

# BART Powell Street Station Modernization Plan

## Customer Survey Results: Your Comments

We asked you what needs to be done at Powell Street Station. This is what we heard:



### Highest Priorities — Your Votes

**91%**  
Improve  
cleanliness

**78%**  
Improve  
safety &  
security

**75%**  
Maintain  
escalators &  
elevators

**65%**  
Upgrade  
lighting

**50%**  
Improve  
accessibility

### Other Priority Projects

- Bicycle parking in station
- Improved wayfinding signage
- Better connection to Cyril Magnin
- New elevator in center of concourse to BART platform
- New retail opportunities in station
- Noise reduction on the platform
- Public art in station
- Platform flooring replacement
- Raised barrier height to reduce fare evasion
- Redesign Hallidie Plaza
- Wi-Fi access improvement



# BART Powell Street Station Modernization Plan

## Priority Modernization Projects

BART's needs + Public Input = Priority Projects



Rehabilitate escalators



Relocate staff break room out of main concourse



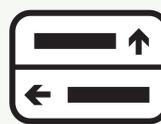
Upgrade platform lighting



Install higher fare evasion barriers



Update station agent booth



Improve wayfinding and real time displays



Update PA system



Improve Wi-Fi system



Relocate ticket vending machines to walls



Install public art

## Other Upcoming Projects

### 2014-2015

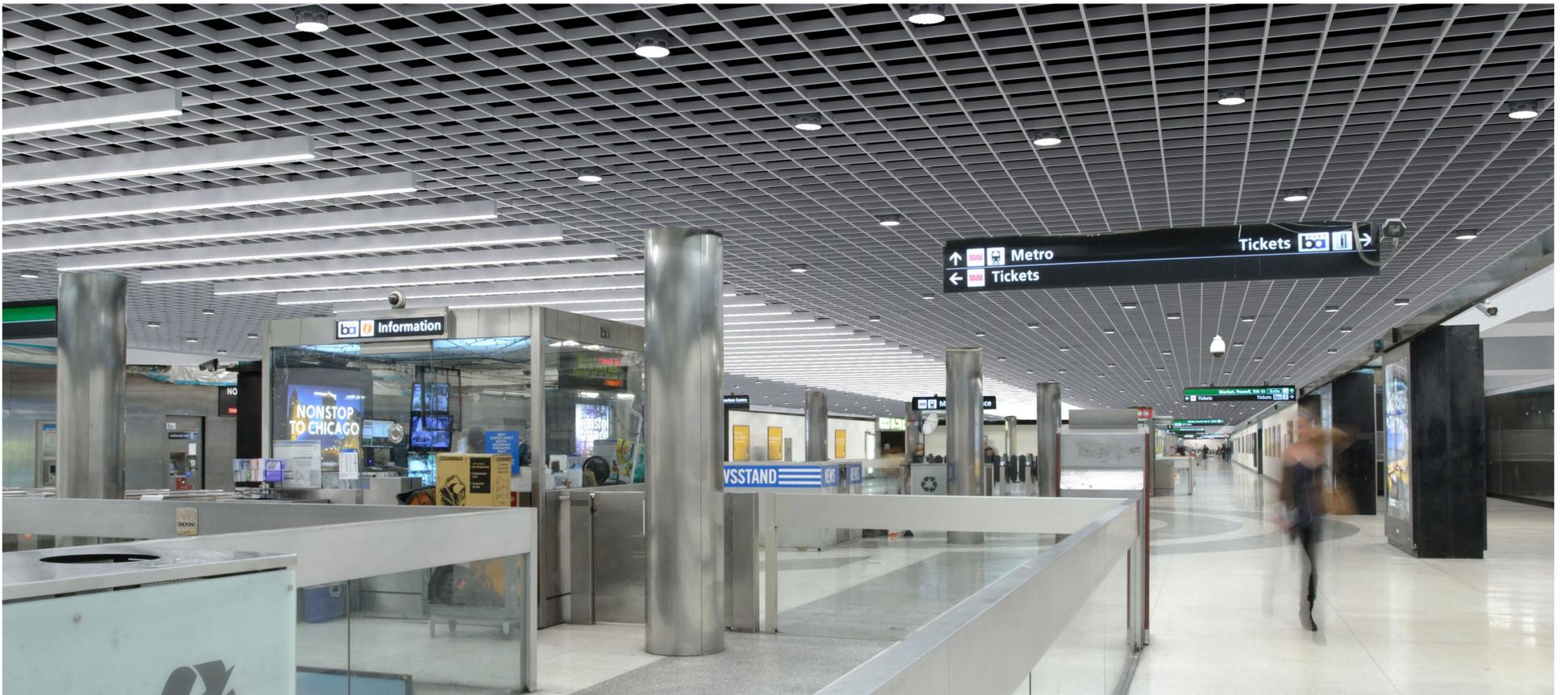
- **Station Brightening (deep cleaning, painting and repair) - December 2014**
- Relocate advertising at Hallidie Plaza lobby for clear sight lines and better wayfinding
- Westfield entrances remodel (to be completed by Westfield)

### 2016-2017

- Ceiling and lighting LED project
- Escalator entrance improvements
- Faregate reorganization
- Central Subway connection (to be completed by SFMTA)

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## Ceiling Concept



- 8x8 inch square grid design
- Potential ceiling design element concepts (see images A and B)
- Area above the grid painted black
- Sustainable LED lighting
- Screen to keep birds out
- Easy to maintain
- Cost effective
- Expected completion: 2016-2017



# BART Powell Street Station Modernization Plan

## Space Planning

### 1 Hallidie Plaza Lobby



- Station grand entrance
- Clear sight lines
- Easy circulation
- New information hub
- Retail opportunities

### 2 Corridor

- Retail opportunities
- Advertising zone
- Link between lobbies

### 4 Central Subway

- Art opportunities
- Connection to Central Subway
- Advertising zone (Yerba Buena corridor)

### Secondary Lobby 3



- Art opportunities
- Clear sight lines
- Easy circulation
- Retail opportunities