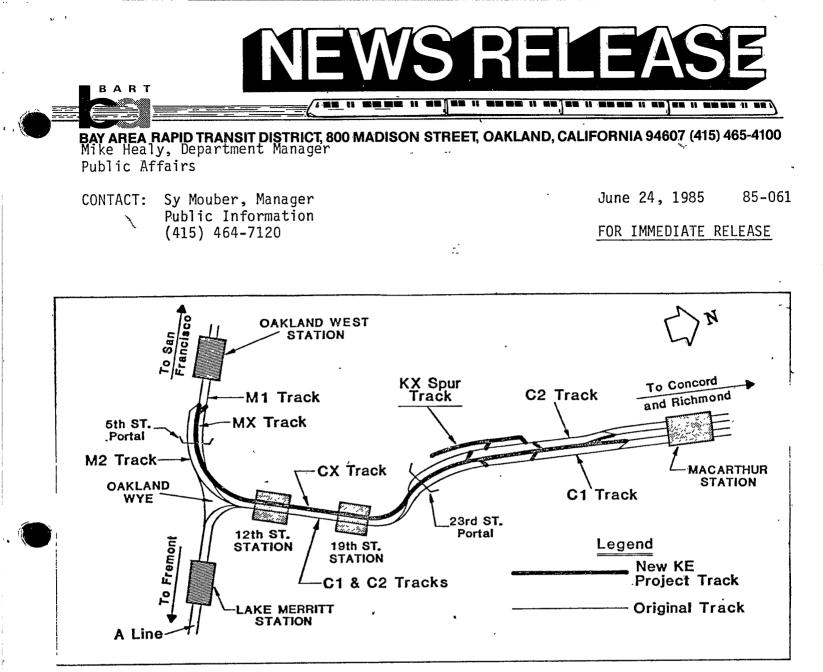
The third track through downtown Oakland, known as the K-E track, is the first new mainline section of track to be added to the system since BART's original construction. The new \$25.4 million project will allow disabled trains to be taken out of service without disturbing the system. It will also function as an alternate route through downtown Oakland to provide smoother service in this area where three of the BART routes converge.

Cost of the new project includes the completion of the passenger crossover platforms at 12th and 19th Street BART Stations, and all the trackage, switches, wayside train control, electrification and construction of street overpasses between the Mac-Arthur Station and the entrance to the 19th Street Station. The tunnels used for the K-E track were part of the system's original construction, but not complete due to financial limitations.

Then six days later, Saturday, July 13, on the platforms of the Daly City BART Station, work will start which is part of BART'S Daly City Turnback and Storage Yard Project. This work will require that one of the three Daly City Station platforms will be alternately shut down. However, BART patrons should board any train from Daly City, regardless of their destination. If their destination is other than in downtown San Francisco, they should transfer at any station between Balboa Park and Embarcadero BART Stations to an East Bay bound train that will take them to their destination. Work on the Daly City platform is expected to last until February, 1986.

The Daly City Turnback and Storage Yard Project, a \$150.5 million undertaking, is a critical element of BART's five year Capacity Expansion Program. The Daly City Turnback is a new off-line turnback facility which will permit trains to run closer together, thereby permitting more trains to be operating on the system at any one time. Currently, BART cannot schedule train frequency any closer than 3 minutes and 45 seconds. The Daly City Turnback will permit trains to operate 2 minutes and

(More)



# **KE PROJECT**

FOR YOUR INFORMATION: Reference BART News Release #85-060, dated June 24, 1985. During the final phase of construction on the K-E track through downtown Oakland, BART trains will operate slowly between the MacArthur and the 19th Street BART Stations. Depicted is a schematic drawing of the entire K-E Track project from just outside the 5th Street Portal through to the MacArthur Station. This drawing may be used as the base for an illustration, if needed.



# 644 AREA RAPID TRANSIT DISTRICT 800 Madison St. P.O. Box 12688, Oakland, CA 94604–2688 (415) 464–6000

Mike Healy, Department Manager Public Affairs (415) 464-7110/655-5315 June 28, 1985 85-062

CONTACT: Sy Mouber, Manager Public Information (415) 464-7120/881-2663

FOR IMMEDIATE RELEASE

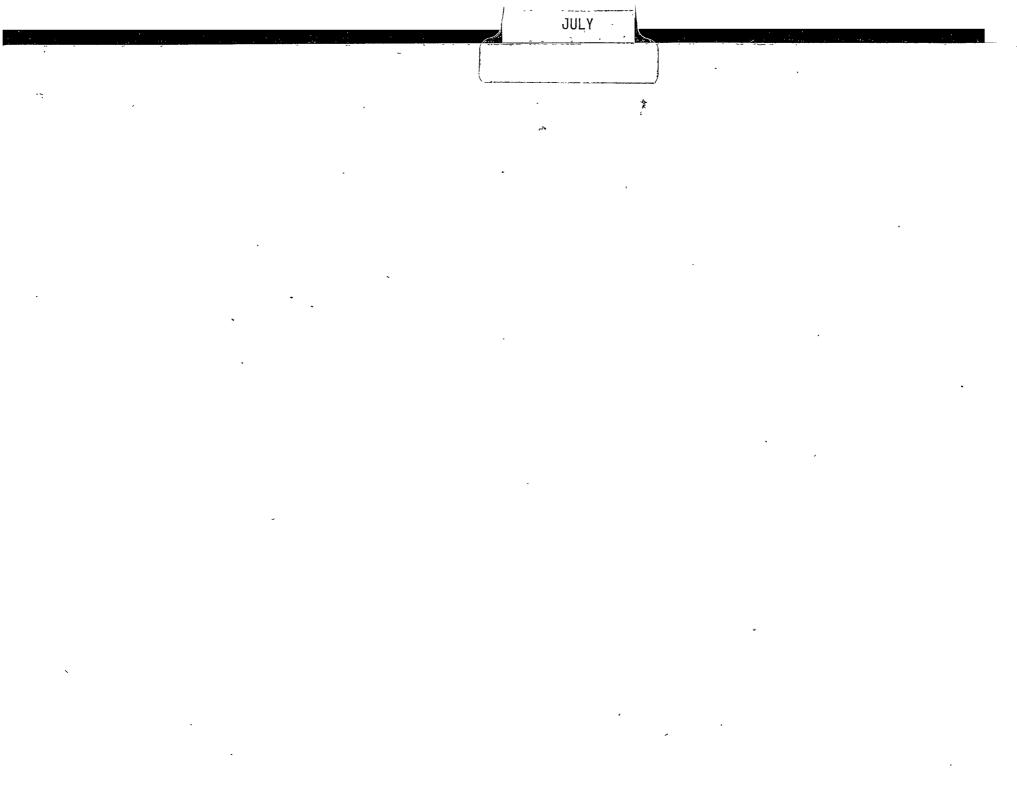
# BART AND UNIONS CONTINUE CONTRACT NEGOTIATIONS

BART and United Public Employees Union Local 790, and Amalgamated Transit Union, Division 1555, are continuing to negotiate with the expectation that the parties will reach agreement on a new labor contract by the deadline of midnight, June 30, 1985.

In order to facilitate these negotiations, the parties have agreed to refrain from making comments to the press.

In the event it appears that the parties will be unable to reach agreement, every effort will be made to give the public and the press at least 24 hours notice in advance of an interruption of BART service.

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AREA RAPID TRANSIT DISTRICT 800 Madison St. P.O. Box 12688, Oakland, CA 94604-2688 (415) 464-6000 Mike Healy, Department Manager Public Affairs

CONTACT: Sy Mouber, Manager Public Information (415) 464-7120 July 1, 1985 85-063

FOR IMMEDIATE RELEASE

#### BART BOARD OF DIRECTORS ADOPT \$166.9 MILLION OPERATING BUDGET FOR FY 1985/86

On Thursday June 27, 1985 the BART Board of Directors adopted an operating budget of \$166.9 million for the 1985/86 fiscal year. The adopted budget for the coming fiscal year represents an 11.5 percent increase over the current years budget of \$149.7 million.

According to BART's General Manager Keith Bernard, the adopted budget for the coming fiscal year reflects a significant increase in an electrical operating power cost which is anticipated to be \$22.6 million or about 27 percent over the FY 1984/85 budgeted power cost of \$17.8 million.

BART's adopted budget for 1985/86 makes available about \$2 million for acquisition of rights-of-way for future extension of the rail service and another \$2 million for the parking facility construction fund for various stations.

BART's budget also sets aside \$13.5 million with which to fund BART's Express Bus Service, to continue the special feeder service under contract with AC Transit, BART's Loma Ranger and the Oakland-Air BART special shuttle service.

BART's FY 1985/86 budget contains 15 new full-time positions, one of which is needed in the maintenance and engineering areas, four in train operations and ten positions are required for planning and finance. The additional personnel will bring BART's total work force to 2,324 full-time permanent positions.



2-2-2-2 BART BOARD OF DIRECTORS ADOPT \$166.7 MILLION OPERATING BUDGET.....

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According to BART General Manager Keith Bernard, the adopted budget reflects an unfunded deficit of \$9.6 million. However, the revenues from fares shown in the budget are based on the current fare structure, and do not reflect any fare adjustments. The BART Board of Directors are currently reviewing a series of nine different proposals which might be used in the development of a new fare structure. Should the BART board determine that a fare increase is necessary, public hearings will be held prior to adoption of a new fare structure.

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BART NEWSRELEASE

AY AREA RAPID TRANSIT DISTRICT 800 Madison St. P.O. Box 12688, Oakland, CA 94604–2688 (415) 464–6000

Mike Healy, Department Manager Public Affairs - (415) 464-7110

BUSINESS WIRE ONLY

July 1, 1985

85-064

CONTACT: Sy Mouber, Manager Public Information (415) 464-7120 / 881-2663

FOR IMMEDIATE RELEASE

# NOTICE OF SPECIAL MEETING, BOARD OF DIRECTORS, JULY 2, 1985:

President Ussery has called a special meeting of the Board of Directors on Tuesday, July 2, 1985, commencing at 6:15 p.m. in the Board Room, 800 Madison Street, Oakland, California.

The Board will meet in closed session with the General Counsel and Management representatives. Discussion will be confined to matters permissible for closedsession discussion under the Ralph M. Brown Act (Government Code Sec. 54950 et seq.) including personnel and labor matters and matters within the attorney-client privilege.

The purpose of the meeting is to take such action as the Board may desire in connection with collective bargaining negotiations with the Amalgamated Transit Union, Local 1555, and the United Public Employees Union, Local 790.

The Board may reconvene in public session following the conclusion of the closed session to announce its position with regard to such negotiations.

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AY AREA RAPID TRANSIT DISTRICT 800 Madison St. P.O. Box 12688, Oakland, CA 94604-2688 (415) 464-6000 Mike Healy, Department Manager Public Affairs

CONTACT: Sandy Tibbets Public Information (415) 464-7116

## FOR IMMEDIATE RELEASE

# . BART'S JULY 4 SCHEDULE

On Thursday, July 4, BART trains will operate on a Saturday schedule. From 6 a.m. to 6 p.m., trains will operate 20 minutes apart on all four lines, Concord/Daly City, Richmond/Daly City, Fremont/Daly City and Richmond/Fremont. From 6 p.m. to midnight, trains will operate 20 minutes apart on two lines only, Concord/Daly City and Richmond/ Fremont.

The "J" and "Q" BART Express Buses will not be in service on July 4 and all other BART Express Buses will operate on a Saturday schedule.

In order to accommodate baseball fans planning to attend the game between the Oakland A's and Toronto Blue Jays, and to watch the fireworks' display at the Oakland Coliseum, BART will increase the length of trains on the Richmond/Fremont line beginning at 2:30 p.m. Also, BART will be ready to provide extra trains following the game and the fireworks show.

The fireworks show at Great America Amusement Park in Santa Clara promises to be outstanding this Fourth of July. Great America can be reached by taking BART to the Fremont BART Station and transferring to the Santa Clara County Transit bus #141.

On July 4, BART's "Fairground Express" buses will leave Hayward BART Station every 15 minutes beginning at 9:45 a.m. The last bus will depart at 7:15 p.m. For the return trip, the "Fairgrounds Express" will operate from 9:50 a.m. to 7:55 p.m. After 8 p.m., bus service to the Hayward Station is available on the "U" line Express Bus, which leaves from First and Neal Street in downtown Pleasanton every 30 minutes beginning at 8:22 p.m. until 11:22 p.m. Fare and travel information is available by calling 465-BART or one of BART's toll-free numbers listed in telephone directories.

BART administrative offices will be closed on July 4.

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 SAY AREA RAPID TRANSIT DISTRICT 800 Madison St. P.O. Box 12688, Oakland, CA 94604-2688 (415) 464-6000

 CONTACT:
 Sy Mouber, Manager

 July 3, 1985
 85-066

Public Information (415) 464-7120

Mike Healy, Dept. Manager

Public Affairs

ART

FOR IMMEDIATE RELEASE

# BART TRAINS OPERATING ON THE CONCORD AND RICHMOND LINES

#### WILL DEPART TWO MINUTES EARLIER BEGINNING MONDAY, JULY 8

BART officials again advise BART patrons that beginning on Monday, July 8, all BART trains operating on the Richmond/Fremont, Richmond/Daly City, and the Concord/Daly City lines are going to depart two minutes earlier than what is shown in BART's published time schedule. This new departure time will be in effect Monday through Saturday until September of this year.

As a result of the start of the final phase of work on the new third track through downtown Oakland, BART trains will be dispatched two minutes earlier. This early dispatch is to compensate for a two minute loss in train time between MacArthur and 19th Street BART stations in Oakland, where the work will take place.

In order to ensure that BART patrons will arrive on schedule to downtown Oakland and San Francisco destinations, BART urges all BART passengers boarding trains on the Richmond or Concord lines to arrive at their boarding station a few minutes earlier than usual during the time that the construction work is going on.

The earlier dispatch of trains will occur between 6 a.m. and 6 p.m., Monday through Saturday, and is expected to continue until the project is completed in September of this year.

Over the weekend of July 6 and 7, test trains will be operating in this area. Patrons are urged to listen to announcements and watch for "NOT IN SERVICE" notices on the train destination signs on station platforms and in the front car window of these trains. The doors on these test trains will open and close. Should a passenger board a test train by mistake, they should leave the train at the next station and board a train taking them to their original destination.

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## 2-2-2-2 BART TRAINS OPERATING ON THE CONCORD AND RICHMOND LINES WILL DEPART TWO MINUTES EARLIER BEGINNING MONDAY, JULY 8

The third track through downtown Oakland, known as the K-E track, is the first new mainline section of track to be added to the system since BART's original construction. The new \$25.4 million project will allow disabled trains to be taken out of service without disturbing the system. It will also function as an alternate route through downtown Oakland to provide smoother service in this area where three of the BART routes converge.

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### BAY AREA RAPID TRANSIT DISTRICT, 800 MADISON STREET, OAKLAND, CALIFORNIA 94607 (415) 465-4100

Mike Healy, Department Manager Public Affairs

BART

CONTACT: Sy Mouber, Manager Public Information (415) 464-7120 July 3, 1985 85-067

#### FOR IMMEDIATE RELEASE

# BAY AREA TELEGUIDES NOW MAKE TRAIN INFORMATION AVAILABLE AT BART STATIONS

BART patrons will now have available train information and an array of other information via Bay Area Teleguides located at the train platform level of BART stations. On Thursday, July 11, 1985, at 11:30 a.m. at the Powell Street BART Station, the first of 36 Bay Area Teleguide terminals will be placed in service during a "kick-off" ceremony, which will be held on the station's train platform level.

The new information terminals will be installed at nine BART stations. Included in the special 40-page BART package is a color-keyed BART route map and information on BART, including hours of service, bus connections, emergency and safety information, ticket prices, a cost comparison between driving and taking BART, and other pertinent information about the BART system. Also, BART passengers will be able to "call up" information about special events and attractions that are easily accessible by riding BART.

Teleguide terminals will be installed at the following BART stations: Civic Center, Powell Street, Embarcadero, Montgomery, 12th Street/Oakland City Center, MacArthur, Coliseum, Daly City and Fremont.

The use of the Bay Area Teleguide terminals is free and has a 10,000-page database of information from which BART patrons may select categories of information and pages they wish to access.

Teleguide, a product of Chronicle Videotex, currently has 147 terminals at 49 sites through the 11-county Bay Area, including Embarcadero Center, Ghirardelli Square, San Francisco International Airport, Golden Gate Park, major hotels, ferry

# 2-2-2-2 "Computers Now Make Train Information Available"

85-067

terminals, museums and trade centers.

This is the nation's first computerized electronic guidebook providing free information through stand alone kiosks, which operate like an automated teller machine, but does not need any special access card.

It is expected that all of the 36 terminals will be operating at the BART stations by the latter part of next month.

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# BAY AREA RAPID TRANSIT DISTRICT 800 Madison St. P.O. Box 12688, Oakland, CA 94604–2688 (415) 464–6000

Mike Healy, Department Manager Public Affairs

CONTACT: Sy Mouber, Manager Public Information (415) 464-7120

FOR RELEASE AT 10:30 P.M.

July 3, 1985

85-068

#### BART AND THE UNIONS' CONTRACT

Oakland . . . BART and its two major unions, Amalgamated Transit Union Division 1555 and United Public Employees (UPE) Local 790, today announced that the tentative agreement reached last Sunday, June 30, has now been fully ratified.

The BART Board of Directors and the membership of UPE Local 790 voted to ratify the agreement yesterday, Tuesday, July 2, while ATU Division 1555 members voted to approve the tentative agreement today.

BART Board President Wil Ussery said he believed it a fair and equitable settlement which takes into account the interests of the taxpayers, patrons, and the District's employees.

Ussery praised the work of the negotiating teams, which began meeting at the bargaining table on April 2, working long hours, somtimes round the clock, through 41 formal sessions to reach an agreement.

He commended the three negotiating teams - BART's, headed by the transit district's department manager of Employee Relations, Larry Williams; ATU 1555, headed by division president, Henry White; and the UPE 790 team, headed by BART chapter chairperson, Milt Waalkens and 790's Executive Secretary Paul Varacalli - for taking a responsible approach, thus avoiding any potential interruption of service and inconvenience to the public.

"The new three-year agreement offers the stability that will allow us to continue to focus our attention on further improving overall service performance and increasing needed assenger capacity," Ussery said.

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# 2-2-2-2 "BART and the Unions' Contract"

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The two unions represent a total of 1,779 employees out of a total work force of 2,250. ATU Division 1555 represents station agents, train operators, and some professional and clerical personnel, with a total membership of 548. Local 790 represents 1,230 employees in the maintenance, clerical and professional areas.

## CONTRACT HIGHLIGHTS

BART General Manager Keith Bernard said the new contract will run from July 1, 1985, through June 30, 1988, and provide across-the-board wage increases, and changes in the part-time work provision, which will mean savings and efficiencies to the District.

Bernard said, in summarizing the agreement, that the package was within the cost limitations set by the BART Board earlier in the year.

Wages: All employees covered by the agreement will receive a four percent increase per year for each of the three years of the agreement, and on the final day of the contract there will be a one-time partial cost of living adjustment (.4) based on the Consumer Price Index (CPI) movement for the period February to May, 1988.

Also, BART will have the ability to use part-time personnel in the operational area, which will result in a more efficient scheduling and a substantial savings as BART adds additional service in the next several years. The contract also calls for expanding the current 4-10 (four days a week, 10 hours a day) provision from 51 percent to 57 percent of the total number of shifts.

Additionally, the agreement calls for several changes in work rules and general provision items, such as sick leave, disability, insurance coverage, along with reclassification upgrades of 28 employees in maintenance stores.

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85-068

### July 3, 1985

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Wages: All employees covered by the agreement will receive a 4% increase per year for each of the three years of the agreement, and on the final day of the contract there will be a one-time partial cost of living adjustment (.4) based on the Consumer Price Index (CPI) movement for the period February to May, 1988.

Also, BART will have the ability to use part-time personnel in the operational area that will result in a more efficient scheduling and a substantial savings as BART adds additional service in the next several years. The contract also calls for expanding the current 4-10 (four days a week, 10 hours a day) provision from 51% to 57% of the total number of shifts.

Additionally, the agreement calls for several changes in work rules and general provision items such as sick leave, disability, insurance coverage, along with reclassification upgrades of 28 employees in maintenance stores.

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Mike Healy, Department Manager Public Affairs

BART

CONTACT: Sy Mouber, Manager Public Information (415) 464-7120

FOR IMMEDIATE RELEASE

85-069

July 8, 1985

### ADVISORY: FIRST SHOWING OF BART'S NEW TELEGUIDE

COMPUTERS TO BE HELD THURSDAY, JULY 11

The first public showing of the new Bay Area Teleguide information system will be held at 11:30 a.m. on Thursday, July 11 at the train platform level of the Powell Street BART Station in downtown San Francisco.

The new information terminals, which will be installed at nine BART stations, include train information and an array of other useful information. The system is part of Bay Area Teleguide and will provide information which BART patrons will be able to "call up."

The system is the nation's first computerized, user activated guidebook that provides free information through a stand alone kiosk and is operated much like an automated bank teller machine, but does not need a special access card.

Time of the "kick off" event:

Date: Thursday, July 11, 1985
Time: 11:30 a.m.
Place: Train Platform Level
Powell Street BART Station

The actual "start-up" will be handled by BART Board President Wilfred Ussery, of San Francisco, and Peter E. Thieriot, President, Chronicle Videotex. Other BART directors are expected to be present as well as BART and Videotex staff.

<sup>b</sup>Please advise Sy Mouber, BART Manager, Public Information, (415) 464-7120, 8 a.m. to 5 p.m., or other times at (415) 881-2663, if you plan to send a representative, so that proper arrangements can be made.

# # #

BUSINESS WIRE AND PR WIRE ONLY NEWSPREASE BART

# Y AREA RAPID TRANSIT DISTRICT 800 Madison St. P.O. Box 12688, Oakland, CA 94604–2688 (415) 464–6000

CONTACT: Mike Healy, Department Manager Public Affairs (415) 464-7110 July 8, 1985

85-070

or Sy Mouber, Manager Public Information (415) 464-7120

FOR IMMEDIATE RELEASE

# CLARIFICATION: THE SCHWARTZ MURDER SCENE WAS NOT AT A BART PARKING LOT

The following information is provided to correct misconceptions about the ownership of the parking lot in which Andrew Schwartz, a Bank of America computer specialist, was attacked on January 4, 1984, and subsequently died.

On <u>April 19, 1982</u>, BART opened a satellite parking lot under a short-term lease with the California Department of Highways (CALTRANS) in order to provide alternative parking for BART patrons who were to be displaced from the Lake Merritt BART Station parking lot during construction of the MetroCenter building located between Madison and Oak Streets, and 7th and 8th Streets, in Oakland.

On <u>December 1, 1983</u>, BART returned total control of the parking lot to CalTrans. This CalTrans parking lot is located about three blocks east of the Oakland West BART Station.

We request that this information be placed in your files, that your court reporters be notified, and if you feel it is necessary, publish this clarification, since at the time of the crime THIS WAS A CALTRANS PARKING LOT, not a BART parking lot.

Your cooperation would be greatly appreciated.

BART's Office of Public Information

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# BAY AREA RAPID TRANSIT DISTRICT, 800 MADISON STREET, OAKLAND, CALIFORNIA 94607 (415) 465-4100

Mike Healy, Department Manager Public Affairs July 12, 1985 85-071

CONTACT: Sy Mouber, Manager Public Information (415) 464-7120

## FOR IMMEDIATE RELEASE

### UNION CITY SITE SELECTED FOR FINAL ASSEMBLY OF NEW BART TRANSIT VEHICLES

John Glenn, BART Director of Fremont, recently announced that BART's new "C-Cars" will be assembled at the former Soule Steel fabrication plant located at 3377 Western Ave., Union City.

"I am very pleased to announce that a location in Union City has been selected as the site where BART's new C-Cars will undergo final assembly. The location on Western Avenue, which was the former Soule Steel Company building, was selected over many other locations in other parts of the BART district, which the new car manufacturer had considered.

"SOFERVAL, the French supplier of the new cars, has made a very wise decision in selecting the Union City site, since it is located very close to BART's Hayward Maintenance Yard and test track. This close proximity to BART and the fact that the units will be coming to this site through the Port of Oakland will prove beneficial to BART, the district's taxpayers and patrons," Glenn said.

Glenn noted that the final assembly of the C-Cars will produce between 50 and 75 new jobs over the next three to four years. The four prototypes of the new transit vehicles are scheduled to be delivered by September, 1985 and will then undergo extensive testing. By mid-1987, the first of the production vehicles are expected to be coming off the Union City assembly line.

The new C-Car is one of the major elements of BART's \$519.7 million program designed to increase the passenger capacity of the system. In order to meet the

# 2-2-2-2 "Union City Site Selected for Assembly of BART Vehicles"

system's projected passenger demand by the late 1980s, BART in October, 1983 ordered 150 new C-Cars from SOFERVAL, Inc., a subsidiary of Alsthom Atlantique, a French builder of railroad equipment and one of the largest such companies in the world. This company was the successful bidder for this project, the largest equipment contract BART has ever awarded.

The C-Car is virtually indistinguishable from the existing BART car that is presently used as mid-train car; however, the new car will be equipped with an operator's compartment and and automatic train control system so that it can function as either a lead car or mid-train car. When the C-Car is used as a lead car, the operator's compartment is closed-off from passengers, but is open for through passage when used as a mid-train car.

While the basic aluminum shell and initial electrical system will be manufactured and installed by Alsthom Atlantique in France, final assembly of the new BART cars will take place at the Union City site.

The new cars will incorporate all the latest modifications now in progress on the existing fleet of BART cars, including materials comparable to or exceeding the fire resistant qualities of materials being used in the fire-hardening program presently under way.

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Mike Healy, Department Manager Public Affairs

BART

July 12, 1985

85-072

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CONTACT: Sy Mouber, Manager Public Information (415) 464-7120

FOR IMMEDIATE RELEASE

## BART PATRONS CAN WIN TWO TICKETS TO THREE OAKLAND A'S GAMES

At all BART stations a flyer is now available which contains a coupon to be used by BART patrons when entering the drawing to win a pair of tickets to one of three Oakland A's games. In all, 30 pairs of tickets will be given away for the games on August 24 against the Baltimore Orioles, September 14 against the the Kansas City Royals and September 28 against the Chicago White Sox.

All entries, including those that are mailed, must be delivered to BART's Passenger Service Office, 800 Madison St., Oakland, by 5 p.m. on August 5, 1985. The contest entry coupons are available only at BART stations.

Over the years BART has carried an average of 10 percent to 15 percent of all paid attendance at the Oakland A's home games. Access to the Oakland Coliseum is by an aerial walkway from the Coliseum BART Station. Baseball fans are urged to pick up BART's "Weekday and Weekend Train Schedule," available at all BART stations, when planning their trip to A's games at the Coliseum. Using BART for this trip means baseball fans will beat the parking lot hassle at the Oakland Coliseum complex and beat the highway traffic when traveling to and from the games.

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BAY AREA RAPID TRANSIT DISTRICT, 800 MADISON STREET, OAKLAND, CALIFORNIA 94607 (415) 465-4100

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Mike Healy, Department Manager Public Affairs

BART

July 17, 1985 85-073

CONTACT: Sy Mouber, Manager Public Information

FOR IMMEDIATE RELEASE

SECOND EDITION OF BAY AREA TRANSIT DIRECTORY AVAILABLE AT ALL BART STATIONS BART is pleased to announce that the second edition of the Bay Area Transit Shopping Directory is now available, free of charge, at all BART stations.

The directory, published by Bay Area Transit Advertising, is a guide to shops, stores, businesses, hotels, restaurants, professional, entertainment and places of interest within walking distance of BART, Muni, AC Transit and other public transit systems in the Bay Area. The new 294 page issue, some 30 pages larger than the first edition, provides a step by step guide about how to use BART and Muni, and includes detailed maps of the neighborhood areas surrounding the BART and Muni stations.

Use of the directory has been simplified, with a listing of businesses by category, and the names of the institutions listed alphabetically, showing on what page more detailed information is available. Once the business has been selected, the reader will know which BART or Muni station is closest to the establishment.

The Bay Area Transit Directory will be published twice annually and is available also at most hotels and from many of the establishments listed in the directory. A call to (415) 451-7141 requesting a copy of the directory to be mailed will receive immediate response.

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ART 

# AREA RAPID TRANSIT DISTRICT 800 Madison St. P.O. Box 12688, Oakland, CA 94604–2688 (415) 464–6000 85-074

Mike Healy, Department Manager Public Affairs

CONTACT:

Sy Mouber, Manager

Public Information

(415) 464-7120

FOR IMMEDIATE RELEASE

July 24, 1985

# COMMUNITY MEETING ON ALTERNATIVES FOR THE BART LIVERMORE-PLEASANTON EXTENSION ALIGNMENT SCHEDULED FOR AUGUST 1

On August 1, 1985, a community meeting will be held by BART to obtain input from members of the community on alignment alternatives for the Livermore-Pleasanton Extension (LPX). The community meeting is scheduled for 7 p.m. at the Livermore-Pleasanton Municipal Court building, Council Chambers, 39 South Livermore Avenue, Livermore.

Subsequent to the completion of the BART LPX Update Analysis of December 1983, the BART Board of Directors on March 22, 1984, adopted a portion of a preferred alignment extending from the existing Bay Fair BART Station to a location near the This 12.8 mile portion of the alignment included Interstate 580/680 interchange. station sites in Castro Valley and in Dublin near Stoneridge Mall.

The BART Board directed staff to investigate other valley routes as alternatives to those previously analyzed in order to determine a viable alignment between Dublin and Livermore.

The supplemental analysis will be conducted by the firm of DeLeuw Cather and Company. 'Assisting in its preparation will be a Technical Advisory Committee comprised of staff representatives from Alameda County, CalTrans, and the cities of Dublin, Pleasanton and Livermore. The study is scheduled for completion in early November.

Marianne Payne, BART's project coordinator, may be contacted at (415) 464-6173 for further information.

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BAY AREA RAPID TRANSIT DISTRICT, 800 MADISON STREET, OAKLAND, CALIFORNIA 94607 (415) 465-4100

Mike Healy, Department Manager Public Affairs

BART

CONTACT: Sy Mouber, Manager Public Information (415) 464-7120

FOR IMMEDIATE RELEASE

35-075

July 29, 1985

#### BART BOARD SETS PUBLIC HEARING ON FARES

The BART Board of Directors has set Thursday, August 29, 1985 for a public hearing on the proposal to increase BART's fares. The meeting will be held at 9:00 am in the BART Board Room, 800 Madison Street, Oakland (over the Lake Merritt BART Station). Public comment is invited on the alternate fare structures being considered by the Board. The range of possible fare structures being considered could result in an average fare increase of between 32% and about 50%. The proposals also call for possible reduction in the discount now offered to elderly, handicapped and children 5 through 12 from 90% to 85%. This would be the first fare increase for BART since September 1982, and is being considered as a result of a projected \$9.6 million unfunded deficit in this fiscal year (1985-86), as well as projected deficits in fiscal years 1986-87 and 1987-88.

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# BAY AREA RAPID TRANSIT DISTRICT, 800 MADISON STREET, OAKLAND, CALIFORNIA 94607 (415) 465-4100

WS REI

Mike Healy, Department Manager Public Affairs

BART

July 30, 1985 85-076

CONTACT: Sy Mouber, Manager Public Information (415) 464-7120

BART EXPRESS BUS ROUTE CHANGES...SUBJECT OF COMMUNITY MEETING IN ANTIOCH Proposed changes in BART Express Bus routes between Concord Station and Brentwood will be presented at a community meeting in Antioch on Wednesday, August 28 at 7:00 p.m. The community meeting will be held in the Antioch City Council Chambers, Third and "H" Streets in Antioch, and will provide an opportunity for interested parties to express their interest and offer comments to the proposed changes on the Highway 4 Corridor BART Express Bus service between the northern and eastern portions of Contra Costa County and the Concord BART Station.

The proposed changes in BART Express Bus service serving West Pittsburg, Pittsburg, Antioch and Brentwood would be implemented as the Park/Ride Facilities located at Hillcrest Avenue and Highway 4 and Bailey Road and Highway 4 are completed. The Hillcrest Park/Ride Facility is scheduled to be completed in December, 1985 and the Baily Road Park/Ride Facility is scheduled to be opened in January, 1986.

As part of BART's continuing effort to re-direct the BART Express Bus routes into a more freeway oriented service, while reducing the present level of local service, BART plans to consolidate five routes in the Highway 4 Corridor, between Brentwood and the Concord BART Station, into two routes, "PE" and P2X." The changes will mean the discontinuance of twelve daily trips on the "P" and "P1" routes on the Port chicago Highway between Highway 4 and Willow Pass Road, where historically patronage has been extremely low.

Other changes proposed that will be presented for discussion at the August 28 Antioch community meeting will include:



2-2-2-2 BART EXPRESS BUS ROUTE CHANGES...SUBJECT OF COMMUNITY MEETING IN ANTIOCH 85-076

- Discontinuation of weekday peak period and midday service on Victory Highway between Hillcrest Avenue and "A" Street and on "A" Street between Victory Highway and Route 4.
- Discontinuation of weekday peak period and midday service on Baily and Willow Pass Roads.
- Extension of some evening and weekend P2X trips to the Concord Naval
   Weapons Depot main gate.

Residents and BART Express Bus patrons on the Highway 4 Corridor will have another opportunity to present their views on the proposed Express Bus route changes at a formal public hearing to be held on September 4, 1985 at 10 a.m., in the Fifth Floor Conference Room of the BART Administration Building, 800 Madison (corner of 8th Street and Madison Street) in downtown Oakland.

Jim Evans, Coordinator of BART's Express Bus Service may be contacted for additional information at (415) 464-6156

Mike Healy, Dept. Manager Public Affairs

BAY AREA RAPID TRANSIT DISTRICT, 800 MADISON STREET, OAKLAND, CALIFORNIA 94607 (415) 465-4100

Sy Mouber, Manager Public Information

CONTACT: Lorraine Sandberg Public Information Asst. (pro tem) (415) 464-7116

FOR IMMEDIATE RELEASE

July 30, 1985

85-077

"FUN GOES FARTHER ON BART" BROCHURE NOW AVAILABLE AT ALL BART STATIONS

The 1985 "Fun Goes Farther on BART" brochure is now available at all BART stations. This handy brochure contains all the information you need on how to get to many Bay Area points of interest by using BART.

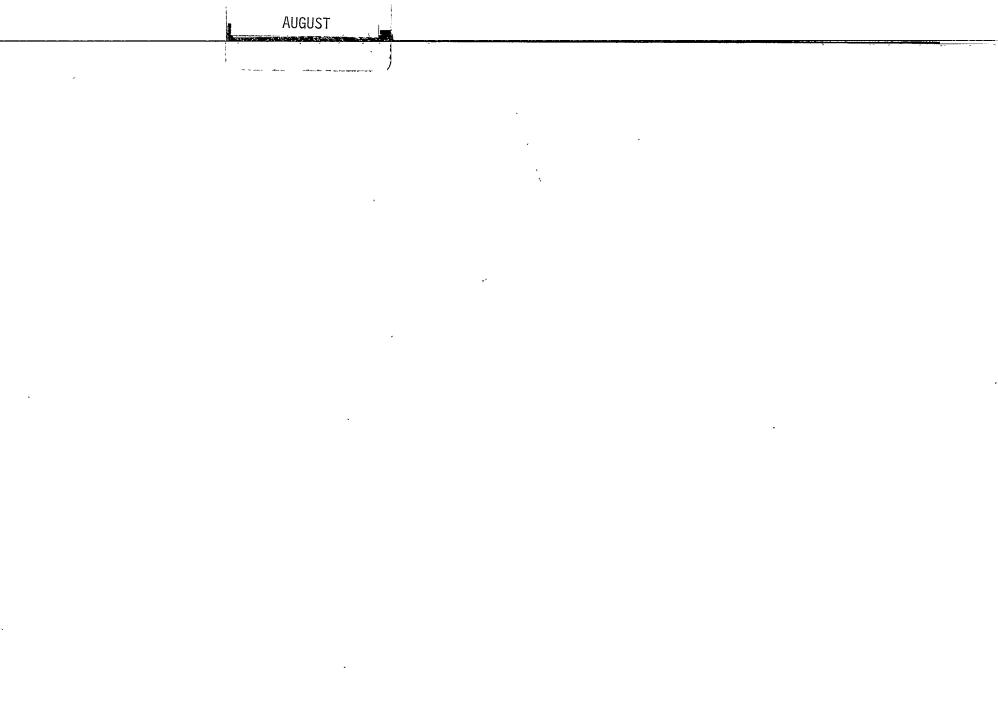
It not only lists the Bay Area shopping centers, but includes parks and zoos, colleges, cultural centers, museums, sports center, theaters and other entertainment centers, as well as the well-known restaurant districts, and more, all accessible by BART.

Included in the brochure is a map which shows what connecting bus to take from a BART station to reach a certain destination. The BART Express lines to the outlying areas are also shown on the map. BART encourages its passengers to use this brochure as a guide to recreation possibilities in the Bay Area.

In addition to the "Fun Goes Farther on BART" brochure, free copies of the Bay Area Transit Directory are also available at all BART stations until they last. This is a shopping guide on BART and other public transits complete with neighborhood maps to help locate specific retail outlets near BART stations, or other transit stops.

Also, a recent addition to BART's information system is the Teleguide terminal, a computerized electronic guidebook providing free transit information through video kiosks. These terminals are now operating in Powell and Montgomery Street stations and will soon be installed in Civic-Center, Embarcadero, 12th Street/Oakland City Center, MacArthur, Coliseum, Daly City and Fremont BART stations.

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Mike Healy, Department Manager Public Affairs

CONTACT: Sy Mouber, Manager Public Information (415) 464-7120 August 2, 1985 85-078

FOR IMMEDIATE RELEASE

BART ANNOUNCES PROTOTYPES OF NEW "C-CARS" TO

#### ARRIVE WITHIN 45 DAYS

BART announced today that within the next 45 days four prototypes of its new "C-Cars" will be delivered for six months of extensive testing.

Richard P. Demko, BART's Executive Manager, Maintenance and Engineering, announced today, "We have concluded very serious discussion with the officials of SOFERVAL, the builders of our new transit vehicles, and they have reinforced their commitment to the delivery schedule of the prototypes of the new C-Cars, which they had provided to us in June.

"The first of the prototype C-Cars, Number 301, underwent a series of tests in Philadelphia, where it was learned that most of the systems met BART's stringent standards and specifications. A major exception was the air conditioning system. SOFERVAL proposed certain changes and modifications to the air conditioning system which were then included on Car 303, prior to that car being shipped to Philadelphia, where the modifications and the car will undergo additional tests, and should arrive at BART by September 16, 1985.

"Car 301 is now in Sacramento, where it is presently undergoing modifications and being retrofitted to meet BART's C-Car contract specifications. We expect that this car and two other cars (numbers 302 and 304 now in transit by ship to the Port of Oakland), will arrive at BART to begin prototype testing by August 26, 1985," Demko announced.

- MORE -

### 2-2-2-2 BART ANNOUNCES PROTOTYPES OF NEW "C-CARS" TO ARRIVE WITHIN 45 DAYS

Demko stated, "If the tests on Car 303 in Philadelphia do not meet the specifications for air conditioning, we will consider accepting the prototype cars for testing purposes only, provided that SOFERVAL enter into a no-cost change order which will commit SOFERVAL to correct the air conditioning system to meet BART's specifications."

According to Demko, BART expects to have completed the testing of the four prototypes by the last of February 1986. After testing, any deficiencies found in the prototype cars will be corrected and the prototypes will be rebuilt to production car standards.

The new C-Car is one of the major elements of BART's program to increase passenger capacity. In order to meet the system's projected passenger demands by the late 1980's, BART, in October 1983, ordered 150 new transit vehicles, known as the C-Car from SOFERVAL, Inc., a subsidiary of Alsthom Atlantique, a French builder of railroad equipment and one of the largest such companies in the world. The French company was the successful bidder of five bidders for this project, which is one of the largest equipment contracts BART has ever awarded.

The new C-Car can be used as a lead car or in the middle of a train and will be virtually indistinguishable from the existing BART cars, which are presently used as mid-train cars.

Total cost of the 150 new cars, including escalation, contingencies, and the automatic train control systems, has been placed at \$279.5 million.

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Mike Healy, Department Manager Public Affairs

CONTACT: Sy Mouber, Manager Public Information (415) 464-7120

85-079

FOR IMMEDIATE RELEASE

August 6, 1985

### BART TO BEGIN PARKING LOT IMPROVEMENT PROJECTS AT FOUR STATIONS

This weekend, Aug. 10-11, BART will begin work on resurfacing the parking lots at the Pleasant Hill and Walnut Creek stations. In addition to the resurfacing work at those two stations, BART will also begin work to increase parking capacity at the Concord and Bay Fair BART stations. Work is scheduled to begin the following Monday, Aug. 12, at both stations.

The resurfacing projects at Walnut Creek and Pleasant Hill BART stations have been scheduled so that roughly half of the parking area at each station will be completed the first weekend, with the remaining half being completed the following weekend, Aug. 17-18. On the weekends that the resurfacing work is being done, the portion of the lot being worked on will be closed. However, the entire parking area will be open for parking during the week.

BART patrons will have an additional 204 parking spaces at Concord Station and 293 parking spaces at Bay Fair Station when reconstruction work on the lots is completed, which is estimated to be in 10 weeks, weather permitting. The new spaces will be gained by redesigning and restriping the existing lots at the stations. Access roads and sections of the lots will be closed at various times during the reconstruction work.

Printed bulletins with a map showing the parking section that will be closed for the first few weeks of the work are available at the four stations where the work will take place. Updated bulletins will be made available as work progresses.

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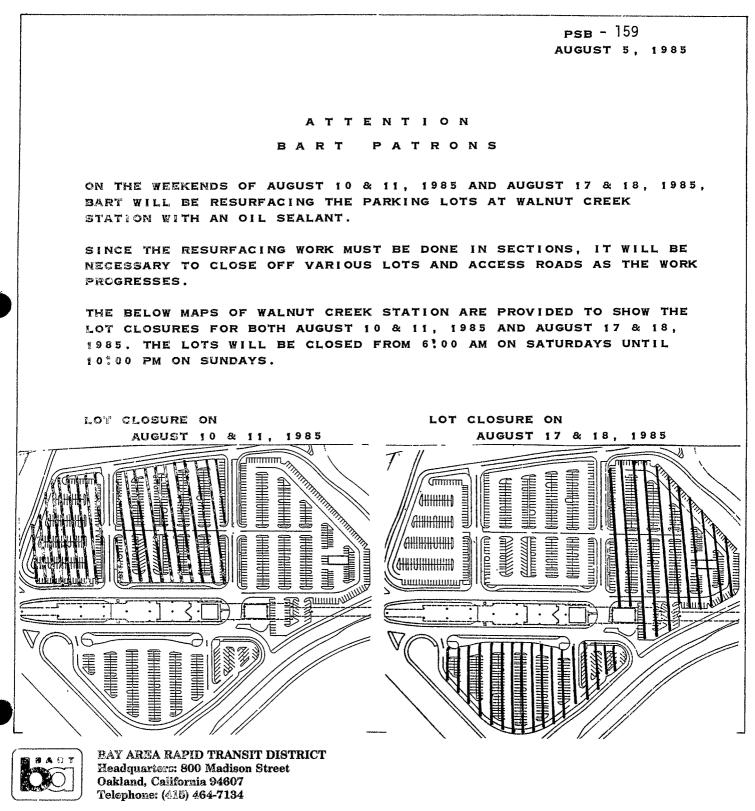
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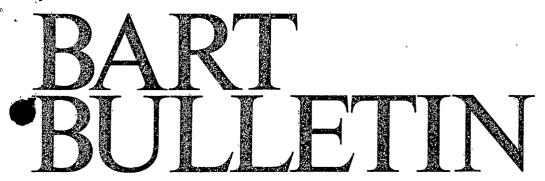
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PSB-160 Aŭgust 5, 1985

#### ATTENTION

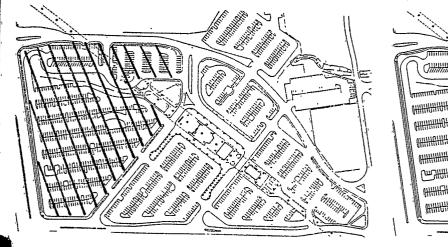
BART PATRONS

ON THE WEEKENDS OF AUGUST 10 & 11, 1985 AND AUGUST 17 & 18, 1985, Bart will be resurfacing the parking lot at pleasant Hill Station With an oil sealant.

SINCE THE RESURFACING WORK MUST BE DONE IN SECTIONS, IT WILL BE NECESSARY TO CLOSE OFF VARIOUS LOTS AND ACCESS ROADS AS THE WORK PROGRESSES.

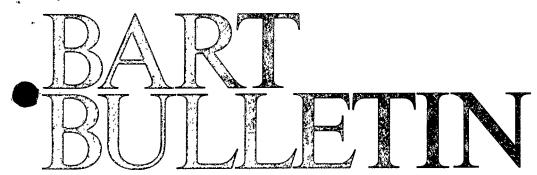
THE BELOW MAPS OF PLEASANT HILL STATION ARE PROVIDED TO SHOW THE LOT CLOSURES FOR BOTH AUGUST 10 & 11, 1985 AND AUGUST 17 & 18, 1985, THE LOTS WILL BE CLOSED FROM 6:00 AM ON SATURDAYS UNTIL 10:00 PM ON SUNDAYS.

LOT CLOSURE ON AUGUST 10 & 11, 1985 LOT CLOSURE ON AUGUST 17 & 18, 1985





BAY AREA RAPID TRANSIT DISTRICT Headquarters: 800 Madison Street Oakland, California 94607 Telephone: (415) 464-7134



PSB - 161 August 5, 1985

#### ATTENTION

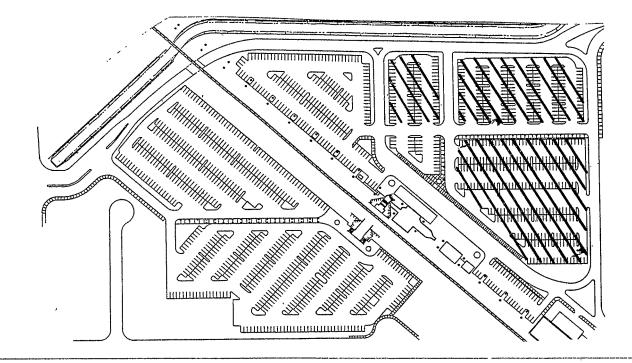
#### BART PATRONS

STARTING MONDAY, AUGUST 12, 1985, BART WILL BEGIN PARKING LOT Reconstruction at the bayfair station. The anticipated duration of the work is four months. At the conclusion of the project, there will be an additional 293 parking spaces for bart patrons.

SINCE THE RECONSTRUCTION OF THE PARKING LOTS MUST BE DONE IN Sections, it will be necessary to close off various lots as the Work progresses.

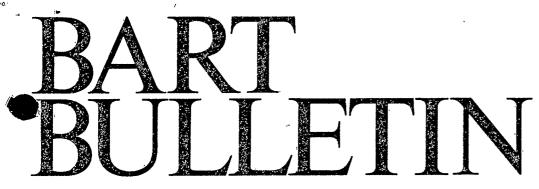
STARTING ON MONDAY, AUGUST 12, 1985, THE EAST PARKING LOTS WILL BE CLOSED FOR APPROXIMATELY THREE WEEKS.

THE BELOW MAP OF BAYFAIR STATION IS PROVIDED TO SHOW THE LOT CLOSURE FOR THE FIRST THREE WEEKS OF THE RECONSTRUCTION PROJECT. AS THE WORK PROGRESSES, BART WILL PROVIDE FURTHER INFORMATION AS TO LOT OPENINGS AND CLOSURES.





BAY AREA RAPID TRANSIT DISTRICT Headquarters: 800 Madison Street Oakland, California 94607 Telephone: (415) 464-7134



psb - 162 August 5, 1985

#### ATTENTION

#### BART PATRONS

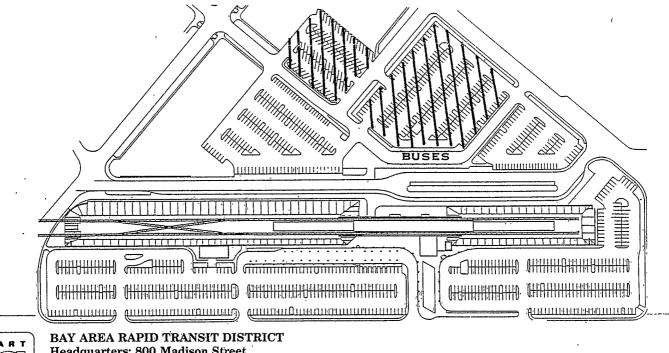
STARTING MONDAY, AUGUST 12, 1985, BART WILL BEGIN PARKING LOT RECONSTRUCTION AT THE CONCORD STATION. THE ANTICIPATED DURATION OF THE WORK IS THREE MONTHS. AT THE CONCLUSION OF THE PROJECT, THERE WILL BE AN ADDITIONAL 204 PARKING SPACES FOR BART PATRONS.

SINCE THE RECONSTRUCTION OF THE PARKING LOTS MUST BE DONE IN SECTIONS, IT WILL BE NECESSARY TO CLOSE OFF VARIOUS LOTS AND ACCESS ROADS AS THE WORK PROGRESSES.

ALSO INCLUDED IN THE RECONSTRUCTION PROJECT IS THE RESURFACING OF THE BUS LOADING AND UNLOADING ZONES.

STARTING ON MONDAY, AUGUST 12, 1985, THE WEST PARKING LOTS WILL BE CLOSED FOR THE FIRST TWO TO THREE WEEKS OF THE PROJECT. ALL BUS STOPS WILL BE RELOCATED TO THE ACCESS ROAD ON THE WEST SIDE OF THE STATION.

THE BELOW MAP OF CONCORD STATION IS PROVIDED TO SHOW THE LOT CLOSURE FOR THE FIRST TWO TO THREE WEEKS OF THE RECONSTRUCTION PROJECT. AS THE WORK PROGRESSES, BART WILL PROVIDE FURTHER INFORMATION AS TO LOT OPENINGS AND CLOSURES.





BAY AREA RAPID TRANSIT DISTRIC Headquarters: 800 Madison Street Oakland, California 94607 Telephone: (415) 464-7134



Mike Healy, Department Manager Public Affairs

CONTACT: Sy Mouber, Manager Public Information (415) 464-7120 August 8, 1985 85-080

FOR IMMEDIATE RELEASE

### ADVISORY: CORRECTION OF BART NEWS RELEASE #85-079,

## "BART TO BEGIN PARKING LOT IMPROVEMENT PROJECTS AT FOUR STATIONS"

In the BART news release dated August 6, 1985, there was an error in the date BART will begin work on resurfacing the parking lots at Pleasant Hill and Walnut Creek BART stations. The correct date is August 10-11, 1985.



Mike Healy, Department Manager Public Affairs

August 8, 1985

85-081

CONTACT: Sy Mouber, Manager Public Information (415) 464-7120

BART TO ADD ONE HOUR TO RICHMOND/DALY CITY AND FREMONT/CITY NIGHT SERVICE

The BART Board of Directors has announced today that beginning on September 9, 1985, a six month test program which adds one hour of service on the existing Richmond/Daly City and the Fremont/Daly City lines will start.

Presently, BART operates four lines of service on weekdays and Saturdays, between 6:00 a.m. and 6:00 p.m. The test program will mean that on weekdays only, the last train on the Richmond/Daly City line will depart Richmond BART Station at 6:48 p.m. and on the Fremont/Daly City line, the last train will depart Fremont BART Station at 6:51 p.m., offering nearly one more hour of direct service to and from San Francisco. The last train to Richmond will depart the Embarcadero BART Station at 8:13 p.m. and the last Fremont train will leave this station at 8:26 pm.

Under the test program the trains will operate twenty minutes apart, which is the same as normal night service on the Fremont/Richmond and Concord/Daly City lines.

When approving the added night service, it was noted that the test would cost \$142,000. Therefore, in order to cover these costs and to continue the service beyond the test, it will be necessary to increase ridership by 14 percent or 700 patrons during the added hours of evening service.

Prior to the start-up of the test, BART will publish a special time table in order to aid BART patrons in planning the use of the added evening service.

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Mike Healy, Department Manager Public Affairs

CONTACT: Sy Mouber, Manager Public Information (415) 464-7120 August 12, 1985

85-082

FOR IMMEDIATE RELEASE

### PUBLIC INVITED TO GROUND BREAKING CEREMONY FOR NEW BART PARK/RIDE LOT IN ANTIOCH

BART Director Nello Bianco is inviting the public to a ground breaking ceremony at 11 a.m. on Tuesday, August 20, to mark the beginning of construction of BART's Hillcrest Satellite Park/Ride lot, located at Hillcrest Avenue and Sunset, just off Highway 4 in Antioch.

The new parking lot, which will be located on what BART hopes will be the future site of an Antioch BART station, will accommodate 254 automobiles when completed in about four months. It will be the first of the transit district's satellite parking lots to serve residents of outlying areas of Contra Costa County, and will be served by BART Express Buses that will take riders to Concord Station.

Bianco, whose district includes eastern Contra Costa County, will preside at the ceremony, which will consist of a few brief remarks by local officials, followed by light refreshments.



Mike Healy, Department Manager Public Affairs August 19, 1985 85-083

CONTACT: Sy Mouber, Manager Public Information (415) 464-7120

#### FOR IMMEDIATE RELEASE

#### PRESS EVENT ADVISORY - HILLCREST AVENUE PARKING LOT DEDICATION

On Tuesday, August 20th at 11:00 a.m. BART will hold a ground breaking ceremony at the site of the new Hillcrest Avenue Park and Ride facility. BART Director Nello Bianco will serve as Master-of-Ceremony. It is expected that local officials from Contra Costa County, the City of Antioch and the Eastern Contra Costa Transit Authority will also be present.

The ceremony should last no longer than 45 minutes. Refreshments will be served.

The Hillcrest Park and Ride lot is located at the corner of Hillcrest Avenue and Sunset in Antioch, just north of Highway 4. Take Hillcrest Avenue Interchange off Highway 4 and go north.

The new park and ride lot will be served by BART Express Buses with service to the Concord BART Station. The Contra Costa Transit Service, The County'Connection and Tri-Delta Transit will also serve the new parking facility.

Hillcrest Park and Ride lot is located on what BART hopes will be the future site of an Antioch BART Station and will accomodate 217 automobiles when completed in about four months.

Recently the BART Board of Directors authorized the construction of another Park and Ride lot at the corner of Bailey Road and Highway 4 at a site which may become a BART Station in Pittsburgh. Negotiations (MORE) PAGE TWO

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## PRESS EVENT ADVISORY - HILLCREST AVENUE PARKING LOT DEDICATION 85-083

are now under to acquire a site in the southeast quadrant of the Naval Weapons Station for a third Park and Ride lot on the site of the future North Concord/Martinez BART Station.

If you are planning to cover the Hillcrest site ground breaking ceremony, please notify BART's Public Information, (415) 464-7120, so that proper arrangements can be made.



Mike Healy, Department Manager Public Affairș

CONTACT: Sy Mouber, Manager Public Information (415) 464-7120 August 19, 1985 85-083 A

FOR IMMEDIATE RELEASE

## BART PROVIDES LONGER TRAINS TO COLISEUM EVENTS

During the remainder of August, BART will continue to add extra cars to trains operating on the Richmond-Fremont line to accommodate persons going to A's home games and other events taking place at the Oakland Coliseum.

On Tuesday, Aug. 20, the same day Ringling Bros. and Barnum & Bailey Circus begins its eight-day run at the Coliseum Arena, the Oakland A's will begin a three-day home series against Detroit, followed by games against Baltimore on Aug. 23-24 and against New York on Aug. 25-26.

To accommodate the extra trips on BART these events are expected to generate, BART will add extra cars to trains operating on the Fremont-Richmond line during midday and evening hours, and will dispatch a special "event" train following the end of each nighttime baseball game at the Coliseum.

The Oakland Coliseum is within walking distance of BART's Coliseum Station, via an aerial walkway. BART fare and travel information is available by calling 465-BART or one of BART's toll-free information numbers found in telephone directories.



Mike Healy, Department Manager Public Affairs August 23, 1985 85-084

CONTACT: Sy Mouber, Manager Public Information (415) 464-7120

FOR IMMEDIATE RELEASE

BART TRAINS TO OPERATE ON A "SATURDAY SCHEDULE" ON LABOR DAY

On the Labor Day holiday, Monday, Sept. 2, BART trains will operate on a Saturday schedule. Trains will operate 20 minutes apart all day, with all four lines in operation from 6 a.m. to 6 p.m. and two lines - Concord-Daly City and Richmond-Fremont - in service from 6 p.m. to midnight.

BART Express Buses operating out of the Walnut Creek BART Station on the "Q" and "D" routes will be operating on the Saturday schedule. The "U" route, from the Hayward BART Station, will also be operating on the Saturday schedule.

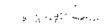
From the Concord BART Station, BART Express Bus service on the "ME" and "P2X" routes will be operating on the Sunday schedule.

There will be no service on the "J", "UP" or "UL" BART Express Bus routes.

For additional information, patrons planning to use BART for trips over the Labor Day Weekend, should call (415) 464-BART or the toll free BART information telephone numbers listed in the local telephone directories.

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PSB-156 August 26, 1985

## BART EXPRESS BUS SERVICE ON LABOR DAY - SEPTEMBER 2, 1985

Dear Passenger,

On Labor Day, September 2, 1985, BART trains will run on a Saturday schedule. BART Express Buses (blue & white buses) will run on the following schedule:

Q - Saturday	ME – Sunday	J	-	No	service
D - Saturday	P2X- Sunday	UP	-	No	service
II - Saturday	•	H	-	No	service

Pocket schedules are available on all BART Express Buses and in the BART Stations served by BART Express Buses.

#### BART EXPRESS BUS FAST PASS & TWENTY TICKET RIDE BOOKS

BART Express Bus Quarterly Fast Passes for Zone 1 and Zone 2 are now available from BART's Office of Passenger Service at the Lake Merritt Headquarters (464-7133) and AC Transit. The Express Bus Twenty Ticket Ride Books are also available, and are good indefinitely.

Office of Passenger Service



BAY AREA RAPID TRÁNSIT DISTRICT Headquarters: 800 Madison Street Oakland, California 94607 Telephone: (415) 464-7134



Mike Healy, Department Manager Public Affairs

CONTACT: Sy Mouber, Manager Public Information (415) 464-7120 August 23, 1985 85-085

FOR IMMEDIATE RELEASE

#### BART TO HOLD PUBLIC HEARING ON PROPOSED CHANGES TO EXPRESS BUS ROUTES

A public hearing on proposed route changes of the "P" BART Express Bus, serving Concord BART Stations on the eastern Contra Costa County communites of Pittsburg, Antioch Oakley and Brentwood, will be held at 10 a.m. on Sept. 4. The hearing will be held at BART headquarters in Oakland, 800 Madison St., in the fifth floor conference room.

In an effort to streamline BART Express Bus service to Concord Station, BART plans to consolidate into two routes the five routes presently operating in the Highway 4 corridor to Brentwood. The changes will mean the discontinuance of 12 daily trips on the "P" and "P1" routes on the Port Chicago Highway between Highway 4 and Willow Pass Road.

Other proposed changes that will be presented at the hearing on Sept. 4 are:

- Discontinuation of weekday peak period and midday service on Victory Highway between Hillcrest Avenue and "A" Street and on "A" Street between Victory Highway and Route 4.
- Discontinuation of weekday peak period and midday service on Bailey and Willow Pass Roads.
- Extension of some evening and weekend trips on the P2X route to the Concord Navel Weapons Depot main gate.



Mike Healy, Department Manager Public Affairs

CONTACT: Sy Mouber, Manager Public Information (415) 464-7120 August 23, 1985 85-086 - A

FOR IMMEDIATE RELEASE

WORK AT DALY CITY BART STATION PLATFORM TO BEGIN SATURDAY, AUGUST 24

Tomorrow, Saturday, August 24 construction work on the platforms at the Daly City BART Station will start and is part of BART's Daly City Turnback and Storage Yard Project. This work will require that one of the three Daly City Station platforms will alternatively shut down through February 1986.

Due to the construction at the Daly City Station, an overhead lighted sign will indicate from which platform the next train will depart. However, BART patrons should board any train from Daly City, regardless of their destination. If their destination is other than in downtown San Francisco, they should transfer at any station between Balboa Park and Embarcadero BART Stations to an East Bay bound train that will take them to their destination.

During this period of construction, there will be a slight overall deviation from our printed schedules; therefore, you are advised to get to your boarding station a few minutes early and allow for a few minutes extra traveling time. The BART Express Bus and schedules will remain the same.

Information about BART train schedules and those of the BART Express Buses is available by calling (415) 464-BART on the toll free number listed in local telephone directories.

The Daly City Turnback and Storage Yard Project, a \$150.5 million undertaking is a critical element of BART's Five Year Capacity Expansion Program, which has a price tag of \$519.5 million. By late 1989, this capacity expansion program is expected to increase BART's peak hour ridership capacity by about 85 percent.

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# BAY AREA RAPID TRANSIT DISTRICT 800 Madison St. P.O. Box 12688, Oakland, CA 94604–2688 (415) 464–6000

Mike Healy, Department Manager Public Affairs

CONTACT: Sy Mouber, Manager Public Information (415) 464-7120 August 23, 1985 85-087

#### FOR IMMEDIATE RELEASE

## BART BOARD OF DIRECTORS TO HOLD PUBLIC HEARING ON PROPOSED FARE ADJUSTMENT

On Thursday, August 29, 1985, beginning at 9:00 a.m. the Board of Directors of the San Francisco Bay Area Rapid Transit Direct (BART) has called for a public hearing to consider an adjustment in fares for the current fiscal year.

This public hearing will be held in the Board Room at the District Headquarters located at 800 Madison Street in downtown Oakland. The BART headquarters building is located directly over the Lake Merritt BART Station in Oakland.

The fare adjustments under consideration involve nine alternative fare structures which could lead to changes in the average fare from between 21 percent and up to 51 percent. Also under consideration is a reduction in the special fare discount for children 5 - 12, handicapped and senior citizens from 90 percent to 85 percent.

Following further review by the Board of Directors and consideration of public comment, a recommended fare increase may be presented to the Board for consideration and possible implementation in Fiscal year 1985/86.

A more detailed description of the alternatives under consideration may be obtained by requesting them at the Office of the District Secretary, Fifth Floor, 800 Madison Street, Oakland.



Mike Healy, Department Manager Public Affairs

CONTACT: Sy Mouber, Manager Public Information (415) 464-7120 August 27, 1985 85-088

#### FOR IMMEDIATE RELEASE

#### WORK AT DALY CITY STATION PLATFORM UNDER WAY

On Saturday, August 24, 1985 construction work on the platforms at the Daly City BART Station began. This work is part of BART's Daly City Turnback and Storage Yard Project. This work will require that one of the three Daly City Station platforms will alternatively shut down through February 1986.

Due to the construction at the Daly City Station, an overhead lighted sign will indicate from which platform the next train will depart. However, BART patrons should board any train from Daly City, regardless of their destination. If their destination is other than in downtown San Francisco, they should transfer at any station between Balboa Park and Embarcadero BART Stations to an East Bay bound train that will take them to their destination.

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Information about BART train schedules and those of the BART Express Buses is available by calling (415) 464-BART or the toll free number listed in local telephone directories.

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## Y AREA RAPID TRANSIT DISTRICT 800 Madison St. P.O. Box 12688, Oakland, CA 94604–2688 (415) 464–6000

CONTACT: Sy Mouber, Manager Public Information (415) 464-7120

BART

FOR IMMEDIATE RELEASE

August 29, 1985

85-089

#### BART NOTIFIES BERKELEY COUNCIL OF PLAN TO BUILD A

#### PARKING LOT NEAR NORTH BERKELEY STATION

Today, BART President Wilfred T. Ussery of San Francisco released the contents of a letter which was sent to the Berkeley City Council, notifying the council members of BART's plans to construct a parking lot on BART owned property near the North Berkeley BART Station.

The Ussery letter sent to the Berkeley City Council, which contains a Board motion, passed by a 7 to 1 affirmative vote, reads as follows:

"This letter is in regard to the City of Berkeley's Notice of Intent to adopt a resolution of necessity for the filing of an action in eminent domain regarding BART District property in the vicinity of the North Berkeley Station.

"It is the position of the BART District Board of Directors that the referenced parcels of land are necessary for transit purposes, specifically for BART patron parking. The District therefore opposes transfer of that land to any other agency for non-transit related use.

"On August 29, 1985, the BART Board of Directors adopted the following motion:

That the General Manager be directed to prepare plans and specifications for the design and construction of surface parking at the District's property located at Franklin, Virginia and Acton Streets, Parcel No. 58-2144-24-1 and at Virginia Gardens and Franklin Street, Parcel No. 58-2139-18-1;

That the General Counsel be directed to so advise the City of Berkeley; And that the General Manager be directed to announce the passage of this motion and the vote upon it. "

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Mike Healy, Department Manager Public Affairs August 30, 1985 85-090

CONTACT: Sy Mouber, Manager Public Information (415) 464-7120

# - SPECIAL TO PASSENGER TRANSPORT -

FOR IMMEDIATE RELEASE

## BART'S SIMULATOR SOLVES PROBLEMS IN ADVANCE

The Oakland Athletics were playing the New York Yankees at the Oakland-Alameda County Coliseum Stadium before one of the largest crowds of baseball fans ever to witness a game in the stadium. Nearly 11 percent of this crowd had used BART to get to the game but they arrived at different times, and now they all were about to leave the stadium together for their trip home.

In order to accommodate these patrons, BART's train operating schedule for this day called for an "extra" seven-car event train, one that is not included in the system's published schedule, to be dispatched onto the main line from a pocket track located about one-tenth of a mile south of the Bay Fair BART Station. This train would reach the Coliseum BART Station, the baseball fans' boarding station, in about 11 minutes. Other "event trains" would be standing by at BART's Hayward Maintenance Yard, located over twelve and one-half miles south of the Coliseum Station and 19 minutes away. To reach the Coliseum Station from Hayward Yard necessitates crossing the main line in order to operate on the northbound trackway.

While these seem to be simple train movements, extensive analysis would be required to ensure that they would not interfere with regular BART train service. Questions requiring answers would be: How did the time needed for the train movement to the Coliseum Station from the Bay Fair pocket track compare with the time required from Hayward Yard? Using various scenarios, what would be the impact on regular train service of the pocket track move and the movement of trains out of the yard?

more

While these train movements and the impact on regular service, as well as other considerations, could have been made in real time, using trains operating on the line, the questions were answered by BART's Rapid Transit Simulator (RTS), a unique program of computer wizardry capable of planning and analyzing the movement of trains on the BART system.

Prior to the development of the RTS, BART had embarked on an ambitious program of capital improvement projects designed to increase BART's system capacity in order to carry an anticipated daily ridership of 300,000 by the year 2000. The program, still in progress, includes five major projects: installing a third track through downtown Oakland; installing new communications facilities; constructing a new tail track and storage facility near Daly City Station; replacing existing train control computers with a new computer network; and purchasing 150 new transit vehicles which, in addition to increasing capacity, will increase operational flexibility because the cars can serve as either a lead car or mid-train car.

To assure that these and other smaller projects would work together and that other changes needed for maximum performance would not be overlooked, BART's board of directors in 1982 requested that a "System Performance Study" be conducted. It was in conjunction with this study that SRI International, a research firm based in Menlo Park, California, was contracted to develop a train movement simulator for BART.

Described in its operator's manual as "a model railroad that behaves almost precisely like a real rapid transit system," the RTS can receive input commands, such as those used by BART train controllers, and graphically display the command results on its computer terminal screen. With this capability, the simulator was used by BART engineers to test system performance under various operating conditions. In addition to showing the movement of trains operating under optimum conditions, the simulator was used in studying train movement and system performance when delays -- which varied in cause, frequency and duration -- were introduced into the system.

- more -

William Chapin, BART's project director of the System Performance Study, pointed out other capabilities of the RTS. "With the simulator, we can make changes to the track circuits and train control system and test how those changes would affect train operations and system performance. The system capacity can therefore be evaluated against a variety of possible improvements," Chapin said, adding, "Without a simulator, any attempt to make these changes on the actual BART system would take months to complete -- and there would be no assurance of success."

The RTS enabled BART engineers to zero in on known obstacles facing BART in its quest to reduce train headways and increase the number of trains operating on the system, and helped them to arrive at workable solutions to those problems. As a result of the findings made possible through the RTS, a refined program called BETSI -- which stands for "BART's Enhanced Transit System Installations" -- was added to the list of things that need to be done to reach BART's capacity goals. BETSI provides for upgrades to wayside Automatic Train Control equipment needed to reach two-minute, 15-second train headways.

Today, the usefulness of the RTS varies, depending on whether you are talking to a BART engineer or someone working in BART Central Operations. From an operattions viewpoint, the RTS is seen as a great tool in testing and validating new train schedules before they are put to use in revenue operations. And both departments agree that the RTS will be of tremendous help in training and testing new train controllers.

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BART

## BAY AREA RAPID TRANSIT DISTRICT 800 Madison St. P.O. Box 12688, Oakland, CA 94604-2688 (415) 464-6000

Mike Healy, Department Manager Public Affairs

CONTACT: Sy Mouber, Manager Public Information (415) 464-7120

## September 3, 1985

85-091

### FOR IMMEDIATE RELEASE

#### EVENING COMMITTEE MEETING SCHEDULED FOR BART FARE INCREASE PROPOSALS

BART's Administration Committee will meet at 6:30 p.m. on Tuesday, September 10, to consider nine different fare increase proposals that could raise the average BART fare from between 26 percent and 51 percent. The meeting will be held in the BART Board Room, first floor, 800 Madison St., Oakland, above the Lake Merritt BART Station.

The evening meeting has been called so as to allow those persons who work during the day an opportunity to voice their opinion on the matter of raising BART fares. A formal hearing held at 9 a.m. last Thursday, August 29, was attended by a few dozen citizens, most of whom represented senior citizens and handicapped persons. Included in the fare increase proposals is a recommendation to reduce the special discount fare for children five through 12, handicapped and senior citizens from the current 90 percent discount to 85 percent.

A more detailed description of the fare increase proposals is available from BART's District Secretary's Office.





Mike Healy, Department Manager Public Affairs September 4, 1985

85-092

CONTACT: Sy Mouber, Manager Public Information (415) 464-7120

FOR IMMEDIATE RELEASE

## BART PROPERTY TAX RATE CONTINUES TO DECREASE

At its August 29 meeting, the BART Board of Directors lowered BART's share of property taxes in the counties of Alameda, Contra Costa and San Francisco. Directors also voted to lower BART's share of property taxes in the City of Berkeley, a special service district.

The new BART property tax rate for the 1985-86 fiscal year has been set at 5.08 cents (.0508 percent) per one hundred dollars of assessed valuation for the three counties within the BART district. This represents a rate reduction of .64 cents from the 1984-85 fiscal year's rate of 5.72 cents (.0572 percent).

On the basis of the total valuation figures supplied by the three counties, the lower rate will raise \$51,500,000 to provide for the transit district's General Obligation Bond debt service for the 1985-86 fiscal year.

In Berkeley, the BART property tax rate for fiscal year 1985-86 will be 2.44 cents ( .0244 percent) per one hundred dollars of assessed value. This is a reduction of .42 cents from last year's rate of 2.86 cents (.0286 percent).



Mike Healy, Department Manager Public Affairs

CONTACT: Sy Mouber, Manager Public Information (415) 464-7120 September 5, 1985 85-093

FOR IMMEDIATE RELEASE

#### BART'S EXTENDED COMMUTE SERVICE TO BEGIN ON MONDAY, SEPTEMBER 9

On Monday, September 9, BART will begin a six-month test program that extends weekday commute service nearly one hour for trains operating on the Fremont-Daly City and Richmond-Daly City lines.

Under the new schedule, which was approved last month by BART's board of directors, the last train to San Francisco will depart Richmond Station at 6:48 p.m. and Fremont Station at 6:51 p.m. One more hour of direct service to Richmond and Fremont will be offered to passengers traveling from San Francisco, with the last Richmond train departing Embarcadero Station at 8:13 p.m. and the last Fremont train departing that station at 8:26 p.m.

The additional hour of commute service will be in effect on weekdays only. Trains will operate twenty minutes apart, the same as normal night service on the Fremont-Richmond and Concord-Daly City lines.

In order to cover the operating costs of the added service, expected to be \$142,000 over the six-month test period, it will be necessary to increase ridership by 14 percent or 700 patrons during the added hour of evening commute service.

Printed schedules showing the new departure times for trains operating weekday evenings have been distributed to all BART stations or can be requested from BART's Passenger Service Office by calling 464-7106.



# EXTENDED TRAIN SERVICE SCHEDULE FREMONT – DALY CITY/SAN FRANCISCO RICHMOND – DALY CITY/SAN FRANCISCO

(effective September 9, 1985)

As a six month test program, BART will extend direct service between Daly City/San Francisco – Fremont and Daly City/San Francisco – Richmond for approximately one hour each evening, Monday through Friday. With the present schedule, the last trains leave Richmond and Fremont for Daly City/San Francisco at 6:00 pm. The extended hour of service will have the last direct service train leaving Richmond at 6:48 pm and Fremont at 6:51 pm. This means that direct service from Embarcadero to Richmond will last until about 8:13 pm and Embarcadero to Fremont until 8:26 pm. The existing service between Fremont – Richmond\* and Daly City/San Francisco – Concord will remain the same.

At the end of the six month test program, patronage counts will be reviewed to determine if there is a sufficient increase to cover the cost of running the extra hour of service.

Shown below is the train schedule for this additional hour of service between Fremont – Daly City/San Francisco and Richmond – Daly City/San Francisco.

\*The 6:29 pm Fremont departure will operate two (2) minutes earlier than the published schedule folder at all stations.

# Fremont/San Francisco–Daly City

FREMT UCITY | SHAY | HAY | BFAIR SLEAN | COLIS | FRTVL |LAKEM OAK W EMBAR MONTG POWEL | CIVIC | 16ST | 24ST | GLNPK BALPK DALY

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	6:31	6:36	6:41	6:45	×6:50	6:54	6.58	7:01	7:06	7:11	7:187	7:20	7:22	7.23	1 7:26	7:28	C7:31	7:34	第7:39个。
Ī	6:51	6:56	7:01	7:05	7.10	7:14	7:18	7:21	7:26	7.31	[87:385]	7.40	Fe7:42	7.43	7:46	7:48	7:51	7, 54	<b>7:59</b>

EVENING SERVICE: RIDE THE RICHMOND TRAIN TO 12TH STREET OAKLAND, THEN DESCEND TO THE LOWER PLATFORM FOR CONNECTING SE DAI Y CITY TRAIN.

# Daly City–San Francisco/Fremont

DALY BALPK GLNPK 24 ST 16 ST CIVIC POWEL MONTGEMBAR OAK W LAKEM FRTVL COLIS SLEAN BFAIR HAY SHAY UCITY FREMT

PM																	
7:26	7:30 7:32	7:36	7:38	7.41	7:42	7·44	7.46 1	7 53	7:58	8:02	8:05	8:10	8:13	8:18	1 8:22 1	8:27	8.32
7:46	7:50 7:52	7.56	7:58	8:01	8.02	8.04	8.06	8:13	8:18	8:22	8:25	8:30	1 8:33 1	8 38	8:42	8:47	8:52
8:06	8:10 8:12	. <b>1</b> 8·16	8:18	8:21	8 22	8.24	8:26	8.33	8:38	8.42	8:45	8:50	8:53	8.58	9:02	9.07	9:12

EVENING SERVICE: RIDE THE CONCORD TRAIN TO 12TH STREET OAKLAND, THEN DESCEND TO THE LOWER PLATFORM FOR CONNECTING FREMONT TRAIN

# Richmond/San Francisco–Daly City

PM																		
6 08 1	6.12	6:15	6 19	6:22	6:24	6:28	6:32	6:33	6:37	6:45	6:46	6:48	6:50	6:52	6.24	6:58	7:00	7:05
6:28	6.32	6:35	6:39	6:42	6.44	6.48	6:52	6.53	6.57	57.05	7.06	7:08	7:10	7:12	7:14	7.18	7:20	7:25
6.48	6:52	6:55	6:59	7:02	7:04	7:08	7 12	7.13	7.17	7.25	7.26	7:28	7:30	7:32	7:34	7:38	7:40	7:45

EVENING SERVICE: RIDE THE FREMONT TRAIN TO 12TH STREET OAKLAND AND TRANSFER AT THE SAME PLATFORM TO A SF DALY CITY TRAIN.

# Daly City-San Francisco/Richmond

DALY	BALPK G	NPK	24 ST	16 ST	CIVIC	POWEL	IONTG	EMBAR	OAK W	12.ST	19 ST	MACARAS	HBY	BRK	N BRK	PLAZA D	ELN	RICH
PM																		
7:13	7.17	7:19	7:23	7:25	7 28	7:29	7:31	7:33	7:40	7 44	7.46	7:50 7	':53 I	7:56	7:58	8:02	8 06	8:10
7:33	7:37	7:39	7.43	7:45	7.48	7:49	7 51	7 53	8.00	8:04	8 06	8:10 8	3.13	8.16	8:18	8:22	8:26	¥ 8:30
7:53.	7:57	7:59 1	8:03	8:05	8:08	8:09	8.11	8.13	8:20	8:24	8:26	8:30 1 8	33	8:36	8:38	8:42	8:46	8:50
EVENIN	<b>G SERVICE</b>	: RIDE	THE CO	NCORD	FRAIN T	O 12TH S	TREET	OAKLANE	AND T	RANSFER	AT TH	E SAME PLA	TFORM	A OT N	RICHMO	ND TRAIN		

For the complete train schedule, pick up a Schedule brochure in the BART Stations.





Mike Healy, Department Manager Public Affairs

CONTACT: Sy Mouber, Managér Public Information (415) 464-7120

FOR IMMEDIATE RELEASE

September 10, 1985

85-094

## BART'S BIRTHDAY IS SEPTEMBER 11

Tomorrow, September 11, is BART's thirteenth birthday. On Sept. 11, 1972, the day BART first began operating trains, only 28 miles and 12 stations - from Fremont to MacArthur - were in service. During the first eight hours of revenue service (BART opened at noon that day and stations closed at 8 p.m.), about 12,000 riders jammed onto the eight trains in service.

Now, thirteen years later, BART operates 43 trains on 71 miles of track to 34 stations, and carries about 215,000 riders daily. Trains operate from 6 a.m. to midnight, and this past Monday BART added another hour to its commute service, to accommodate the increasing number of passengers riding the trains after 7 p.m.

BART statisticians estimate that sometime this past July, the 500 millionth passenger went through BART's fare gates.

In addition to lengthening the period when more trains are in service, BART, in this past year, took a major step forward in its capital improvement program to increase passenger capacity when it began construction on the Daly City Turnback and Storage facility. Other projects in BART's program to increase passenger capacity include the purchase of 150 new BART cars, two prototypes of which were recently delivered to this country from France, the installation of a new trackway through downtown Oakland, and the acquisition of new train control equipment and a new computer to handle the 75 trains expected to be operating on the system by the year 2000.

BART predicts that it will be carrying 250,000 to 300,000 passengers a day by the year 1987. At this rate, another half billion passengers will be carried on BART within six more years.



BAY AREA RAPID TRANSIT DISTRICT 800 Madison St. P.O. Box 12688, Oakland, CA 94604-2688 (415) 464-6000 Mike Healy, Department Manager September 12, 1985 85-095 Public Affairs

CONTACT: Sy Mouber, Manager Public Information (415) 464-7120

FOR IMMEDIATE RELEASE

## BART TO INCREASE SERVICE FOR BRUCE SPRINGSTEEN CONCERT AT COLISEUM

BART will add extra cars to trains operating on the Richmond-Fremont line on September 18-19 to accommodate Bruce Springsteen fans going to his concert at the Oakland Coliseum. There will also be seven extra trains on standby to be dispatched as needed when the concert ends.

If there is a sufficient number of trips taken to the Coliseum from stations on the Concord and San Francisco lines, BART may dispatch special direct trains to Concord and San Francisco following the concert. For this reason, home-bound Springsteen fans should pay special attention to station announcements and train destination signs.

Until 7 p.m., trains to the Coliseum depart stations every 15 minutes. After 7 p.m., trains depart every 20 minutes. The last direct train to Fremont from San Francisco leaves Embarcadero Station at 8:26 p.m. Those traveling to the Colsieum from stations on the Concord line should transfer to a Fremont train in downtown Oakland.

Although extra trains will be standing by to take concert goers home, BART will be unable to provide train service after midnight, the normal closing time of BART stations.

An aerial walkway connnects BART's Coliseum station to the Coliseum stadium, where the concert will be held.

Specific train departure and fare information is available by calling 465-BART or one of BART's toll-free numbers found in telephone directories.

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CONTACT: Mike Healy, Department Manager Public Affairs (415) 464-7110

FOR IMMEDIATE RELEASE

September 12, 1985

#### GLENN TO CHAIR CORRIDOR STUDY COMMITTEE

BART Vice President John Glenn today was elected chairman of the Fremont South Bay Corridor Study Committee by his colleagues on the committee. Glenn, who resides in Fremont and has been a member of the BART Board of Directors since November 1974, was vice chairman of the Corridor Study Committee last year.

The committee, which began its work to identify a transit corridor between Fremont and San Jose over a year and a half ago, has concluded the first phase of the study. The first phase objective was to complete an environmental impact report.

According to Glenn, the study which is now entering the second phase, will be devoted to completing the alternative analysis for the Fremont-San Jose corridor. The study, costing over \$2 million, is being funded by the Federal Urban Mass Transportation Administration.

Other committee members include Santa Clara County Supervisor Tom Legan, who will act as vice chairman during the second phase of the study; BART Director Robert Allen; and the following members of the Metropolitan Transportation Commission: Joe Bort, former Alameda County Supervisor; Roy Lave, former Mayor of Los Altos; Burch Bachtold, Regional Director of CalTrans; and Rod Diridon, chairman of the Santa Clara County Board of Supervisors.

Glenn said that the committee has already reduced the original number of alternatives from 39 to nine.

"We expect the second phase of the study to be completed in early 1987," Glenn said.



BAY AREA RAPID TRANSIT DISTRICT 800 Madison St. P.O. Box 12688, Oakland, CA 94604-2688 (415) 464-6000 Mike Healy, Department Manager Public Affairs 85-097

CONTACT: Sy Mouber, Manager Public Information (415) 464-7120

#### FOR IMMEDIATE RELEASE

### BART TO OPERATE LONGER TRAINS FOR SPRINGSTEEN CONCERT TOMORROW AND THURSDAY

In order to accommodate Springsteen fans who were lucky enough to get tickets to "The Boss's" concert at the Oakland Coliseum Stadium, BART will be operating longer trains on the Richmond/Fremont line on concert days, September 18 and 19. There will be seven extra trains standing by, in order to handle the home-bound concert crowd.

While there will be the extra trains ready for service following the concert, BART officials remind all patrons that BART stations close at midnight. Therefore, all those planning to use BART after the concert, which is scheduled to end at 11:30 p.m., must be in the Coliseum BART Station by midnight and they will be sure of making the connection with other BART trains in order to get home.

Coliseum Stadium officials have indicated that announcements will be made near the end of the concert reminding those attending that the BART will close at midnight.

If there is a sufficient number of trips taken to the Coliseum from stations on the Concord and San Francisco lines, BART may dispatch special direct trains to Concord and San Francisco following the concert. For this reason, home-bound Springsteen fans should pay special attention to announcements at the concert, station announcements and train destination signs.

BART officials urge concert goers to purchase round-trip tickets, since it is expected the ticket vending machines at the Coliseum Station will be very busy. Waiting to buy a ticket may cause patrons to miss their train.

#### 2-2-2- BART TO OPERATE LONGER TRAINS FOR SPRINGSTEEN CONCERT TOMORROW AND THURSDAY

Also, since the home-bound crowd will be very large, patrons are requested not to crowd the escalators and to follow instructions of BART station agents and BART police, who will be directing the movement of patrons through the station to the train platforms.

An aerial walkway connects BART's Coliseum Station to the Coliseum stadium, where the concert will be held. Specific train departure and fare information is available by calling 465-BART or one of BART's toll-free numbers found in telephone directories.

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## FOR IMMEDIATE RELEASE

# BART RIDERSHIP HITS NEW HIGH DUE TO SPRINGSTEEN CONCERT AT OAKLAND COLISEUM

BART ridership reached a new daily high on Wednesday, Sept. 18, when 239,333 trips were recorded on the system, primarily due to the fact that the Bruce Springsteen concert at the Oakland Coliseum generated more than 25,000 trips. This means that over 12,500 BART patrons used BART to get to and from the concert, which represents about 25 percent of the concert's paid attendance. This was a record percentage; normally, BART will carry between 10 percent and 15 percent of the crowds going to events at the Oakland Coliseum.

BART officials today, Thursday, Sept. 19, announced that the service which operated for Wednesday's Springsteen concert will be operating again tonight. Longer trains will be in service on the Richmond-Fremont line and there will be seven extra trains standing by in order to handle the homebound concert crowd.

BART Police and BART station operations staff report that the arriving Springsteen fans and those going home had very few problems, considering the number of people who went through the Coliseum BART Station. Perhaps the most unusual situation was that at 9 p.m. on Wednesday, concert goers were still arriving at Coliseum Stadium.

BART officials urge those planning to attend the Thursday night concert to purchase round-trip tickets and to do so in advance of their trip. Crowds at ticket vending machines at most of the BART stations were very large and this caused some concert bound patrons to arrive later than they planned.

- more -

2-2-2-2 "BART Ridership Hits New High"

Wednesday night's concert ended at 11:20 p.m., while the publicized announcement indicated that the concert would continue for at least ten more minutes, to 11:30 p.m. Nearly 3,000 Springsteen fans left the concert at about 11 p.m. to board their home bound BART train. This early departure of fans from the concert greatly relieved what had been anticipated to be a major crowding problem at the Coliseum BART Station.

85-098

While there will be extra trains ready for service following the concert, BART officials remind all patrons that BART stations close at midnight. Therefore, all those planning to use BART following tonight's concert must be in the Coliseum BART Station by midnight in order to make sure that they will make the connection with other BART trains.

If there is a sufficient number of trips made to the Coliseum from stations on the Concord and San Francisco lines, BART may dispatch special direct trains to Concord and San Francisco following the concert. For this reason, homebound Springsteen fans should pay special attention to announcements at the concert, station announcements and train destination signs.

Also, since the homebound crowd will again be very large, patrons are requested not to crowd the escalators and to follow instructions of BART station agents and BART police, who will be directing the movement of patrons through the station to the train platforms.

An aerial walkway connects BART's Coliseum Station to the Coliseum stadium, where the concert is being held. Specific train departure and fare information is available by calling 465-BART or one of BART's toll-free numbers found in telephone directories.



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FOR IMMEDIATE RELEASE

BART TO OPERATE SPECIAL EARLY SUNDAY TRAIN TO "BRIDGE TO BRIDGE RUN"

To accommodate east bay runners in the annual "Bridge to Bridge Run" this Sunday, September 29, BART will open North Berkeley and MacArthur stations earlier than usual so that race participants can board a special train which will take them to Embarcadero Station in San Francisco.

The "Bridge to Bridge Run" train is scheduled to depart North Berkeley Station at 7:29 a.m. and then continue on to MacArthur Station, where it will leave at 7:41 a.m. From MacArthur Station, it will travel non-stop to Embarcadero Station, arriving there at 7:55 a.m.

. The race is scheduled to start at 9 a.m. at the Justin Herman Plaza, located near the Ferry Building, and just a short walk from BART's Embarcadero Station.

After the special service train leaves North Berkeley and MacArthur stations, both stations will close and will not reopen until 9 a.m., the start of regular train service on Sunday. Embarcadero Station will be open for exiting passengers only, and after the train arrives there, it will be out of service.

Those planning to take the special train to the "Bridge to Bridge Run" are urged to purchase a round trip ticket in advance, to avoid delays at ticket vending machines the morning of the race. Round trip tickets to Embarcadero Station may be purchased from ticket vending machines at any BART station during regular operating hours. The round trip cost is \$2.90, if traveling from North Berkeley Station, or \$2.50, if traveling from MacArthur Station.

- more -

BART riders who have not purchased a ticket in advance should plan to be at their station 30 minutes prior to the departure of the special train and should bring change with them, as ticket vending machines will not accept bills larger than \$5 and change machines will handle only coins and \$1 bills. Those with tickets purchased in advance should be at their station 10 minutes prior to the special train's departure time.

If a round trip ticket is purchased, runners should take care to keep their ticket dry, as BART fare collection equipment will not accept wet tickets.

First time and infrequent BART riders are reminded that food, beverages and smoking are not permitted in BART stations or on BART trains. Also, bicycles will not be permitted on the "Bridge to Bridge Run" train.

For additional fare or travel information, call 465-BART or one of BART's toll-free numbers found in telephone directories.



CONTACT: Mike Healy, Department Manager Public Affairs (415) 464-7110

September 24, 1985

85-100

FOR IMMEDIATE RELEASE

#### TRANSPORTATION SEMINAR AND EXHIBIT

BART General Manager Keith Bernard will be one of the key speakers at a special business/transportation seminar to be held at the Pleasanton Fairgrounds, Wednesday, September 25, at 2 p.m., in Exhibition Hall.

The business/transportation seminar, which is part of the Office Showcase 1985 Exhibit, will also include Pleasanton Mayor Ken Mercer, Hacienda Park General Manager James Self; Vice President of Transportation for Sunset Development, Peter Oswald; and Gene Pock, CalTran Project Development Chief.

The seminar will cover a broad range of transportation issues facing the community, business, and the transit industry.

BART will also have its "BART. Going Places" exhibit on display for the two-day Office Showcase event. The exhibit, which has been recently updated, is a large island display designed to suggest a BART train on the move. It presents a history of BART, BART's current status, and BART's future on 8 ft. high panels. There will also be a 9 ft. model of BART's C-Car and a video display depicting the early years of BART, and BART's current behind-the-scenes operation.

The BART display is one of many at the Office Showcase Exhibit, which is scheduled to run from 1 p.m. to 8 p.m. on Wednesday, September 25, and from 10 a.m. to 5 p.m. on Thursday, September 26.

The commercial exhibits, which will be housed in the California Building, are free to everyone with a business card; otherwise, general admission will be \$2. The BART display and other public exhibits, of course, will be free and located in the Exhibition Hall.

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CONTACT: Mike Healy, Department Manager Public Affairs (415) 464-7110

FOR IMMEDIATE RELEASE

September 26, 1985

#### NEW BART FARES JANUARY 1986

The BART Board of Directors today (Thursday, September 26) adopted a new fare schedule which will raise the trasit system's fares by an overall average of about 30 percent, effective January 1, 1986.

BART's last fare increase was in September 1982. Since then, power costs alone have gone up at an average rate of 13 percent per year. Other costs, including labor, have also seen increases.

, Under the new fare schedule, the minimum fare will increase from the current 60 cents to 80 cents, and the average fare will go from \$1.25 to \$1.65. The longest trip on the system--Daly City to Fremont--will go from \$2.15 to \$3.00.

BART Board President Wilfred Ussery said he was pleased to note that the fare structure, which was a reduction from what the Board had been considering, will meet the Board's revenue objective of \$14.5 million.

"This will make up a projected deficit of \$38.7 million over the next three years," Ussery said.

Ussery said that a portion of the additional revenue generated by the new fares will provide some funding for critical needs, such as expanded parking or other projects as may be determined by the Board.

Ussery said he was particularly pleased to see the Board come together to give more consideration to the short haul rider by reducing the disparity with the long haul rider, which had been part of an earlier mileage formula. This required a small adjustment on the mileage formula which the Board adopted in approving the new fares.

#### 2-2-2-2 NEW BART FARES JANUARY 1986

The earlier formula being considered called for 7 cents a mile for trips between six and 14 miles, and 4 cents a mile for trips over 14 miles. The formula finally adopted by the Board called for 6.9 cents a mile for trips between six and 14 miles, and 4.1 cents a mile for trips over 14 miles.

BART Express Bus fares will also increase from the current 60 cents for Zone 1 trips to 75 cents, and from 90 cents to \$1.15 for Zone 2 trips. However, BART riders transferring from BART to a BART Express Bus may pick up a free transfer in the station good for Zone 1. The cost to the rider for Zone 2 would then be 40 cents.

A new high value bonus ticket was also created which calls for selling a single ticket worth \$32 for \$30, in addition to the current bonus ticket which is valued at \$21 and can be purchased for \$20.

Discount tickets for senior citizens, handicapped persons, and children five through 12 years of age, will remain the same, at 90 percent discount. However, the Board has called for a special public hearing to explore a proposal to implement a fare differential for senior citizens using the discount ticket. The differential would be between peak and off-peak travel. For off-peak travel, the discount for seniors would remain the same. For peak travel, seniors could pay up to 50 percent of the regular cost. The public hearing is expected to take place sometime in early November.



BAY AREA RAPID TRANSIT DISTRICT, 800 MADISON STREET, OAKLAND, CALIFORNIA 94607 (415) 465-4100

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CONTACT: Sy Mouber, Manager Public Information (415) 464-7120

BART

FOR IMMEDIATE RELEASE

September 27, 1985

85-102

## SPECIAL EARLY TRAIN TO BE IN SERVICE FOR SUNDAY'S "BRIDGE TO BRIDGE" RUN

This Sunday, September 29, BART will provide an early train to Embarcadero Station so that East Bay runners in the annual "Bridge to Bridge Run" will get to the starting line before the gun goes off.

Only one train will be available for the special service, and it will depart from only two stations, North Berkeley and MacArthur. The "Bridge to Bridge Run" train will leave North Berkeley Station at 7:29 a.m. and MacArthur Station at 7:41 a.m. From there, it will travel non-stop to Embarcadero Station, where it will arrive at 7:55 a.m.

Both stations will be open 45 minutes before the train leaves, to allow time for passengers to purchase tickets. However, BART strongly urges runners planning to take the special train to purchase a round trip ticket today or Saturday, to avoid having to wait in line at ticket vending machines on Sunday. Round trip tickets to Embarcadero Station may be purchased from any station.

The race is scheduled to start at 9 a.m. at the Justin Herman Plaza, located near the Ferry Building, and just a short walk from BART's Embarcadero Station.

After the special train heaves North Berkeley and MacArthur stations, both stations will close and not reopen until 9 a.m., the start of regular train service on Sunday. Embarcadero Station will be open for exiting passengers only, and after the train arrives there, it will be out of service.

Radio Station KNBR and City Sports Magazine, sponsors of the event, will provide free double deck shuttle buses from the finish line to the Justin Herman Plaza.

For additional fare or travel information, call 465-BART or one of BART's toll-free numbers found in telephone directories.

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Mike Healy, Department Manager Public Affairs (415) 464-7110

October 3, 1985 FOR IMMEDIATE RELEASE 85-103

#### BART TO SELL BONDS

The BART Board of Directors today approved a plan for refunding the transit district's 1982 revenue bonds at a lower interest rate, and generating additional funds for vital capital projects.

According to BART General Manager Keith Bernard, the revenue bonds sold in 1982 were sold to help finance the purchase of 150 new transit cars.

Bernard said the market today presents an opportunity for BART to refund the 1982 bond issue for \$70 million, and at the same time generate an additional \$75 million which BART would use for vital unfunded capital projects, such as critically needed parking expansion, around the system.

"With the spectre of state and federal funding decreasing to the region, this will be an excellent way to generate funding locally in order to carry out badly needed projects which may never receive funding otherwise," Bernard said.

Bernard noted that for the past few years BART has had a major service improvement program underway to meet growing ridership demand. The program, which includes the 150 new cars, the Daly City Turnback project and several other items, will result in a peak period capacity increase of 85 percent in the transbay corridor. Ridership could increase from the current level of about 215,000 a day to 300,000 a day by the end of the decade.

"The missing piece of this program has always been improved system access, with a major emphasis on additional parking," Bernard said. He said BART needs between 15,000 and 20,000 more parking spaces, or about twice what BART has now, in order to accommodate the current and long-range demand. The proposed bond sale totalling \$145 million will be held on October 31, 1985.

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Mike Healy, Department Manager Public Affairs

CONTACT: Sy Mouber, Manager Public Information (415) 464-7120 October 8, 1985 85-104

FOR IMMEDIATE RELEASE

PUBLIC HEARING ON REDUCING BART SENIOR CITIZEN DISCOUNT SET FOR NOV. 12

BART has set Thursday, Nov. 12, 1985, as the date for a public hearing to receive public comment on a proposed change in discount fares for the elderly. The hearing will be held at 7 p.m. in the BART Board Room, 800 Madison St., above the Lake Merritt BART Station in Oakland.

The change in discount fares under consideration involves a possible reduction in rail discount fares for BART riders who are 65 years or older from 90 percent to not less than 50 percent during peak periods of travel. A similar reduction in BART Express Bus discount fares for the elderly may also be considered.

No changes to discount fares for the disabled or youths ages five through 12 will be considered.

Weekday trips starting from 6 a.m. to 9 a.m. and from 3:30 p.m. to 6:30 p.m. are generally considered to be peak period trips; however the exact times remain to be defined.

Following further review by the BART Board of Directors and consideration of public comment, a change in the discount fares for the elderly may be implemented as early as Janaury 1, 1986.

AY AREA RAPID TRANSIT DISTRICT 800 Madison St. P.O. Box 12688, Oakland, CA 94604-2688 (415) 464-6000 CONTACT: Sy Mouber, Manager October 9, 1985 85-105

Public Information (415) 464-7120

BART

FOR IMMEDIATE RELEASE

# INTERIM REPORT ON BART'S PROPOSED LIVERMORE-PLEASANTON

#### EXTENSION NOW AVAILABLE

Now available for public review and comment is the Supplemental Analysis Interim Report on BART's proposed Livermore-Pleasanton Extension (LPX). This interim report reviews conceptual design features of proposed BART alignments extending from the eastern city limits of Pleasanton to downtown Livermore. These proposed alignments are alternatives to the routes identified in the BART LPX Update Analysis (December 1983).

The LPX Interim Report provides an update on the status of land use plans and policy decisions that have occurred in the report study area since the completion of the 1983 analysis. The interim report will be used to develop the Final Supplemental Analysis Report which, in addition to this system conceptual design analysis, will include patronage, cost and revenues for the new LPX alternatives. The overall objective of the supplemental analysis is to complete the BART Board adoption of a preferred LPX alignment from Dublin to Livermore.

The LPX Interim Report has been completed so that comments from the community can be obtained on the conceptual design features of new alignment alternatives prior to subjecting these alternatives to further analysis.

A Technical Advisory Committee, comprised of staff representatives from the cities of Dublin, Pleasanton, and Livermore, and Alameda County and CalTrans, is assisting BART in the preparation of the study. This committee is scheduled to meet on October 24, 1985 to review the interim report.

#### 2-2-2-2 INTERIM REPORT ON BART'S PROPOSED LIVERMORE-PLEASANTON EXTENSION NOW AVAILABLE

Marianne Payne, BART's LPX Project Coordinator, said, "Individuals who would like to comment on this report should do so no later than the October 24 meeting of the Technical Advisory Committee. Information is available from the members of the Technical Advisory Committee or through BART."

The final LPX Supplemental Analysis Report is scheduled for completion and community review early in December. A community meeting is scheduled for early January 1986.

Additional information can be obtained by contacting Marianne Payne at (415) 464-6137, who can also provide information as to where copies of the report may be obtained.

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FOR IMMEDIATE RELEASE

October 29, 1985

85-106

PUBLIC INVITED TO BART "LOST AND FOUND AUCTION" SATURDAY, NOVEMBER 9

On Saturday, November 9, BART will hold a public auction of items found on trains and in stations during the past year. The auction will take place on the plaza above the Lake Merritt BART Station, 800 Madison St., Oakland. Auction items will be on display beginning at 9 a.m. and bidding will begin at 10 a.m.

Bicycles, books, clothing and jewelry left unclaimed in BART's Lost and Found Office are among the items that will be up for bid.

Successful bidders must pay by cash, money order, certified check or cashier's check. No personal checks will be accepted. A minimum payment of 25 percent of the accepted bid must be made immediately, for bids over \$50, with the remaining balance due no later than one hour following the close of the auction.

Questions about the auction or items up for bid should be directed to Al Verduzco, BART Pruchasing Department, (415) 464-6376.



Mike Healy, Department Manager Public Affairs October 30, 1985

85-107

CONTACT: Sy Mouber, Manager Public Information (415) 464-7120

#### FOR IMMEDIATE RELEASE

# BART TO OFFER SWEET TREATS ON HALLOWEEN

BART commuters may be in for a sweet surprise on Halloween day. During the morning and afternoon commute period, three costumed characters will make fleeting appearances on trains and in stations, primarily in the downtown Oakland and San Francisco portions of the BART system, passing out candy to BART riders.

The traveling trio will be dressed in the likes of a witch, a skeleton and a clown, and will begin their escapade at about 7:30 a.m. from the Lake Merritt BART Station. After their morning allotment of edible goodies has been consumbed by commuters, they will retreat to BART headquarters until about 4 p.m., when they will stage a repeat performance of the morning's activity.



Mike Healy, Department Manager Public Affairs

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FOR IMMEDIATE RELEASE

85-108

October 31, 1985

#### BART BOARD APP'ROVES BOND SALE

Oakland, CA . . . The San Francisco Bay Area Rapid Transit (BART) District's Board of Directors today approved the sale of \$145 million in sales tax revenue bonds to refund the District's 1982 revenue bonds and generate additional funds for vital capital projects.

BART Board President Wilfred Ussery said the transit district received bids from two major underwriters, Paine Webber Incorporated and Salomon Brothers Incorporated, both of New York. The low and successful bidder was Paine Webber Incorporated. Paine Webber presented a bid for the entire \$145 million bond issue at an interest rate of 8.99197 percent.

According to Ussery, it is anticipated this favorable interest rate will yield a savings to BART with refunding the \$65 million 1982 revenue bonds, which went toward the purchase of 150 new transit cars for the system. The 1982 bonds were sold at an interest rate of 10.19 percent

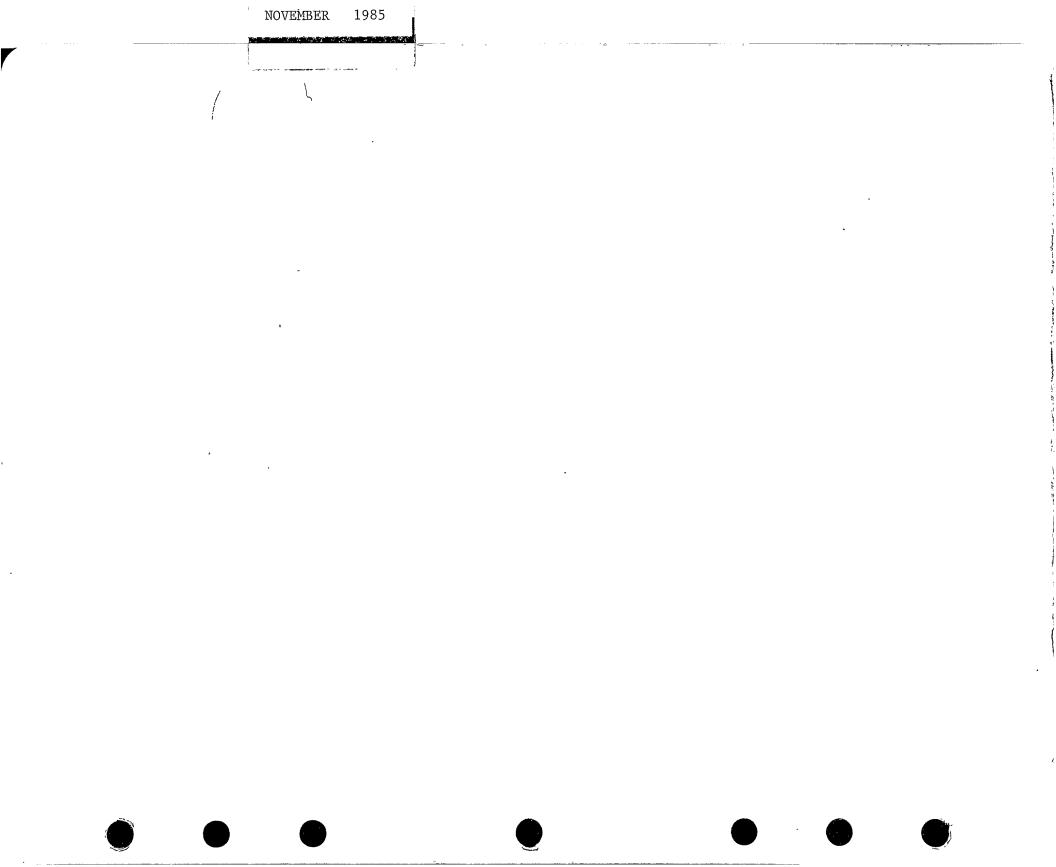
Ussery said the low interest rate not only reflected an excellent market but also the view that BART is considered the premiere transit system in the country today, which resulted in Moody's Investors Service of New York raising BART's bond rating from "A" to "A1" due to the "increasing importance of this mass transit system to the continud economic vitality of the region, together with improved financial operations..."

## 2-2-2-2 BART BOARD APPROVES BOND SALE

"With the spectre of state and federal funding decreasing to the region, this is a way to generate funding locally in order to carry out critically needed projects, which may never receive funding otherwise," Ussery said.

BART President Ussery commended all concerned who helped with the bond sale, including Smith Barney Harris Upham & Company, Inc. and Grigsby & Brandford & Company, Inc., the transit district's financing consultants for the sale, and the staff.

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TY AREA BAPID TRANSIT DISTRICT BOOM adison St. P.O. Box 12688, Oakland, BOV 24604-2680 (4515) 464-6000 09 Mike Healy, Department Managematics Public Affairs

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#### FOR IMMEDIATE RELEASE

# CHANGES IN BART EXPRESS BUS ROUTE TO BE DISCUSSED AT COMMUNITY MEETINGS

BART will hold three community meetings in the San Ramon Valley area to discuss proposed changes to the BART Express Bus "D" route, which operates from BART's Walnut Creek Station through the San Ramon Valley corridor to Dublin.

On Wednesday, Nov. 13, BART Express Bus planning coordinator Jim Evans will be in Danville to present BART's proposed changes to the "D" route. The discussion will immediately follow the Central Contra Costa County Transit Authority's (CCCTA) 7:30 p.m. public hearing on its proposed new route #121 which, for the most part, will replace local bus service eliminated in the proposed changes to BART's Express Bus "D" route. The meeting will be held at the San Ramon Unified School District's Education Center, 699 Old Orchard Dr.

Immediately following the second of the CCCTA's two public hearings on changes to its route #121, scheduled for Thursday, Nov. 14, at 7:30 p.m., Evans will repeat BART's presentation on proposed changes to the "D" route. The Nov. 14 CCCTA public hearing will be held in the City Council Chambers, 2222 Camino Ramon, San Ramon.

A third meeting on the proposed changes in the BART Express Bus "D" route will be held the following Wednesday, Nov. 20, at 7:30 p.m., in the Dublin Public Library, 7606 Amador Valley Blvd.

Since 1984, BART has been revising its Express Bus routes by eliminating many of the local stops and making them more freeway oriented. In most cases, the local service eliminated in BART's revised bus routes is provided by other transit operators.

(more)

#### 2 "MEETINGS"

At the meetings, the public will have an opportunity to comment of the following proposed changes in the "D" route:

85-109

- Implementation of a new Interstate 680 freeway Express Bus service between Walnut Creek BART and Livorna Road in Alamo and between Stone Valley Road in Alamo and Diablo Street in Danville.
- Implementation of a new Interstate 680 freeway Express Bus service from Sycamore Valley Road to Crow Canyon Road in San Ramon with a loop through Bishop Ranch via Crow Canyon Road, Camino Ramon and Bollinger Canyon Road.
- Implementation of a new Interstate 680 freeway Express Bus service from Bollinger Canyon Road to Alcosta Road in San Ramon.
- Discontinuation of weekday "D" route service on Danville Boulevard between Main Street in Walnut Creek and Livorna Road in Alamo.
- Discontinuation of weekday "D" route service on Danville Boulevard and Hartz Avenue between Stone Valley Road in Alamo and Diablo Street in Danville.
- Discontinuation of weekday "D" route service on San Ramon Valley Boulevard between Sycamore Valley Road in Danville, and Alcosta Boulevard in San Ramon.
- Discontinuation of weekday service on Crow Canyon Road between Interstate 680 and Bollinger Canyon Road and on Bollinger Canyon Road between Crow Canyon Road and Interstate 680.

## (more)

#### 🕻 🛸 3-3-3 👘 "MEETINGS"

Discontinuation of all service on San Ramon Valley Boulevard
 between Montevideo Road and Alcosta Boulevard in San Ramon.

 Discontinuation of Weekday service on Alcosta Boulevard between Interstate 680 and Village Parkway and on Village Parkway between Alcosta Boulevard and Dublin Boulevard.

The Central Contra Costa County Transit Authority proposes to begin operating the new route #121 in February 1986. If approved by BART's board of directors, the changes to the "D" BART Express Bus route would be implemented in March 1986. BART will hold a public hearing on the issue at 10 a.m. on Friday, Nov. 22, at the BART Administration Building, 800 Madison St., Oakland.



Mike Healy, Department Manager Public Affairs

CONTACT: Sy Mouber, Manager Public Information (415) 464-7120 November 7, 1985

85-110

FOR IMMEDIATE RELEASE

## \* CORRECTION \*

In BART's news release of November 4, 1985 (#85-109), "Changes in BART Express Bus Route to be Discussed at Community Meetings, there was an error in the address given for the Dublin Public Library. The library's correct address is 7606 Amador Valley Blvd.





Mike Healy, Department Manáger Public Affairs

CONTACT: Sy Mouber, Manager Public Information (415) 464-7120 November 7, 1985 85-111

FOR IMMEDIATE RELEASE

# PROPOSED REDUCTION IN BART SENIOR CITIZEN DISCOUNT TO BE AIRED AT PUBLIC HEARING

A proposal to reduce the fare discount given to BART riders who are 65 years or older will be discussed at a public hearing on Tuesday, Nov. 12 at 7 p.m. in the BART Board Room, 800 Madison St., above the Lake Merritt BART Station in Oakland.

The change under consideration involves a possible reduction in BART's senior citizen fare discount from the current 90 percent to not less than 50 percent during peak periods of travel. A similar reduction in BART Express Bus fare discounts for the elderly may also be considered.

No changes to discount fares for the disabled or youths ages five through 12 will be considered.

Weekday trips starting from 6 a.m. to 9 a.m. and from 3:30 p.m. to 6:30 p.m. are generally considered to be peak period trips; however, the exact times remain to be defined.

Following further review by the BART Board of Directors and consideration of public comment, a change in the fare discount for the elderly may be implemented as early as January 1, 1986.



Mike Healy, Department Manager Public Affairs November 7, 1985

85-112

CONTACT: Sy Mouber, Manager Public Information (415) 464-7120

#### FOR IMMEDIATE RELEASE

BART TRAINS TO OPERATE ON REGULAR WEEKDAY SCHEDULE ON MONDAY, NOVEMBER 11

BART will provide regular weekday train service on Monday, Nov. 11, when Veteran's Day is observed. BART administrative offices will be closed for the holiday, although telephone information operators will remain on duty.

Mondays through Saturdays BART trains operate from 6 a.m. to midnight, and on Sundays, BART trains operate from 9 a.m. to midnight. All four BART lines (Concord-Daly City, Fremont-Daly City, Richmond-Daly City and Richmond-Fremont), are in service until 6 p.m., Monday through Saturday. After 6 p.m., and all day on Sundays, trains operate on two lines only - Concord-Daly City and Richmond.



BAY AREA RAPID TRANSIT DISTRICT 800 Madison St. P.O. Box 12688, Oakland, CA 94604-2688 (415) 464-6000 Mike Healy, Department Manager November 7, 1985 85-113

Public Affairs

CONTACT: Sy Mouber, Manager Public Information (415) 464-7120

#### FOR IMMEDIATE RELEASE

#### PRESS EVENT - SPECIAL SHOWING OF BART'S NEW C-CARS AT THE HAYWARD BART YARD

On Tuesday, November 12, 1985, between 2:00 p.m. and 7:00 p.m., three of BART's new C-Cars will be on special display at the Hayward BART Maintenance Yard, which is located at 150 Sandoval Way in Hayward. This is a special open house for the news media and to give BART employees an opportunity to view the new cars, which as Keith Bernard, BART's General Manager, noted will be used to, "serve the public for many years to come."

According to Bernard, six months of testing the new cars will be concluded in April, 1986, and the replacement prototypes are expected to be delivered in September, 1986. Delivery of production cars is anticipated to begin during the first quarter of 1986 and conclude in the fall of 1988.

The three prototypes, going on display Tuesday, were delivered to BART late last month, and as Bernard has said, "BART will be receiving the product called for by our contract specifications and not something less in terms of proven quality."

In order to meet the system's projected passenger demands of 300,000 daily riders by the beginning of the 1990s, BART five years ago embarked on a \$519.7 million program to increase the passenger carrying capacity of the system. The new C-Car is a major element of this program.

(more)

# 2-2-2-2 PRESS EVENT - SPECIAL SHOWING OF BART'S NEW C-CARS

In October of 1982, BART ordered 150 new C-Cars from SOFERVAL, Inc., a subsidiary of Alsthom Atlantique, a French builder of railroad equipment and one of the largest such companies in the world.

"The competitive bidding process, in which BART engaged to secure these new C-Cars, confirmed that there were no American manufacturers of aluminum transit cars. The entire cost of the 150 new cars is estimated to be \$279.4 million and includes all anticipated escalation costs," Bernard stated. He also noted this was the largest equipment contract BART has ever awarded.

The C-Car is virtually indistinguishable from the existing BART car that is presently used as mid-train car; however, the new car will be equipped with an operator's compartment and an automatic train control system so that it can function in a BART train as either a lead, trailing, or mid-train car. When the C-Car is used as a lead car, the operator's compartment is closed-off from passengers, but is open for through passage when used as a mid-train car.

While the basic aluminum shell and initial electrical system will be manufactured and installed by Alsthom Atlantique in France, final assembly of the new BART cars will take place in Union City at a facility located at 3377 Western Avenue, the former site of a Soule Steel fabrication plan. SOFERVAL's Union City plant is located very close to BART's Hayward Maintenance Yard and test track. It is expected that as production of the new cars get under way about 50 to 75 new jobs will be created over the next three to four years.

While the prime contractor of the new C-Car is a French company, nearly 65% of the components of the cars will be American manufactured materials.

The new cars will incorporate all the latest modifications now in progress on the existing fleet of BART cars, including materials comparable to or exceeding the fire resistant qualities of materials being used in the firehardening program presently under way.

MORE

85-113

#### 85-113 PRESS EVENT - SPECIAL SHOWING OF BART'S NEW C-CARS

SPECIAL NOTE: Please inform Sy Mouber, (415) 464-7120 or 881-2663 or BART's Public Information Office, (415) 464-7110 as whom you will be sending as representatives to this event, so that proper arrangements can be made.

> The Hayward BART Maintenance Yard is located at 150 Sandoval Way in Hayward. Use Highway 17 to Industrial Parkway West. Go East on Industrial Parkway West to Huntwood Avenue. Watch for a large Crocker Industrial Park sign on the right. Turn right on to Huntwood Avenue and also immediately turn left on to Sandoval Way. Proceed toward the Hayward Yard main shop where a news event sign has been posted. Parking for the news media has been set aside in the yard's parking lot.

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Mike Healy, Department Manager Public Affairs

CONTACT: Sy Mouber, Manager Public Information (415) 464-7120

FOR IMMEDIATE RELEASE

85-114

November 7, 1985

#### BART KICKS OFF SPECIAL MID-DAY PROMOTION

Beginning this Monday, November 11 and through Sunday, November 24 BART will be offering a special BART "Shopping Kit" as part of its "BART Goes Shopping, Too!" promotion.

BART's promotion campaign is designed to encourage the use of BART during the mid-day hours and is the best way to beat traffic and parking problems.

Available at all BART stations is a flyer containing a coupon, to which a special "BART 10-4 Shopper" sticker may be applied. The coupon can then be sent to BART's Passenger Service office, and the shopping kit will be sent by return mail.

It is not necessary to ride the train to pick up a flyer and the stickers. These are available from any BART station agent, between the hours of 10:00 a.m. and 4:00 p.m. during the promotion period.

The BART Shopping Kit will be a large BART Shopping Bag and filled with the following shopping discounts and free gifts:

- A book of valuable coupons for shopping and dining, courtesy of the Embarcadero Center's 175 shops and restaurants in San Francisco.
- A \$5 gift certificate and shopping directory courtesy of participating merchants at the new Southland Shopping Center in Hayward. (Limited to the first 2,000 shoppers.)

Save 20% on annual membership in the Gateway Express--the savings card for the East Bay that offers 75 free dinners and 10% to 50% off at

85-114

over 350 East Bay restaurants and specialty stores.

- Discount tickets to the Chinese Magic Circus performances at the Marines
   Memorial Theater in San Francisco.
- A special discount ticket for a Bay Cruise with the Blue and Gold Fleet in San Francisco.
- Special discount rates for BART riders at the new Hotel Juliana on Bush Street in San Francisco. (Some restrictions on dates and availability apply.)

The shopping kits will be limited to the first 5,000 coupons received by midnight, November 24, 1985.

According to BART's recent travel figures, a trend has been developing where more riders are now using BART for off peak trips than during the commute hours. According to BART officials, the trend suggests that more and more people are using the system for a variety of purposes, namely shopping, entertainment and appointments.

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Mike Healy, Department Manager Public Affairs

November 7, 1985

85-115

CONTACT: Sy Mouber, Manager Public Information (415) 464-7120

FOR IMMEDIATE RELEASE

# BART BOARD STATES POSITION ON PLEASANT HILL STATION DEVELOPMENT

The BART Board convened today in closed session to review Pleasant Hill Associates' proposal to develop a 300-room Embassy Suites hotel on BART property adjacent to the Pleasant Hill BART Station in Central Contra Costa County.

Board President Ussery reported that there had been a thorough discussion of the concepts of the proposal and that the Board found them generally in line with BART's criteria and objectives; and that he anticipated that on next Tuesday, the Board would authorize the General Manager to negotiate and execute a memorandum of understanding with the developer, leading ultimately to execution of a ground lease between BART and Pleasant Hill Associates.

XXX



BAY AREA RAPID TRANSIT DISTRICT 800 Madison St. P.O. Box 12688, Oakland, CA 94604-2688 (415) 464-6000 Mike Healy, Department Manager Public Affairs

CONTACT: Sy Mouber, Manager Public Information (415) 464-7120

FOR IMMEDIATE RELEASE

BART'S "LOST AND FOUND" IS ON TOMORROW - SATURDAY, NOVEMBER 9 - RAIN OR SHINE!

Whether it is raining or the sun is shinning, on Saturday, November 9, BART will hold its semi-annual auction of items found on trains and in stations. The auction will take place on the plaza above the Lake Merritt BART Station, 800 Madison St., Oakland. Usually, the auction is held in the open space behind BART's Administration Bldg.; however, should the weather turn inclement, the auction will be moved to a protected area under the building but still at street level.

Bicycles, books, clothing and jewelry left unclaimed in BART's Lost and Found Office are among the items that will be up for bid.

Successful bidders must pay by cash, money order, certified check or cashier's check. No personal checks will be accepted. A minimum payment of 25 percent of the accepted bid must be made immediately for bids over \$50, with the remaining balance due no later than one hour following the close of the auction.

<u>Special Note:</u> If you are planning to "cover" this event, please contact Sy Mouber, BART's Manager of Public Information at 464-7120 or at 881-2663 so that proper arrangements can be made.

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CONTACT: Sy Mouber, Manager Public Information (415) 464-7120 November 13, 1985 85-117

FOR IMMEDIATE RELEASE

#### BART TO OPERATE WHEELCHAIR LIFT EXPRESS BUS SHUTTLE BETWEEN BERKELEY AND NORTH BERKELEY STATIONS WHILE ELEVATOR AT BERKELEY BART STATION IS MODIFIED, MONDAY, NOVEMBER 18 AND TUESDAY, NOVEMBER 19

BART patrons who plan to use the passenger elevator at the Berkeley BART Station should be aware that this elevator will not be in service on Monday, November 18 and Tuesday, November 19, between the hours of 7 a.m. and 5 p.m., while repairs and modifications are being made to this elevator.

BART will be operating a BART Express Bus shuttle between the Berkeley Station and the North Berkeley Station every 30 minutes to accommodate those patrons who wish to use the elevator. The BART Express Bus will be equipped with a wheelchair lift and will have a bus sign which reads "SPECIAL BART."

There will be no charge for the use of this shuttle bus. The elevator at the Berkeley Station is expected to be in service by 5 p.m. on Tuesday, November 19.



Mike Healy, Department Manager Public Affairs November 15, 1985 85-118

CONTACT: Sy Mouber, Manager Public Office (415) 464-7120

#### FOR IMMEDIATE RELEASE

#### ENVIRONMENTAL ASSESSMENT REPORT FOR BART DALY CITY FACILITY SUBJECT OF PUBLIC MEETING

On Wednesday, Dec. 4, BART will hold a community meeting in Daly City to discuss the Draft Environmental Assessment and Initial Study/Negative Declaration Report for BART's proposed service and inspection facility at its planned Daly City Storage Yard. The meeting will begin at 7:30 p.m. in the Daly City Council Chambers, 90th Street and Sullivan Avenue.

The proposed facility, which will be used to perform preventative maintenance and repair work on approximately 400 transit vehicles per month, is part of BART's \$150.5 million Daly City Turnback and Storage Yard project now under way. The projects are critical elements of a five-year capacity expansion program to increase BART's peak hour ridership capacity 85 percent by the year 1990.

It is anticipated that the BART Board of Directors will consider the report at one of its regular meeting scheduled for February, 1986.

Copies of the report are available by calling Karen Wallsten, Project Coordinator, at (415) 464-6171, before December 4, 1985. The reports have also been distributed to libraries in the Daly City area.

Written comments may be submitted no later than Dec. 8 to Karen Wallston, BART Planning and Analysis Department, P.O. Box 12688, Oakland, CA, 94604-2688.



Mike Healy Department Manager Public Affairs

November 25, 1985 85-119

CONTACT: Sy Mouber, Manager Public Information (415) 464-7120

FOR IMMEDIATE RELEASE

## BART WILL NOW TAKE YOU TO HONOLULU, LAKE TAHOE OR MAZATLAN... IF YOU'RE LUCKY

Beginning December 2 through December 15, the "BART Goes Shopping, Too!" Grand Prize drawing will be underway. Thousands of dollars in donated prizes, including the major prizes of trips for two to Honolulu, Mazatlan and Lake Tahoe, will be given away to BART riders who ride the trains between the hours of 10 a.m. and 4 p.m.

The "BART Goes Shopping, Too!" Grand Prize drawing will be getting underway this weekend. BART users can pick up an entry form at any BART station and then, when they make their daily trips on BART between the hours of 10 a.m. and 4 p.m., they can pick up a "BART 10-4 SHOPPER" sticker to be applied to the contest entry form. When the rider has made three trips, on different days, and completed the entry form, it is to be sent to BART's Passenger Service Office, P.O. Box 12688, Oakland, CA 94604-2688.

The "BART Goes Shopping, Too!" promotional program is designed to attract BART riders during the non-commute hours. BART riders will have a chance to win the following prizes:

- A trip for two to Honolulu, courtesy of World Airways, including round-trip airfare from San Francisco and hotel accommodations for three nights and four days. (One trip will be awarded).

- A trip for two to Mazatlan, including round-trip airfare from San Francisco, for three nights and four days. (One trip will be awarded).

- A weekend for two at Lake Tahoe, including hotel accommodations, food and beverage (incidental expenses and liquor service not included). (One trip to be awarded).

2-2-2 BART WILL NOW TAKE YOU TO HONOLULU, LAKE TAHOE OR MAZATLAN... IF YOU'RE LUCKY

- A \$250 Shopping Spree at your favorite Emporium Capwell store (courtesy of Emporium Capwell).

- A weekend for two at the following hotels in San Francisco: the Galleria Park Hotel; the Hotel Bedford; the Vintage Court Hotel; and the new Hotel Juliana. (Four prizes will be awarded.)

- A \$100 gift certificate redeemable at any participating merchant courtesy of the new Southland Shopping Center in Hayward.

- A weekend for two including two nights and three days at the new Chamanade Whitney resort in Santa Cruz. (One trip will be awarded.)

- Five (5) pairs of tickets to the Chinese Magic Theater's performance at the Marines Memorial Theater in San Francisco. (Ten tickets will be awarded.)

- Thirty (30) free memberships in the Gateway Express, a new east bay shopping club that offers hundreds of dollars in savings at participating restaurants and mer-

- Fifty (50) BART coffee mugs.

New Service

To enter the BART grand prize drawing, affix three different "10-4 SHOPPER" stickers to an official entry coupon, available at any BART station, or print your name, address and telephone number on a 3" x 5" card to which the "10-4 SHOPPER" stickers have been applied. While the contest is designed primarily for BART riders, it is not necessary to ride BART to enter. All entries must be received by BART Passenger Service by midnight, Monday, December 16, 1985.

A random drawing of entries will be held December 19,1985. Winners will be notified by mail, and will have 30 days in which to claim their prize.

#

# Ride BART to Honolulu & Mazatlan

#### From December 2 through December 15, you can win a free trip for two to Hawaii courtesy of World Airways or a trip for two to Mazatlan and other exciting prizes..... just by entering the "BART GOES SHOPPING, TOO" GRAND DRAWING!

All you have to do is ride\* BART three times between 10:00am and 4:00pm from December 2 through December 15. Each time you ride BART, collect your BART 10-4 SHOPPER Sticker from. any BART Station Agent. Only one sticker to be given out at a time. Once you have three stickers attached to the spaces in the tear-off coupon below, you're eligible to enter our drawing.

To enter, simply mail your form, with stickers attached, back to us at the address on the coupon.

Here's a list of the exciting prizes you might win:

- ★ A trip for two to Honolulu courtesy of World Airways including airfare from San Francisco and hotel accommodations for three (3) nights and four (4) days. (One trip will be awarded)
- ★ A trip for two to Mazatlan including airfare from San Francisco and hotel accommodations for three (3) nights and four (4) days. (One trip will be awarded)
- ★ A weekend for two at Lake Tahoe including hotel accommodations, food and beverage (incidental expenses and liquor service not included). (One trip will be awarded)
- ★ A \$250 Shopping Spree at your favorite Emporium Capwell Store (courtesy of the Emporium Capwell stores).
- ★ A weekend for two at the following hotels in San Francisco: the Galleria Park Hotel; The Hotel Bedford; Hotel; and the new Hotel Juliana. (Four prizes will be awarded)
- ★ A \$100 gift certificate redeemable at any participating merchant courtesy of the new Southland Shopping Center in Hayward.
- A weekend for two including two (2) nights and three (3) days at the new Chamanade Whitney resort in Santa Cruz. (One trip will be awarded)
- ★ Five (5) pairs of tickets to the Chinese Magic Circus performance at the Marines Memorial Theater in San Francisco. (Ten tickets will be awarded)

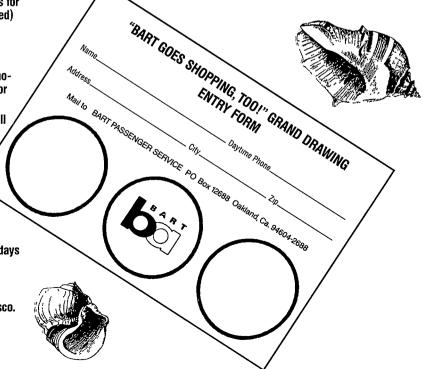
★ 30 free annual memberships in the Gateway Expressthe savings card for the East Bay that offers 75 free dinners and 10% to 50% off at over 350 East Bay restaurants and specialty stores.

GOES SHOPPING

## ★ 50 BART coffee mugs.

to: The Fargice

So enter the "BART GOES SHOPPING, TOO!" GRAND DRAWING today..... and you could be on your way to Honolulu or Mazatlan! \*It is not necessary to ride BART to enter The BART 10-4 Shopper Sticker may be obtained by visiting your nearest BART Station and asking the Station Agent for a sticker All travel awards are limited to date and space availability All prizes, excluding coffee mugs were donated to BART See other side of this bulletin for contest rules and restrictions. Contest ends at midnight on December 16





#### **"BART GOES SHOPPING, TOO" GRAND DRAWING CONTEST RULES**

1 No purchase is necessary to enter the "BART GOES SHOPPING, TOO1" GRAND DRAWING

2 To enter the drawing, complete the entry form, attach three "BART 10-4 SHOPPER" stickers, mail the form back to BART Passenger Service, PO. Box 12688, Oakland, CA 94604-2668 (You may also legibly print your name, address, and telephone number on a 3"x 5" card, attach the stickers and mail to the address above) Only one entry per person per day No mechanically reproduced entry forms or facsimiles are acceptable.

3 The GRAND DRAWING is being offered to residents of California only All entries must be received by midnight on December 16, 1985 4 In order to enter, mail the completed "BART GOES SHOPPING, TOO!" GRAND DRAWING entry form with three "BART 10-4 SHOP-PER" stickers attached to the address printed on the reverse of the card The entry form is then eligible for the GRAND DRAWING

5 A random drawing of all received entries will be held on December 19, 1985 BART will be the sole judge of the validity of all entries All entries submitted become the property of BART

6 Contest winners will be notified by mail Winners must claim prizes within thirty (30) days after the notification postmark date Prizes not claimed within the thirty (30) day period will be forfeited and will not be awarded Winners will be required as a condition of receiving their prizes to sign an Affidavit of Eligibility and Compliance and Release certifying that they have complied with these rules and authorizing the use of their names, photographs and likenesses

7 The following prizes will be awarded A trip for two to Honolulu courtesy of World Airways including airfare from San Francisco and hotel accommodations for three (3) nights and four (4) days (One trip will be awarded), A trip for two to Mazatlan including airfare from San Francisco and hotel accommodations for three (3) nights and four (4) days (One trip will be awarded), A weekend for two at Lake Tahoe

Including hotel accommodations, food and beverage (incidental expenses and liquor service not included) (One trip will be awarded), A \$250 Shopping Spree at your favorite Emporium Capwell Store (courtesy of the Emporium Capwell stores), A weekend for two at the following hotels in San Francisco the Galleria Park Hotel, The Hotel Bedford, The Vintage Court Hotel, and the new Hotel Juliana (Four prizes will be awarded), A \$100 gift certificate redeemable at any participating merchant courtesy of the new Southland Shopping Center in Hayward, A weekend for two including two (2) nights and three (3) days at the new Chamanade Whitney resort in Santa Cruz (One trip will be awarded), Five (5) pars of tickets to the Chinese Magic Circus performance at the Marines Memorial Theater in San Francisco (Ten tickets will be awarded), 30 free annual memberships in the Gateway Express—the savings card for the East Bay that offers 75 free dinners and 10% to 50% off at over 350 East Bay restaurants and specialty stores; 50 BART coffee mugs

8 BART reserves the right to substitute prizes of similar value All prizes delivered "as is" with no warrantice expressed or implied except warranties, if any, provided by the manufacturers of the prizes Prizes may not be transferred, assigned, substituted, or converted to cash Winners are solely responsible for all taxes on prizes won 9 Contest entrants must be age 18 or older and must be California residents Employees and families of employees of BART and its promotion and advertising agencies are not eligible to participate in the contest

10 All winners of the "BART GOES SHOPPING, TOO!" GRAND DRAWING will be selected by the staff of BART, whose decision shall be final. To obtain a list of contest winners, send a self-addressed, stamped envelope to "BART GOES SHOPPING, TOO!" GRAND DRAWING WINNERS LIST, BART Passenger Service, PO Box 12688, Oakland, CA 94604-2688

11 The odds of winning are dependent upon the number of entries



## BAY AREA RAPID TRANSIT DISTRICT 800 Madison St. P.O. Box 12688, Oakland, CA 94604-2688 (415) 464-6000

CONTACT: Sy Mouber, Manager Public Information (415) 464-7120 November 26, 1985 85-120 FOR IMMEDIATE RELEASE

#### BART'S "SHOPPERS SPECIAL" SERVICE TO START SUNDAY, DECEMBER 1, 1985

As a special service for holiday shoppers, on Sunday, December 1, 1985, BART will, for the third year, provide direct train service to stations on the San Francisco/Daly City line, from stations on the Fremont and Richmond lines. Normally, on Sundays there is no direct service to San Francisco on these lines.

BART's Sunday "Shoppers Specials" will operate again on the next three Sundays, December 8, December 15 and December 22. The "Shoppers Specials" will make stops at all BART stations and are in addition to regular Sunday train service, which begins at 9 a.m. on the Concord/Daly City and Richmond/ Fremont lines.

BART's Sunday "Shoppers Special" will depart Fremont BART Station at 9:53 a.m. and every 40 minutes thereafter until 11:53 a.m. From Richmond Station, the first "Shoppers Special" departs at 10:08 a.m., followed by another train every 40 minutes until 12:08 p.m.

For holiday shoppers' home bound trip, "Shoppers Specials" will depart Daly City for Richmond beginning at 4:30 p.m. and then every 20 minutes until 5:30 p.m. The Fremont bound "Shoppers Special" will depart every 20 minutes, beginning at 4:35 p.m., until 5:35 p.m.

Time tables for the "Shoppers Specials" are available at all BART Stations. For additional BART train information call (415) 464-BART or one of BART's tollfree information numbers listed in local telephone directores. Regular week-end and week-day train schedules are also available at BART Stations.

BAY AREA RAPID TRANSIT DISTRICT, 800 MADISON STREET, OAKLAND, CALIFORNIA 94607 (415) 465-4100

Mike Healy, Department Manager Public Affairs

BART

December 5, 1985 85-121

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CONTACT: Sy Mouber, Manager Public Information (415) 464-7120

FOR IMMEDIATE RELEASE

## BIANCO AND GARFINKLE TO LEAD THE BART BOARD OF DIRECTORS IN 1986

The BART Board of Directors today, (Thursday, December 5, 1985) elected Nello Bianco and Eugene Garfinkle to serve as President and Vice-president, respectively, of the BART Board of Directors for the next 12 months. The two directors officially took over their new duties as BART Board officers immediately following their election by fellow Board members.

Bianco, as he accepted the 1986 leadership of the BART Board of Directors, today said, "We are on the threshhold of yet another era at BART, one in which we may well see agreement on expanding our existing service region. At the same time, we may be at the point where we can give our blessing to a new fleet of cars. But these milestones must be arrived at carefully. We cannot fall prey to strong pressures, be they political or economic, to hasten our arrival at certain goals just in the name of expediency. We've been down that garden path before, and some of us still have the bruises to show for it."

Bianco noted that the present Board members were seasoned veterans and that they had come through "some tough battles together."

"We worked long and hard to piece together an extension priority program that would see us expand in a way that was politically real and economically balanced. Nothing has changed my belief that we should waiver from that course today," said Bianco.

He called attention to a recent survey that indicated Bay Area residents were most concerned with transportation problems, outstripping crime or unemployemnt.

(more)

#### 2 2 2 BIANCO AND GARDINKLE LEAD, BART IN 1986

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Bianco pointed to the November election in San Mateo County, where by a substantial margin the voters there gave approval for negotiations to proceed with BART for the construction of a BART Station at Colma.

"We heed their cries for a partial solution to their traffic woes, but we must remember our own commitments," Bianco said, as he recalled the resolutions of earlier BART Board's to push the rail extensions into other parts of the present three county BART district and that there is concern that these commitments would be hampered by the Colma Station development.

Bianco went on to say, "We've got to see stations at north Concord/Martinez and West Pittsburg, Irvington and Warm Springs, and Castro Valley and Dublin become real concrete and steel commitments right along with Colma."

Bianco urged his fellow board members to join him in a major effort to convince the people who have been waiting for BART rails as they were promised in the early 1960's, "that nothing happens in Colma until simultaneous happenings occur in East Contra Costa and Southern Alameda Counties," noted Bianco.

Bianco also pointed out that the BART Board has convinced the French builders of the new BART cars, as well as the providers of the new train control computers. the District will not accept any product that is not totally reliable.

With the ability to operate more trains, Bianco noted that all the major capital programs must come together in a perfect match, if BART is to provide the levels of service which will be required by the beginning of the year 2000.

The increase in patronage will require that BART increase the number of automobile parking spaces at various BART stations around the system.

"We are setting aside more money for parking lot expansion from the fare increase to begin at the first of the year. Along with this, we are launched into a program of joint development that offers intriguing opportunities for new parking structures in exchange for air rights.

### 3 3 3 BIANCO AND GARFINKLE TO LEAD BART IN 1986

"We must become more diligent in the pursuit of locally generated funds for transit purposes, as the federal spigot slowly closes. Recently, we put together a bond sale of \$145 million which will do much to fund our capital improvement program of some \$500 million," Bianco said.

Bianco closed his remarks by saying, "the year 1986 will be one of great challenge, but we have the resources to meet that challenge. We take comfort in being the best transit system in North America. As President of this Board, I intend to do all in my power to see that we remain in that pre-eminent position."

Bianco and Garfinkle replace Wilfred Ussery of San Francisco as President and John Glenn, of Fremont, as Vice-president.

In his last remarks to the Board, Ussery commeded his fellow BART Board members for their dedication and commitment during the past year. He noted with great appreciation, their cooperation and dedication in arriving at successful solutions to the many serious problems of the past 12 months.

Bianco's BART electoral District #2, covers a protion of the northwestern, northern and eastern sections of Contra Costa County, including the cities of Richmond, El Sobrante, Pinole, Hercules, Rodeo, Crockett, Martinez, Pittsburg, Antioch, Oakley, Brentwood and Byron. Garfinkle's BART District #8, includes the southwestern portion of San Francisco, which includes a portion of the Sunset District, St. Francis Woods, the Miraloma Park neighborhood, Twin Peaks, Stonestown and all of the area south to the San Francisco City and County Timits.

Bianco is the senior BART Director having been appointed to the BART Board of Directors in 1969 by the Contra Costa County Board of Supervisors. He was reappointed in 1973 and in 1974 Bianco was elected in the first BART Board of Directors election. He was unopposed in the 1978 election and Bianco was returned to his BART Board seat in 1982 in an overwhelming election.

This is the third year Bianco has been elected by his fellow Directors to serve as President. He has served as BART President in 1974 and in again in 1980. He has also served as Vice-president in 1973, 1976, 1978 and 1984.

(more)

#### 4 4 4 BIANCO AND GARFINKLE TO LEAD BART IN 1986

A native of Weed, California, Director Bianco's family moved to Richmond, California in 1938. He has been a businessman in that area since 1954, and is an active community leader. In addition to serving on the Richmond City Council, he has been a member of the Richmond Port Commission, the Richmond Redevelopment Commission, the Richmond Housing Authority Commission and the City of Richmond Personnel Board. Currently, Director Bianco is a director of the Richmond Boys Club of America and the East Bay Chapter of the National Safety Council.

Director Bianco attended Golden Gate College in San Francisco, and from 1951 to 1953 was with the Armed Forces in Korea.

Nello Bianco and his wife Betty reside in El Sobrante, and have three children, Connie, Robert and Gary, and two grandchildren, Danny and Allison Spirlock.

Eugene Garfinkle, the 1986 BART Board Vice-president is a San Francisco attorney, who was originally appointed by the District Board of Directors to represent District #8 and was sworn into office on March 15, 1977. In November 1978, he was elected to the BART Board for a four-year term and was re-elected in November 1982.

Director Garfinkle was elected President of the BART Board of Directors in 1981, and Vice President in 1979.

During 1985, Director Garfinkle chaired the Administration Committee of the BART Board of Directors.

Director Garfinkle is a partner in the law firm of Dreher, Dreher & Garfinkle in Şan Francisco.

He is a native of Oakland, California, having moved to San Francisco in 1956. He graduated from Oakland High School in 1947 and from the University of California at Berkeley in 1951 with a Bachelor of Science degree in Business.

Director Garfinkle attended the University of California Law School at Berkeley and graduated in 1954 with a Juris Doctor. He also received a Master of Business Administration in 1962 from Golden Gate College in San Francisco.

## (more).

## 5 5 5 BIANCO AND GARFINKLE TO LEAD BART. IN 1986

Active in various business and professional organizations, Director Garfinkle is a member of the American Bar Association, Corporation Banking and Business Law Section; the California Bar Association, and the Bar Association of San Francisco.

Eugene Garfinkle and his family reside in the St. Francis Wood area of . San Francisco.



AY AREA RAPID TRANSIT DISTRICT 800 Madison St. P.O. Box 12688, Oakland, CA 94604-2688 (415) 464-6000 CONTACT: Sy Mouber, Manager December 6, 1985 85-122

Public Information (415) 464-7120

FOR IMMEDIATE RELEASE

#### NELLO BIANCO, BART PRESIDENT, ANNOUNCES

#### BART BOARD STANDING COMMITTEE ASSIGNMENTS FOR 1986

Nello Bianco of El Sobrante, BART President, today announced the 1986 assignments of BART Directors to the Board's standing committees.

In making the assignments, Bianco said, "During the coming year we will begin to see movement towards the expansion to our service and the regions in which BART trains operate. The assignment of BART Directors to the three primary standing committees was made on the basis of the Directors' special interests and their proven knowledge and past experience in the matters to come before these committees.

"Therefore, I am very pleased to announce the following 1986 assignments to the standing committees of the BART Board of Directors."

Director Robert S. Allen of Livermore will chair the Administration Committee, which makes recommendations on all fiscal matters including the annual budget. Other members of the Administration Committee will be directors Margaret K. Pryor of Oakland, who will be vice-chairperson, and Barclay Simpson of Orinda.

Director John Glenn of Fremont will serve as chairperson of the Engineering and Operations Committee, which makes recommendations regarding engineering and construction, transportation planning and operations, equipment, and communications. Other directors serving on this committee will be Vice-chairperson John Kirkwood of San Francisco, and Robert S. Allen of Livermore.

Heading up the Public Affairs, Access and Legislation Committee (PAAL) will be Wilfred T. Ussery of San Francisco, who is immediate past President of the BART Board, with Arthur J. Shartsis of Oakland as vice-chairperson and Robert S. Allen as member. 2-2-2-2 NELLO BIANCO, BART PRESIDENT, ANNOUNCES STANDING COMMITTEE ASSIGNMENTS

The PAAL Committee initiates recommendations on station planning, including joint development on BART property; local, state, and federal legislation; and public affairs covering public information, passenger service, advertising and marketing.

President Bianco and Vice-President Eugene Garfinkle of San Francisco were elected to serve as the Board's principal officers by fellow directors at a regular meeting on Thursday, December 5, 1985. They will serve in office through 1986.

The nine-member BART board of Directors became an elected body in 1974. Each director is elected to serve a four-year term, with elections held during the general election every two years.

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## BAY AREA RAPID TRANSIT DISTRICT 800 Madison St. P.O. Box 12688, Oakland, CA 94604–2688 (415) 464–6000

Mike Healy, Department Manager Public Affairs

CONTACT: Sy Mouber, Manager Public Information (415) 464-7120 December 10, 1985 85-123

FOR IMMEDIATE RELEASE

#### BART TO HOLD PUBLIC AUTO AUCTION OF DISTRICT USED VEHICLES

On Saturday, Dec. 14, BART will hold a public auction of 34 vans, trucks and sedans used by the transit district during the past nine years. The auction will take place at BART's Oakland Shop, 601 E. Eighth St., beginning at 10 a.m. Vehicles will be on display at 9 a.m.

A 25 percent deposit will be required immediately after a bid's acceptance, with the remaining balance due no later than one hour following the auction. The auction is expected to conclude by 2 p.m. Deposits and payments must be made by cash, certified check, cashier's check, traveler's check, money order or bank draft. No personal checks will be accepted.

Al Verduzco of BART's purchasing department, who will preside as auctioneer, said the used vehicles include 14 sedans, eight vans and 12 trucks and range from 1976 to 1983 models. A complete list of all the vehicles up for bid will be available at the auction site or may be obtained in advance by calling Verduzco at (415) 464-6376.

BART employees, directors and officers are prohibited from participating in the bidding.

BART IN BURN I

## BAY AREA RAPID TRANSIT DISTRICT 800 Madison St. P.O. Box 12688, Oakland, CA 94604–2688 (415) 464–6000

CONTACT: Sy Mouber, Manager Public Information (415) 464 -7120

FOR IMMEDIATE RELEASE

85-124

December 10, 1985

#### BART PRESIDENT BIANCO NAMES TWO DIRECTORS AS SAN MATEO COUNTY TRANSIT LIAISON

Nello Bianco of El Sobrante, BART President, today announced that BART Vice President Eugene Garfinkle of San Francisco and BART Director Robert S. Allen of Livermore would serve as the liaison with San Mateo County Transit District (SamTrans) as negotiations get underway on a contract under which SamTrans would build a station in the Colma/Serramonte area and the extension of the BART system to this station.

Bianco noted, "As a result of the overwhelming voter response to the November ballot measure, which granted San Mateo permission to use some of their funds to build an extension of the BART system to a station near Colma, I have appointed BART Vice President Eugene Garfinkle of San Francisco and BART Director Robert S. Allen to serve on a negotiating liaison committee.

"Vice President Garfinkle has been most closely associated with the discussion on the proposed extension of BART into San Mateo County. Director Allen chairs the BART Board's Administration Committee, and it will be this committee which makes an initial recommendation to the BART Board on any negotiated proposal," Bianco said.

Bianco, who has served as a BART director longer than any other individual and has been a strong advocate of extensions promised within the present three BART counties, said that this negotiating team must keep in mind that any extension into San Mateo County must not hamper the planned extensions to North Concord/Martinez, West Pittsburg, Irvington, Warm Springs, Castro Valley and Dublin.

"I have made it very clear that nothing can be finalized on an extension to the Colma/Serramonte area unless there is simultaneous and equal activity in east Contra Costa and Southern Alameda counties," Bianco cautioned.

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85-124

# 2-2

## 2-2-2-2 BART PRESIDENT BIANCO NAMES TWO DIRECTORS AS SAN MATEO COUNTY LIAISON

Garfinkle, who will serve as chairperson of the BART/SamTrans liaison negotiating team said that the BART staff and the SamTrans staff had already been in talks centered on the development of a timetable for the agreement.

"I would expect that immediately after the first of the year we will be meeting on an accelerated schedule to bring about a mutually beneficial proposal," stated Garfinkle. BART MENSION IN THE THE PART

BAY AREA RAPID TRANSIT DISTRICT, 800 MADISON STREET, OAKLAND, CALIFORNIA 94607 (415) 465-4100

Mike Healy, Department Manager Public Affairs December 9, 1985

85-125

CONTACT: Sy Mouber, Manager Public Information (415) 464-7120

FOR IMMEDIATE RELEASE

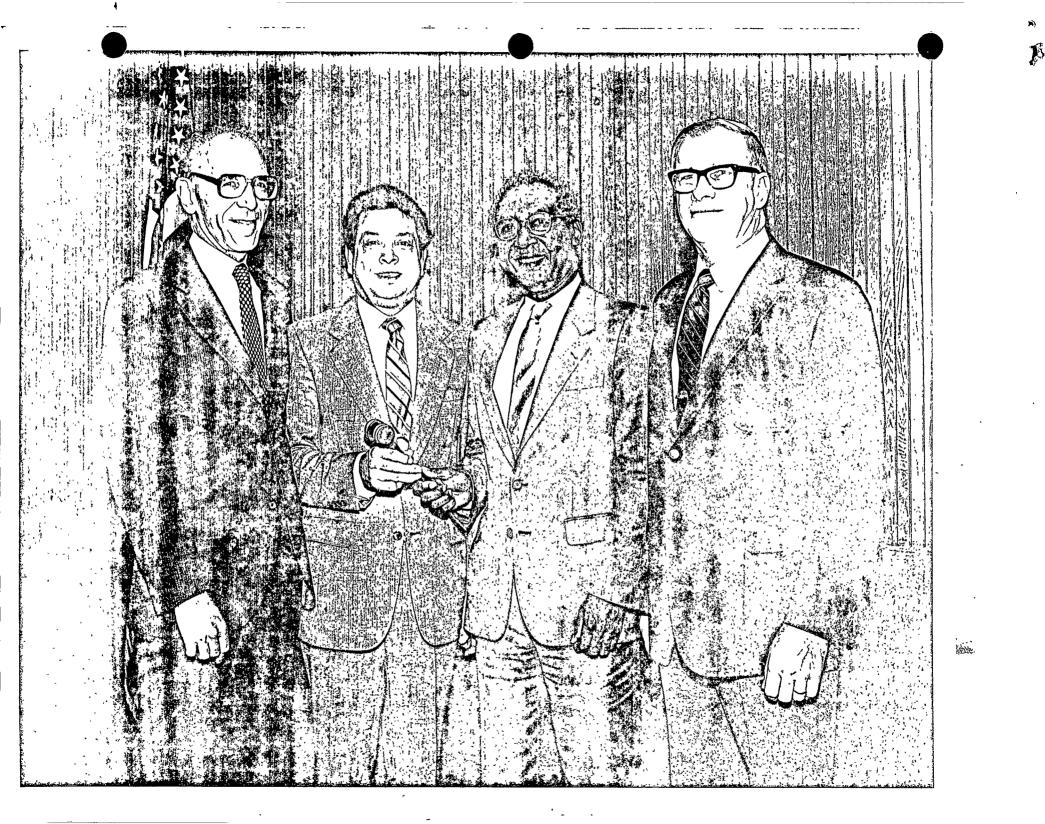
#### PIX CAP

#### BART ELECTS NEW OFFICERS FOR 1986

The BART Board of Directors today, (Thursday, December 5, 1985) elected Nello Bianco and Eugene Garfinkle to serve as President and Vice-president, respectively, of the BART Board of Directors for the next 12 months. The two directors officially took over their new duties as BART Board officers immediately following their election by fellow Board members.

Pictured here are (L-R) BART Vice-president Éugene Garfinkle, of San Francisco, BART President Nello Bianco, of El Sobrante, CA, as he receives the presidential gavel from out-going BART President Wilfred T. Ussery of San Francisco and the immediate past BART Vice-president John Glenn of Fremont, CA.

Bianco, as he accepted the 1986 leadership of the BART Board of Directors, today said, "We are on the threshhold of yet another era at BART, one in which we may well see agreement on expanding our existing service region. At the same time, we may be at the point where we can give our blessing to a new fleet of cars. But these milestones must be arrived at carefully. We cannot fall prey to strong pressures, be they political or economic, to hasten our arrival at certain goals isst in the name of expediency. We've been down that garden path before, and some of us still have the bruises to show for it."





BAY AREA RAPID TRANSIT DISTRICT, 800 MADISON STREET, OAKLAND, CALIFORNIA 94607 (415) 465-4100 Mike Healy, Department Manager December 9, 1985 85-126 Public Affairs

CONTACT: Sy Mouber, Manager Public Information (415) 464-7120

FOR IMMEDIATE RELEASE

#### PIX CAP

#### NELLO BIANCO TO LEAD BART IN 1986

The BART Board of Directors today, (Thursday, December 5, 1985) elected Nello Bianco and Eugene Garfinkle to serve as President and Vice-president, respectively, of the BART Board of Directors for the next 12 months. The two directors officially took over their new duties as BART Board officers immediately following their election by fellow Board members.

Handing over the presidential gavel to (R) BART's President Nello Bianco of El Sobrante, CA, is Wilfred T. Ussery of San Francisco, who is the immediate past president of BART.

Bianco, as he accepted the 1986 leadership of the BART Board of Directors, today said, "We are on the threshhold of yet another era at BART, one in which we may well see agreement on expanding our existing service region. At the same time, we may be at the point where we can give our blessing to a new fleet of cars. But these milestones must be arrived at carefully. We cannot fall prey to strong pressures, be they political or economic, to hasten our arrival at certain goals just in the name of expediency. We've been down that garden path before, and some us still have the bruises to show for it."



BART, INEWS RELEASE

BAY AREA RAPID TRANSIT DISTRICT, 800 MADISON STREET, OAKLAND, CALIFORNIA 94607 (415) 465-4100

Mike Healy, Department Manager Public Affairs

### December 9, 1985 85-127

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CONTACT: Sy Mouber, Manager Public Information (415) 464-7120

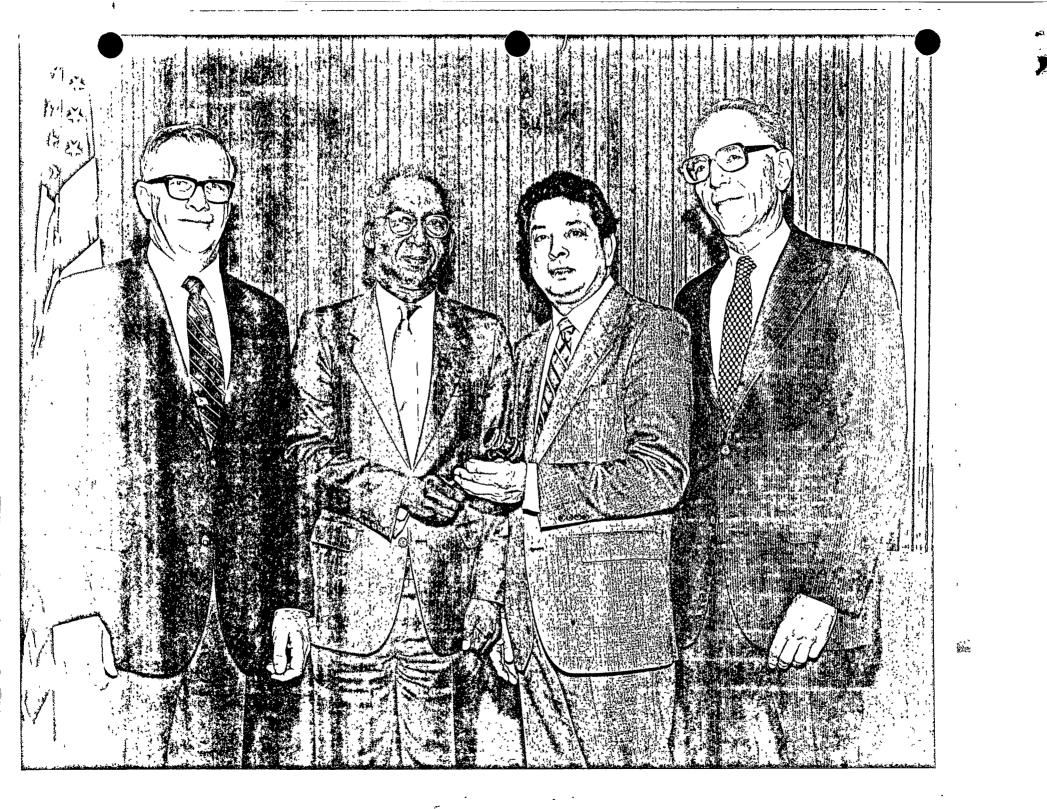
FOR IMMEDIATE RELEASE

## PIX CAP BIANCO AND GARFINKLE TO LEAD THE BART BOARD OF DIRECTORS IN 1986

The BART Board of Directors today, (Thursday, December 5, 1985) elected Nello Bianco and Eugene Garfinkle to serve as President and Vice-president, respectively, of the BART Board of Directors for the next 12 months. The two directors officially took over their new duties as BART Board officers immediately following their election by fellow Board members.

Pictured here are (L-R) John Glenn of Fremont, Wilfred T. Ussery of San Francisco, immediate past BART Vice-president and president, respectively, as they hand over the leadership of BART to the newly elected BART President Nello Bianco of El Sobrante and BART Vice-president Eugene Garfinkle of San Francisco.

Bianco, as he accepted the 1986 leadership of the BART Board of Directors, today said, "We are on the threshhold of yet another era at BART, one in which we may well see agreement on expanding our existing service region. At the same time, we may be at the point where we can give our blessing to a new fleet of cars. But these milestones must be arrived at carefully. We cannot fall prey to strong pressures, be they political or economic, to hasten our arrival at certain goals just in the name of expediency. We've been down that garden path before, and some of us still have the bruises to show for it."





BAY AREA RAPID TRANSIT DISTRICT, 800 MADISON STREET, OAKLAND, CALIFORNIA 94607 (415) 465-4100 Healy, Department Manager December 9, 1985 85-128

Mike Healy, Department Manager Public Affairs

CONTACT: Sy Mouber, Manager Public Information (415) 464-7120

#### IMMEDIATE RELEASE

#### PIX CAP

#### FORMER RESIDENT OF WEED NOW PRESIDENT OF THE BAY AREA RAPID TRANSIT DISTRICT

The BART Board of Directors on Thursday, December 5, 1985, elected Nello Bianco, former resident of Weed and now residing in El Sobrante, Ca and Eugene Garfinkle of San Francisco to serve as President and Vice-president, respectively, of the BART Board of Directors for the next 12 months. The two directors officially took over their new duties as BART Board officers immediately following their election by fellow Board members.

Nello Bianco (L), who attended High School in Weed, CA. receives the presidential gavel from out-going president Wilfred T. Ussery (R) of San Francisco, as Bianco takes over the leadership of the Bay Area Rapid Transit District in Oakland, CA.

Bianco, as he accepted the 1986 leadership of the BART Board of Directors, today said, "We are on the threshhold of yet another era at BART, one in which we may well see agreement on expanding our existing service region. At the same time, we may be at the point where we can give our blessing to a new fleet of cars. But these milestones must be arrived at carefully. We cannot fall prey to strong pressures, be they political or economic, to hasten our arrival at certain goals just in the name of expediency. We've been down that garden path before, and some of us still have the bruises to show for it."



BAY AREA RAPID TRANSIT DISTRICT, 800 MADISON STREET, OAKLAND, CALIFORNIA 94607 (415) 465-4100

Mike Healy, Department Manager Public Affairs

BART

December 9, 1985 85-129

CONTACT: Sy Mouber, Manager Public Information (415) 464-7120

FOR IMMEDIATE RELEASE

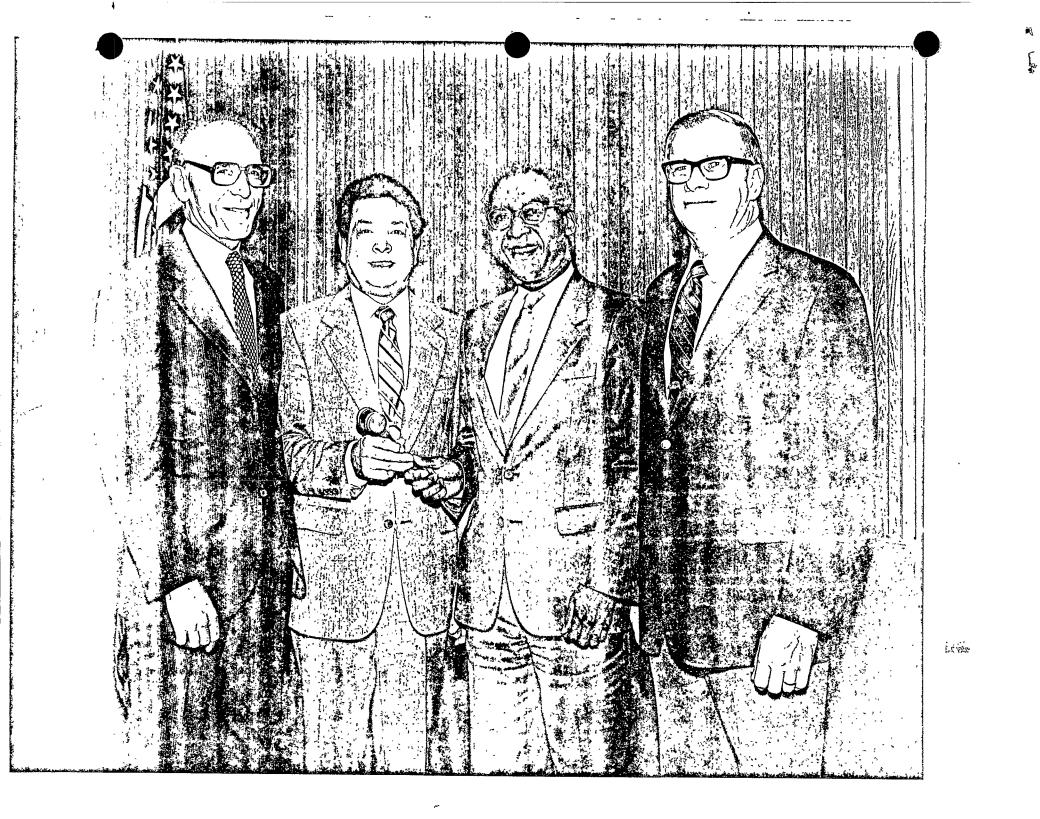
#### PIX CAP

## SAN FRANCISCO ATTORNEY EUGENE GARFINKLE ELECTED BART VICE-PRESIDENT IN 1986

The BART Board of Directors today, (Thursday, December 5, 1985) elected Nello Bianco and Eugene Garfinkle to serve as President and Vice-president, respectively, of the BART Board of Directors for the next 12 months. The two directors officially took over their new duties as BART Board officers immediately following their election by fellow Board members.

Pictured here are (L-R) BART Vice-president Eugene Garfinkle, San Francisco orney and partner in the law firm of Dreher, Dreher and Garfinkle. BART President Nello Bianço of El Sobrante, CA as he receives the presidential gavel from out-going BART President Wilfred T. Ussery of San Francisco and the immediate past BART Vice-presidnet John Glenn of Fremont, CA.

Bianco, as he accepted the 1986 leadership of the BART Board of Directors, today said, "We are on the threshhold of yet another era at BART, one in which we may well see agreement on expanding our existing service region. At the same time, we may be at the point where we can give our blessing to a new fleet of cars. But these milestones must be arrived at carefully. We cannot fall prey to strong pressures, be they political or economic, to hasten our arrival at certain goals inst in the name of expediency. We've been down that garden path before, and some of us still have the bruises to show for it."





## BAY AREA RAPID TRANSIT DISTRICT 800 Madison St. P.O. Box 12688, Oakland, CA 94604–2688 (415) 464–6000

Mike Healy, Department Manager Public Affairs

CONTACT: Sy Mouber, Manager Public Information (415) 464-7120 December 10, 1985 85-130

FOR IMMEDIATE RELEASE

#### BART TO HOLD ANNUAL "SAFE HOLIDAYS" PROGRAM

For the seventh consecutive year, BART will hold its "Safe Holidays" program at various BART stations on Christmas Eve and New Year's Eve. Under the program, local community groups volunteer to serve free coffee, cookies and doughnuts at selected stations in an effort to promote riding BART as a safe alternative to driving the bay area's crowded highways on those two evenings. The program is supported by local radio and television stations, which sponsor public service announcements.

This year, free refreshments will be served from 6 p.m. to 10 p.m. at 12 BART stations Christmas Eve and from 7 p.m. to 11 p.m. at 11 BART stations New Year's Eve. BART's Safe Holidays stations are: El Cerrito Del Norte, MacArthur, 12th Street/City Center, Oakland West (Dec. 24 only), Concord, Walnut Creek, Fremont, Union City, Hayward, Fruitvale, Coliseum and Powell Street.

BART's coordinator for the Seventh Annual Safe Holidays Program is BART Police Sergeant Leonard Thomas, who reported that all 15 community groups that volunteered last year will be participating again this year.

Sgt. Thomas said, "The response to our request for help from these organizations has been most gratifying and I believe we are going to have one of the best Safe Holidays programs ever." He further stated, "While we especially urge those who have had too much to drink to ride BART instead of driving, we want to remind people that even if they have not been drinking, BART's a safer way to travel over the holidays."

Following is a list of the volunteer groups and sponsors for each of BART's Safe Holidays stations:

(more)

#### 2-2-2-2 "SAFE HOLIDAYS"

85-130

BART STATION	VOLUNTEERS	SP <u>RADIO</u>	ONSORS TELEVISION
1 Cerrito Del Norte	West Contra Costa Grey Panthers	KYUU	KRON-4
MacArthur	B'nai B'rith, Oakland Lodge #252	KNBR	KRON-4
12th Street/City Center	The Davis Family from St. Andrews Church	KCBS	KPIX-5
Oakland West (Dec. 24 only)	Oakland Boy Scouts Troop #10 Oakland Girl Scouts Troop #1259	KABL	KTVU-2
Concord	American Red Cross, Diablo Chapter	KABL	KTVU-2
Walnut Creek	American Red Cross, Diablo Chapter	KNEW	KG0-7
Fremont	Fremont Kiwanis Club	KCBS	KPIX-5
Union City	Mothers Against Drunk Drivers (MADD), San Leandro Chapter	KNBR	KRON-4
Hayward	Kiwanis Club, Chabot Chapter	KSF0	KPIX-5
Fruitvale	Oakland Boy Scouts Troop #410 (Dec. 24 only) Alameda Boy Scouts Troop #11 (Dec. 31 only)	KYUU	KTVU-2
Coliseum	Allen Temple Baptist Church	KGO	KG0-7
Powell Street	B'nai B'rith, S.F. Lodge #21 (Dec. 24 only) "Seventh Annual Safe Holidays Volunteers" (Dec. 31 only)	KGO	KG0-7

On Dec. 24, from 6 a.m. to 7 p.m., trains will operate on a regular weekday schedule. From 7 p.m. to midnight, BART's normal "X" service will be in effect, meaning service is reduced to two lines -- Richmond-Fremont and Concord-Daly City -- with trains operating 20 minutes apart.

On Christmas Day, "X" service will be in effect from 6 a.m. to midnight.

Trains will operate around-the-clock New Year's Eve, offering 42 continuous hours of train service beginning at 6 a.m. Dec. 31. BART's regular weekday schedule will be in effect during the day. After 7 p.m. New Year's Eve and continuing throughout New Year's Day, "X" service will be in effect.

BART patrons are reminded that BART's new fares will go into effect at 6 a.m. on Jan. 1, 1986. Those purchasing tickets for trips that will go beyond 6 a.m. New Year's Day should check with a station agent about the correct fare.

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## BAY AREA RAPID TRANSIT DISTRICT 800 Madison St. P.O. Box 12688, Oakland, CA 94604-2688 (415) 464-6000

Mike Healy, Department Manager Public Affairs

December 12, 1985 85-131

CONTACT: Sy Mouber, Manager Public Information (415) 464-7120

#### FOR IMMEDIATE RELEASE

#### CHRISTMAS CAROLERS TO SING AT BART STATIONS AND ON TRAINS

The sounds of Christmas will come to BART during the week of Dec. 16-20 when carolers from three East Bay churches serenade BART patrons at the Walnut Creek and Rockridge stations and passengers riding trains on the Richmond-Fremont line.

The carolers, from three Episcopal churches in Albany, Walnut Creek and Oakland, will sing in the evening, after 5 p.m.

On Monday, Dec. 16, from 6:30 p.m. to 9:30 p.m., carolers from St. Alban's Church in Albany will sing to passengers on trains traveling between El Cerrito and Hayward.

Walnut Creek Station patrons returning home from work on Wednesday, Dec. 18, will be greeted by carolers from St. Paul's Church in Walnut Creek, who will sing from 5 p.m. to 6:30 p.m.

A group of carolers from St. John's Church in Oakland will perform at the Rockridge Station on Thursday, Dec. 19, from 5:30 to 6:30 p.m.

Mike Healy, Dept. Mgr. Public Affairs **NEWSRELEASE** 

BAY AREA RAPID TRANSIT DISTRICT, 800 MADISON STREET, OAKLAND, CALIFORNIA 94607 (415) 465-4100

CONTACT: Sy Mouber, Manager Public Information (415) 464-7120

BART

#### FOR IMMEDIATE RELEASE

December 13, 1985

85-132

## WINNERS IN THE BART GOES SHOPPING, TOO GRAND PRIZE DRAWING TO BE

### ANNOUNCED ON KGO-TV's "AM SAN FRANCISCO" DECEMBER 19, 1985

Winners in "BART Goes Shopping, Too!" grand prize contest will be drawn on KGO-TV's "AM San Francisco" show, Thursday, December 19. Mike Healy, BART's Department Manager, Public Affairs, will draw the winning coupons and give away thousands of dollars in donated prizes, including trips to Mazatlan, Hawaii and Lake Tahoe.

Since December 2 and through this Sunday, December 15, BART users can pick up an entry form at any BART station. Then, when they make their daily trips between the hours of 10 a.m. and 4 p.m., they can pick up a "BART 10-4 SHOPPER" sticker to be applied to the entry form. After the rider has collected three stickers, on different days, send the completed form to BART's Passenger Service Office, P.O. Box 12688, Oakland, CA 94604-2688.

While the "BART Goes Shopping, Too!" promotional program is designed to attract riders during the non -commute hours, it is not necessary to ride BART to enter. Entry blanks and stickers are available at all BART stations, however, 3" x 5" cards with the person's name, address and telephone number and to which the stickers may be applied, can be used. All entries must be received by BART's Passenger Service Office by midnight, Monday, December 16, 1985. Winners of the major prizes will be announced on KGO-TV's "AM San Francisco" show, and all winners will be notified by mail and will have 30 days in which to claim their prize.

Prizes in the BART Goes Shopping, Too! contest include the following:

## 2-2-2-2

### WINNERS IN THE BART GOES SHOPPING, TOO GRAND PRIZE DRAWING TO BE ANNOUNCED ON KGO-TV's "AM SAN FRANCISCO" DECEMBER 19, 1985

- A trip for two to Honolulu, courtesy of World Airways, including round-trip airfare from San Francisco and hotel accommodations for three nights and four days. (One trip will be awarded).

- A trip for two to Mazatlan, including round-trip airfare from San Francisco, for three nights and four days. (One trip will be awarded).

- A weekend for two at Lake Tahoe, including hotel accommodations, food and beverage (incidental expenses and liquor service not included). (One trip to be awarded).

- A \$250 Shopping Spree at your favorite Emporium Capwell store (courtesy of Emporium Capwell).

- A weekend for two at the following hotels in San Francisco: the Galleria Park Hotel; the Hotel Bedford; the Vintage Court Hotel; and the new Hotel Juliana. (Four prizes will be awarded.)

- A \$100 gift certificate redeemable at any participating merchant courtesy of the new Southland Shopping Center in Hayward.

- A weekend for two including two nights and three days at the new Chamanade Whitney resort in Santa Cruz. (One trip will be awarded.)

- Five (5) pairs of tickets to the Chinese Magic Theater's performance at the Marines Memorial Theater in San Francisco. (Ten tickets will be awarded.)

- Thirty (30) free memberships in the Gateway Express, a new east bay shopping club that offers hundreds of dollars in savings at participating restaurants and mer-

Fifty (50) BART coffee mugs.

1100 202 1 BUSINESS WIRE & PR.WIRE ONLY BART BAY AREA RAPID TRANSIT DISTRICT, 800 MADISON STREET, OAKLAND, CALIFORNIA 94607 (415) 465-4100 85-133 December 13, 1985 Mike Healy, Dept. Manager CONTACT: , Public Affairs FOR IMMEDIATE RELEASE (415) 464-7120 ADVISORY: BART this Sunday will be giving away free "BART Goes Shopping" bags at its stations while they last. The shopping bags are large with a BART logo and are part of the "BART Goes Shopping, Too!" campaign to highlight BART as a convenient way to shop. BART is continuing to offer extended service on Sunday with direct trains from Richmond and Fremont to San Francisco in the morning, and return in the late afternoon. This special shoppers' service will run again on Sunday, December 22. Ł,



BAY AREA RAPID TRANSIT DISTRICT 800 Madison St. P.O. Box 12688, Oakland, CA 94604–2688 (415) 464–6000

Mike Healy, Department Manager Public Affairs

CONTACT: Sy Mouber, Manager Public Information .(415) 464-7120

FOR IMMEDIATE RELEASE

December 20, 1985

85-134

#### 'TIS THE SEASON TO BE JOLLY ...

BUT ... SAFE, TOO! COME TO BART'S SEVENTH ANNUAL SAFE HOLIDAY. PARTIES

On Christmas Eve from 6 p.m. to 10 p.m., BART will hold its seventh annual Safe Holiday party at 12 BART stations. BART will be joined by local community group volunteers, who will serve free coffee, cookies and doughnuts, in an effort to promote the use of BART and other public transit as the safe alternative to driving on the crowded highways in the Bay Area over the Christmas holidays. Local radio and television stations have joined BART's Safe Holiday activities by providing public service announcements.

BART's Seventh Annual Safe Holiday activities will take place from 6 to 10 p.m. on Christmas Eve at the following BART stations;

El Cerrito Del Norte, MacArthur, 12th Street/City Center, Oakland West, Concord, Walnut Creek, Fremont, Union City, Hayward, Fruitvale, Coliseum and Powell St.

Following is a list of the volunteer groups and sponsors for each of BART's Safe Holidays' stations.

DADT STATION			ONSORS		
BART STATION -	VOLUNTEERS	RADIO	TELEVISION		
El Cerrito Del Norte	West Contra Costa Grey Panthérs	KYUU	KRON-4		
MacArthur	B'nai B'rith, Oakland Lodge #252	KNBR	KRON-4		
12th Street/City Center	The Davis Family from St. Andrews Church	KCBS	KPIX-5		
Oakland West	Oakland Boy Scouts Troop #10 Oakland Girl Scouts Troop #1259	KABL	KTVU-2		
Concord	American Red Cross, Diablo Chapter	KABL	KTVU-2		
Walnut Creek	American Red Cross, Diablo Chapter	KNEW	KG0-7		

	•			
	2-2-2-2	'TIS THE SEASON TO BE JOLLY BUT SAFE, TOO!		85-134
ļ	Fremont	• Fremont Kiwanis Club	KCBS	KPIX-5
	1 T CINOTIC	FICHORC RIWATES CIAD	RODU	KI IX-U
	Union City	Mothers Against Drunk Drivers (MADD), San Leandro Chapter	KNBR	KRON-4
	Hayward	Kiwanis Club, Chabot Chapter	K\$F0	KPIX-5
	Fruitvale	Oakland Boy Scouts Troop #410	KYUU	KTVU-2
	Coliseum	Allen Temple Baptist Church	KGO	KG0-7
	Powell Stree	et B'nai B'rith, S.F. Lodge #21	KG0	KG0-7

On December 24, from 6 a.m. to 7 p.m., trains will operate on a regular weekday schedule. From 7 p.m. to midnight, BART's regular night service will be in effect, meaning service is reduced to two lines--Richmond/Fremont and Concord/Daly City--with trains operating 20 minutes apart.

On Christmas Day, December 25, train service will be available from 6 a.m. to midnight on two lines only--Richmond/Fremont and Concord/Daly City.

BART Express Buses will be operating on the "D," "U," ME" and "P" lines, where the buses will be providing the regular Sunday service. There will be no service available on the "J," "Q," "UL" or the "UP" lines.

Call BART's Information Center at (415) 465-BART or the toll free information number listed in local telephone directories for train and bus information.

SPECIAL NOTE TO EDITORS: IF YOU PLAN TO COVER THE BART "SAFE HOLIDAY" PARTIES, PLEASE CONTACT SY MOUBER, BART'S MANAGER OF PUBLIC INFORMATION AT (415) 464-7120 WEEKDAYS, OR (415) 881-2663 WEEKENDS AND EVENINGS, SO THAT PROPER ARRANGEMENTS CAN BE MADE.



## BAY AREA RAPID TRANSIT DISTRICT 800 Madison St. P.O. Box 12688, Oakland, CA 94604–2688 (415) 464–6000

Mike Healy, Department Manager Public Affairs

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December 24, 1985 85-135

CONTACT: Sy Mouber, Manager Public Information (415) 464-7120

FOR IMMEDIATE RELEASE

## BART TRAINS TO OPERATE ON REGULAR SERVICE ON DECEMBER 24 AND DECEMBER 31, AND ON CHRISTMAS DAY AND NEW YEAR'S DAY TRAINS WILL OPERATE 20 MINUTES APART BEGINNING AT 6:00 A.M.

CHRISTMAS EVE SERVICE: On December 24, from 6:00 A.M. to 7:00 P.M., trains will operate on a regular weekday schedule. From 7:00 P.M. to Midnight, BART's regular night service will be in effect, meaning service is reduced to two lines--Richmond/Fremont and Concord/Daly City--with trains operating 20 minutes apart.

On Christmas Day, December 25, train service will be available from 6:00 A.M. to Midnight on two lines only--Richmond/Fremont and Concord/ Daly City.

<u>NEW YEAR'S EVE SERVICE:</u> On Tuesday, December 31, 1985, BART will provide regular weekday service with four lines in operation--Richmond/Fremont, Fremont/Daly City, Richmond/Daly City and Concord/Daly City--from 6:00 A.M. to 7:00 P.M. From 7:00 P.M. to Midnight, BART trains will be available on two lines only--Richmond/Fremont and Concord/Daly City.

On New Year's Day, Wednesday, January 1, 1986, BART train service will be available from 6:00 A.M. to Midnight on two lines only--Richmond/ Fremont and Concord/Daly City--with trains arriving every 20 minutes.

While it had been previously announced that BART service was to be operating all night long New Year's Eve, due to scheduling difficulties this service will not be provided.

#### 2-2-2-2 BART HOLIDAY SCHEDULE

On Christmas Eve from 6:00 P.M. to 10:00 P.M., BART will hold its Seventh Annual Safe Holiday party at 12 BART stations. BART will be joined by local community group volunteers, who will serve free coffee, cookies and doughnuts, in an effort to promote the use of BART and other public transit as the safe alternative to driving on the crowded highways in the Bay Area over the Christmas Holidays. Local radio and television stations have joined BART's Safe Holiday activities by providing public service announcements.

BART's Seventh Annual Safe Holiday activities will take place from 6:00 P.M. to 10:00 P.M. on Christmas Eve at the following BART stations:

El Cerrito Del Norte, MacArthur, 12th Street/City Center, Oakland West, Concord, Walnut Creek, Fremont, Union City, Hayward, Fruitvale, Coliseum and Powell Street.

BART Express Buses will be operating on the "D," "U," "ME" and "P" lines, where the buses will be providing the regular Sunday service. There will be no service available on the "J," "Q," "UL" or the "UP" lines.

Call BART's Information Center at (415) 465-BART or the toll-free information number listed in local telephone directories for train and bus information.

SPECIAL NOTE TO EDITORS: IF YOU PLAN TO COVER THE BART "SAFE HOLIDAY" PARTIES, PLEASE CONTACT SY MOUBER, BART'S MANAGER OF PUBLIC INFORMA-TION AT (415) 464-7120 WEEKDAYS, OR (415) 881-2663 WEEKENDS AND EVENINGS, SO THAT PROPER ARRANGEMENTS CAN BE MADE.

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### AY AREA RAPID TRANSIT DISTRICT 800 Madison St. P.O. Box 12688, Oakland, CA 94604–2688 (415) 464–6000

Mike Healy, Department Manager Public Affairs

CONTACT: Sy Mouber, Manager Public Information (415) 464-7120 December 27, 1985 85-136

FOR IMMEDIATE RELEASE

#### BART FARES GO UP JAN. 1

At 6 a.m. on Jan. 1, 1986, BART's new fares will go into effect. On the average, fares will increase about 30 percent, with the current 60-cent minimum fare rising to 80 cents. Under the new fares, the average trip cost will go from \$1.25 to about \$1.65.

BART's board of directors voted on the increase last September to offset a deficit that over the next three years was projected to be about \$30 million.

While operating costs have continued to rise, state financial assistance to BART has decreased 23 percent a year since 1982, when BART last raised its fares. Most of BART's costs have increased at normal rates; however, power costs have increased at an average rate of 13 percent a year since 1982 and more than 20 percent between 1984 and 1985. Insurance costs have risen about 50 percent since 1982.

Service improvements, especially those related to increased feeder bus service, are other reasons for the fare increase. BART's total budget has increased on an average of 9.4 percent each year since 1982, but only 7.9 percent if new rail and feeder bus service costs are excluded. In addition to these costs, BART recently introduced on an experimental basis extended evening service between the west bay and Richmond and Fremont lines.

Part of the money generated by the fare increase will help fund additional improvements to system access and other improvements. By the end of June, 1986, 1800 additional parking spaces will be available and beginning in early 1987,

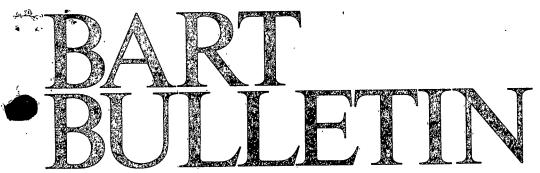
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🛸 🍊 2-2-2-2 "BART FARES"

more trains will be put into service during peak hours of the day. BART will also continue its intensified car cleaning and station cleaning programs. In the planning stages is a project which will result in improved passenger information at key transfer stations.

BART officials estimate that even with new fares, the average out-of-pocket cost to ride BART for most trips will be less than half what it costs to use an automobile for the same trips, which include tolls, if applicable, and parking charges.

A printed bulletin announcing the fare increase, which includes a fare chart, is now available at all BART stations. Fare and travel information is also available by calling 465-BART or one of BART's toll-free numbers found in telephone directories.



News of Special Interest to BART'S Riders

PSB - 196 December 20, 1985

Dear BART Rider:

As you know, BART's new fares will go into effect on New Year's Day, January 1, 1986. For your convenience, the new fares are printed on the reverse side. New brochures and fare charts will be available in the stations shortly.

Once again, we will be offering our Safe Holidays Program on Christmas Eve and New Year's Eve with help from volunteer groups and support from Radio and Television Stations. BART and BART Express Buses will operate until normal closing time of 12 midnight on New Year's Eve.

REMEMBER!!! BART'S NEW FARES WILL GO INTO EFFECT AT 6:00 A.M. ON NEW YEAR'S DAY, JANUARY 1, 1986, SO PLEASE BE SURE TO BUY YOUR RETURN TICKET AT THE NEW FARE.

We wish you a safe and happy holiday!

Office of Passenger Service



BAY AREA RAPID TRANSIT DISTRICT Headquarters: 800 Madison Street Oakland, California 94607 Telephone: (415) 464-7134

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AY AREA RAPID TRANSIT DISTRICT 800 Madison St. P.O. Box 12688, Oakland, CA 94604–2688 (415) 464–6000

Mike Healy, Department Manager Public Affairs

December 30, 1985

85-137

CONTACT: Sy Mouber, Manager Public Information (415) 464-7120

#### FOR IMMEDIATE RELEASE

## BART'S SEVENTH ANNUAL SAFE HOLIDAY PARTIES AT ELEVEN BART STATIONS ON NEW YEAR'S EVE

On New Year's Eve from 7 p.m. to 11 p.m. BART's Seventh Annual Safe Holiday parties will be held at eleven BART stations. Volunteers from local community organizations will be serving free coffee, cookies and doughnuts. Local radio and television stations have joined BART's Safe Holiday activities by providing public service announcements.

According to BART Police Sgt. Leonard Thomas, who is the coordinator of the "safe holiday" program,. "On Christmas Eve, we served between 8,000 and 9,000 doughnuts, over 13,000 cups of coffee and about 10,000 cookies. If we repeat this on New Year's Eve, we will have served about twice as much as we did last year."

On New Year's Eve, BART's Seventh Annual Holiday parties will take place from 7 p.m. to 11 p.m. at the following BART stations:

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BART STATION	VOLUNTEER	RADIO	TELEVISION
El Cerrito Del Norte	West Contra Costa Grey Panthers	KYUU	KRON-4
MacArthur	B'nai B'rith, Oakland Lodge #252	KNBR	KRON-4
12th St./City Center	The Davis Family from St. Andrews Church	KCBS	KPIX-5
Concord	American Red Cross, Diablo Chapter	KABL	KTVU-2
Walnut Creek	American Red Cross, Diablo Chapter	KNEW	KG0-7
Fremont	Fremont Kiwanis Club 🔪	KCBS	KPIX-5
Union City	Mothers Against Drunk Drivers (MADD) San Leandro Chapter	KNBR	KRON-4
<sup>-</sup> Hayward	Kiwanis Club, Chabot Chapter	KSF0	KPIX-5

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2-2-2-2 BART'S SEVENTH ANNUAL SAFE HOLIDAY PARTIES AT ELEVEN BART STATIONS ON NEW YEAR'S EVE

85-137

Fruitvale	Alameda Boy Scout Troup #1	KYUU	KTVU-2
Coliseum	Allen Temple Baptist Church	KGO	KG0-7
Powell Street	Seventh Annual Safe Holidays Volunteers	KGO	KGO-7

<u>NEW YEAR'S EVE TRAIN SERVICE</u>: On Tuesday, December 31, 1985, BART will provide regular weekday service with four lines in operation--Richmond/Fremont, Fremont/ Daly City, Richmond/Daly City and Concord/Daly City--from 6 a.m. to 7 p.m. From 7 p.m. to midnight, BART trains will be available on two lines only--Richmond/Fremont and Concord/Daly City.

On New Year's Day, Wednesday, January 1, 1986, BART train service will be available from 6 a.m. to midnight on two lines only--Richmond/Fremont and Concord/ Daly City--with trains arriving every 20 minutes.

While it had b een previously announced that BART service was to be operating all night on New Year's Eve, due to scheduling difficulties this service will not be provided.

BART Express Buses will be operating on the "D," "U," "ME" and "P" lines, where the buses will be providing the regular Sunday service. There will be no service available on the "J," "Q," "UL" or the "UP" lines.

Call BART's Information Center at (415) 465-BART or the toll-free information number listed in local telephone directories for train and bus information.

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REA RAPID TRANSIT DISTRICT 800 Madison St. P.O. Box 12688, Oakland, CA 94604–2688 (415) 464–6000

CONTACT: Sy Mouber, Manager Public Information (415) 464-7120

FOR IMMEDIATE RELEASE

December 30, 1985 85-138

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## PIX CAPTION

## ALAMEDAN WINS BIG IN BART CONTEST

Barney Gooch, a retired Alameda Naval Air Station employee, (R) receives his certificate which entitles him to a \$100 shopping spree at the Southland Shopping Mall in Hayward from Robert S. Allen, BART Director. Gooch won his prize as part of the "BART Goes Shopping, Too!" grand prize drawing which ended on December 15, 1985. Gooch received his gift certificate on Friday, December 27, which happened to be his 65th birthday.

Since December 2, and through December 15, BART users could have picked up an entry form in the BART Goes Shopping, Too! contest at any BART station. Then, when they made their daily trips between the hours of 10 a.m. and 4 p.m., they were to pick up a "BART 10-4 SHOPPER" sticker to be applied to the entry form.

While the BART Goes Shopping, Too! promotional program is designed to attract riders during the non-commute hours, it was not necessary to ride BART to enter the competition. Winners of the major prizes were announced on KGO-TV!s "AM San Francisco" show, and all winners were notified by mail, and have 30 days in which to claim their prize.

Thousands of dollars in prizes were donated for the BART contest. Major prize winners were: Jay Davidson, San Francisco, who won the grand prize of a trip for two to Honolulu, donated by World Airways; Iwan Tunggal, Oakland, won a weekend for two at Lake Tahoe; Verna Line, Oakalnd, won a \$250 shopping spree at any Emporium Capwell store, and Mateo Kierule, Oakland, won a weekend for two at the Hotel Bedford in San Francisco.

