

**Work Plan No.: A.07 - HMC2\_Community Relations Support**

**Scope:**

**2.0 SCOPE OF SERVICES**

Due to a change in the project scope and to address the initial public sensitivity to the project, BART is requesting community relations support:

- Northern and Southern ends of the project have potential stakeholder issues due to proximity to golf course and protected areas (wetlands and habitat).
- Noise studies have been conducted due to prior stakeholder concerns.
- There are very vocal stakeholders including a residential community and one that is currently under construction; proactive stakeholder engagement will be required to help ensure timely project delivery.
- The Environmental Impact Report (EIR/EIS) requires some modification and as a result a public process.

BART Government and Community Relations (GCR) serve as liaisons to local, state and federal elected officials and their staff representing the San Francisco Bay Area on all issues related to BART. GCR is responsible for maintaining positive community relations and provides resources to help with community events, constituent services, legislative priorities and responding to stakeholder questions.

Community Relations Support for the HMC project will work with GCR on all CR activities, particularly when communicating to elected officials. HMC CR will coordinate all work with

GCR and shall provide GCR with a periodic outreach plan at least a month in advance to ensure efforts are coordinated on behalf of BART. Aisha Brown will serve as the day to day point-of-contact for GCR.

The HMC CR Stakeholder Engagement Plan will:

- Work in close consultation with BART project management and GCR
- Support the maintenance of the project schedule.
- Inform stakeholders (with a focus on the adjacent neighbors and key government entities) about the construction, upgrades, and efforts to minimize impacts to increase public awareness and knowledge of the HMC improvements
- Work to generate a clear public understanding of the construction process, the urgent need to upgrade the HMC, and future construction activities.
- Identify community concerns and strategies to facilitate meaningful public participation
- Educate the public about the purpose, needs, challenges, opportunities and objectives of HMC project, and define the levels of involvement by the public and project constraints.
- Help to implement an inclusive public process that addresses the needs and concerns of users, immediate neighbors, the affected neighborhoods, local businesses, other interest groups and stakeholders, as well as meeting the BART's needs.
- Communicate, coordinate and cooperate with other bureaus and public agencies as it relates to the planning and construction of the HMC facilities.

**Prime:** The Allen Group, LLC

**Subconsultant:** None.

**Work Plan Value:** \$ 410,334