

BART Agreement Number: 6M8121

Approval Date: 01/25/18

Work Plan No. C.01 - Program Oversight for Digital Strategy

Scope:

Parsons Team responsible for:

- o Digital Strategy
- o Airport Discount Ticketing Mobile Application Management
- o Multi-modal Trip Planner (MMTP) Implementation Management
- o BART Incentives/Rewards Program Technical Support
- o Revenue Program Process Mapping and Analysis
- o Project Portfolio Management (PPM) Procurement
- o Implementation Planning and Support

Prime: Parsons Transportation Group Inc.

Subconsultant	Amount	DBE (Y/N)	SBE (Y/N)
TransSight	\$400,068	Y	Y

Total Work Plan Value: \$420,287